

# 614 Chapala St

**Designation Status:** Designated a Structure of Merit on 11/29/2017

**Assessor Parcel Number:** 037-131-020

**Historic Name:** George Young Chevrolet Building

**Constructed:** 1946

## Property Description:

One-story (with mezzanine) Spanish Colonial style building. This L-shaped building consists of a showroom and accessories room on Chapala St. The showroom section extends along Chapala then curves back toward the rear. It features continuous plate glass windows topped with short fogged panels. The front entrance has a double glass door entry with a plate glass window on either side and a tile bulkhead below each window. A narrow roof-tile fringe divides the sign panel, and tops the roof parapet. The mezzanine roof is comprised of terra cotta tile, and the exterior walls feature smooth, whitewashed, stucco walls.

**Architect:** Soule & Murphy, Assoc.

**Architectural Style:** Spanish Colonial Revival

**Property Type:** Commercial

**Original Use:** Automobile sales

**Significance:**



1978 Survey Photograph



The Historic Structures/Sites Report found the building eligible as a historic resource. The building qualifies to be designated a Structure of Merit and is California Register of Historic Resource eligible under the following criteria provided by the Municipal Code, Section 22.22.040.



Criterion A. Its character, interest or value as a significant part of the heritage of the City, the State or the Nation:

The minimally altered 1946 Spanish Colonial Revival building with Streamline Modern curvilinear elements style building is important to the heritage of Santa Barbara as the details that are found on the building constitute a resource valuable for its ability to exemplify methods of construction, craftsmanship, attention to detail and artistry reflective of the Spanish Colonial Revival style with details reflecting the 1946 Streamline Moderne features. The building illustrates social and aesthetic movements, and conveys a sense of place and time.

Criterion D. Its exemplification of a particular architectural style or way of life important to the City, the State, or the Nation

The building exemplifies the Spanish Colonial Revival style with its smooth stucco walls and terra-cotta roof tiles, but incorporates the Streamline Moderne elements of a rounded corner entrance and a plate glass storefront.

F. Its identification as the creation, design or work of a person or persons whose effort has significantly

influenced the heritage of the City, the State or the Nation; The architectural firm of Soule and Murphy was prominent in Santa Barbara and designed many of the noted Spanish Colonial Revival style buildings that give Santa Barbara its unique identity.

Criterion G. Its embodiment of elements demonstrating outstanding attention to architectural design, detail, materials and craftsmanship

The building embodies elements that demonstrate an outstanding attention to design, detail, materials, and craftsmanship with the streamline horizontal line and rounded corner and mezzanine that exposes the terra cotta roof tile.

Historic Integrity : The building's corner entrance has been altered to be a square entrance and the glass transoms over all the windows have been filled with stucco. However, the original stucco walls and terra-cotta roof tiles and curvilinear corner remain so that it has high historic integrity of location, feeling, setting, materials, and association. The building can convey its c. 1946 original appearance.