

Argument in Favor of Measure \_\_\_

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Vote Yes on Measure \_\_\_ to save Santa Barbara City taxpayers money, help the city comply with State elections law, and significantly increase voter turnout by shifting city elections to even-numbered years.

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Yes on Measure \_\_\_ is good for taxpayers. By consolidating city elections with state and federal elections, we can save taxpayers almost \$250,000 per election cycle. These are funds our city needs to maintain services our residents need and want.

Yes on Measure \_\_\_ is good for voters. More people vote during state and federal elections in even years, and that means more city voters will express their opinions about local city matters. Our turnout for the 2016 statewide election was 85.2%. Turnout for our odd-year election in 2017 was 51%.

Yes on Measure \_\_\_ is good for residents. It lets you focus on other things instead of being bombarded with election materials and campaigning every year.

Yes on Measure \_\_\_ lets voters decide. A Yes vote will ensure our city complies with the new California Voter Participation Rights Act that requires cities to move to even-year elections if there is a substantial difference in turnout between even-year and odd-year elections. A Yes vote will avoid an expensive legal challenge to our voting system, and put the decision to transition in the hands of voters – not judges and lawyers.

Yes on \_\_\_ will allow candidates for city council elected in 2019 and 2021 to serve one 5-year term. Our City Council wanted voters to know ahead of time that these candidates will serve a one-time 5-year term necessary to achieve the even-year benefits of significantly higher voter participation and election cost-savings.

Vote Yes on Measure \_\_\_. Help more Santa Barbara residents participate in our Democracy and our City government.