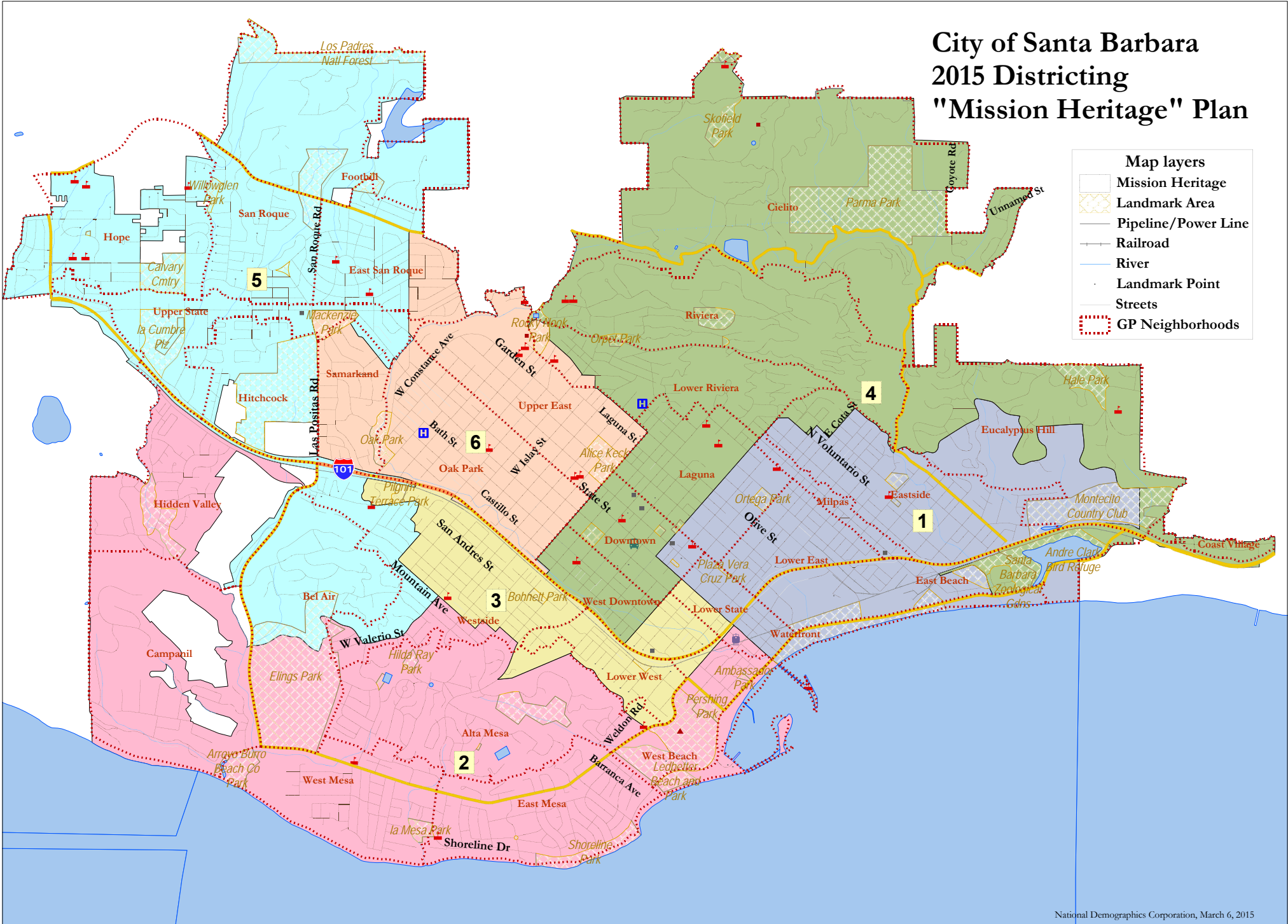


# City of Santa Barbara 2015 Districting "Mission Heritage" Plan



**Santa Barbara Plan "Mission Heritage"**

District		1	2	3	4	5	6	Total
	Total Pop	15,002	15,007	14,793	13,890	15,525	14,193	88,410
	Deviation from ideal	267	272	58	-845	790	-542	1,635
	% Deviation	1.81%	1.85%	0.39%	-5.73%	5.36%	-3.68%	11.10%
Total Pop	% Hisp	69%	16%	68%	24%	23%	28%	38%
	% NH White	25%	75%	27%	69%	68%	65%	55%
	% NH Black	2%	1%	1%	1%	2%	1%	2%
	% Asian-American	2%	6%	3%	4%	6%	4%	4%
Voting Age Pop	% Hisp	64%	14%	61%	20%	20%	24%	33%
	% NH White	30%	77%	33%	73%	71%	69%	60%
	% NH Black	3%	1%	2%	1%	1%	1%	2%
	% Asian-American	2%	6%	3%	4%	6%	4%	4%
Citizen Voting Age Pop	Total CVAP	8,012	11,685	6,934	9,850	10,969	10,244	57,694
	% Hisp	53%	13%	49%	11%	20%	17%	25%
	% NH White	36%	81%	45%	82%	73%	77%	68%
	% NH Black	5%	2%	1%	2%	2%	2%	2%
	% Asian-American	4%	4%	2%	2%	5%	3%	4%
Voter Registration (Nov 2012)	Total Registered	5,514	9,950	4,581	9,153	9,508	8,076	46,782
	% Latino	45%	12%	39%	12%	14%	14%	19%
	% Asian-Surnamed	2%	2%	2%	2%	2%	1%	2%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%	1%
Voter Turnout (Nov 2012)	Total Voters Voting	4,221	8,224	3,385	7,563	8,014	6,660	38,067
	% Latino	43%	11%	37%	11%	13%	13%	18%
	% Asian-Surnamed	2%	2%	1%	2%	2%	1%	2%
	% Filipino-Surnamed	1%	1%	1%	0%	1%	1%	1%
Age	age0-19	27%	21%	28%	19%	19%	16%	22%
	age20-60	58%	55%	61%	58%	53%	62%	58%
	age60plus	15%	23%	10%	23%	28%	21%	20%
Immigration	immigrants	35%	19%	38%	18%	17%	20%	25%
Housing Stats	vacant	12%	9%	7%	11%	6%	8%	9%
	occupied	88%	91%	93%	89%	94%	92%	91%
	rented	63%	45%	71%	61%	41%	69%	57%
	owned	37%	55%	29%	39%	59%	31%	43%
	singlefamily	65%	67%	51%	60%	69%	44%	59%
	multifamily	35%	33%	49%	40%	31%	56%	41%
Language spoken at home	english	41%	74%	40%	71%	77%	71%	62%
	spanish	56%	17%	53%	21%	14%	23%	31%
	asian-lang	2%	3%	2%	3%	3%	2%	2%
	other lang	2%	6%	4%	6%	7%	4%	5%
Children at Home	child-under18	33%	22%	30%	20%	23%	16%	23%
Work (percent of pop age 16+)	employed	65%	61%	66%	63%	60%	68%	64%
	Commute on Public Transit	7%	5%	9%	3%	2%	5%	5%
Household Income	hhincome0-25k	22%	13%	21%	22%	17%	18%	18%
	hhincome25-50k	23%	16%	25%	21%	19%	24%	21%
	hhincome50-75k	18%	18%	20%	16%	16%	17%	17%
	hhincome75-200k	31%	40%	32%	31%	37%	34%	34%
	hhincome200k-plus	7%	13%	3%	10%	11%	6%	9%
Education (among those age 25+)	hs-grad	50%	41%	43%	42%	44%	39%	43%
	bachelor	15%	28%	18%	27%	26%	30%	24%
	graduatedegree	8%	24%	10%	20%	23%	20%	18%

Total and Voting Age population data from the 2010 Decennial Census.

Voter Registration and Turnout data from the California Statewide Database, Nov. 2012 data.

Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2009-2013 American Community Survey 5-year data.

<b>Plan Name</b>	<b>Mission Heritage District Proposal</b>
<b>Description</b>	This proposal makes changes to Draft Plan 1 to achieve the following goals: Maintain the integrity of the Upper East, as represented by the Upper East Association; Make our district a community of interest that combines where we live, shop, and walk with the institutions that our residents depend on - schools, churches, businesses and recreational facilities.
<b>Created By</b>	Milt Hess
<b>Organization</b>	Upper East Association
<b>Analysis</b>	none