

# Summary of Initial Steps Taken to Improve Accessibility of the City of Santa Barbara Web Site

January 23, 2008

## Appendix - C.1

### Background

This is written with reference to the ***Electronic and Information Technology Accessibility Standards (Section 508)***, Subpart B — Technical Standards, § 1194.22 Web-based intranet and internet information and applications.

- <http://www.section508.gov/index.cfm?FuseAction=content&ID=12#Web>

### Initial Web Site Improvements

These improvements were made to the site in 2007 as a result of the preliminary Accessibility survey of the site.

- 1) Web staff was reminded to (and how to) add Web Text to every image object they place in web pages. *(a) A text equivalent for every non-text element shall be provided (e.g., via "alt", "longdesc", or in element content).*
- 2) Redundant text links are now provided on all image maps on the site. *(e) Redundant text links shall be provided for each active region of a server-side image map.*
- 3) Where possible, data tables have been upgraded to identify the scope of column and row headers. *(h) Markup shall be used to associate data cells and header cells for data tables that have two or more logical levels of row or column headers.*
- 4) All interactive forms were upgraded to allow assistive software to better interact with the form fields. *(n) When electronic forms are designed to be completed on-line, the form shall allow people using assistive technology to access the information, field elements, and functionality required for completion and submission of the form, including all directions and cues.*
- 5) City TV management has agreed to promptly satisfy any request for transcript for non-captioned streaming video. This is considered a *reasonable accommodation* in response to the fact that not all City TV broadcasts are closed-captioned and all are available at the City web site through the Granicus Application Service Provider. *(b) Equivalent alternatives for any multimedia presentation shall be synchronized with the presentation.*
- 6) All City web pages were updated to have *Accessibility* links at the top of the page to allow web site visitors to immediately skip to the content section or footer section within the page. A link is also provided to the Accessibility area on the site where the City's Accessibility Statement and related policy documents reside. *(o) A method shall be provided that permits users to skip repetitive navigation links.*
- 7) A scalable Accessibility area has been started on the City site to initially accommodate the City's Accessibility statement, grievance policies and procedure, site Accessibility inventory. Eventually, it is envisioned that this area will become a centralized portal for all City Accessibility issues.