



PROJECT TITLE: Citywide Wayfinding Signage Program - Phase 2

PROJECT BENEFITS:

The installation of Phase 2 will complete the comprehensive and attractive Citywide Wayfinding Signage Program with the goals of improving visitor access and connectivity in Santa Barbara and directing visitors and residents to key landmarks throughout the City.

Phase 2 is the final phase of the Program and consists primarily of vehicular directional signage from the freeway to major destinations and to Cottage Hospital. It includes the remaining installation of 132 vehicular signs, which are to be placed at freeway offramps and various other locations around the City.



QUICK FACTS

Locations: Throughout Santa Barbara
Design Schedule: Complete
Construction Schedule: fall 2019
Total Project Costs: \$347,000
Funding Source: Measure C and Downtown Parking

CONTACT INFORMATION

City Project Manager: Adam Ziets, Engineering Technician
Phone: (805) 897-1981
E-mail: AZiets@SantaBarbaraCA.Gov