

No on Measure B
Rebuttal Argument

VOTE NO on Measure B!

VOTE NO – This change to the City Charter is unnecessary. WE STOPPED ALLOWING TALL BUILDINGS 40 YEARS AGO when the current 60 foot height limit was added to the Charter. In most of the City, building height limits are ALREADY 45 feet.

VOTE NO – Protect our environment from sprawling development. Encouraging compact, downtown projects will protect open space and help preserve views and resources.

VOTE NO – Support our local workers. If more workers live downtown, our streets will be safer and commuting will be reduced, which improves air quality and saves energy.

VOTE NO – Our community is stronger if it attracts and keeps people with a broad range of incomes, not only the wealthy or those who already own homes.

VOTE NO – Help make it possible for young people to continue to work and live here. We should plan for the future, not the past.

VOTE NO ON MEASURE B – A diverse coalition of groups and individuals are recommending a “No” vote on Measure B to preserve our current height limit and protect Santa Barbara’s future, including:

Community Environmental Council
Santa Barbara Region Chamber of Commerce
Democratic Party of Santa Barbara County Central Committee
American Institute of Architects Santa Barbara Chapter
PUEBLO
American Planning Association Central Coast Chapter
Coastal Housing Coalition
Santa Barbara Association of Realtors
SB CAN (Santa Barbara County Action Network)
Homebuilders Association of the Central Coast
Coalition for Sustainable Transportation

John Romo
Former President, Santa Barbara City College

Dan Secord
Former Santa Barbara City Councilmember

Dave Davis
Executive Director, Community Environmental Council

Gil Garcia
Former Santa Barbara City Councilmember