



CITY OF SANTA BARBARA

Tobacco Retailer License - Information Sheet

Who needs a tobacco retailer license?	<p>A tobacco retailer license is required by any establishment selling tobacco products such as:</p> <ul style="list-style-type: none">• Gas Stations• Convenience, Liquor, Grocery Stores• Discount Warehouses.
Where is it illegal to sell tobacco?	<p>It is illegal to sell tobacco at any business not having a fixed location such as:</p> <ul style="list-style-type: none">• Mobile Food Vans• Ice Cream Trucks• Swap Meet Stalls.
Where do I apply for a Tobacco Retailer License?	<p>Apply at City Hall, 735 Anacapa Street. Licenses are issued by the Finance Department, located on the main floor. Enter the doorway marked "Cashier – Business License". If you have any questions, please call 564-5341.</p>
If I have more than one store, does each store need its own license?	<p>Yes, each store will need its own tobacco retailer license.</p>
Is there a fee for the license?	<p>Yes, an annual fee of \$30.00 will be charged. This fee is applied to the cost of administering the program.</p>
Where do I display my license?	<p>The license should be prominently displayed at every location where tobacco retailing occurs.</p>
What are the penalties for not having a license?	<p>Businesses that sell tobacco products without a license are subject to fines of up to \$250 per day.</p>
Can my license be suspended?	<p>Yes, tobacco licenses can be suspended if a retailer violates any state, federal, or city law related to the sale, advertisement, or display of tobacco products. Penalties for violations within a two year period include:</p> <ul style="list-style-type: none">• First Violation: Warning Letter• Second Violation: 30-day suspension• Third Violation: 90-day suspension• Fourth Violation: One year suspension.