

## Argument Against Measure B

VOTE NO ON MEASURE B. Help preserve our building height limits and our community's distinctive character.

Preserve the City's Historic Character and Environment. For decades, the City Charter has included a 60 foot height limit for downtown buildings. This limit has resulted in the Santa Barbara we know and love today.

Under Measure B, existing downtown buildings that are over 40 feet would be out of compliance with the City Charter and COULD NOT BE REBUILT if destroyed by fire, earthquake or other disaster. This includes Trinity Church, the Lobero Theatre, the Granada Building, the Arlington Theatre, and other beloved historic landmarks. In fact, more than 1/3 of our most treasured downtown buildings are over 40 feet.

Even worse, the new Cottage Hospital, currently under construction, would be out of compliance on the day it opens, and could not be rebuilt if destroyed in a disaster.

Measure B is fatally flawed. It is poorly drafted and inflexible.

True Environmental Values Call for a No Vote on Measure B. By reducing height limits downtown, Measure B increases the pressure to build in outlying areas like the Gaviota Coast or in existing neighborhoods like the Mesa or San Roque.

Instead, we should be encouraging more housing near downtown workplaces and promoting use of public transportation and walking/bicycling to save fuel and reduce our community's carbon footprint.

Help preserve Santa Barbara's record of environmental leadership.

Protect Local Employees and Employers. A lower building height limit will make it harder to provide affordable housing for families, further eroding our social and economic diversity, and making it harder to retain our local workforce.

Let's not make it harder to provide housing for local workers.

Please help preserve our current height limits, and protect Santa Barbara's future.

VOTE NO ON MEASURE B.

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