<u>What do you want the future of Santa Barbara to be?</u>

Do you want to preserve Santa Barbara's small town atmosphere?

Do you want to prevent more massive buildings such as are now on Chapala Street?

<u>Do you value and recognize Santa Barbara's unique character?</u> If so, vote YES on Measure B!

Don't be fooled; opponents say the current 60' limit is just fine. But that limit allowed monster buildings to loom over our beautiful downtown, blocking sunlight and views and threatening to turn Santa Barbara into just another soulless, congested city.

Opponents claim that existing, landmark buildings taller than the Measure B height limit could never be rebuilt if they were destroyed in a disaster. These buildings can always be rebuilt if you think they should be. All it takes is your vote.

Opponents of Measure B say that overdevelopment in downtown Santa Barbara will somehow reduce development elsewhere on the South Coast. The City of Santa Barbara has no control over what happens outside its borders. An over-built downtown will not stop development elsewhere.

<u>Reducing height limits to 40' in El Pueblo Viejo and 45' elsewhere makes environmental and financial sense.</u> The vast majority of those units are in buildings of one or two stories. Smaller buildings are affordable by design - they use less materials to construct - and more environmentally sustainable - they use less energy to heat and to cool.

VOTE TO PRESERVE THE SANTA BARBARA WE ALL CHERISH!

<u>VOTE YES ON MEASURE B!</u>

The undersigned proponent(s) of the rebuttal to the ballot argument in opposition to ballot Measure B at the Santa Barbara City election to be held on November 3, 2009, hereby state(s) that such argument is true and correct to the best of their knowledge and belief.

_____

Marty Blum
Mayor, City of Santa Barbara

_____

Harriet Miller
Former Mayor, City of Santa Barbara

_____

Hal Conklin
Former Mayor, City of Santa Barbara

_____

Sheila Lodge
Former Mayor, City of Santa Barbara

_____

Dale Francisco
Councilmember, City of Santa Barbara