

### **COMMUNITY DEVELOPMENT DEPARTMENT**

# DRAFT OBJECTIVE DESIGN AND DEVELOPMENT STANDARDS

Planning Commission Meeting July 6, 2023





## **Purpose of Meeting**

- Introduce staff team and project consultant
- Provide overview of the Objective Design and Development Standards (ODDS)
- Consider questions for future hearing(s)





# **BACKGROUND**



### Why Objective Design Standards for Housing?

- State laws increasingly require objective design review
- Zoning standards alone do not achieve the desired building form
- New standards needed to address features important to neighborhood character and design





## **Project Initiation**

Grant awarded in 2021



- Contract awarded to Opticos Design
  - Urban designers and architects known for missing middle housing and form-based coding "Founded on the belief that walkable places are critical for healthy, resilient, and equitable communities."





### **Objective Design Standards Goals**



- Increase
   Predictability
- Promote a Livable City
- Respect the Context
- Create a Visual Language





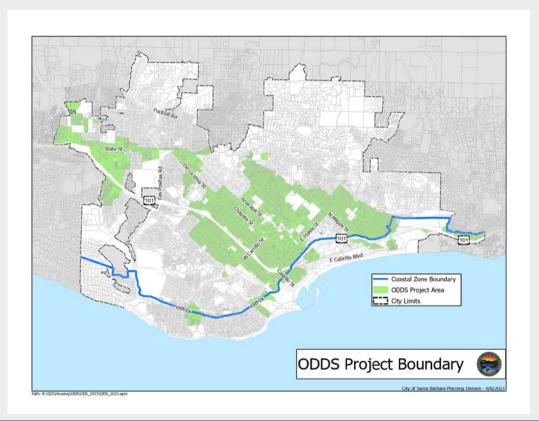
## Relationship to Housing Element

- Draft Housing Element Policy 1.5 and Program HE-7
  - Establish citywide objective design and development standards for multi-unit housing, coupled with alternatives to conventional zoning regulations, to accommodate infill development in existing neighborhoods.



### ODDS Project Area

All parcels zoned for 2+ units





### **Major Milestones**

#### 2021

- Grant Awarded
- Request for Proposals
- Opticos
   Selected
- Work Group Formed

### 2022

- Existing Conditions Memo
- ABR/HLC Meetings
- Admin Draft ODDS
- Community Engagement

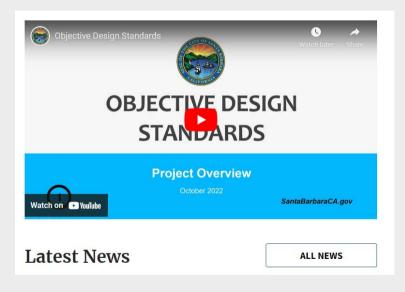
### 2023

- ABR/HLC Meetings
- Public Review Draft ODDS
- Adoption Hearings
- Community Engagement





## **Community Engagement**



- Website: SantaBarbaraCA.gov/SBDS
  - Video
  - Fact Sheet
  - News
  - Events
  - Announcements



## **Community Engagement**

- Meetings
  - Work Group (x6)
  - Historic Landmarks Commission (x2)
  - Architectural Board of Review (x2)
  - American Institute of Architects Advocacy Group (local chapter)







### Admin Draft (Oct 2022)

- Over 1,000 comments from:
  - Public
  - Work Group
  - HLC/ABR
  - Staff





### **Substantive Revisions to the Admin Draft**

Consolidated and removed chapters

Inserted local photos

Clarified applicability

Revised zone map and drafted styles map

Added and removed building types

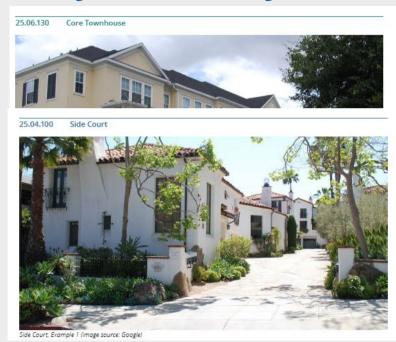
Calibrated
development
standards to align
with existing City
standards





## **Visual Preferences Survey Summary**

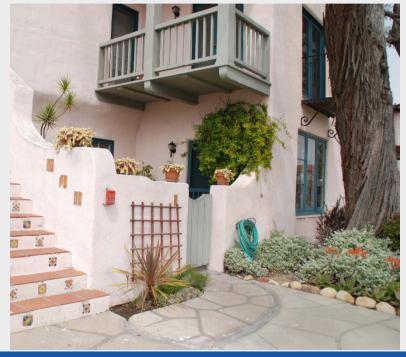
- Favored house-scale buildings
- Preferred larger buildings in Spanish Colonial Revival style
- Resulted in replacing Building Types





### **Architectural Styles Input**

- Three style groups with two substyles each
- Styles mapped across the project area
  - Landmark Districts, Historic Districts (existing and potential)
  - Specific areas design guidelines





## **Architectural Styles Input**



El Pueblo Viejo

Mediterranean







# OPTICOS PRESENTATION



# Introduction to ODDS Overview

City of Santa Barbara

July 6, 2023





# Topics

- 1. What are Objective Standards?
- 2. Where will the Standards apply?
- 3. How were the Standards Prepared?
- 4. Overview of the ODDS Standards

Wightorfrood Larger (M.C)





Building	Des	Standards	
	Width ()	Depth ()	
cale			
ide-by-Side	50 min.	110' min.	25.04.050
tacked	50' min.	110' min.	25,04.060
Court	90' min.	120' min.	25,04,070
Multiplex	50' min.	110' min.	25.04.080
ourt	50' min.	110' min.	25.04.090
rt	50' min.	150' min.	25.04.100
	70 min.	150' min.	25.04.110
ro			

ian site shall have only one main building type

ta Barbaca Chijective Design and Development Standards



Height	
Main Building <sup>1</sup>	
Stories	4 max.
Overall	45' max.
Ground Floor Finis	h Level
Residential	δ' min.2
Nonresidential	6° max.
Ground Floor Celli	ng
Residential	9' min.
Nonresidential	12' min.
Private Frontage	See Subsection
Design Site Cover	rage
Max. Building	See standards in Chapter 4 (5
Footprint.	Types)

See Section 25:03:030 (Additional Massing and He Requirements) and 30:140:170 (Solar Access Heigh <sup>3</sup>Common entries may be set at grade in complianc local and federal accessibility standards 'For occupiable space only,

Public Roview Draft - 1.

# What are Objective Design Standards?



"Standards that involve no personal or subjective judgment by a public official"

Source: California Govt Code 65658.5(a)(1)(8)

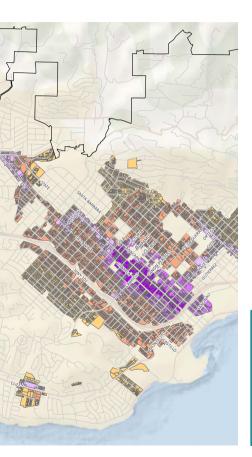
# Intent of these Objective Standards

**Pedestrian-oriented development** 

Buildings that produce more housing, including Missing Middle Housing

Buildings that fit well with existing development





# Where will the Standards apply? 2

SECTION

On commercial and residential parcels that allow 2 or more housing units

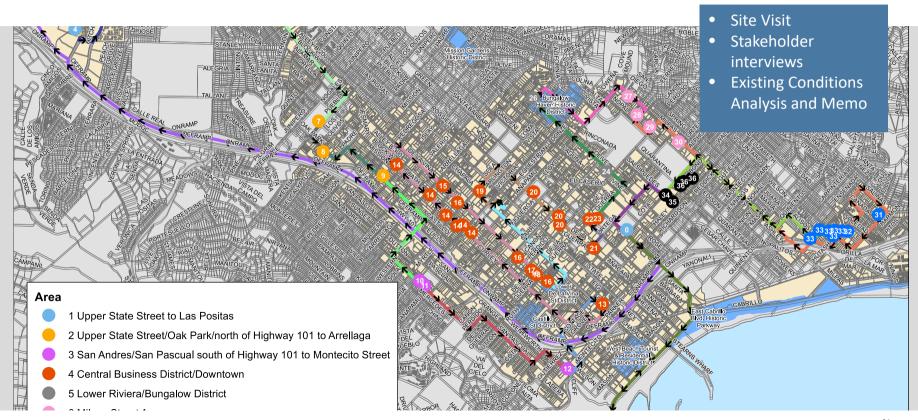


# How were the Standards Prepared?



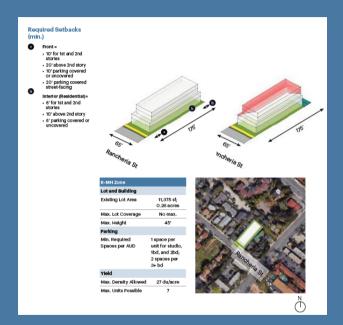
A Form-based approach that uses existing and intended physical character as the inputs for new standards

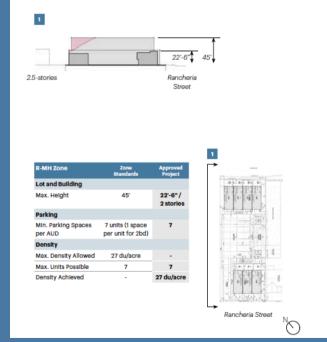
### Research & Analysis: Project Area

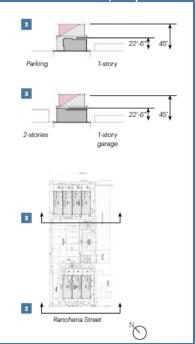


### **Existing Conditions Analysis**

- Zoning envelope max
- Lot widths, depths







### **Existing Conditions Analysis**



- Streetscape
- Buildings per lot
- Scale: House-scale or Block-scale
- **Building types**





Block scale: 4 story multiplex large building

Chapter 5 - Existing R

House-scale 2 story multiplex small building with parking behind:



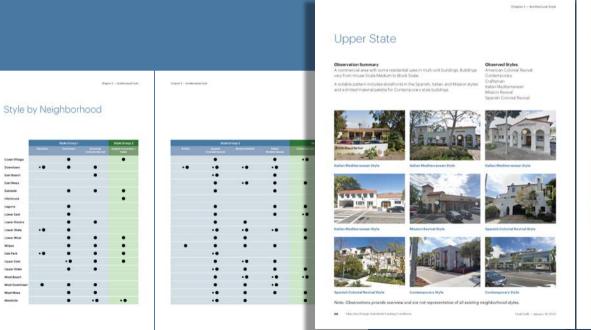


House-scale 2-story Tournhouses with surface parking located in the House-scale 1-story house

Charles Geson Stayles of seren Condition 29

### **Existing Conditions Analysis**

- Ground floor frontages
- Architectural styles
- **Style Groups**



#### Lower State

#### Observation Summary Observed Styles A commercial center with a diverse range of uses, including commercial. hospitality, and industrial. Buildings vary from House Scale Small to Block Scale. Italian Mediterranean A few notable patterns include the regular rhythm of structural bays for block scale buildings in the Spanish, Italian, Mission and Industrial styles, and the use of smooth stucco and exposed concrete for Contemporary style buildings. Spanish Colonial Revival Mission Revival











Note: Observations provide overview and are not representative of all existing neighborhood styles.

Objective Clerity's Standards Easting Conditions 83

Expression of Style

### Existing Building Scale and Transitions

#### **Block-Scale**

buildings For Town Centers and Neighborhood Main Streets



### House-Scale

buildings for Neighborhoods of varying intensities

### Palette of 5 Zones and standards

### House-Scale Buildings Lower intensity

Block-Scale Buildings Higher intensity



Neighborhood Medium



Neighborhood Large



Mixed Use Corridor

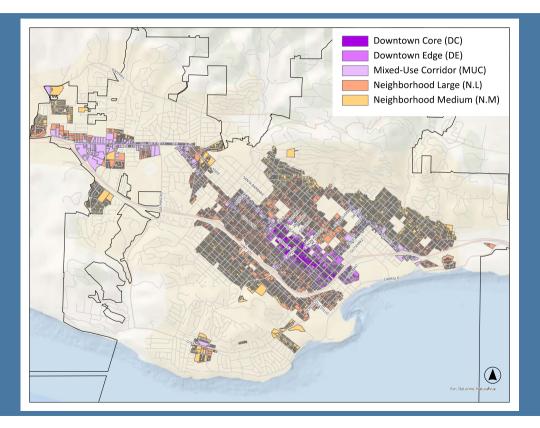


Downtown Edge



Downtown Core

### Objective Standards zone map





nt	
able district of medium-to-large fo using choices, supporting retail fo	otprint, high intensity mixed-use buildings and, and services.
lowing are allowed form elements	in the zone.
Scale Buildings: Side Court.	Up to 4 Stories without Community
n Courtyard	Benefit Project; Up to 6 stories with
icale Buildings: Large Multiplex.	Community Benefit Project
rge Courtyard	
ily Attached Buildings	Frontage Types: Forecourt and
n-to-Large Main Building	Gateway: Dooryard and Stoop on
int	Secondary Front: Maker Shopfront.
o-Small Front Setbacks	Shopfront, Terrace, Gallery, and
o-Small Interior Setbacks	Arcade on Ground Floor Commercial
	Frontages
vew Draft - June 23, 2023	Santa Barbara Objective Design and Devel

# Overview of the ODDS Standards 4

SECTION

10 Chapters of objective design and development standards

### Title 25: Objective Design and Development Standards



Title 25: Objective Design and Development Standards

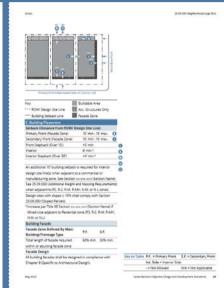


- Ch 1 Introduction
- Ch 2 Zones
- Ch 3 Site Design Standards
- Ch 4 Building Types
- Ch 5 Frontages
- Ch 6 Architectural Design
- Ch 7 Large Site Standards
- Ch 8 Community Open Space
- Ch 9 Exceptions
- Ch 10 Definitions

### Ch 2: Zones



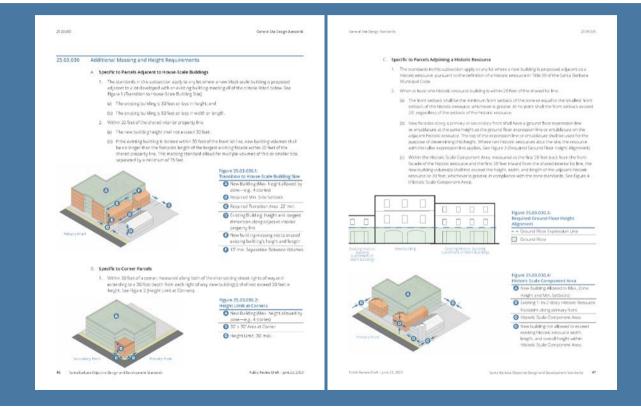






Uses are as allowed by underlying zone

### Ch 3: Site Design Standards



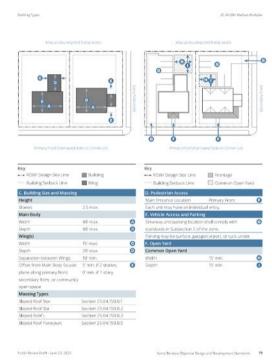
### Ch 4: Building Types

25.06.030 Allowed Building Types

Table A ( Building Types Overview) provides an overview of the allowed building types in each zone. The names of the building types are not intended to limit uses within a building type. For example, a Large Multiplex may have nonresidential uses within it as allowed by the zone.

Table 25.06.030.A: Building Types Overview								
	Specific	Zones						
	Standards	N.M	N.L	MUC	DE	DC		
House Scale								
Duplex Side-by-Side	25.06.050	Α	Α	-				
Duplex Stacked	25.06.060	Α	Α					
Cottage Court	25.06.070	Α	Α	-				
Medium Multiplex	25.06.080	Α	Α	-	-	-		
Multiple Buildings		Α	Α	-				
Side Court			Α					
Medium Courtyard	25.06.100		Α	A	-	-		
Block Scale								
Large Multiplex	25.06.120		Α	Α	Α			
Large Courtyard	25.06.140			Α	Α	Α		
Downtown Building	25.06.150			-	-	Α		
Key	A = Allowed				= Not Allowed			





### Ch 5: Frontage Types

#### 25.07.030 Allowed Private Frontage Types

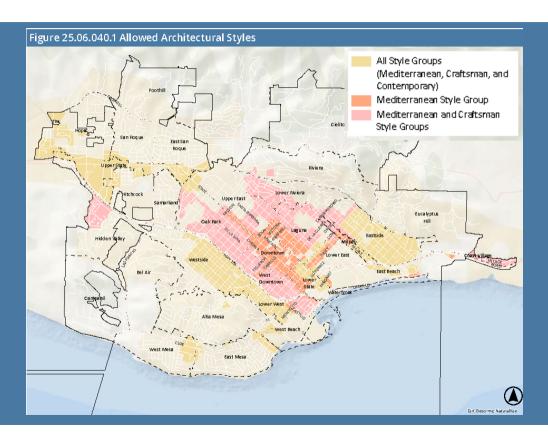
Table A (Allowed Private Frontage Types) provides a summary of the allowed private frontage types in each zone. See referenced Section(s) for standards. The frontages allowed by zone are coordinated with the building types allowed in each zone.

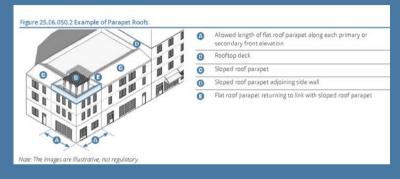
Private Frontage Type	Specific	Zones					
	Standards	N.M	N.L	MUC	DE	DC	
Porch Projecting	25.07.040	Α	Α				
Porch Recessed	25.07.050	Α	Α			-	
Dooryard	25.07.060	Α	A	A	A <sup>1</sup>	-	
Stoop	25.07.070	A	A	Α	A <sup>1</sup>	A	
Forecourt	25.07.080			A	A	Α	
Maker Shopfront	25.07.090			A <sup>2</sup>	A <sup>2</sup>	A <sup>2</sup>	
Shopfront	25.07.100		A <sup>2</sup>	A <sup>2</sup>	A <sup>2</sup>	A <sup>2</sup>	
Terrace	25.07.110		A <sup>2</sup>	A	A <sup>2</sup>	A <sup>2</sup>	
Gallery	25.07.120		-		A <sup>2</sup>	A2	
Gateway	25.07.130		-		Α	A	
Arcade	25.07.140				A <sup>2</sup>	A <sup>2</sup>	

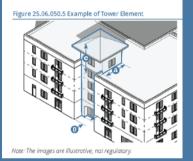
Only on secondary front street and at least 60 feet from the primary front design site lines.

<sup>2</sup> Only for Ground Floor Commercial Frontages

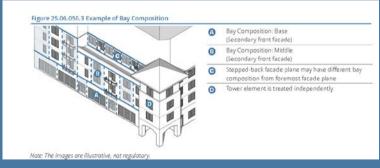








- Massing and Façade Composition
- Roofs
- Materials



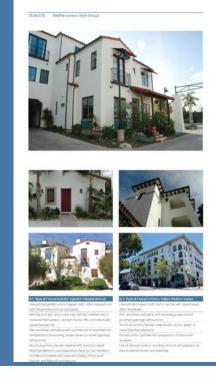


# Ch 6: Architectural Design: 3 Style Groups

#### Craftsman



## Mediterranean



## Contemporary





Anchitectural Design 25.06.060 Codomer Suit Group Low-pitched roofs with deep eaves and exposed rafter tails Asymmetrical massing with front-facing gables Horizontally proportioned openings made from ganged Steeply-pitched shingle roof with low eaves: minimal vertical windows projection at eave and rake Emphasis on natural-appearing materials, including Windows with evenly-spaced divided lites composite wood shingles Stucco walls with or without half-timbering Asymmetrical composition with wall plane broken by Mix of arched doors and square, though occasionally segmented arched, windows Wall plane broken by projecting and/or recessed elements

Santa Barbara Organise Design and Development Mandards 987

April 2022



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THE CONTRACTOR CONTRAC

Aspin Joli



statement field satient, rendom montar lifes, and selectives. Fall recoined has plane with symmetrical or asymmetrical compositions of vertically proportioned punched openings

ghadred elements, and decorative rise at surrounds/stains Architectural details and materials display influence of Spanish and Meansh architecture. Charterial staments, such as chirment represent and automate Annual Trial

The State Charles Sales and Supposed Section 5.

Comempionary style bylidings have a sites asserted, and minima amamemation. This pays focuses an esmining pimpa ectives massing forms with planger, immaterial and color. The use of gap, and carditioned elements misses including with

Interests participally containing uses timps suiting forms, but unline gener notificing as set as fairness. Charings are simple and before as value of the rest in present participally in a national manner. Troughout aging all industrial manner, often these is provious. Aloved in the following zones: Neighberhood Nedum (N.M.) Neighborhood Large (N.L.) Mived-Use Combin (NUC).

(iii) Introduction internal least an instrument leastern

Fig. rectineer wai plane with verticals procompried

punched openings without trim

accentuate entrances and openings.

ment anymen demands





United pulling and pulling of majors forms, delined at large Charges in materials, jobry, and frohes

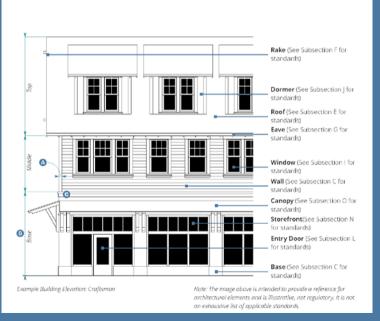


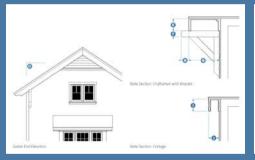
Simple gather but forms respectably importance opening made from parged

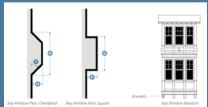
Take the last Tracking Cours and Countries of Managers (As)

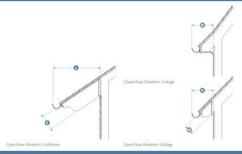
Only the essential elements of each architectural style are regulated

#### Elements of Craftsman Style











# Ch 7: Large Site Standards

#### Figure 25.090.020.3: Sustainable Neighborhood Plan Design Process Overview

#### Blocks

Divide development area to create smaller blocks and a network of interconnected streets, see Table A (Block Size Standards).

## Circulation Network

Introduce new streets from the allowed types in Section 8.040. If rear vehicular access is desired, introduce alleys to provide access to design sites and maintain a continuous streetscape without the interruption of driveways.

### Open Space

Identify at least 10% of the net developable area (calculated after subtracting street and alley ROWs) as new open space.

This new space is allowed to be distributed throughout the development in compliance with requirements in Table 8.030.A.



#### Design Sites

Identify at least 2 building types, and introduce design sites1 within each block based on the minimum required design site width and depth for each selected building type.

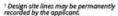


#### Buildings

Show the building types in each block, and identify the selected frontage types for each design site. See Subsection 8 of each zone.





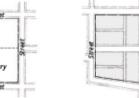






- Medium Courtyard Downtown Building
- Medium
   Multiplex





# Ch 8: Community Open Spaces

#### 25.10.030 Overview of Community Open Space Types

A. This Subsection identifies the allowed community open space types and standards for each type. For each community open space type, Subsection A and Subsection C are regulatory, and Subsection B and Subsection D are non-regulatory, Allowed community open space types are identified in Table A (Community Doen Space Types Overview).

Table 25.10.030.A: Community Open Space Types Overview							
	Specific Standards	Zone					
		N.L	MS.M	MUC	MS.L		
Pocket Plaza	25.10.040		A		Α		
Pocket Park	25.10.050	Α	-	Α	-		
Paseo	25.10.060	Α	A	Α	Α		
Kev	A = Allowed		= Not All	owed			





# Ch 9: Exceptions

		ns t	o Standards for Design Sites with 10%			
Ad Tv	dministrative Relief		ditional Findings/Criteria	Allowed Administrative Relief	Reference to Standard	
	Design Site Dimensions Depth or Width Decrease in the minimum required or maximum allowed	i.	The critical root zone of a protected tree, utility infrastructure that is not required to be removed, relocated, or undergrounded, or a historic building/feature prevents compliance with the standard.	Up to 10% of the standard	Subsection C (Building Types and Design Site Size) of the zone	
		ii.	The existing parcel is irregular in shape preventing compliance with the standard.	Up to 25% of the standard		
	Depth Decrease in the minimum required Building Setbacks	i.	Design site adjoins an alley at least 20 feet wide along the rear design site line.	Distance equal to the width of the alley	Subsection C (Building Types and Design Site Size) of the zone	
	Primary and Secondary Front Streets, Interior Side,	i.	Rear Setback: The existing lot is 90' or less in depth, preventing compliance with the rear setback standard; or	Up to 25% of the standard	Subsection E (Building Placement of the zone	
	or Rear Increase or decrease in the minimum to		Front Setback: See General Findings (Subsection 25.11,020.C) Interior Setback: See General	Up to 10% of the standard when the required setback is 15' or more.		
	maximum required setback for a main building and/or wing(s)		Findings (Subsection 25.11.020.C). This exception shall not be granted if an exception to the privacy standards is also requested.	Up to 20% of the standard when the required setback is less than 15'.		
b.	Facade within Facade Zone Reduction of the minimum amount of facade required within or abutting the facade	i. ii.	See General Findings (Section 25.11.020.C).  The horizontal unbuilt area resulting from this exception is landscaped per the standards in Section 25.05.030 (Landscaping and Lighting).	Up to 25% of the standard	Subsection E (Building Placement of the zone	
3.	zone Open Yard					
а.	Width and Depth Reduce minimum width or depth	i.	See General Findings (Subsection 25.11.020.C)	Up to 10% of the standard	Subsection F of the building type	
	Building Footprint					
a.	Size of Main Body or Wing(s) Increase in the allowed width or length	i. ii.	See General Findings (Subsection 25.11.020.C); and The wing(s) is one-story less in height than the main body; and	Up to 10% of the standard	Subsection C of the building type	
		iii.	The building complies with the setbacks of the zone or as allowed to			

_					
	Administrative Relief Type		dditional Findings/Criteria	Allowed Administrative Relief	Reference to Standard
	<ol> <li>Design Site Dimensions</li> </ol>				
	Depth or Width     Decrease in the     minimum required or     maximum allowed	i.	The critical root zone of a protected tree, utility infrastructure that is not required to be removed, relocated, or undergrounded, or a historic building/feature prevents compliance with the standard.	Up to 10% of the standard	Subsection C (Building Types and Design Site Size) of the zone
		ii.	The existing parcel is irregular in shape preventing compliance with the standard.	Up to 25% of the standard	



# **NEXT STEPS**





## **Questions**

- Do you agree with the proposed maps?
  - Zone names and designations
  - Architectural Styles restrictions





# **Questions**

 Do the adjacency standards for new infill adjacent to smaller/historic resources (Chap. 3, Section 25.03.030) adequately account for neighborhood compatibility?





# **Questions**

- 3. Do you agree that ground floor nonresidential should be required in the Downtown Core (State Street from Montecito Street to Sola)?
- 4. Should open yard be the same as Title 30 or should the ODDS provide more flexibility?





# **Next Steps**

- Work Group Meeting
- Coordinate with other Title 30 Amendments
- Return to Planning Commission for recommendation to City Council on:
  - Zoning Ordinance Amendment
  - Local Coastal Program Amendment