Plan Name	**Maintaining Neighborhood Communities of Interest**
Description	Dist. 1 now has 54% Hispanic CVA to increase oppty for Latino candidates Dist 2 has more of East Beach & Bel Air Knolls to maintain similar communities of interest Dist 3 is the same & has 49.6% Hispanic CVA Dist 4 includes downtown, south Oak Park, Laguna, Bungalow Haven (which is not but should be called out as a neighborhood in the General Plan) plus Lower Riviera - instead of hill neighborhoods - to maintain similar communities of interest Dist 5 has more similar communities of interest a common concern around fire safety Dist 6 mirrors much more closely the Adams Elementary school boundaries
Created By	Eric Jensen
Organization	none
Analysis	none

City of Santa Barbara
2015 Districting
" Maintaining Neighborhood
Communities of Interest" Plan

Map layers

- ☐ Maintaining Neighbor
- ▨ Landmark Area
- — Pipeline/Power Line
- ┼ Railroad
- — River
- · Landmark Point
- — Streets
- ⫶ GP Neighborhoods

Los Padres Natl Forest

Skofield Park

Coyote Rd

Willowglen Park

Football

San Roque

Cielito

Parma Park

Unnamed St

Hope

East San Roque

5

Riviera

Hale Park

Calvary Cmtry

San Roque Rd

Rocky Nook Park

Orpet Park

Eucalyptus Hill

Upper State

Mackenzie Park

Garden St

Lower Riviera

la Cumbre Plz

6

W Constance Ave

Upper East

4

Samarkand

Laguna St

N Voluntario St

E Cota St

Hitchcock

Bath St

Alice Keck Park

Laguna

Montecito Country Club

Oak Park

W Islay St

State St

Ortega Park

Milpas

Eastside

1

Las Positas Rd

Castillo St

Olive St

Hidden Valley

Pilgrim Terrace Park

Downtown

Plaza Vera Cruz Park

Lower East

Coast Village

San Andres St

Andre Clark Bird Refuge

Bel Air

West Downtown

Lower State

Santa Barbara Zoological Gdns

East Beach

Mountain Ave

Westside

Campanil

W Valerio St

Hilda Ray Park

Lower West

Waterfront

Ambassador Park

Elings Park

Pershing Park

Alta Mesa

2

Weldon Rd

West Beach Ledbetter Beach and Park

Arroyo Burro Beach Co Park

West Mesa

Barranca Ave

East Mesa

la Mesa Park

Shoreline Dr

Shoreline Park

3

District		1	2	3	4	5	6	Total
Santa Barbara Plan "Maintaining Neighborhoods"								
	Total Pop	14,725	14,618	14,432	14,871	14,885	14,879	88,410
	Deviation from ideal	-10	-117	-303	136	150	144	453
	% Deviation	-0.07%	-0.79%	-2.06%	0.92%	1.02%	0.98%	3.07%
Total Pop	% Hisp	71%	17%	68%	30%	14%	29%	38%
	% NH White	24%	74%	26%	62%	80%	62%	55%
	% NH Black	2%	1%	1%	2%	1%	2%	2%
	% Asian-American	2%	6%	3%	4%	5%	5%	4%
Voting Age Pop	% Hisp	65%	15%	62%	25%	12%	25%	33%
	% NH White	29%	76%	32%	66%	82%	67%	60%
	% NH Black	2%	2%	1%	2%	1%	2%	2%
	% Asian-American	2%	6%	3%	5%	4%	5%	4%
Citizen Voting Age Pop	Total CVAP	7,816	11,259	6,696	10,320	11,337	10,265	57,694
	% Hisp	55%	13%	50%	13%	14%	21%	25%
	% NH White	34%	80%	44%	79%	81%	72%	68%
	% NH Black	4%	2%	1%	4%	1%	2%	2%
	% Asian-American	4%	5%	2%	3%	3%	4%	4%
Voter Registration (Nov 2012)	Total Registered	5,469	9,474	4,406	8,476	10,585	8,372	46,782
	% Latino	46%	12%	39%	14%	11%	15%	19%
	% Asian-Surnamed	2%	2%	2%	2%	1%	2%	2%
	% Filipino-Surnamed	1%	1%	1%	1%	0%	1%	1%
Voter Turnout (Nov 2012)	Total Voters Voting	4,195	7,755	3,245	6,819	9,062	6,991	38,067
	% Latino	45%	12%	37%	13%	10%	14%	18%
	% Asian-Surnamed	2%	2%	1%	2%	1%	2%	2%
	% Filipino-Surnamed	1%	1%	1%	1%	0%	1%	1%
Age	age0-19	26%	23%	28%	17%	19%	18%	22%
	age20-60	58%	57%	61%	62%	54%	55%	58%
	age60plus	16%	20%	10%	21%	27%	27%	20%
Immigration	immigrants	34%	22%	38%	19%	16%	18%	25%
Housing Stats	vacant	12%	10%	7%	9%	8%	7%	9%
	occupied	88%	90%	93%	91%	92%	93%	91%
	rented	62%	46%	72%	73%	41%	54%	57%
	owned	38%	54%	28%	27%	59%	46%	43%
	singlefamily	65%	67%	50%	49%	70%	55%	59%
	multifamily	35%	33%	50%	51%	30%	45%	41%
Language spoken at home	english	41%	69%	40%	70%	78%	74%	62%
	spanish	55%	22%	54%	23%	13%	18%	31%
	asian-lang	2%	3%	2%	3%	2%	2%	2%
	other lang	2%	6%	4%	5%	7%	5%	5%
Children at Home	child-under18	32%	26%	30%	15%	21%	20%	23%
Work (percent of pop age 16+)	employed	65%	64%	66%	68%	59%	61%	64%
	Commute on Public Transit	7%	5%	9%	4%	2%	4%	5%
Household Income	hhincome0-25k	22%	13%	21%	23%	15%	18%	18%
	hhincome25-50k	22%	19%	25%	22%	20%	20%	21%
	hhincome50-75k	18%	18%	20%	18%	15%	17%	17%
	hhincome75-200k	31%	40%	32%	30%	37%	36%	34%
	hhincome200k-plus	7%	11%	3%	7%	13%	9%	9%
Education (among those age 25+)	hs-grad	49%	42%	43%	39%	42%	43%	43%
	bachelor	15%	27%	18%	28%	29%	28%	24%
	graduatedegree	9%	22%	10%	20%	24%	21%	18%

Total and Voting Age population data from the 2010 Decennial Census.

Voter Registration and Turnout data from the California Statewide Database, Nov. 2012 data.

Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2009-2013 American Community Survey 5-year data.