



Qualifications for Bands

What are we looking for?

Groups are reviewed on the basis of the quality of their music, promotional materials (photos, press kit, bios, website, videos), stage presence, can they do a show to entertain thousands, danceability of music, etc.

There are a variety of festival venues in the Santa Barbara area—Stow House, El Capitan Canyon, Solstice Celebration, Avocado Festival, Strawberry Festival, Old Spanish Days Fiesta, County Fair, Lemon Festival, etc.—that all hire musical groups. We are looking for groups that are, for the most part, playing in venues that are a step or two above these local festivals/venues.

Selection criteria

Preference will be given to groups that satisfy the following criteria:

- High caliber touring groups
- Groups comprised of professional musicians
- Groups that have released at least one professionally-produced album
- Groups that play original music
- Groups that have the proven ability to draw large crowds
- Groups that perform regularly at festivals, City Concert in the Park programs and large concert venues across Southern California and the U.S.

Other considerations

If a group plays cover music, their act/show must be unusual or special and/or have the ability to draw large crowds.

A variety of musical styles are chosen, and family friendly musical groups are also a priority.

Deadline for consideration

We review submissions every spring and typically make our selections and bookings in April/May of each year.

The deadline to submit band materials for consideration is March 31 of each year.