



NEWS RELEASE

City of Santa Barbara Airport Department

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FOR IMMEDIATE RELEASE
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NEW SBA AIRLINE TERMINAL NEARS COMPLETION

Grand Opening Events Scheduled This Month

SANTA BARBARA, CA – The new Santa Barbara Airport Airline Terminal is nearing completion and is expected to become fully operational in mid-summer. The \$63 million project also includes a new aircraft parking ramp, a new airline terminal building including site preparation and soil stabilization, relocation and rehabilitation of the 1942 portion of the existing terminal, a new short term parking lot and roadway. The new 72,000 square foot terminal was designed in the tradition of the Spanish Colonial Revival architectural style which defines the City of Santa Barbara's local culture and sense of place.

In the next phase of construction the existing terminal additions will be removed from the original 7,000 square foot 1942 building and it will be relocated to and refurbished at the site of the new terminal. The building was designed by HNTB Inc., a nationally recognized aviation design firm, in collaboration with Santa Barbara's PMSM Architects. Guiding the design team through out the process was a special project subcommittee composed of representative members of each of the City's review boards and commissions.

Issues resolved by the new airline terminal include overcrowding, long lines and congested waiting areas for passengers; inefficient airline operations due to insufficient space; deteriorating and outdated infrastructure, such as constrained electrical; and added security equipment.

The new terminal consolidates services and operations which are now housed in outlying buildings such as airline offices, rental car facilities, concession storage space and TSA offices. Having all services under one roof means greater efficiency and convenience for passengers. Airport Patrol

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and parking lot operations will be housed in the 1942 terminal when it's refurbished and completed next year. Restoration of the original terminal and completion of the frontage road improvements and short term parking lot, directly across from the new terminal, will commence once the new building opens. As with construction of the new terminal building there will be no interruptions to flight operations during the final phase of the project due to the construction.

Grand Opening Events:

Events for the new terminal will take place this month prior to the building opening for business so visitors are able to access all the public areas of the terminal without the need for a boarding pass. There are three public grand opening events to mark this historic milestone:

- **Accessibility Orientations** - Wednesday, June 15th: Guided tours are planned for the morning and afternoon for citizens interested in *Americans with Disabilities Act* features of the new terminal. Participants will receive a behind-the-scenes look at the first and second story operations and public areas guided by Airport staff and Airport Ambassadors. In community partnership with Casa Esperanza, *Good Cookies* will be served. *Good Cookies* are a program of Casa Esperanza which addresses homelessness by creating opportunities for individuals to learn a marketable skill with proceeds reverting to the program.
- **“The Art of Travel” Gala** - Friday, June 17th 6 – 10 p.m: This event is a fundraiser for the new Airline Terminal Public Art Program and is funded solely by ticket sales and sponsorships*. Gala tickets are \$125 per person with availability at FlySBA.com or via a check to the City of Santa Barbara Airport Dept, 601 Firestone Road, Santa Barbara, CA 93117. Gala highlights include the official ‘unveiling’ of the new public art works with the artists in attendance, a champagne red carpet welcome, live jazz music, international cuisine and wine tastings, photo portraits with a restored 1930's DC3 aircraft, and silent auction travel packages. All ticket holders have a chance to win a \$500 Frontier Airlines' travel voucher. Parking will be located at the Fairview Corporate Center, 420 S. Fairview Ave with Santa Barbara Trolley transportation to and from the new terminal to avoid impacting passenger operations in the terminal vicinity. *[see end note for media event]*
- **Open House** - Sunday, June 19th 10 a.m. – 3 p.m: This is a free event for self-guided tours with parking reservations available by visiting FlySBA.com. Parking will be located at the Fairview Corporate Center, 420 S. Fairview Ave with complimentary shuttle transportation to and from the new terminal to avoid impacting passenger operations in the

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terminal vicinity. A Ribbon Cutting Ceremony will take place at noon with remarks by Santa Barbara Mayor Schneider, Congresswoman Lois Capps, Supervisor Doreen Farr, Goleta Mayor Margaret Connell, and Ginny Brush, Executive Director of the Santa Barbara County Arts Commission. Karen Ramsdell, Airport Director; Joe Grogan, HNTB Project Manager; Fred Sweeney, PMSM Architects, and Jay Jamison, Central Coast Commissioner for the State of California Travel & Tourism Commission will also make brief comments.

All of the grand opening events will have special exhibits at various locations around the terminal to provide pertinent information about building sustainability, airport history, the new public art program, and accessibility features. Floor plan brochure cards indicating terminal functions and exhibit locations will be available. In addition, TSA officers are scheduled to visit with citizens and explain security screening in a relaxed atmosphere not associated with 'catching a plane.' In keeping with City of Santa Barbara sustainability goals, all of these events are zero-waste.

New Airline Terminal Project Background:

In 2005, the Santa Barbara City Council adopted key policies to guide the Terminal Project's design process:

- Unique 'Santa Barbara Airport Experience' preservation; sense of entry into the community
- Sustainable design measures implemented – incorporation of green building elements
- Historic structure relocation, refurbishment, and integration into the Project
- Public and alternative transit options
- Accessibility enhancements – ease of use for all persons
- Passenger boarding option considerations

In 2007, concept approvals were obtained from Santa Barbara City Council, Architectural Board of Review, and the Planning Commission with public workshops held throughout the year for stakeholders as well as citizens at-large.

During the summer of 2008, a ramp reconstruction project began for the area adjacent to the new terminal building site. This project was accomplished a year later by Granite Construction at a cost of \$4.8 Million.

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In 2009, City Council approved a \$3.9 million construction contract with Lash Construction for site preparation and soil conditioning. Council also approved a \$37 million contract with EMMA Corporation for construction of a new 72,000 square foot terminal building, a new short term parking lot and roadway, as well as rehabilitation of the historic portion of the current terminal. A groundbreaking ceremony was held in the fall that highlighted two important project elements: Sustainable Design and the Public Art Program.

Sustainable Design:

The new Airline Terminal is registered with the U.S. Green Building Council Leadership in Energy & Environmental Design (LEED), the nationally recognized benchmark for design, construction and operation of high performance green buildings. The building was designed and built with the goal of “Silver” LEED rating that includes storm water design, water efficient landscaping, optimization of energy systems performance, recycling, use of local building materials and indoor environmental air quality. The Santa Barbara Airport Airline Terminal will be one of a handful of commercial service airports in the nation to achieve a LEED rating for new construction.

Public Art Program:

As an important community gateway, the Airport is committed to providing a venue for public art that enriches the visitors experience and reflects the history and culture of the region. In keeping with this mission, the Airline Terminal Public Art Program is comprised of three elements: commissioned art, long-term loan of existing art, and rotating exhibits of regional art. The Program was initiated with three commissioned art works and the loan of four art works. After the terminal is operational the rotating exhibits will be implemented.

Commissioned Art

Three local artists were commissioned to design and install art works that have been incorporated into the new terminal interior:

- *Santa Barbara Star Gazing* - custom wood beam stenciling hand-designed, hand-cut and hand-painted in latex and gold by artist Viyda Gauci
- *Giant Brown Kelp* - graceful wrought iron railing design elements depicting Santa Barbara’s renowned kelp forests by Colleen M. Kelly.

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- “*Santa Barbara 360*” – 20' diameter full-scale mosaic medallion, impressionistically interpreting the visuals of a continuous local landscape, directionally oriented inside a graphic-illusion border, all within an overall Moorish entwined arched structure design by Lori Ann David. The medallion is sponsored by Santa Barbara Beautiful and the Santa Barbara Airport.

Plans for future commissioned art include a Marine Tribute sponsored by the Pierre Claeysens Veterans' Museum and Library. Ojai artist Douglas Lochner was selected to design and fabricate an art work that pays tribute to the history of the Marine Corps Air Station Santa Barbara and sacrifice made by the men and women Marines during World War II. The art work will be installed in an area adjacent to the restored 1942 terminal.

Long-Term Loan Art

- *Santa Barbara Courthouse Lantern* – The historic lamp was fabricated in the 1940's after the Santa Barbara Courthouse was completed to increase winter-time lighting in the central space of the Hall of Records of the Courthouse. As it was not original to the Courthouse it was removed when the Hall of Records was rehabilitated in 2003 and put in storage. The Airport contracted with Halroyd Studios to restore the lantern and it now hangs in the entry pavilion of the new terminal.

A loan of art by the David Bermant Foundation started an informal public art program at the Airport in 1990. Since that time the Foundation has loaned the Airport two kinetic art works, both will be relocated to the new terminal:

- *Good Time Clock IV (1984)* by George Rhoads – this popular sculpture has been enjoyed at the Airport for twenty years. The audiokinetic sculpture attracts and engages people of all ages. Balls roll and percussion devices clatter and chime. The popular machine has been refurbished and will reside on the airside patio of the new terminal.
- *Albatross V* by Dustin Shuler – a kinetic sculpture with a fiberglass and gold leaf glider mounted on a 13' steel pole made its debut at the Airport in 1995. The glider rests on the tip of the pole and responds to slight fluctuations in the air currents. Shuler balanced the aircraft so that it may perform a number of aerial stunts, including a 360 degree roll.

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- *Fiesta* by renowned artist Channing Peake is a bright and colorful 60' foot mural that was dedicated and displayed in the El Paseo Restaurant's Gold Room in 1984. More than a decade ago the mural was removed and put into storage. The loan to the Airport by the Santa Barbara County Arts Commission enabled the mural to be refurbished and to be displayed in the new airline terminal for the community and visitors to enjoy once again.

Airline Terminal History:

In 1936, United Airlines started service at the Santa Barbara-Goleta Airfield using a small building nestled between two hangars near the corner of the present day Hollister and Fairview Avenues. As passenger travel continued to grow, United entered into negotiations for a lease with the City of Santa Barbara for land to construct a new terminal building (current location on Fowler Road). United contracted with Edwards & Plunkett Architects who designed a 7,000 square foot terminal in Spanish Colonial Revival style architecture. Character defining elements associated with the Spanish Colonial Revival style were omitted in 1942 due to the effects of World War II on labor, materials, and investment. Typical elements associated with the style such as wrought iron, handmade quarry tiles, decorative tiles, and hand carved woodwork was curtailed. The upper part of the tower was enclosed in glass and was used as a control tower. The two story building featured a partially sheltered observation deck on the second floor and a garden courtyard surrounded by a low white stucco wall.

When United's lease expired the City took ownership of the terminal and constructed a small expansion of the building in 1967. During the next decade Golden West Airlines and Hughes West Airlines began regional service from the terminal. Rental car services from Avis, Budget, and Hertz were offered from a small shared counter in the terminal. The terminal's observation deck was closed in and a restaurant was added. Canvas awnings were added to the building to protect passengers from the rain and two stainless steel slides were added as an outside baggage claim. Passenger use continued to grow and ended the year at 177,000.

Since the 1960's there have been several proposals to expand the terminal to accommodate increased passenger traffic. Between 1972 and 1974 three concepts were developed for a terminal expansion but community sentiment was not supportive. Finally, in 1976 the terminal was expanded to its current 20,000 square feet. The additions subsumed the original terminal and changed its shape. The canvas awnings were replaced by red tile roof creating a covered walkway around the front of the terminal. Baggage claim was added in the expansion as well as an area

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for rental car counters. The second story restaurant was expanded beyond the original observation deck. Annual passenger use reached 398,000.

As the airline industry deregulated in 1978 commercial airline travel skyrocketed because fares became more affordable and air travel was accessible to a broader spectrum of people. By the early 1990s the terminal building was once again overcrowded and changes were made to accommodate growing passenger use. The baggage claim areas were converted to passenger holdrooms and rental car services were relocated to a building adjacent to the terminal. Airline office and employee locker room facilities were relocated to modular buildings adjacent to the terminal and baggage claim was relocated to tent structures on either side of the terminal.

The tragic events of September 11, 2001 changed the strategies and practices regarding aviation safety. The Transportation Security Administration was created and took over security responsibilities from the Federal Aviation Administration and baggage and passenger screening from the airlines. The agency moved its screening equipment and personnel into the terminal which displaced seating in the terminal lobbies and passenger holdrooms. As security measures tightened the lack of restrooms and food and beverage service in the security holdrooms became a more serious issue.

In 2002 the Airport's Aviation Facilities Plan was approved. The plan identified the need for additional terminal space to accommodate current and future passenger demand. Design on the new terminal building began in 2005 and culminated in a new terminal campus which will be completed in spring 2012.

New TSA Screening Systems:

Significant and important improvements are being made in the new Airline Terminal for more efficient passenger and baggage security screening. Passenger screening includes Advanced Technology (AT) X-ray is a group of systems that provides clearer, more defined images of baggage than traditional, single view X-ray. Advantages of AT X-ray include: multiple views and a greatly enhanced display which is much clearer and more detailed than current generation X-ray; the ability to upgrade the systems as enhanced algorithms and programs emerge; a stable, low maintenance platform and a smaller profile than currently available explosive detection systems.

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Next generation AT X-ray units feature enhanced detection capabilities that enable TSA to detect new threats as well as second viewing stations, which will streamline the bag check process for officers.

The new inline baggage screening systems use networks of explosive detection system (EDS) machines capable of screening checked baggage. These systems use an infrastructure to automatically screen, sort, and track baggage. In-line baggage screening systems streamline the checked baggage screening process, maximizing baggage throughput and cut down on the number of physical injuries sustained by security officers as a result of lifting heavy bags. Explosive detection systems stationed within inline systems screen bags quickly and efficiently to ensure they do not contain threat items.

Statistics:

Year-to-date, passenger traffic is up 0.2% compared to last year; 287,022 passengers have arrived and departed aboard five major airlines during the first 5 months of the year.

The \$63 million costs for the Airline Terminal Project are funded as follows:

- 63% Debt Financing
- 25% Federal Aviation Administration Airport Improvement Grants
- 10% Passenger Facility Charge revenue
- 2% Santa Barbara Airport funds

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The Santa Barbara Airport (SBA) is a self-supporting enterprise owned and operated by the City of Santa Barbara; serving over 750,000 passengers annually.

The Art of Travel Gala News Media Pre-Event:

Friday, June 17th, 5 - 6 p.m: All news reporters and photographers, please join us for a media event to tour the new Airline Terminal. Interview and photo opportunities will be provided with dignitaries and the DC3 aircraft, etc. 5 – 5:30 p.m. tour & 5:30 – 6 p.m. interviews & photo opps.

***The Art of Travel Gala Sponsors:**

HNTB, Atlantic Aviation, Clay Lacy Aviation, PMSM Architects, Santa Barbara Bank & Trust, Santa Ynez Band of Chumash Indians, Signature Flight Support, Allied Waste, JBT Aerotech, MarBorg Industries, Yardi Systems, Alaska Airlines, American Eagle, Ampco Parking, Avis Rental Cars, Citrix Online, Coastal Aircraft Maintenance, Horsley Company, Lash Construction, Leigh Fisher Management Consultants, Morgan Stanely, Red Mountain Resort, United Express, Crowne Plaza Seattle, Four Seasons Resort – the Biltmore, Frontier Airlines, View Studio, Above All Aviation, Accurate Aviation, Easy Lift Transportation, Float Luxury Spa, Hertz Rent-A-Car, Santa Barbara Sailing Center, Santa Barbara Zoo, Southern California Edison, Alma Rosa Winery & Vineyards, Beckmen Vineyards, Bridlewood Estate Winery, Daniel Gehrs Wines, Demetria Estate Wines, Fess Parker Winery, Jaffurs Wine Cellars, Kalyra & M Brown Winery, Kunin Wines, Lafond Winery, Lucas & Lewellen Vineyards, Melville Vineyards & Winery, Qupe Winery, Santa Barbara Winery, Silver Winery, Zaca Mesa Winery, Firestone Walker Brewing and Island Brewing Company.