



## CITY OF SANTA BARBARA

# VOTER INFORMATION PAMPHLET

## GENERAL MUNICIPAL ELECTION TUESDAY, NOVEMBER 5, 2013 VOTE-BY-MAIL BALLOT ELECTION

Compiled and Distributed by the Office of the City Clerk  
For more information please visit our website at [www.SBCityVote.org](http://www.SBCityVote.org),  
or call (805) 564-5309 or toll free at (855) 563-4304.

### DROP-OFF CENTERS

#### **\*\*\* City Hall \*\*\***

City Hall, City Clerk's Office, 735 Anacapa Street

The City Clerk's Office drop-off center will be open Monday - Thursday, 7:30 a.m. to 5:30 p.m.  
and Fridays, 8:00 a.m. to 5:00 p.m. (City Hall is closed every other Friday),  
Saturday, November 2, 2013, 8:00 a.m. to 5:00 p.m., AND  
Election Day, Tuesday, November 5, 2013, 7:00 a.m. to 8:00 p.m.

#### **\*\*\* Alternate Drop-Off Centers \*\*\***

#### **\*\*\* Open Only On: \*\*\***

Election Day, Tuesday, November 5, 2013, 7:00 a.m. to 8:00 p.m.

Calvary Baptist Church, Sizer Hall, 736 W. Islay Street, 93101

Franklin Neighborhood Center, Multipurpose Room, 1136 E. Montecito Street, 93103

Grace Lutheran Church, 3869 State Street, 93105

### IMPORTANT NOTICE

This is a VOTE-BY-MAIL BALLOT Election. There will be NO polling places designated. YOU MUST VOTE THE ENCLOSED BALLOT AND RETURN IT BY MAIL OR IN PERSON to one of the Official Drop-Off Centers listed above, using the Return / Identification Envelope provided within this packet. Be sure to sign your name on the back of the Return Envelope.

**Para español, dé la vuelta al pamfleto.**

**CITY OF SANTA BARBARA  
GENERAL MUNICIPAL ELECTION  
TUESDAY, NOVEMBER 5, 2013**

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VOTE EARLY! Your ballot must be received by 8:00 p.m. on Election Day, November 5, 2013, to be counted.

See Voting Instructions inside.

**DROP-OFF CENTERS**

ELECTION DAY, Tuesday, November 5, 2013, 7:00 a.m. to 8:00 p.m.

Calvary Baptist Church, Sizer Hall

736 West Islay Street, Santa Barbara, CA 93101

Franklin Neighborhood Center, Multipurpose Room

1136 East Montecito Street, Santa Barbara, CA 93103

Grace Lutheran Church

3869 State Street, Santa Barbara, CA 93105

City of Santa Barbara, City Hall, Lobby Area

This Doc only will also be open on Saturday, November 2, 2013 from 8:00 a.m. to 5:00 p.m.

735 Anacapa Street, Santa Barbara, CA 93101

The City Clerk's Office drop-off center will be open daily,  
Monday - Thursday, 7:30 a.m. to 5:30 p.m. and Fridays, 8:00 a.m. to 5:00 p.m.  
(City Hall is closed every other Friday)

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**DUPLICATE BALLOTS**

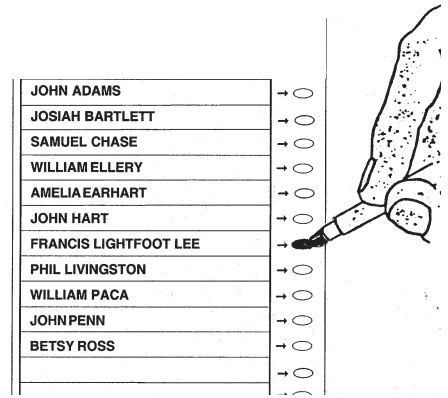
Any registered voter who did not receive a ballot, spoiled their ballot, or misplaced their ballot may obtain a duplicate ballot at the City Clerk's Office

The voter shall surrender their spoiled ballot, provided they have one to surrender.

**PLEASE READ AND FOLLOW INSTRUCTIONS CAREFULLY**

**A. HOW TO MARK YOUR BALLOT**

- To vote your ballot card, use a **BLACK PEN ONLY**.  
**FOR CANDIDATES:** Completely fill in the oval to the right of the candidate's name of your choice.  
**FOR WRITE-IN CANDIDATES:** To vote for a qualified write-in candidate (a person not listed on the ballot), write in the name of the qualified write-in candidate in the space provided after the appropriate office and completely fill in the oval to the right of the name written in. The vote will not be counted unless you have filled in the oval to the right of the name written in. Do not write in a name that is already printed on the ballot.
- All other distinguishing marks on the ballot are forbidden and make the ballot void. If you wrongly mark, tear or deface the ballot, return it to the Elections Official in the Identification/Return envelope, marking the spoiled ballot box on the frontside, and another ballot will be sent to you.



**B. AFTER YOU HAVE VOTED YOUR BALLOT:**

- Remove the stub from the top of your ballot, put the ballot in the folded secrecy sleeve, place the secrecy sleeve containing your ballot into the Identification/Return Envelope and seal it. **DO NOT** fold the ballot card. **DO NOT** put any other material in the Identification/Return Envelope.
- On the back of the Identification/Return Envelope, **SIGN** your name where indicated by the "X" and print your residence address and date.
- The Identification/Return Envelope has prepaid postage. No postage is necessary to return the ballot.

**C. HOW TO RETURN YOUR BALLOT**

Your ballot will not be counted unless it is returned in the Identification/Return Envelope, and:

- The form on the reverse side of the Identification/Return envelope is completely filled out, **signed** and returned according to the following instructions:
  - It is mailed to the Elections Official and **RECEIVED no later than 8:00 p.m. on Election Day**. You may place your ballot in a mailbox to return the ballot by mail. **POSTMARKS DO NOT COUNT. (Should you desire to confirm your voted ballot was received, please call the toll free number, 1-855-844-4044.)**  
OR
  - The voter **personally** delivers the ballot to the Elections Official or **personally** delivers the ballot to any drop-off site in the jurisdiction **no later than 8:00 p.m. on Election Day**.  
OR
  - You may designate a spouse, child, grandparent, grandchild, brother, sister or person living in same household to return the ballot for you. If someone other than you returns the ballot, you must print his or her name and indicate his/her relationship to you on the Identification/Return Envelope, and that person must sign on the signature line next to his/her printed name.

↓ Signature (Do NOT Print) Firma (NO Letra de Imprenta) ↓

**X** *Sign Your Name Here*

Residence Address/Dirección de Domicilio \_\_\_\_\_ Date of Signing/Fecha de Firma \_\_\_\_\_

**VOTER: READ STATEMENT BELOW**  
 I am a resident of and a voter in the precinct, and the person whose name appears on the envelope. I declare under penalty of perjury under the laws of the State of California that the foregoing declaration is to the best of my knowledge and belief true and correct.  
**VOTANTE: LEA EL PÁRRAFO SIGUIENTE**  
 Soy residente y votante del distrito electoral, y la persona cuyo nombre aparece en el sobre. Declaro, bajo pena de perjurio, de acuerdo con las leyes del Estado de California, que las declaraciones anteriores son fieles y exactas según mi tal saber y entender.

**WARNING - VOTING TWICE IN THE SAME ELECTION CONSTITUTES A CRIME.**  
**AVISO - VOTAR DOS VECES EN LA MISMA ELECCION ES UN CRIMEN.**

Complete the following **ONLY** if this ballot is to be hand delivered by someone other than the voter.  
 Complete lo siguiente **SOLAMENTE** si esta boleta será entregada por alguien más que el votante.

Print Name of Person Returning Ballot \_\_\_\_\_ Signature of Person Returning Ballot \_\_\_\_\_  
 Escriba el Nombre de la Persona que Entregará la Boleta \_\_\_\_\_ Firma de la Persona que Entregará la Boleta \_\_\_\_\_  
 Relationship: (circle one): A person residing in the same household as the voter by mail voter, spouse, child, parent, grandparent, grandchild, brother or sister.  
 Relación: (marque uno): Persona viviendo en la misma casa que el votante por correo, esposo (a), hijo (a), abuelo (a), nieto (a), hermano o hermana.

Voter must sign and complete in his/her own handwriting in order for the ballot to be counted. Power of Attorney not accepted.  
 El elector debe firmar y completar en su propia letra para que la boleta sea contada. Poder Legar no será aceptado.

Spilled your ballot? / ¿Estropeó su boleta?  
 If you have spoiled your ballot and wish another sent to you, enclose the spoiled ballot and mark a check in this box.  
 Si se le ha estropeado su boleta y desea que se le mande otra, envíe su boleta estropeada y marque en este cuadro.


**MARKED OFFICIAL BALLOT ENCLOSED**  
 to be opened only by canvassing board  
**SE ADJUNTA LA BOLETA OFICIAL MARCADA**  
 para ser abierta solamente por la junta electoral

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**OFFICIAL BALLOT**  
**CITY OF SANTA BARBARA**  
**GENERAL MUNICIPAL ELECTION**  
**TUESDAY, NOVEMBER 5, 2013**  
**BOLETA ELECTORAL OFICIAL**  
**CIUDAD DE SANTA BARBARA**  
**ELECCIÓN MUNICIPAL GENERAL**  
**MARTES, 5 DE NOVIEMBRE DEL 2013**

THIS BALLOT STUB SHALL BE REMOVED AND RETAINED BY THE VOTER  
 ESTE TALÓN DEBE SER REMOVIDO Y GUARDADO POR EL ELECTOR

**Mark your choice(s) by FILLING IN OVAL**  
 completely with a **BLACK or DARK PEN ONLY.**  
*Marque su elección LLENANDO EL ÓVALO*  
 completamente con una **PLUMA NEGRA o**  
**DE COLOR OSCURO SOLAMENTE.**




**No. 12345**

I HAVE VOTED - HAVE YOU? - YO VOTE - ¿VOTO UD?

<b>SANTA BARBARA</b>	
<b>For MAYOR</b> <i>Para ALCALDE</i>	<b>Vote for ONE</b> <i>Vote por UNO</i>
<b>WAYNE SCOLES</b>	Plumber/Pipe Fitter <i>Plomero/Montador de Tuberías</i>
<b>HELENE SCHNEIDER</b>	Mayor <i>Alcalde</i>
<b>For MEMBER of the CITY COUNCIL</b> <i>Para MIEMBRO de CONCEJO MUNICIPAL</i>	
<b>Vote for no more than THREE</b> <i>Vote por no más de TRES</i>	
<b>HARWOOD "BENDY" WHITE</b>	City Council Member <i>Miembro del Concejo Municipal</i>
<b>LESLEY WISCOMB</b>	Retired Businesswoman <i>Empresaria Jubilada</i>
<b>MATTHEW HUNTER KRAMER</b>	Mine Boss/Scientist <i>Jefe de la Mina/Científico</i>
<b>FRANK HOTCHKISS</b>	City Councilmember/Businessman <i>Miembro del Concejo Municipal/Comerciante</i>
<b>GREGG HART</b>	Public Information Officer <i>Oficial de Información Pública</i>
<b>CRUZITO HERRERA CRUZ</b>	Community Social Worker <i>Trabajador Social Comunitario</i>
<b>MEGAN DIAZ ALLEY</b>	Educator/Writer <i>Educadora/Escritor</i>
<b>JASON NELSON</b>	Civil Affairs Specialist <i>Especialista de Asuntos Civiles</i>
<b>DAVID J. LANDECKER</b>	Environmental Non-Profit Executive <i>Ejecutivo Ambiental Sin Fines de Lucro</i>
<b>MICHAEL JORDAN</b>	Businessman/Planning Commissioner <i>Comerciante/Comisionado de Planificación</i>

**TURN BALLOT OVER**  
**TO VOTE ON**  
**MEASURE F**  
**VOLTEE LA BOLETA**  
**PARA VOTAR POR**  
**LA MEDIDA F**



<b>SANTA BARBARA (CONT.)</b>	
<b>MEASURE SUBMITTED TO THE VOTERS</b> <i>MEDIDA PRESENTADA A LOS ELECTORES</i>	
<b>F</b> Shall the Santa Barbara City Council be authorized to enact a City ordinance allowing the exchange of City park property along State Street at the John C. Fremont Army Reserve Center and MacKenzie Park for the Federal property adjacent to the Fremont Army Reserve Center and the State Street right-of-way?  <i>¿Debería autorizarse al Concejo Municipal de Santa Bárbara para que promulgue una ordenanza municipal que permita el intercambio del inmueble del parque municipal por la Calle State en el Centro de Reserva del Ejército John C. Fremont y el Parque Mackenzie por la propiedad federal adyacente al Centro de Reserva del Ejército Fremont y el derecho de vía de la Calle State?</i>	<b>YES/SÍ</b>
	<b>NO/NO</b>

**END OF BALLOT**  
**FIN DE BOLETA**

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# VOTER INFORMATION PAMPHLET

The following pages contain:

## CANDIDATE STATEMENTS

Each Candidate's Statement in this pamphlet is volunteered by the candidate. Although all candidates had the opportunity to submit a statement, some candidates may not have submitted a statement. A complete list of candidates appears on the Sample Ballot page of this pamphlet.

## BALLOT MEASURES, ANALYSIS AND ARGUMENTS

**ANALYSIS:** The Impartial Analysis is an impartial summary of the results of the proposed measure or proposition.

**ARGUMENTS:** Arguments in support of or in opposition to the proposed laws are the opinions of the authors and have not been checked for accuracy by any official agency.

**FOR  
MAYOR**

**WAYNE SCOLES**

Age: 60

I have been a resident of Santa Barbara for 39 years. I graduated from UCSB with a B.A. degree in studio art and minor in history. I also went to UCSB graduate school, obtaining a teaching credential.

I taught school in Santa Barbara for 8 years. In addition, I owned and operated a home health care agency in Santa Barbara for 10 years. I have been an advocate for public safety in the Shoreline Park area, helping make many positive changes. I have been a volunteer for the Mesa Paper's community events for years and received the "Higman Civic Award" for outstanding senior advocacy.

If elected I will work toward: Gang eradication, Managing the chronic homeless population who won't accept help, Getting more public input into the decisions made by the City Council and Mayor, Making sure Santa Barbara citizens come first, Protecting our environment, Creating better air and water quality, and Fighting higher density zones in the city.

Thank you for your support,

/s/ Wayne Scoles

**FOR  
MAYOR**

**HELENE SCHNEIDER**

Occupation: Mayor

Families and businesses within the City of Santa Barbara have faced significant challenges these last four years because of the national recession. With smart planning and responsible fiscal management, the City and its residents are now on a path towards a brighter future.

City government is smaller and more efficient: over 80 positions were eliminated without sacrificing core services. As Mayor, I've focused on setting a tone of civility at City Hall. Instead of gridlock, the City Council, with its range of political philosophies, has unanimously voted on important policy issues: adopting the General Plan Update and Historical Resources Element; expanding Restorative Policing; re-striping Cliff Drive; funding Milpas Street safety improvements; and balancing four budgets, each with a surplus to add to reserves. I've been a leader securing Rental Housing Mediation Task Force funding, restoring library services, and promoting the arts and our cultural economy.

These next four years I will work to increase safe recreational opportunities for teens; continue to decrease homelessness; identify funding sources for road repair and capital improvements; and protect our incredible natural resources.

Please join community leaders, ranging from Congresswoman Lois Capps to Sheriff Bill Brown, in supporting my re-election. I respectfully ask for your vote.

/s/ Helene Schneider

**FOR  
MEMBER OF THE CITY COUNCIL**

**HARWOOD "BENDY" WHITE**

I am a Santa Barbara native, lifetime civic activist, and now a member of the City Council. My past service on both the Santa Barbara County and City Planning Commissions, as well as the Water Commission have given me a deep understanding of local government and good community planning.

I am committed to protecting Santa Barbara's character, our quality of life, and to taking proper care of the resources we have inherited from previous generations.

Four years ago the full effects of the Great Recession were hitting the City. It has been a struggle just to provide critical services since then. I have worked to make the City leaner and more efficient. From my positions on the Finance Committee and chairing the Sustainability Committee, I have helped protect the City's financial health while supporting critical programs such as library service, restorative policing and the Rental Housing Mediation Task Force.

Over the next four years we must properly maintain our streets, parks, and buildings, and address social challenges such as homelessness and gang violence. Residents and visitors must feel safe in our city. I'll continue to advocate for slow growth, environmental protection, and neighborhood preservation.

I respectfully ask for your vote.

/s/ Harwood "Bendy" White

**FOR  
MEMBER OF THE CITY COUNCIL**

**LESLEY WISCOMB**

Occupation: Retired Businesswoman

I'm passionate about Santa Barbara - its rich heritage, scenic and architectural beauty, diversity and small-town character. These qualities are central to our quality of life and our economic vitality, and we must carefully manage our City to preserve them.

Gang violence, aggressive panhandlers and budget pressures jeopardize our quality of life and our economy, and we must redouble the recently encouraging efforts to address them.

We need common sense, cost effective, long-term solutions. I'll work full time on these efforts and ensure your dollars are spent wisely and transparently.

I study issues carefully, listen to all points of view, and make thoughtful decisions based on what's best for our community as a whole.

I've championed quality programs that help keep young people on the right path.

I've worked with neighborhood residents to help develop sound solutions to their specific issues.

My successful careers in finance and in landscape architecture and my volunteer work with local organizations will bring new expertise to City Council and give me the knowledge, experience and judgment to help effectively lead our City.

Together we can take Santa Barbara to a safe, clean and prosperous future that maintains what we all love about our special place.

/s/ Lesley Wiscomb

**FOR  
MEMBER OF THE CITY COUNCIL**

**MATTHEW HUNTER KRAMER**

I and my family are multi-generational residents of this awesome city. I would like to improve police and fire service, decrease poverty and homelessness, and implement economic development policies that are designed to fill our vacant storefronts and create local jobs.

I am a local Eagle Scout, former City Beach Lifeguard and owner of an original California gold (AU) and platinum (PT) mine from 1849. I ask for your vote and support to keep Santa Barbara a town that we are proud of and love to live in!

/s/ Matthew Hunter Kramer

**FOR  
MEMBER OF THE CITY COUNCIL**

**FRANK HOTCHKISS**

In Santa Barbara, government should work to preserve those aspects of our city that make it unique and beautiful. We should also encourage economic success for businesses large and small so that everyone can flourish. As your Councilmember, I have done just that in my first term.

We balanced the budget and produced a surplus, growing reserves for the first time in years.

We increased the number of police on the street by four.

We removed RVs from Cabrillo Blvd.

We banned parking meters and reduced the number of proposed curb extensions.

We fostered economic development by nearly \$6 Million - boosting cruise ship visits from 2-3 a year to 22 this year.

Looking to the future, we can build on these successes and continue to improve Santa Barbara.

Let's keep the budget balanced while building reserves, protecting vital public services, and not raise taxes on Santa Barbara families.

Let's continue to bolster public safety to keep our neighborhoods safe.

Let's continue to preserve our quality of life, keeping high-density and traffic congestion to a minimum.

And let's put gang members and transients on a path to recovery.

Please join me!

/s/ Frank Hotchkiss



**FOR  
MEMBER OF THE CITY COUNCIL**

**GREGG HART**

Age: 53

Occupation: Public Information Officer

No one person has all the answers to the challenges we face. I believe the only way we can work toward a better Santa Barbara is together.

I have lived in Santa Barbara for the past 48 years, attending our public schools, raising my family, and running a business. My deep understanding of our community gives me a unique perspective on how we can work together on long-term solutions to our problems.

**Experience:**

I served two terms on the Santa Barbara City Council, eight years on the Santa Barbara City Planning Commission, and four years on the California Coastal Commission.

While on the council, I balanced budgets, put money in reserves, and still had resources to provide critical quality of life services. If elected I pledge to continue to be responsible with your tax dollars.

**Accomplishments:**

I've worked with the business and environmental communities to create legislation that has improved water quality and the health of our beaches. I've worked with the private and non-profit sectors to address homelessness. I've worked with the community to save the City's last remaining open space, the Wilcox Property.

I have a successful history of bringing people together to solve problems.

Let's work together for a better Santa Barbara.

/s/ Gregg Hart

**FOR  
MEMBER OF THE CITY COUNCIL**

**CRUZITO HERRERA CRUZ**

Cruzito Herrera Cruz's political declaration to enter the non-partisan election is the result of my overall education, community service, and from the notion of "equalitarianism" that all Santa Barbarians are born equal and with an inalienable vote. Your vote is your voice. Make your voice a vote for Cruz.

For this reason, all the citizenry is governed and consented to constitutional principles under California Constitution Article II Section 1 "All political power is inherent in the people. Government is instituted for our protection, security, and benefit, and we have the right to alter or reform it when the 'public good' may require" and Section 2 gives us the entitlement to vote.

Furthermore, the right to vote stems from the belief that all Santa Barbarians are socially and politically equal. The citizenry & youth of SB should be publicly treated with the same legal respect and public service of love. My political focus is to recover basic public service of public infrastructure, street maintenance, libraries, parks, and people service during these positive budgetary times.

Therefore, I, Cruzito, would be honored to have your vote. With your vote, I will be a public steward in the City of Santa Barbara, California. [cruzitoc@silcom.com](mailto:cruzitoc@silcom.com)

/s/ Cruzito Herrera Cruz

**FOR  
MEMBER OF THE CITY COUNCIL**

**MEGAN DIAZ ALLEY**

I am running for City Council to preserve and enhance the high quality of life which many of us enjoy, and to ensure that opportunities and advantages are extended equally to all neighborhoods. I will work to protect our environment, improve our transportation infrastructure and implement practical solutions to help local businesses and entrepreneurs prosper.

I will bring fresh energy and proven problem solving skills to serve you on the City Council.

As a Parks and Recreation Commissioner, I fight to ensure that budget and policy decisions benefit all residents. As a resident of the Eastside, host of "Non-Profit Spotlight" and former staff member at the Community Environmental Council and Surgical Eye Expeditions, International, I have made deep connections with both the public and private sectors.

Together, we must ensure that our government provides services efficiently, fairly and sustainably.

We must do an even better job of working with schools and community organizations to improve and expand services to children, adults and seniors throughout Santa Barbara.

As a candidate for City Council, my priorities are:

Vibrant & safe neighborhoods;

A healthy economy & sustainable environment;

Safe & efficient transportation.

For more information about my campaign visit [MeganDiazAlley.com](http://MeganDiazAlley.com).

/s/ Megan Diaz Alley

**FOR  
MEMBER OF THE CITY COUNCIL**

**JASON NELSON**

Age: 34

Occupation: Civil Affairs Specialist

Santa Barbara is the most amazing community in the world and we can best preserve our city's unique character through our greatest resource: its residents!

Together with new ideas and hard work, we can solve the issues of homelessness, gangs and our budget challenges. I am a proven, independent leader who will govern with no agenda other than yours.

Over the last decade, Santa Barbara has been plagued by growing youth violence and an increase in criminal vagrancy. Public safety, a fundamental function of government, has been disregarded in favor of "pet projects" and misplaced priorities. It is time we institute new volunteer programs, put police back on our streets, and support local nonprofits that provide real opportunities to those in need.

Our city's basic infrastructure has gone ignored while publicly despised "bulb-outs" keep getting built. We need City Hall to work with strong, well-organized neighborhood associations who represent the views and best interests of all our residents.

As your city council member, I will work harder than anyone and give each of us a voice in our city's future.

Please visit [www.SBneedsleaders.com](http://www.SBneedsleaders.com) to find out more about my campaign- I hope to earn your trust, and your vote.

/s/ Jason Nelson

**FOR  
MEMBER OF THE CITY COUNCIL**

**DAVID J. LANDECKER**

Age: 61

Occupation: Attorney / Non-profit Executive

Santa Barbarans value protecting our extraordinary environment, preserving our City's character and helping our neighbors in need. These values brought me here 33 years ago, as a newlywed, and small business owner. They still motivate me today.

Over two decades ago I resigned from my position on the City Council. Since then I raised a family here and found ways to continue to serve our community's goals from outside of government.

I've served as President of Citizen's Planning Association, as Executive Director of the Neighborhood Clinics and the Environmental Defense Center – working to preserve our community's character, protect our environment and help those in need.

I am honored that my record of service led the Mayor and others to ask me to return to our City Council.

City leaders MUST have the knowhow to meet future challenges and achieve the goals set by the voters. We must invest in infrastructure, protect neighborhoods from overdevelopment and increase affordable rental opportunities, while ensuring our City is fiscally well-managed. We must feel safe walking our streets, visiting public places and enjoying all that our amazing City offers.

I have the skills and experiences needed to address these challenges.

I respectfully request your vote.

/s/ David J. Landecker

**FOR  
MEMBER OF THE CITY COUNCIL**

**MICHAEL JORDAN**

Occupation: Businessman / Planning Commissioner

I hope you will join me in helping to improve Santa Barbara. I am a current city planning commissioner, long-time board member of the Downtown Organization and Lodging & Restaurant associations, parent, and locally employed businessman.

There are plenty of challenges to face- the negative impacts of homelessness, young adult violence and gang problems, declining infrastructure and facilities, and reductions in city services.

Our city should focus on being clean, safe and welcoming to all, in step with a business community that is healthy and contributes to our quality of life. A healthy local economy is critical to having the ability to responsibly address our social, environmental and financial issues while respecting our small town character and charm.

I will support a city government that is responsive, fair and accountable. One that focuses on measurable results. I will initiate collaborations with business and non-profit groups to augment and improve city services. I will increase neighborhood input regarding the future of their neighborhoods. I will work to re-establish city priorities and support for the truly needy, at risk youth and eroding infrastructure. I pledge to help lead our city in a direction that benefits each and every resident.

/s/ Michael Jordan

**MEASURE F**

**MEASURES SUBMITTED TO THE VOTERS**

<b>F</b> <b>2013</b>	Shall the Santa Barbara City Council be authorized to enact a City ordinance	<b>YES</b>
	allowing the exchange of City park property along State Street at the John C. Fremont Army Reserve Center and MacKenzie Park for the Federal property adjacent to the Fremont Army Reserve Center and the State Street right-of-way?	<b>NO</b>

**CITY ATTORNEY'S IMPARTIAL ANALYSIS OF MEASURE F – 2013**

In May 1963, the City entered into two 99 year leases with the United States Government – both related to the Fremont Army Reserve Center at State and Las Positas which was then under construction by the federal government.

One of the 99 year leases leased 14,564 square feet of land which was part of the City's MacKenzie Park to the U.S. Government for use by the U.S Army in connection with the Fremont Army Reserve Center. The other 99 year lease leased 12,511 square feet of federally-owned land to the City for use as part of the City's State Street right of way adjacent to the front of the Fremont Army Reserve Center. Neither lease required the payment of any rent.

Both leases provided that the City would seek City voter approval for eventually transferring ownership of the City park property to the federal government in return for the federal government transferring ownership of its property to the City.

The two parcels of land involved have been used for the purposes stated in the 1963 leases since that time. In other words, the U.S. Army fenced the land it leased from the City in 1963 and has used it as part of the Fremont Army Reserve Center and the City has used the federally-owned land as part of the City's State Street right of way since 1963.

As required by the City Charter, the City now seeks City voter permission to transfer ownership of the City-owned parcel used by the U.S. Army to the federal government as part of a land exchange where the federal government would concurrently transfer ownership of the federally-owned State Street right of way parcel to the City.

/s/ Stephen P. Wiley  
City Attorney

**FULL TEXT OF MEASURE F - 2013**

**ORDINANCE NO. \_\_\_\_\_**

**AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF SANTA BARBARA AUTHORIZING THE CITY ADMINISTRATOR TO TRANSFER CITY-OWNED PARK REAL PROPERTY LOCATED ADJACENT TO THE JOHN C. FREMONT UNITED STATES ARMY RESERVE CENTER TO THE UNITED STATES GOVERNMENT IN EXCHANGE FOR A CONCURRENT TRANSFER OF REAL PROPERTY ALONG STATE STREET AND OWNED BY THE UNITED STATES GOVERNMENT TO THE CITY OF SANTA BARBARA PURSUANT TO THE REQUIREMENTS OF CITY CHARTER SECTION 520.**

UPON THE AUTHORIZATION OF THIS ORDINANCE BY THE VOTERS OF THE CITY, THE CITY COUNCIL OF THE CITY OF SANTA BARBARA DOES ORDAIN AS FOLLOWS:

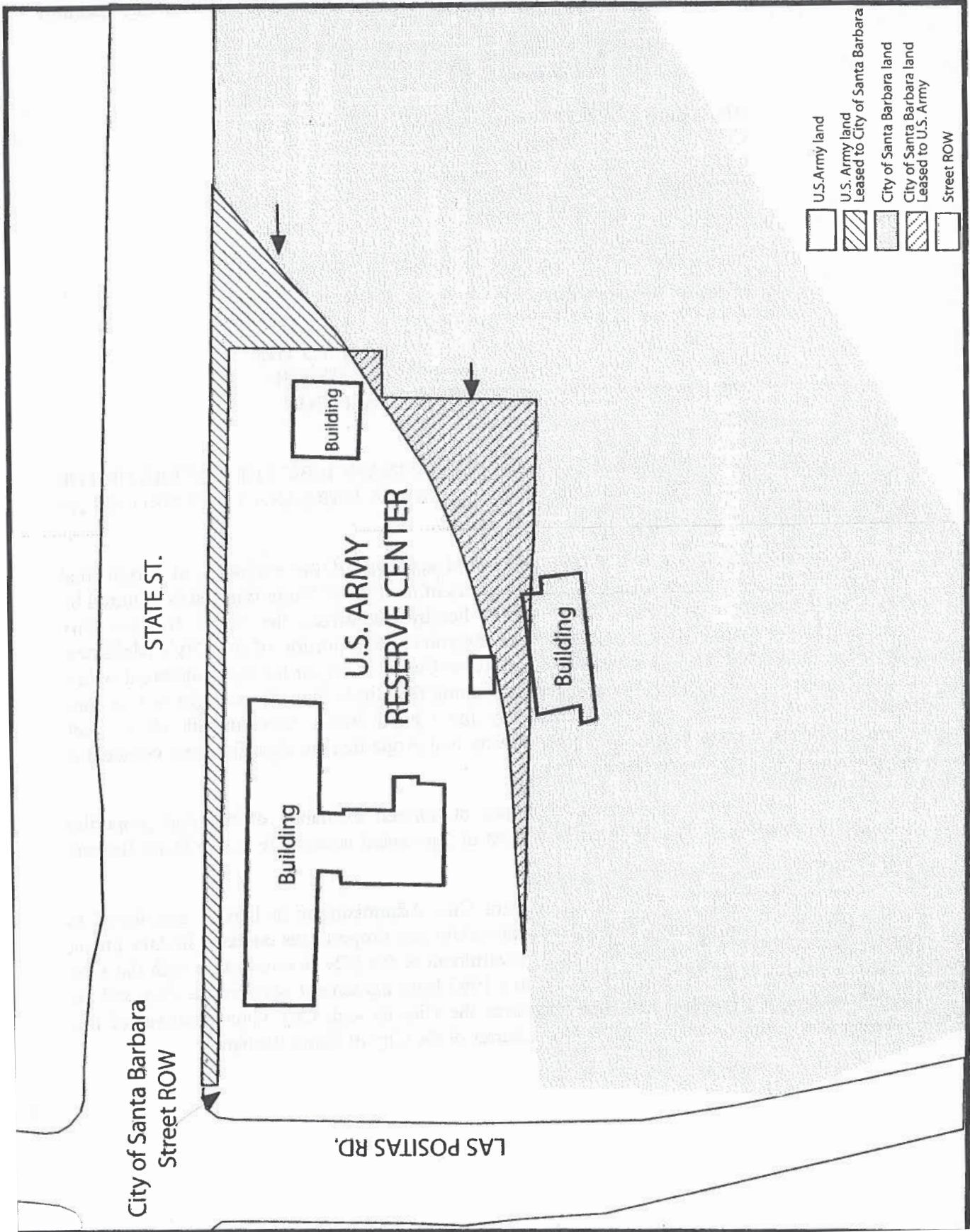
SECTION ONE. Upon the duly authorized approval of the exchange of certain real property described herein by a majority of the voters of the City of Santa Barbara as required by City Charter Section 520, the City Council hereby authorizes the Santa Barbara City Administrator to transfer to the United States Government that portion of the City's MacKenzie Park adjacent to the John C. Fremont Army Reserve Center in return for and concurrent with a transfer to the City of comparable real property along the City's State Street right of way (and adjacent to the Fremont Reserve Center) by the United States Government, all as such MacKenzie Park and the State Street right of way real properties are described and depicted in the attached map labeled Attachment One.

SECTION TWO. The above-referenced authorized exchange of the real properties described in Attachment One shall be in a form of agreement acceptable to the Santa Barbara City Attorney.

SECTION THREE. The Santa Barbara City Administrator is hereby authorized to accept from the United States Government that certain real property (as depicted in Attachment One) being conveyed by the United States Government to the City in connection with the John C. Fremont Army Reserve Center pursuant to a 1963 lease agreement between the City and the United States Government which lease requires the City to seek City voter approval of this exchange as required by Section 520 of the Charter of the City of Santa Barbara.



# ATTACHMENT 1



**ARGUMENT IN FAVOR OF MEASURE F**

The Santa Barbara City Council unanimously urges YES on Measure F.

Approving this measure will complete a land swap begun 50 years ago between the City and the Federal government involving MacKenzie Park and the adjacent Army Reserve Center. Approval of Measure F will not require spending any City funds.

In 1963, in order to widen State Street at Las Positas Road, the City agreed to exchange a small area of park land for Army land fronting on State Street.

Though the land swap was completed many years ago, one final step remains —a vote of city residents. The entire Santa Barbara City Council supports approving this simple land exchange.

A YES vote will clarify the boundaries of these two important public properties. Please vote YES on Measure F.

/s/ Mayor and Council  
City of Santa Barbara

**ARGUMENT AGAINST MEASURE F**

(None Filed)