



SATURDAY, AUGUST 3, 2019

10AM | STATE STREET, SANTA BARBARA



CITY OF SANTA BARBARA PARKS AND RECREATION DEPARTMENT

THE
children's
FIESTA PARADE

SINCE 1931

EL DESFILE DE LOS NIÑOS

APPLICATIONS DUE JULY 5!

THE *children's* FIESTA PARADE
EL DESFILE DE LOS NIÑOS
SATURDAY, AUGUST 3, 2019
10AM | STATE STREET, SANTA BARBARA

ABOUT THE PARADE

Join the fun! The Santa Barbara Parks and Recreation Department is proud to provide the children of our community with this special opportunity. We hope that each child is excited about being a part of an exciting Santa Barbara tradition. Viva La Fiesta!

This year's theme is **Spirit of Community**.

Parade Regulations

- Remember, this is a children's parade. The number of adults in the group should only be appropriate for the supervision of the group.
- Adults accompanying children in the parade must be in costumes. A simple costume could be black pants/skirt and a white shirt. Remember you are in a parade in public on State Street representing your children and the community; you are very visible to the spectators, please dress properly for the parade.
- Small ponies, donkeys, goats and/or other farm animals are encouraged. They add fun to the parade and were part of the tradition of old Santa Barbara.
- Be prepared with equipment to clean up your animal's droppings. In addition to the impact animal waste has on creek and ocean water quality, is important that the young children following later in the parade are not stepping in animal droppings.
- If your entry includes ponies, they must be less than 14 hands high (56" high at the withers).
- Signs are restricted to group name only. No commercial and political campaign signs, literature and/or advertising.
- It is hard and unfair for children five and under to be expected to walk the entire route of the parade. They will also slow the pace. Children ages 5 and under should be transported by floats, carts, or wagons.
- For the safety of all, no candy or other solid/hard objects may be thrown to the spectators.
- **We strongly recommend that parade participants minimize use of confetti and avoid confetti made from mylar.** Confetti is litter and can end up polluting the ocean. We prefer use of flowers and flower petals for throwing to the audience.
- Please remember that this parade is for and represents young children. Take care when choosing the theme for your group; keep it innocent, sweet, peaceful, child-appropriate, and non-violent.

Wagons, Carts, Floats, and Music

- Carts and wagons must be hand-drawn, motorized and battery operated vehicles are not allowed in the parade. Push and Foot power only is allowed.
- Avoid last minute problems by pre-testing your cart or float before the day of the parade, this will avoid breakdown on parade day.
- **Music: we love it!** And so do all the people who come to see the parade! Consider everything from live music, to singing, to an amplified CD player playing Spanish music!

Parade Assembly, Number, and Other Important Information

- After submitting an official entry in the Children's Fiesta Parade, you will be mailed your Parade Packet, which includes entry number and assembly information (we will mail this to your contact person on **Monday, July 22, 2019**).
- Make sure all your group members know your assembly area and entry number before the parade day!
- The parade begins promptly at 10AM!

CITY OF SANTA BARBARA **PARKS AND RECREATION DEPARTMENT**

ADMINISTRATIVE OFFICE 620 LAGUNA STREET, SANTA BARBARA CA 93101 | MAILING ADDRESS PO BOX 1990, SANTA BARBARA CA 93102-1990 | (805) 564-5418
SANTABARBARA.CA.GOV/PARKSANDREC |  /SBPARKSANDREC  @SBPARKSANDREC

Scripts for Parade Entries

A great script should include:

1. Something fun about your group
2. The relationship of the kids in the group (are they family? Do they know each other from school?)
3. Group or family history in the parade
4. Who made the float? Is there any history of the float you can share?
5. Who made the costumes? Is there any history of the costumes?
6. Describe the group's activities (dancing, riding, etc.)
7. Family name (not individual names of children)

What **not** to include:

1. Names of (or any information about) the adults in the group
2. Advertising for the associated company, business, or school
3. Names of children (keep it to the family or group name)

A good rule of thumb is: **keep the focus on the children**. If your script is too long, we will have to edit it, as the announcer will not have time to read a long script (see below for examples of complete scripts from past years).

SAMPLE SCRIPTS

1. "This is the third year of parading for the Fierro-Jimenez family. Little Matthew is accompanied by his two cousins, Serena and Arianna. Matthew has a baby brother on the way who will make his Fiesta debut in the year 2002."
2. "These flower girls, ages 12-14, came all the way from Alaska and Arkansas to participate in today's parade. Let's give them a big welcome to Santa Barbara! The girls are wearing traditional Fiesta dresses and hats bringing plenty of flowers to spread the Fiesta cheer!"
3. "Esther Medina and her grandchildren are showing their Fiesta spirit by wearing beautiful traditional Spanish costumes."

Submitting Your Application

ENTRY DEADLINE

Entry deadline is **Friday, July 5, 2019**.

HOW TO SUBMIT YOUR APPLICATION

Please submit your form with signature either by mail or in person. We will not be accepting applications by email or fax.

By mail, please send to

City of Santa Barbara
Parks and Recreation Department
Attn: Children's Fiesta Parade
PO Box 1990
Santa Barbara CA 93102

In person, please bring to

Parks and Recreation Department
Administrative Office
620 Laguna Street
Santa Barbara CA 93101

For more information, please call the Parks and Recreation Department at (805) 564-5418 or visit our website at SantaBarbaraCA.gov/ParksAndRec.

APPLICATION 2019

Form must be turned in no later than **Friday, July 5, 2019.**

YOUR PARADE ENTRY

NAME OF ENTRY

This is how your entry will be referred to in the parade script.

CONTACT PERSON

STREET ADDRESS

CITY

STATE

ZIP

PHONE (DAYTIME)

PHONE (MOBILE/CELL)

EMAIL ADDRESS

CHILDREN PARTICIPATING

Please attach a list with names and ages of children and total number of adults accompanying them (see last page of this packet).

TOTAL NUMBER OF CHILDREN

TOTAL NUMBER OF ADULTS

ABOUT YOUR GROUP

*How many of **each** of these items will be in your group? Remember, **motorized vehicles are not allowed** in the parade. Leave blank if not using any of these.*

NUMBER OF SMALL FLOATS

Up to six feet by six feet.

NUMBER OF WAGONS/STROLLERS/ SMALL CARTS

NUMBER OF MEDIUM FLOATS

Up to ten feet by 10 feet.

NUMBER OF BIKERS/SKATEBOARDERS/ SKATERS

NUMBER OF LARGE FLOATS

Up to 12 feet by 12 feet.

OTHER

Please describe and give a total number.

NUMBER OF OVERSIZE FLOATS

Over 12 feet by 12 feet.

MUSIC

Please rate the volume level of your music so we can spread out parade entries.

QUIET/LOW-VOLUME MUSIC

MEDIUM-VOLUME MUSIC

LOUD MUSIC

NO MUSIC

ANIMALS

Animals are welcome! Tell us about any animals you will have in your parade entry.

NAME(S) OF ANIMAL(S)

TYPE OF ANIMAL(S)

MORE ON NEXT PAGE...

CITY OF SANTA BARBARA **PARKS AND RECREATION DEPARTMENT**

SCRIPT

Description of your parade entry. This information will help us write the Children's Fiesta Parade announcers' scripts for the day of the parade.

YOUR SCRIPT (ENTRY DESCRIPTION) **SEE SAMPLES IN HANDOUT**

If you think any of your group members' names may be **difficult to pronounce**, please spell them out phonetically for us so we get them right!

A good rule of thumb is: **keep the focus on the children**. If your script is too long, we will have to edit it, as the announcer will not have time to read a long script (see below for examples of complete scripts from past years).

A great script should include:

1. Something fun about your group
2. The relationship of the kids in the group (are they family? Do they know each other from school?)
3. Group or family history in the parade
4. Who made the float? Is there any history of the float you can share?
5. Who made the costumes? Is there any history of the costumes?
6. Describe the group's activities (dancing, riding, etc.)
7. Family name and/or names of children.

What **not** to include:

1. Advertising for the associated company, business, or school

LIST OF ALL PARTICIPANTS

Please list **all participants**, both children and adults. For children, give ages in parentheses next to name; for adults, please type "adult" in parentheses next to name.

For instance: Kevin Smith (12), Sarah Jones (6), Penelope Jones (adult), Ruben Jones (adult).

ALL PARTICIPANTS

MORE ON NEXT PAGE...

CITY OF SANTA BARBARA **PARKS AND RECREATION DEPARTMENT**

THE *children's* FIESTA PARADE

RELEASE

Code of Conduct By signing the entry form you acknowledge that you have read and fully understand the City of Santa Barbara Parks and Recreation Department's "Code of Conduct" and do thereby for yourself and behalf of your children and other adults in your group, agree to abide by its policies and conditions as exactly written.

CITY OF SANTA BARBARA RELEASE AGREEMENT IN CONSIDERATION OF BEING PERMITTED TO PARTICIPATE IN THIS CITY ACTIVITY OR USE OF ANY CITY FACILITIES IN CONNECTION WITH THIS ACTIVITY, THE UNDERSIGNED AGREES TO THE FOLLOWING:

1. THE UNDERSIGNED HEREBY RELEASES, WAIVES, DISCHARGES AND COVENANTS NOT TO SUE THE CITY OF SANTA BARBARA, ITS EMPLOYEES, OFFICERS AND AGENTS (hereinafter referred to as "releasees") from all liability to the undersigned, his or her personal representatives, assigns, heirs, and next of kin for any loss, damage, or claim therefore on account of injury to the person or property of the undersigned, whether caused by a negligent act or omission of the releasees or otherwise while the undersigned is participating in the City activity or using any City facilities in connection with the activity.
2. THE UNDERSIGNED HEREBY AGREES TO INDEMNIFY AND HOLD HARMLESS the releasees from all liability, claims, demands, causes of action, charges, expenses, and attorney fees (including attorney fees to establish the releasee's right to indemnity or incurred on appeal) resulting from involvement in this activity whether caused by any negligent act or omission of the releasees or otherwise.
3. THE UNDERSIGNED HEREBY ASSUMES FULL RESPONSIBILITY FOR AND RISK OF BODILY INJURY, DEATH OR PROPERTY DAMAGE while upon City property or participating in the activity or using any City facilities and equipment whether caused by any negligent act or omission of releasees or otherwise. The undersigned expressly agrees that the foregoing release and waiver, indemnity agreement and assumption of risk are intended to be as broad and inclusive as permitted by California law and that if any portion thereof be held invalid, notwithstanding, the balance shall continue in full legal force and effect.

I acknowledge that I have read the foregoing and that I am aware of the legal consequences of this agreement, including that it prevents me from suing the City or its employees, agents, or officers if I am injured or damaged for any reason as a result of participation in this activity. I further acknowledge that no oral representation, statements or inducements have been made. IF THE PARTICIPANT OR PARTICIPANTS ARE MINORS, his or her custodial parent, legal guardian or group/organization leader must read and execute this agreement.

I hereby warrant that I am legal guardian, custodial parent or group/organization leader of the children listed on this form, that they are minors, and agree, on my own and said minor's(s) behalf to the terms and conditions of the foregoing agreement.

I acknowledge that I have read the Code of Conduct and agree to all the terms and conditions of the stated agreement.

DATE

ADULT CONTACT PERSON'S NAME, PRINTED

SIGNATURE

**INITIALS IN AGREEMENT
WITH PHOTOGRAPHY
RELEASE AT RIGHT**

PHOTOGRAPHY RELEASE

The Parks and Recreation Department may take and use photos of participants for publicity purposes. Photos of participants are used in the City's activity guide and other media publications. I hereby grant the City of Santa Barbara permission to use my likeness, name, voice, and words in any broadcast, telecast, online, or print media account of this event or activity free of charge.

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