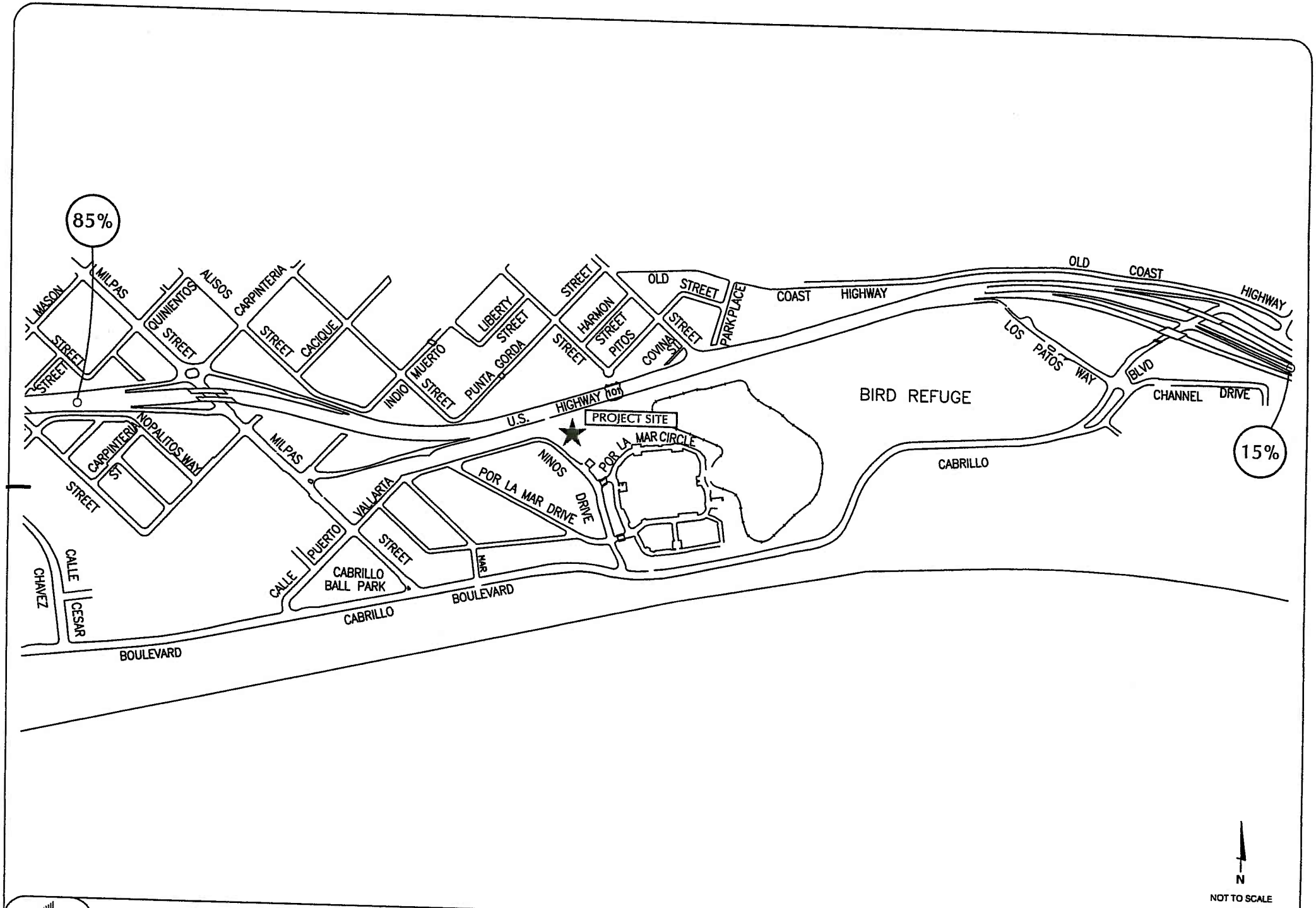
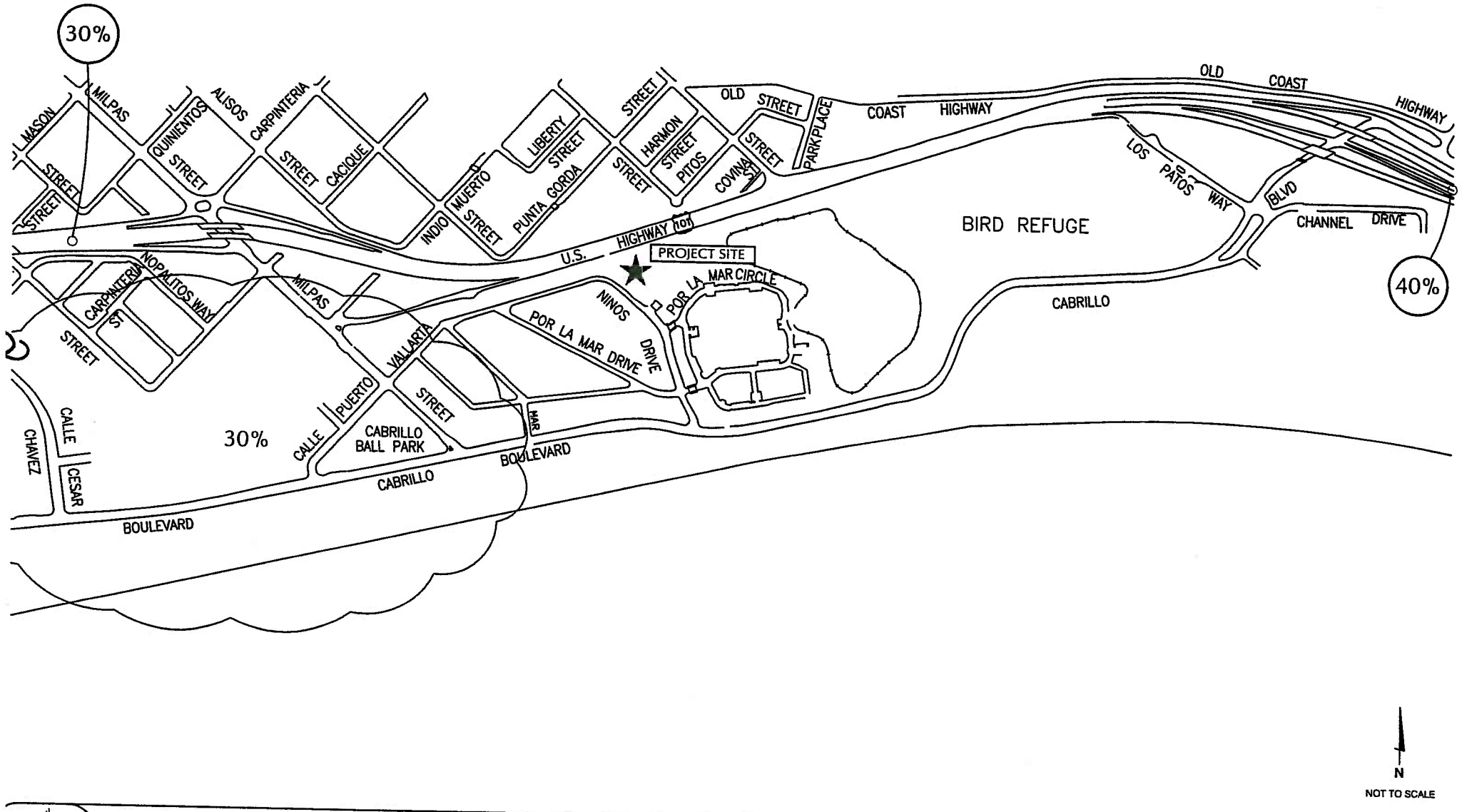


ASSOCIATED
TRANSPORTATION
ENGINEERS

Santa Barbara Zoo Employee Trip Distribution Percentages

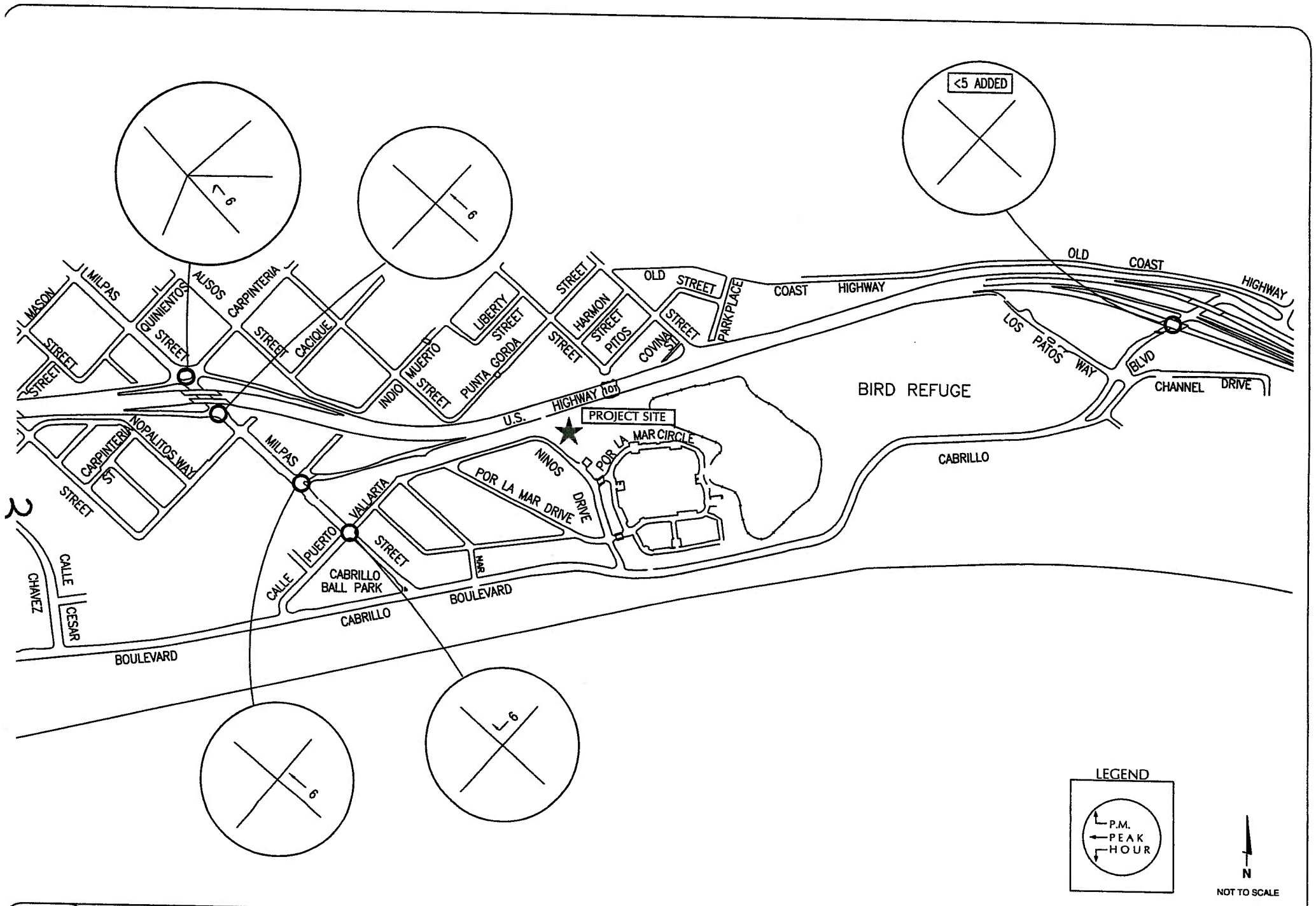
FIGURE 1



ASSOCIATED
TRANSPORTATION
ENGINEERS

Santa Barbara Zoo Visitor Trip Distribution Percentages

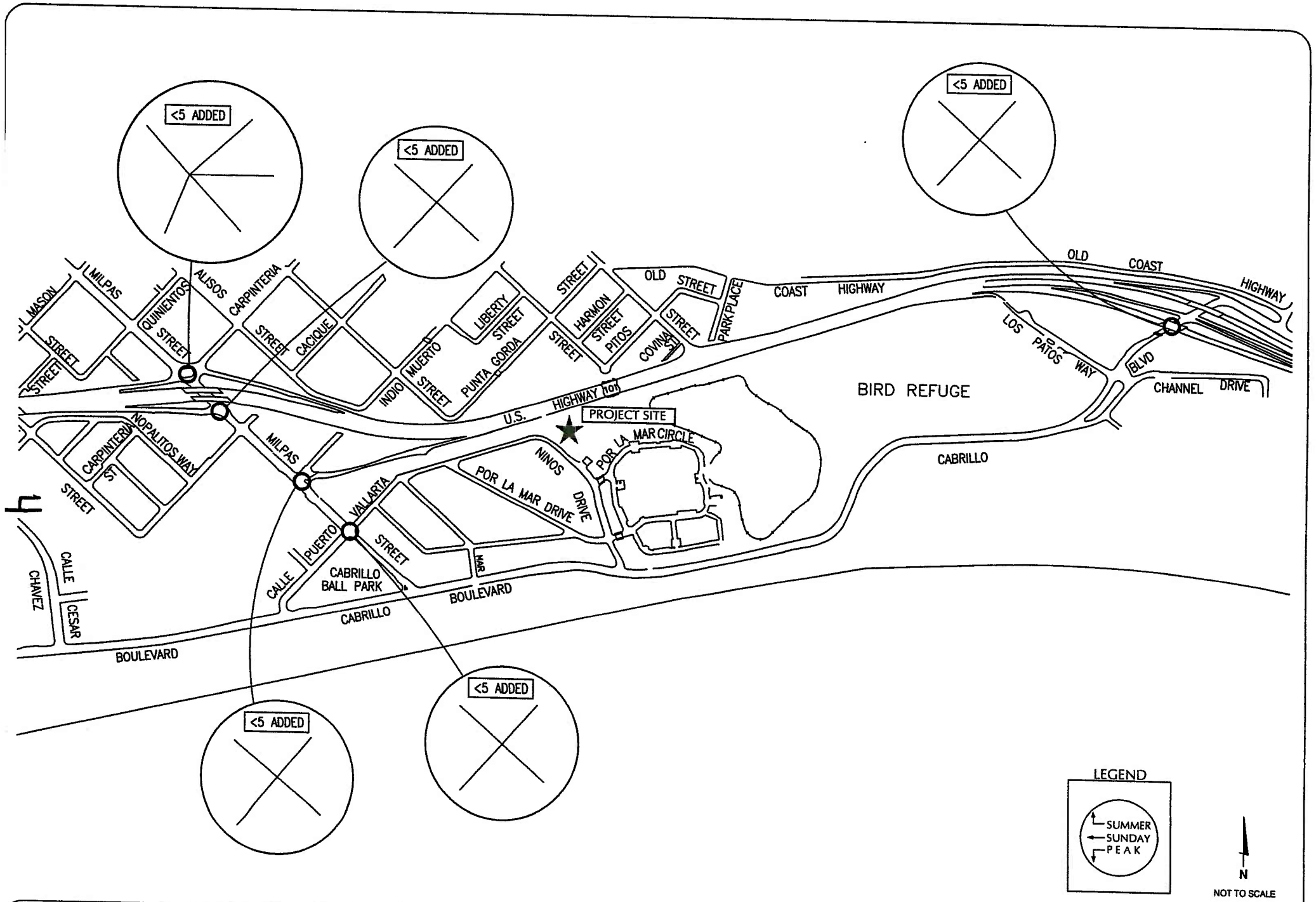
FIGURE 2



ASSOCIATED TRANSPORTATION ENGINEERS

Master Plan-Added Non-Summer Weekday P.M. Peak Hour Volumes

FIGURE 3



ASSOCIATED
TRANSPORTATION
ENGINEERS

Master Plan-Added Summer Sunday Afternoon Peak Hour Volumes

FIGURE 4

2001 Events					
Event	Date	Hours	Area	Type	Attendance
Girl Scout Cookie Kick-off	1/19/2001	daytime	All Zoo	PE	
Bank Of America	3/13/2001	evening	Palm Garden	PE	
Proulx/Benton Wedding	3/28/2001	evening	Hilltop/Palm Garden	PE	
Ideta/Allison Wedding	4/23/2001	evening	Hilltop/Palm Garden	PE	
Lisi* Wedding	4/26/2001	evening	Hilltop/Palm Garden	PE	
Lisi* Wedding	4/27/2001	evening	Hilltop/Palm Garden	PE	
Hospitality Night		evening	Hilltop/Palm Garden	Special	
Media Night		evening	Hilltop/Palm Garden	Special	
Sigma Kappa Sorority	5/4/2001	evening	Palm Garden	PE	
Raffetto Wedding	5/17/2001	evening	Hilltop/Palm Garden	PE	
Raffetto Wedding	5/18/2001	evening	Hilltop/Palm Garden	PE	
Winner Wedding	5/25/2001	evening	Hilltop/Palm Garden	PE	
Hutchins/Carn Wedding	5/26/2001	evening	Hilltop/Palm Garden	PE	
Robinson/Gutierrez Wedding	6/1/2001	evening	Hilltop/Palm Garden	PE	
Hiii Party	6/8/2001	daytime	Hilltop/Palm Garden	PE	
Bio Enterics	6/15/2001	evening	Hilltop/Palm Garden	PE	
Vasquez Wedding	6/22/2001	evening	Hilltop/Palm Garden	PE	
McGhan Medical	6/23/2001	evening	Hilltop/Palm Garden	PE	
Eckberg Party	6/23/2001	evening	Palm Garden	PE	
Girl Scout BBQ	6/24/2001	daytime	Cabrillo Lawn	PE	
Hartmann Studios	6/24/2001	evening	Hilltop/Palm Garden	PE	
Hartmann Studios	6/25/2001	evening	Hilltop/Palm Garden	PE	
Kenyon Wedding	6/29/2001	evening	Hilltop/Palm Garden	PE	
Becker Wedding	6/29/2001	evening	Hilltop/Palm Garden	PE	
Music Academy	6/30/2001	evening	Hilltop/Palm Garden	PE	
Beake Wedding	7/5/2001	evening	Hilltop/Palm Garden	PE	
Easton/ Gillespie Wedding	7/6/2001	evening	Hilltop/Palm Garden	PE	
SBEP	7/10/2001	daytime	Courtyard	PE	
Lockwood/Knight Wedding	7/13/2001	evening	Hilltop/Palm Garden	PE	
Dekens/Hooper Wedding	7/14/2001	evening	Hilltop/Palm Garden	PE	
Coldwell Banker	7/18/2001	evening	Hilltop/Palm Garden	PE	
Kolano/Steacy Wedding	7/20/2001	evening	Hilltop/Palm Garden	PE	
So. Cal. Gas Company	7/24/2001	daytime	Cabrillo Lawn	PE	
Calvary Chapel	7/24/2001	evening	Hilltop/Palm Garden	PE	
Lombardo/Montoya Wedding	7/26/2001	evening	Hilltop/Palm Garden	PE	

Rainbow Connection	7/27/2001	daytime	Hexagonal Tables	PE	
Dolan/Voye Wedding	7/27/2001	evening	Hilltop/Palm Garden	PE	
Cutter Motors	7/28/2001	evening	Hilltop/Palm Garden	PE	
Planners Network	7/29/2001	evening	Hilltop/Palm Garden	PE	
Dignatatios	8/1/2001	evening	All Zoo	Special	
Frasier Wedding	8/3/2001	evening	Hilltop/Palm Garden	PE	
McAdams Party	8/4/2001	daytime	Palm Garden	PE	
South Coast Fellowship	8/8/2001	evening	Hilltop/Palm Garden	PE	
Mendelson Wedding	8/9/2001	evening	Hilltop/Palm Garden	PE	
Heining Party	8/10/2001	daytime	Cabrillo Lawn	PE	
Tri-Co Blueprint	8/10/2001	daytime	Cabrillo Lawn	PE	
Douglas/Im Wedding	8/11/2001	evening	Hilltop/Palm Garden	PE	
Venoco. Inc.	8/16/2001	evening	Hilltop/Palm Garden	PE	
Delta PSI	8/17/2001	daytime	Cabrillo Lawn	PE	
Cottage Hospital	8/17/2001	evening	Hilltop/Palm Garden	PE	
Martinez Wedding	8/18/2001	evening	Hilltop/Palm Garden	PE	
Council on Alcoholism	8/22/2001	evening	Hilltop/Palm Garden	PE	
Fidelity National Financial	8/23/2001	evening	Hilltop/Palm Garden	PE	
Curtis/Stirken Wedding	8/24/2001	evening	Hilltop/Palm Garden	PE	
Moore Wedding	8/25/2001	evening	Hilltop/Palm Garden	PE	
Thomas/Buy Wedding	8/31/2001	evening	Hilltop/Palm Garden	PE	
Livermore/Mahlberg Wedding	9/1/2001	evening	Palm Garden	PE	
Community Memorial Hospital	9/8/2001	evening	Cabrillo Lawn	PE	
UCSB, Geography Dept.	9/12/2001	evening	Hilltop/Palm Garden	PE	
Rotary Club	9/13/2001	evening	Cabrillo Lawn	PE	
Powell/Degarmo Wedding	9/14/2001	evening	Hilltop/Palm Garden	PE	
Alzheimer's Assn.	9/20/2001	evening	All Zoo	PE	
Peavey Wedding	9/21/2001	evening	Hilltop/Palm Garden	PE	
Jordano's	9/22/2001	daytime	Hilltop/Palm Garden	PE	
Preferred Meetings	9/24/2001	evening	Hilltop/Palm Garden	PE	
Hendry Telephone	9/28/2001	evening	Hilltop/Palm Garden	PE	
Boss Luau	10/4/2001	evening	Hilltop/Palm Garden	PE	
Lawyer Wedding	10/12/2001	evening	Hilltop/Palm Garden	PE	
Cree Lighting	10/30/2001	daytime	Cabrillo Lawn	PE	
Cottage Hospital	10/13/2001	daytime	All Zoo	PE	
Ponder Birthday	10/18/2001	evening	Courtyard	PE	
Conroy/Toucher Wedding	10/19/2001	evening	Hilltop/Palm Garden	PE	

Mentor	10/26/2001	evening	Hilltop/Palm Garden	PE	
Morphy Party	10/27/2001	daytime	Palm Garden	PE	
Pi Phi	11/15/2001	evening	Courtyard	PE	
Open Door Church	11/23/2001	daytime	Hexagonal Tables	PE	
					19233

2002 Events							
Event	**Date**	**Hours**	**Area**	**Type**	**Attendance**		
McCann Court Reporters	1/15/2002	daytime	Boardroom	PE	5		
Girl Scout Cookie Kickoff	1/19/2002	daytime	Hilltop/Palm Garden	PE	1174		
AIM		daytime	Palm Garden	PE	62		
McDonald's	2/11/2002	daytime	Boardroom	PE	25		
Santa Barbara News-Press	3/26/2002	daytime	Courtyard	PE	16		
Hospitality Night	4/23/2003	evening	Karisoke outpost	Special	85		
Plan Member	4/26/2002	evening	Hilltop/Palm Garden	PE	115		
Hutchins Wedding	4/27/2002	evening	Hilltop/Palm Garden	PE	150		
Somera	4/27/2002	daytime	Cabrillo Lawn	PE	251		
County of Santa Barbara	5/9/2002	daytime	Palm Garden	PE	96		
Heimann	5/11/2002	evening	Hilltop/Palm Garden	PE	100		
Reid	5/12/2002	evening	Hilltop/Palm Garden	PE	200		
Tetra Tech	5/18/2002	daytime	Palm Garden	PE	82		
Media Night	5/22/2001	evening	Karisoke outpost	Special	85		
Morency	5/25/2002	evening	Hilltop/Palm Garden	PE	105		
McMahon	6/1/2002	evening	Hilltop/Palm Garden	PE	225		
Hastings	6/2/2002	evening	Palm Garden	PE	75		
Hall	6/8/2002	evening	Hilltop/Palm Garden	PE	225		
Lawrence	6/8/2002	daytime	Palm Garden	PE	80		
Zachary	6/15/2002	evening	Hilltop/Palm Garden	PE	100		
Simpson	6/16/2002	evening	Palm Garden	PE	25		
McGahn Medical	6/22/2002	evening	Hilltop/Palm Garden	PE	930		
Zoological Society	6/25/2003	evening	Karisoke outpost	Special	45		
Society of Psycho. Research	6/26/2003	evening	Hilltop/Palm Garden	PE	360		
Ramirez	6/29/2002	evening	Hilltop/Palm Garden	PE	314		
Music Academy of the West	6/30/2002	evening	Hilltop/Palm Garden	PE	400		
Community Associations Institute	6/30/2002	daytime	Palm Garden	PE	100		
Lewis	7/4/2002	evening	Palm Garden	PE	110		
Lewis	7/6/2002	evening	Parking Lot	PE	50		
Takaya	7/6/2002	evening	Hilltop/Palm Garden	PE	64		
Feiweles	7/7/2002	evening	Hilltop/Palm Garden	PE	100		
Ames	7/12/2002	evening	Hilltop/Palm Garden	PE	200		
McPhee	7/13/2002	evening	Hilltop/Palm Garden	PE	200		
QAD	7/18/2002	evening	Twig Room	PE	35		
Hatch & Parent	7/20/2002	daytime	Palm Garden	PE	100		

Blue Cross	7/20/2002	evening	Courtyard	PE	100		
Coldwell Banker	7/24/2002	evening	Hilltop/Palm Garden	PE	476		
Ivary	7/26/2002	evening	Hilltop/Palm Garden	PE	225		
Austin	7/27/2002	evening	Hilltop/Palm Garden	PE	225		
Ettedgui	7/28/2002	evening	Hilltop/Palm Garden	PE	250		
Dignatarios	8/1/2003	evening	All Zoo	Special	1800		
Drewniany	8/3/2002	evening	Hilltop/Palm Garden	PE	300		
Tri-Co Blueprint	8/3/2002	daytime	Hexagonal Tables	PE	35		
Walker	8/4/2002	evening	Hilltop/Palm Garden	PE	100		
Merkle	8/8/2002	evening	Hilltop/Palm Garden	PE	65		
Pierce	8/10/2002	evening	Parking Lot	PE	75		
Maripro	8/10/2002	daytime	Palm Garden	PE	112		
Mantooth	8/10/2002	evening	Hilltop/Palm Garden	PE	200		
Cottage Hospital	8/17/2002	evening	Hilltop/Palm Garden	PE	2742		
Artistica	8/17/2002	daytime	Palm Garden	PE	175		
Bacara	8/18/2002	evening	Hilltop/Palm Garden	PE	837		
Washington Mutual	8/21/2002	daytime	Palm Garden	PE	65		
Council on Alcoholism	8/22/2002	evening	Hilltop/Palm Garden	PE	116		
Hayling/Misner	8/23/2002	evening	Palm Garden	PE	105		
Yardi Systems	8/24/2002	evening	Hilltop/Palm Garden	PE	423		
Delta PSI	8/24/2002	daytime	Hexagonal Tables	PE	60		
Marrie	8/30/2002	evening	Courtyard	PE	83		
George/Peterson	8/31/2002	evening	Hilltop/Palm Garden	PE	201		
Zona Seca	8/31/2002	daytime	Palm Garden	PE	85		
Steamboat Ventures	9/13/2002	evening	Hilltop/Palm Garden	PE	25		
Bittle	9/14/2002	evening	Hilltop/Palm Garden	PE	171		
First American Title	9/14/2002	evening	Palm Garden	PE	100		
Milligan	9/15/2002	evening	Hilltop/Palm Garden	PE	124		
Harbor View Inn	9/19/2002	evening	Hilltop/Palm Garden	PE	232		
Ryles	9/20/2002	evening	Hilltop/Palm Garden	PE	146		
Sjuvold	9/21/2002	evening	Hilltop/Palm Garden	PE	184		
Sullivan	9/21/2002	daytime	Conductor's Circle	PE	40		
Jordano's	9/22/2002	daytime	Hilltop/Palm Garden	PE	955		
Mafi-Trench Company	9/27/2002	evening	Hilltop/Palm Garden	PE	250		
Mentor Corporation	9/28/2002	evening	Hilltop/Palm Garden	PE	214		
Venoco	9/29/2002	evening	Hilltop/Palm Garden	PE	258		
Ericsson	10/5/2002	evening	Hilltop/Palm Garden	PE	254		

Alz	10/6/2002	daytime	All Zoo	PE	1039		
Good Morning Zoo	10/12/2003	daytime	All Zoo	Special	63		
Kelley	10/12/2002	evening	Hilltop/Palm Garden	PE	190		
NICU	10/13/2002	daytime	Hilltop/Palm Garden	PE	557		
Devereaux	10/19/2002	evening	Hilltop/Palm Garden	PE	150		
Birch	10/20/2002	evening	Hilltop/Palm Garden	PE	50		
World Savings Bank	10/26/2002	daytime	Palm Garden	PE	149		
Self-Help Counties Coalition	11/18/2002	evening	Hilltop/Palm Garden	PE	400		
Snyder	11/30/2002	evening	Hilltop/Palm Garden	PE	200		
					20895		

2003 Events

Event	Date	Hours	Area	Type	Attendance
Cookie Kick-off	1/18/2003	daytime	Hilltop/Palm Garden	PE	1236
Cats Donor Party	3/28/2003	evening	Cabrillo Lawn	Special	125
Hastings/Dent Wedding	4/5/2003	evening	Palm Garden	PE	200
Sierra Canyon Picnic	4/12/2003	daytime	Palm Garden	PE	100
Hospitality Night	4/23/2003	evening	Cabrillo Lawn	Special	45
Good Morning Zoo	4/26/2003	daytime	All Zoo	Special	100
McNally/Schuster Wedding	5/3/2003	evening	Hilltop/Palm Garden	PE	200
Prudential Picnic	5/10/2003	evening	Hilltop/Palm Garden	PE	477
IEEE Conference DInner	5/15/2003	evening	Hilltop/Palm Garden	PE	189
Chodero/Nelligan Wedding	5/17/2003	evening	Hilltop/Palm Garden	PE	219
Media Night	5/22/2003	evening	Cabrillo Lawn	Special	75
Gordon/Augarin Wedding	5/24/2003	evening	Hilltop/Palm Garden	PE	90
Bustany/Roberts Wedding	5/31/2003	evening	Hilltop/Palm Garden	PE	143
Sierra Canyon Picnic	6/1/2003	daytime	Cabrillo Lawn	PE	66
McCraw/DeBates Wedding	6/7/2003	evening	Hilltop/Palm Garden	PE	152
Community Association Institute	6/8/2003	daytime	Palm Garden	PE	42
Hernandez Wedding	6/14/2003	evening	Hilltop/Palm Garden	PE	100
McAulay/Sunstein Wedding	6/21/2003	evening	Hilltop/Palm Garden	PE	112
Demidow Wedding	6/22/2003	evening	Hilltop/Palm Garden	PE	72
Zoovies	6/24/2003	evening	Hilltop/Palm Garden	Special	184
Inamed Picnic	6/28/2003	evening	Hilltop/Palm Garden	PE	617
Leon Wedding	6/29/2003	daytime	Ampitheater	PE	40
Gonzalez Wedding	7/4/2003	evening	Palm Garden	PE	90
Krohn/Uema Wedding	7/5/2003	evening	Hilltop/Palm Garden	PE	154
Van Tassel Wedding	7/6/2003	evening	Hilltop/Palm Garden	PE	185
Van Leeuwen Rehearsal Dinner	7/11/2003	evening	Cabrillo Lawn	PE	98
Henry Wedding	7/12/2003	evening	Hilltop/Palm Garden	PE	86
Yardi Picnic	7/13/2003	evening	Hilltop/Palm Garden	PE	461
Zoovies	7/16/2003	evening	Hilltop/Palm Garden	Special	150
G Solutions	7/18/2003	evening	Hilltop/Palm Garden	PE	92
Burns Wedding	7/19/2003	evening	Hilltop/Palm Garden	PE	96
Andros Flooring Picnic	7/19/2003	daytime	Cabrillo Lawn	PE	90
Folmar Wedding	7/20/2003	evening	Hilltop/Palm Garden	PE	141
Shepherd of the Hills Church	7/23/2003	daytime	Conductor's Circle	PE	29
Coldwell Banker Picnic	7/24/2003	evening	Hilltop/Palm Garden	PE	564

Margolin Dinner	7/25/2003	evening	Palm Garden	PE	99
Swaim/Louie Dinner	7/26/2003	evening	Hilltop/Palm Garden	PE	241
Carps/Haskell Wedding	7/27/2003	evening	Hilltop/Palm Garden	PE	71
Ryland Group Picnic	8/1/2003	daytime	Cabrillo Lawn	PE	120
Andrade/Gugden Wedding	8/2/2003	evening	Palm Garden	PE	150
McReynolds/ Cunningham Wedding	8/3/2003	evening	Hilltop/Palm Garden	PE	170
McDonough/Cook Wedding	8/9/2003	evening	Palm Garden	PE	75
Talley Wedding	8/10/2003	evening	Hilltop/Palm Garden	PE	179
Pitts & Bachman Picnic	8/14/2003	evening	Hilltop/Palm Garden	PE	300
Alzheimer's Walk	8/15/2003	evening	Hilltop/Palm Garden	PE	1300
Cottage Hospital Picnic	8/16/2003	evening	Hilltop/Palm Garden	PE	1532
First Presbyterian Church	8/16/2003	daytime	Palm Garden	PE	150
Colgate Wedding	8/17/2003	evening	Hilltop/Palm Garden	PE	150
John Picnic	8/17/2003	daytime	Hexagonal Tables	PE	25
Zoovies	8/27/2003	evening	Hilltop/Palm Garden	Special	135
Prudential Picnic	8/29/2003	evening	Palm Garden	PE	200
Frees/Jaramello Wedding	8/29/2003	evening	Hilltop/Palm Garden	PE	150
Cook/Blagaila Wedding	8/30/2003	evening	Hilltop/Palm Garden	PE	150
Sauer Wedding	8/31/2003	evening	Hilltop/Palm Garden	PE	150
Bennett/Hall Wedding	9/6/2003	evening	Hilltop/Palm Garden	PE	150
Katz Bar Mitzvah	9/7/2003	evening	Hilltop/Palm Garden	PE	70
SB American Postal Workers Union	9/7/2003	daytime	Palm Garden	PE	175
Francis Birthday	9/10/2003	daytime	Palm Garden	PE	20
WPO	9/11/2003	evening	Cabrillo Lawn	PE	40
Mentor Company Picnic	9/13/2003	evening	Hilltop/Palm Garden	PE	400
Halsne Wedding	9/13/2003	daytime	Ampitheater	PE	40
Garcia/Santilla Wedding	9/14/2003	evening	Hilltop/Palm Garden	PE	150
Mars Party	9/17/2003	evening	Cabrillo Lawn	PE	75
40th anniversary	9/18/2003	evening	Hilltop/Palm Garden	Special	1500
Sansum-Santa Barbara Pinic	9/19/2003	evening	Hilltop/Palm Garden	PE	1000
Traughber/Scott wedding	9/20/2003	evening	Hilltop/Palm Garden	PE	150
Jordano's Picnic	9/21/2003	daytime	Hilltop/Palm Garden	PE	800
Abing Wedding	9/27/2003	evening	Hilltop/Palm Garden	PE	150
Nacamu Wedding	9/28/2003	evening	Hilltop/Palm Garden	PE	150
Cancer Center of Santa Barbara	9/28/2003	daytime	Cabrillo Lawn	PE	100
Pertik Wedding	10/4/2003	evening	Hilltop/Palm Garden	PE	150
Evans, Harding & Young	#########	evening	Hilltop/Palm Garden	PE	150

Cottage Hospital NICU reunion	########	daytime	Hilltop/Palm Garden	PE	550
Boutell/Zapata Wedding	########	evening	Hilltop/Palm Garden	PE	150
Rogers Wedding	########	evening	Hilltop/Palm Garden	PE	150
					18287

Zoo Annual Attendance/Per Capita Analysis

Santa Barbara Zoological Gardens

Revised 4-11-03

MONTH	1995	1996	1997	1998	1999	1999 Proj	2000	2000 Proj	2001	2001 Proj	2002	2002 Proj
January	15,492	26,258	23,090	25,190	31,429	25,710	26,230	31,712	27,053	28,503	31,494	27,496
February	34,740	23,639	37,979	18,878	30,204	27,770	18,943	30,476	18,340	23,375	28,636	21,591
March	24,845	38,181	45,112	36,385	34,946	41,989	37,621	35,261	33,829	37,481	34,970	35,695
April	47,049	44,770	51,417	47,152	43,345	49,452	55,053	43,735	49,841	50,092	44,374	48,845
May	40,209	42,444	47,938	49,079	48,660	47,633	44,273	49,098	42,845	48,421	43,317	45,866
June	44,283	55,171	50,509	47,358	46,831	52,798	51,290	47,252	47,742	50,025	44,928	48,305
July	53,026	61,533	62,270	58,632	55,882	62,947	58,783	57,898	54,927	60,088	49,353	57,431
August	51,528	63,577	58,119	58,261	58,450	62,085	55,602	58,976	55,667	58,686	59,087	56,620
September	34,140	35,494	29,474	34,168	31,815	34,202	29,951	32,101	32,072	33,592	28,311	32,002
October	25,559	28,949	27,958	29,585	33,377	29,840	25,159	33,677	23,933	33,017	23,769	28,014
November	27,708	28,431	24,519	24,131	30,297	26,593	27,571	30,570	20,276	29,116	25,449	25,569
December	23,299	16,347	18,636	22,255	23,587	19,747	26,500	23,799	16,501	23,852	19,344	24,114
TOTAL	421,878	464,794	477,021	451,074	468,823	480,766	456,976	474,555	423,026	476,248	433,032	451,548
PER CAPS												
Admissions	$ 2.94	$ 2.60	$ 3.06	$ 2.77	$ 3.43		$ 3.58					
F&B	$ 1.52	$ 1.28	$ 1.52	$ 1.69	$ 1.64		$ 1.74					
Attractions	$ 0.48	$ 0.47	$ 0.42	$ 0.49	$ 0.60		$ 0.64					
Retail	$ 1.36	$ 1.23	$ 1.19	$ 1.28	$ 1.41		$ 1.57					

Attendance 2002-January						
date	pd	unpd	total	weather	temp-hi	comments
1-Jan	664	297	961	sunny	60	
2-Jan	388	352	740	cold, overcast	57	
3-Jan	595	643	1238	sunny	60	
4-Jan	924	1103	2027	sunny	62	
5-Jan	1034	646	1680	sunny	64	
6-Jan	991	500	1491	sunny	64	
7-Jan	229	200	429	overcast	64	
8-Jan	195	273	468	sunny	60	
9-Jan	182	285	467	sunny	60	
10-Jan	228	285	513	sunny	66	
11-Jan	247	317	564	sunny	73	
12-Jan	1159	810	1969	sunny	66	
13-Jan	1246	886	2132	sunny	57	
14-Jan	170	173	343	cold, overcast	57	
15-Jan	127	233	360	sunny	60	
16-Jan	127	278	405	sunny	59	
17-Jan	181	224	405	sunny	60	
18-Jan	307	335	642	sunny	57	
19-Jan	2272	1268	3540	sunny	64	Girl Scouts event
20-Jan	1701	721	2422	sunny	60	How Big, How Long, How Tall
21-Jan	1545	1236	2781	sunny	60	Martin Luther King, Jr. day
22-Jan	153	143	296	cold, sunny	60	
23-Jan	131	177	308	sunny	57	
24-Jan	196	238	434	sunny	60	
25-Jan	276	368	644	sunny	62	
26-Jan	874	675	1549	sunny	57	
27-Jan	47	47	94	rain	53	
28-Jan	155	146	301	sunny	53	
29-Jan	197	203	400	sunny	53	
30-Jan	98	22	120	sunny	55	
31-Jan	313	222	535	sunny	57	
p. events			1236			
total			31494			
goal			27496			
% to goal			114.5%			
avg. weekend attendance:			1860			
avg. temp			60			
LY			27053			
% to LY			116%			

Attendance 2002-February						
date	pd	unpd	total	weather	temp-hi	comments
1-Feb	244	146	390	sunny	57	
2-Feb	1019	476	1495	sunny	60	
3-Feb	813	677	1490	sunny	62	
4-Feb	137	161	298	sunny	64	
5-Feb	252	410	662	sunny	64	
6-Feb	187	267	454	sunny	62	
7-Feb	229	210	439	sunny	64	
8-Feb	271	95	366	sunny	60	
9-Feb	1295	617	1912	sunny	68	Elephant's birthdays
10-Feb	1166	767	1933	sunny	69	
11-Feb	428	400	828	sunny	66	
12-Feb	367	214	581	sunny	69	
13-Feb	141	119	260	overcast	64	
14-Feb	228	39	267	overcast	59	Valentine's Day
15-Feb	618	559	1177	overcast	59	
16-Feb	1404	631	2035	sunny	57	
17-Feb	1073	388	1461	rain a.m.	57	
18-Feb	1928	1147	3075	sunny	62	President's Day
19-Feb	348	485	833	sunny	60	
20-Feb	293	253	546	sunny	62	
21-Feb	350	260	610	sunny	80	
22-Feb	418	306	724	sunny	80	
23-Feb	1498	656	2154	sunny	73	
24-Feb	1674	790	2464	sunny	66	
25-Feb	256	282	538	sunny	64	
26-Feb	413	246	659	sunny	80	
27-Feb	281	201	482	sunny	73	
28-Feb	248	255	503	overcast/sun	60	
total			28636			
goal			21591			
% to goal			132.6%			
avg. weekend attendance:			1868			
avg. temp			65			
LY			18340			
% to LY			156%			

Attendance 2002-March						
date	pd	unpd	total	weather	temp-hi	comments
1-Mar	274	418	692	sunny	64	
2-Mar	1535	743	2278	sunny	66	Max's birthday
3-Mar	1360	650	2010	sunny	66	
4-Mar	235	273	508	sunny	66	
5-Mar	554	338	892	sunny	64	
6-Mar	285	120	405	rain	60	
7-Mar	117	51	168	overcast/sun/rain	60	
8-Mar	357	271	628	sunny	60	
9-Mar	1444	582	2026	sunny	62	
10-Mar	1338	522	1860	sunny	77	
11-Mar	377	263	640	sunny	69	
12-Mar	448	372	820		64	
13-Mar	357	293	650		66	
14-Mar	225	240	465		62	
15-Mar	439	279	718		62	
16-Mar	1227	486	1713	windy/sunny	60	
17-Mar	550	256	806	rain	55	St. Patrick's Day
18-Mar	276	281	557	sunny	62	
19-Mar	386	265	651	sunny	64	
20-Mar	604	414	1018	sunny	66	
21-Mar	420	214	634	sunny	64	
22-Mar	545	302	847	sunny	64	
23-Mar	721	976	1697	rain	60	Breakfast w/Animals
24-Mar	1179	547	1726	windy/sunny	68	
25-Mar	832	559	1391	sunny	59	Spring break
26-Mar	961	734	1695	sunny	62	Spring break
27-Mar	1233	551	1784	overcast a.m./sun	59	Spring break
28-Mar	816	332	1148	overcast	60	Spring break
29-Mar	1016	414	1430	overcast	57	Spring break
30-Mar	1379	451	1830	overcast	55	Spring break
31-Mar	1066	201	1267	overcast	57	Easter
p.events			16			
total			34970			
goal			35695			
% to goal			98.0%			
avg. weekend attendance:						
avg. temp.			63			
LY			33829			
% to LY			103%			

Attendance 2002-April							
date	pd	unpd	total	weather	temp-hi	comments	
1-Apr	1214	445	1659	overcast	57	Spring Break	
2-Apr	1335	922	2257	overcast	55	Spring Break	
3-Apr	1560	620	2180	overcast	55	Spring Break	
4-Apr	1535	651	2186	overcast a.m, sun p.m.	62	Spring Break	
5-Apr	1782	727	2509	overcast a.m, sun p.m.	60	Spring Break	
6-Apr	1702	668	2370	sunny	69	Zoo-to-Do (70)	
7-Apr	1403	450	1853	overcast	60		
8-Apr	443	277	720	overcast	60		
9-Apr	486	250	736	overcast	60		
10-Apr	447	260	707	overcast	64		
11-Apr	494	251	745	overcast	62		
12-Apr	882	338	1220	overcast	60		
13-Apr	1437	420	1857	overcast	60		
14-Apr	1367	362	1729	overcast	59		
15-Apr	466	318	784	sunny	71		
16-Apr	428	238	666	sunny	62		
17-Apr	591	337	928	sunny	66		
18-Apr	777	282	1059	sunny	69		
19-Apr	812	421	1233	sunny	73		
20-Apr	1200	634	1834	sunny	62		
21-Apr	3413	1193	5425	sunny	64	El Dia Del Nino	
22-Apr	341	237	578	sunny	66		
23-Apr	1077	244	1321	sunny	62		
24-Apr	432	239	671	sunny	66	Hospitality Night+85	
25-Apr	567	329	896	sunny	64	John Cleese Dinner	
26-Apr	796	144	940	rain a.m.	60		
27-Apr	1278	145	1423	sunny	64		
28-Apr	1212	730	1942	sunny	62		
29-Apr	521	315	836	sunny	64		
30-Apr	494	236	730	sunny	66		
			601			private events	
total			44595				
goal			48845				
% to goal			91.3%				
avg. weekend attendance:							
avg. temp.			62.8				
LY			49841				
% to LY			89%				

Attendance 2002-May						
date	pd	unpd	total	weather	temp-hi	comments
1-May	517	281	798	sunny	66	
2-May	632	331	963	sunny	62	
3-May	834	352	1186	sunny	64	
4-May	1025	400	1425	sunny	64	
5-May	928	329	1257	overcast	57	*Cinco de Mayo*
6-May	321	161	482	overcast	60	
7-May	392	197	589	overcast	64	
8-May	360	259	619	overcast	62	Members' Night (1252)
9-May	612	262	874	sunny	64	
10-May	983	384	1367	sunny	77	
11-May	1231	394	1625	sunny	66	IMBD
12-May	1854	654	2508	sunny	71	Mom n Me at the Zoo
13-May	686	295	981	sunny	89	Condor meeting
14-May	850	261	1111	sunny	68	Condor meeting
15-May	601	297	898	overcast	64	
16-May	757	285	1042	partial sun	64	
17-May	1048	511	1559	sunny	64	
18-May	1116	346	1462	overcast	62	
19-May	1116	482	1598	sunny	64	
20-May	448	110	558	partial sun	64	
21-May	850	286	1136	sunny	71	
22-May	894	357	1251	sunny	82	Media Night (80)
23-May	1036	333	1369	sunny	64	
24-May	1328	489	1817	sunny	66	
25-May	1537	693	2230	fog/sun p.m.	66	
26-May	2595	110	2705	fog/sun p.m.	60	
27-May	1669	451	2120	fog/sun p.m.	62	Memorial Day
28-May	713	223	936	fog/sun p.m.	64	
29-May	1494	403	1897	fog/sun p.m.	66	
30-May	1006	345	1351	fog/sun p.m.	66	
31-May	1134	469	1603	sunny	68	
	30567	10750				
sp. events			1417			
p.events			583			
total			43246	adj. Per Adriana		
goal			45866			
% to goal			94.3%			
avg. weekend attendance:						
LY			43573			
% to LY			99%			

Attendance 2002-June

date	pd	unpd	total	weather	temp-hi	comments
1-Jun	884	351	1235	fog/sun p.r	64	*Big Dog parade*
2-Jun	948	306	1254	overcast	66	
3-Jun	874	210	1084	overcast	66	
4-Jun	666	187	853	sunny	68	
5-Jun	1082	384	1466	fog/sun p.r	68	
6-Jun	977	323	1300	overcast	66	
7-Jun	1110	482	1592	fog/sun p.r	66	
8-Jun	1018	349	1367	overcast	64	
9-Jun	1225	331	1556	rain a.m./o	69	
10-Jun	1069	281	1350	fog/sun p.r	69	
11-Jun	932	283	1215	overcast	64	
12-Jun	917	308	1225	sunny	68	
13-Jun	805	922	1727	sunny	69	Breakfast with the Animals
14-Jun	748	381	1129	sunny	71	
15-Jun	1218	364	1582	sunny	73	
16-Jun	1360	481	1841	sunny	73	*Father's Day*
17-Jun	694	359	1053	sunny	69	
18-Jun	944	442	1386	sunny	71	
19-Jun	1130	549	1679	sunny	69	
20-Jun	911	472	1383	overcast	69	
21-Jun	2093	895	2988	sunny	69	
22-Jun			*0*	*sunny*	*71*	*Solstice parade*
23-Jun	1319	559	1878	sunny	69	
24-Jun	819	439	1258	fog/sun p.r	68	
25-Jun	754	373	1127	fog/sun p.r	66	Zoological Society Reception
26-Jun	844	434	1278	fog/sun p.r	68	
27-Jun	877	480	1357		66	
28-Jun	926	551	1477		66	
29-Jun	1155	469	1624		68	
30-Jun	1503	482	1985		69	
p.events			2679			
total	29802	12447	44928			
goal			48305			
% to goal			93.0%			

avg. weekend attendance:

LY	47742
% to LY	94%

Attendance 2002-July

date	pd	unpd	total	weather	temp-hi	comments
1-Jul	747	444	1191		69	
2-Jul			0	sunny	62	
3-Jul	923	379	1302	fog/sun p.r	62	
4-Jul	861	246	1107	overcast	64	Independence Day
5-Jul	2277	772	3049	fog/sun p.r	69	
6-Jul	2106	564	2670	overcast	68	
7-Jul	1435	389	1824	sunny	69	
8-Jul	787	334	1121	fog/sun p.m.		
9-Jul	825	251	1076	fog/sun p.m.		
10-Jul	945	389	1334	fog/sun p.m.		
11-Jul	808	348	1156	sunny		
12-Jul	869	355	1224	sunny		
13-Jul	1316	542	1858	sunny		African Safari Summer
14-Jul	1385	638	2023	sunny		African Safari Summer
15-Jul			0			
16-Jul			0			
17-Jul			0			
18-Jul			0			
19-Jul			0			
20-Jul			0			African Safari Summer
21-Jul			0			African Safari Summer
22-Jul			0			
23-Jul	971	424	1395	sunny		
24-Jul			0			
25-Jul			0			
26-Jul			0			
27-Jul			0			African Safari Summer
28-Jul			0			African Safari Summer
29-Jul			0			
30-Jul			0			
31-Jul			0			Fiesta
total			22330			
goal			57431			
% to goal			38.9%			

avg. weekend attendance:

LY	57323
% to LY	39%