

Interactivity 1

FREE
Wi-Fi

INTERACTIVITY SHOULD
BE LOCATED AROUND
THE RECREATION / OUTDOOR
AREAS TO ALL AGE.

Activities included, wide-
ranged space because
to all ages

- dance
- music
- activities for children
- festivals
- pop-ups, local businesses
- farmers market

Doc & M. McNamee

Natural Light & Shadow	Electric Light & Shadow
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LIGHT
DESIGN
(INTERACTIVE)

MAKE
ACOUSTIC
MUSIC
"STAGES"
TO MAKE
THE REVERB
A BENEFIT.

SCULPTURE
MUSIC
PERFORM
CONCEPT

Bring on designer
from Moxi
for interactive
art pieces

- activated lights
- sounds
- shadows of
pedestrians

- ACCESS TO RESTROOMS
- MORE BIKE LANES
SAFE
- INVOLVE FISHERMAN
ARTS COLLECTIVE
- BRIGHT LIGHTING
INTERACTIVE
- PEDOLE CARS
- MORE PLANTS + FLOWERS
TREES, GRASS,

MAKE CHANGING
ART
INSTALLATION
PLACES AS
EVENTS
ALONG PATHS

LIGHTS
TOUCH SENSITIVE

Project real-
time phases in
the sky on
top of
underpass

ACTIVITIES
AT DIFFERENT
LEVELS (PHYSICALLY)
FOR CHILDREN
VERS. ADULTS

Interactive input
for passersby -
to be able to write
on the wall.
change & clean
slate twice/yr.

Interactivity 2

USE
OF HWY
WHITE NOISE
OCEAN

Wider pedestrian
walkways
Visual and auditory
stimuli
Interactive
Sensory
Provides reinforcing
feedback
Technology needs to
be protected and not
easily vandalized
Rehab Technology

Make sure everyone
every age
every health
can travel

Lights
Guiding
Flow

Things that become
lights at night

LEARN
ABOUT
NATIVE

OVER-
HANGING
WALKWAYS

LIGHT & COLOR
INTERACTIVITY
SMELL APP

MINI FESTIVAL
MUSIC IN
UNDEPASS
Wx E FEST

Different
Experience
Daytime
vs.
Nighttime
w/ interactive
elements

USE THE SOUNDS
OF THE VEHICLES
TO MORPH INTO
THE SOUNDS OF
OCEAN WAVES.
IF LOUD ENOUGH,
THE SAME COULD
BE DONE WITH
HUMAN VOICES.

Possible
Possible

Interactive w/ all
generations.

Some write up questions
which leads
to stations moving
towards the direction
of traffic.

Questions
incorporate Murals,
Art works, Display
on the wall
all along the
way.

USE OF
ECHO

MURALS
MUSIC
ART INSTALLATIONS
EVENTS AND ART
GRAPHIC SPACE

Interactivity 3

PUBLIC REST
ROOM AT STAIR-
WAYS OR OVERPASS

NO FLASHING
LIGHTS OR OTHER
DISTRACTION TO
MOTORISTS/BIKERS

MOXI DISPLAY
INTERACTIVE FUN
DISPLAYS?

Have "events"
which bring
people from
Stearns to
Lower State
Bldg Meet & greet

Changing artwork*
monthly to highlight
locally underrepresented
artists + students.

* to be installed in
shadow boxes/display
cases

Sally Foxen

Color + light
Activation
Sound Activation
movement
message to track
in experience

REDUCE TRAFFIC LANES TO 2
WITH PROTECTIVE CURBS
MORE LIGHTING - NOTION ACTIVE

Have A chalkboard
on both sides -

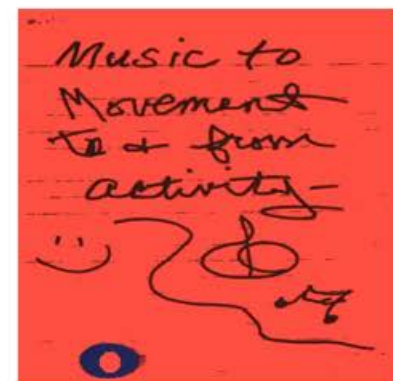
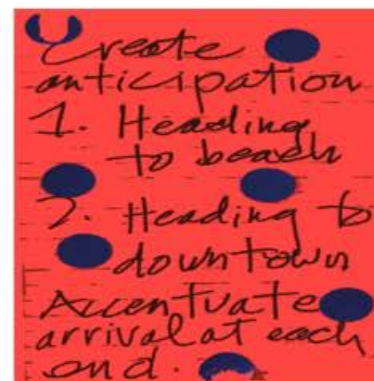
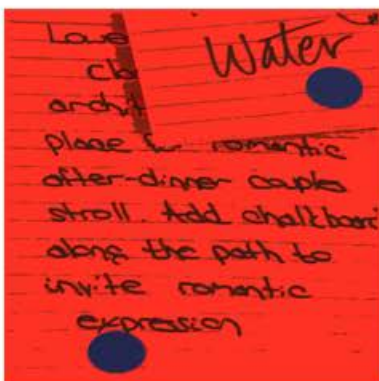
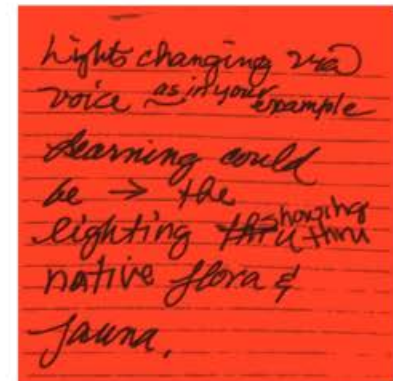
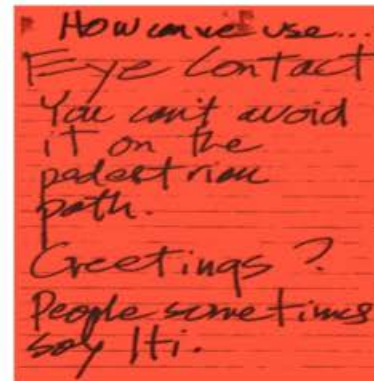
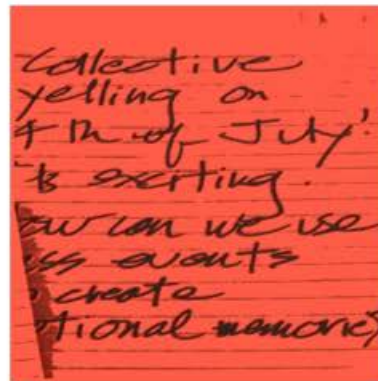
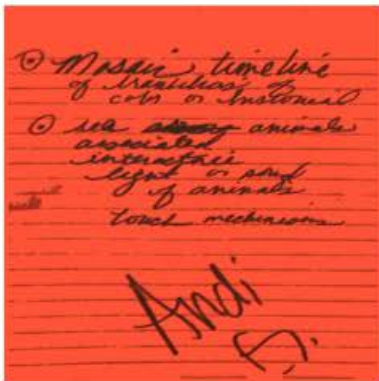
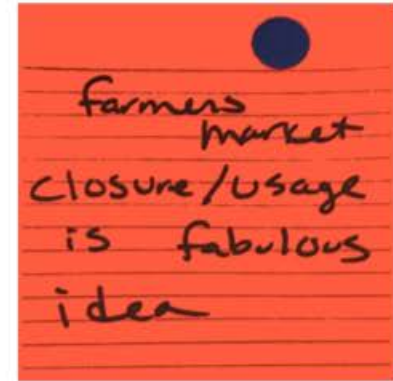
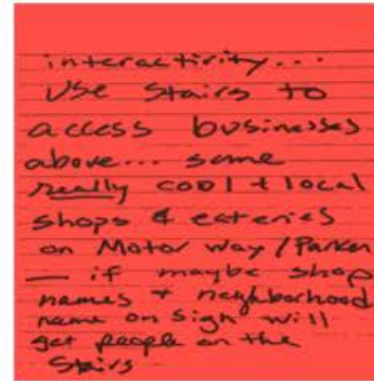
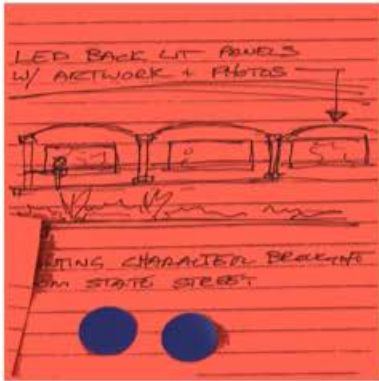
NO MORE THAN
3 LANES FOR CARL
BETTER DELINEATION
OF BIKE LANES.
REDUCE SPEED
SIGNS AT EACH
ENTRANCE!

Learn something
NEW
...changing
obstacles
to keep
people
curious
Exciting
and
Interesting
for all ages
... and the
* blind → touch
* disabled → braille

HIGH WATER
MARK!!
PEBS ~~LEARN~~
CAN

① Artist -
allow small
Vendor places
that sell their art
like the art
walk on Sundays
only every day

Interactivity 4



Interactivity 5



Slow Down
Traffic

ADA
Considerations -
open captioning
audio description
physical access
- To insure equal
access + inclusion

LESS CAR PRESENCE

MORE WALKING &
BIKE PRESENCE

DEFINED SAFETY
LANES

1 x a week
or
1 x a month
a Community
Sharing
- fitness
- dance
- art
- etc

have James
Turell create a
light piece

SOUND: Light
Projections -
tell a story
→ to the beach
story of SB by
Cabrillo in channel
→ to downtown in
history of Palo Alto

Interactive?
YES!

A mosaic
to be fabricated
by community
volunteers -
They can be
trained by
professional
mosaic artists
in workshops
This has been done
in SB.

MAKE
IT
LIKE
A
RIDE

PEOPLE MOVER

Footpath
lights up (glass)
with the
footsteps of
pedestrians.
Suzanne color
effect.
light plays across
wall design
and changes it

- close this portion
of state 1x/month
extend farmers market
- Dazaon/weekend
with local vendors +
businesses
- encourage alternative
transportation (bikes,
skates, boards, pedicab)
- borrow light installation
design from IV Paulsell formal
- include visual recognition
of CHUMASH
TERRITORY

Interactivity 6


Establish/create
small "museum" exhibits
with photos/stories
throughout downtown
from Funk → Underpass
→ downtown
(Gaslap in San
Diego does this)
- scavenger hunt
elements for
van visitors

Create something
like in I believe Tokyo
where you can shop
in the subway
& when you get home
order is @ door!

involve locals
in constructing
the work

CLOSE OFF TO CARS
MUSIC EXHIBITS
How plants grow
and are affected by
sound
color + light
changes by people
walking

LIGHT THAT IS
AFFECTED BY
SOUND.

Old telephones installed
along the walls of
the underpass
As you pick up a
telephone 
you trigger audio
stories, music, nature
sounds.

Play —
Do voice tunnel in NYC
• interactive circles of
light a la San Diego
• utilize iPhone + AR smart
phone devices for
history of our
waterfront —
the places that have
occupied the 200-300
block.
• last stoplight
gas station that were
once there
stores + restaurants long
gone up to current
200-300 State St. B12

* Piano key STEPS —
IN THE UNDER STAIRWAYS
MAKE EACH STEP A
PIANO KEY SO
PEOPLE/KIDS & ADULTS
CAN MAKE MUSIC
AS THEY GO UP/DOWN

INCLUDE LOCAL
SCHOOLS
CURRENT LACK OF
SPACE DOESN'T REALLY
ALLOW FOR LOCAL
INTERACTION IN THE
TUNNEL

THINK
ABOUT
SELF
DRIVING
CARS!

Throw a stone
to hit a target,
release some
RACCONS?

Interactivity
GIVE THEM SPACE
- 150' x 100' / 1000' x 1000'
- KIDS UNDER THE
SEA AQUARIUM
"TUNNEL RESTROOM"
- CHUMASH - KISHA
- CHUMASH VILLAGE
- SPANISH CHURCHES
- SPANISH MISIONARIES
- MISSION - PLETHA
- TOURS AT MISSION
FORTY

Interactivity 7

HUMANS
ARE NOT
INDECENT

• The digital artwork should be powered by the people and vehicles moving through the space
Power generating sidewalks, wind turbines powered by passing cars

Learning: Mention the source of the murals, about authors
Possible area for people to gaze + interact + reflect on the murals such as stations

DISPLAY HISTORY FROM THIS LOCATION 100 YEARS AGO PROJECT MOVING PICTURES

Interactive Sound features can change w/ season or local events -
Encourage Interact, but careful not Encourage loitering w. No Benches.

• Changes as you move through it
• Dog friendly
• Children friendly
• historical murals

LIGHT GENERATING CANVAS OF PROGRAMMABLE POSSIBILITIES
THE GEOMETRY OF WALK ALLOWS FOR AN OPEN ENDED APPROACH OF SURFACE STRATEGIES FOR MANY UNIQUE INTERACTIVE INSTALLATION PROJECTS

Simple bell chimes or xylophones as the sidewalk; as you walk through you create music.

BETTER LIGHTING TO SIMULATE SKY- WEATHER SUNRISE SUNSET
PEOPLE MOVE! HALCY- YANDACI
MOVIE THEATER

Like the movie "Big" or "Billy Jean" where the sidewalk lights dip when stepping on it.

① Changing music and exhibits
② Close @ times for concerts

RESPONSE TO FLOW

Interactivity 8

Interactive noise actuated
lighting effects, noise
cancellation/mitigating music
possible station for ~~transport~~
interactive scavenger hunt
that promotes interaction
w/ local businesses

MAKE IT A TYPE
OF MARKET PLACE
w/ VENDORS
WOULD HAVE TO
WIDEN SIDEWALKS
- VENDORS COULD BE
BUILT FOR VENDORS
- LIKE AT LAX
ACTIVITIES SHOULD
NOT BLOCK FLOW
OF TRAFFIC

Photo Hot Spots
BOOTH - BACKGROUND
Incorporate
LIVE
photography
#tag
geocache
location
SOCIAL MEDIA
SHAKE IT UP Interactivity

HAVE A
PROJECTION SCREEN
COUNTER THAT
COUNTS CARS, BIKES
+ PEOS - ~~PEOS~~
"I COUNT!"
- COULD ALSO INCLUDE
CARBON EMISSIONS
SAMPLER (RED BIRD)
COSTS - EARS

ALL TRAFFIC...
- FOOT
- BIKE
- SK8
- CAR
- WHEEL CHAIR
- DOG
- ETC.
... Creates unique,
cooperative signature
on surfaces