

City of Santa Barbara



Comparative Indicators Report Fiscal Year 2016

October 2015

The Comparative Indicators report is a snapshot of information in four key areas: general characteristics, financial indicators, public safety, and community services. The intent is to compare Santa Barbara to like communities. Every city faces different challenges based on expectations of service levels, fiscal constraints, and community demographics. The eleven California cities selected are enough like Santa Barbara to provide a basis for comparison of relative public service effectiveness and efficiency. The selected comparative cities include Berkeley, Carlsbad, Huntington Beach, Newport Beach, Oceanside, Redondo Beach, Santa Cruz, Santa Maria, Santa Monica, Sunnyvale, and Ventura.

The information sources for the general characteristics are from the 2014 American Communities Survey, which is updated annually by the U.S. Census Bureau. The financial indicators compare each city's adopted FY 2016 budgets. The public safety and community services information is based on each city's website resources, and communications with specific staff representatives as well as the crime data from the California Department of Justice.

General Characteristics

Figure 1 - Population

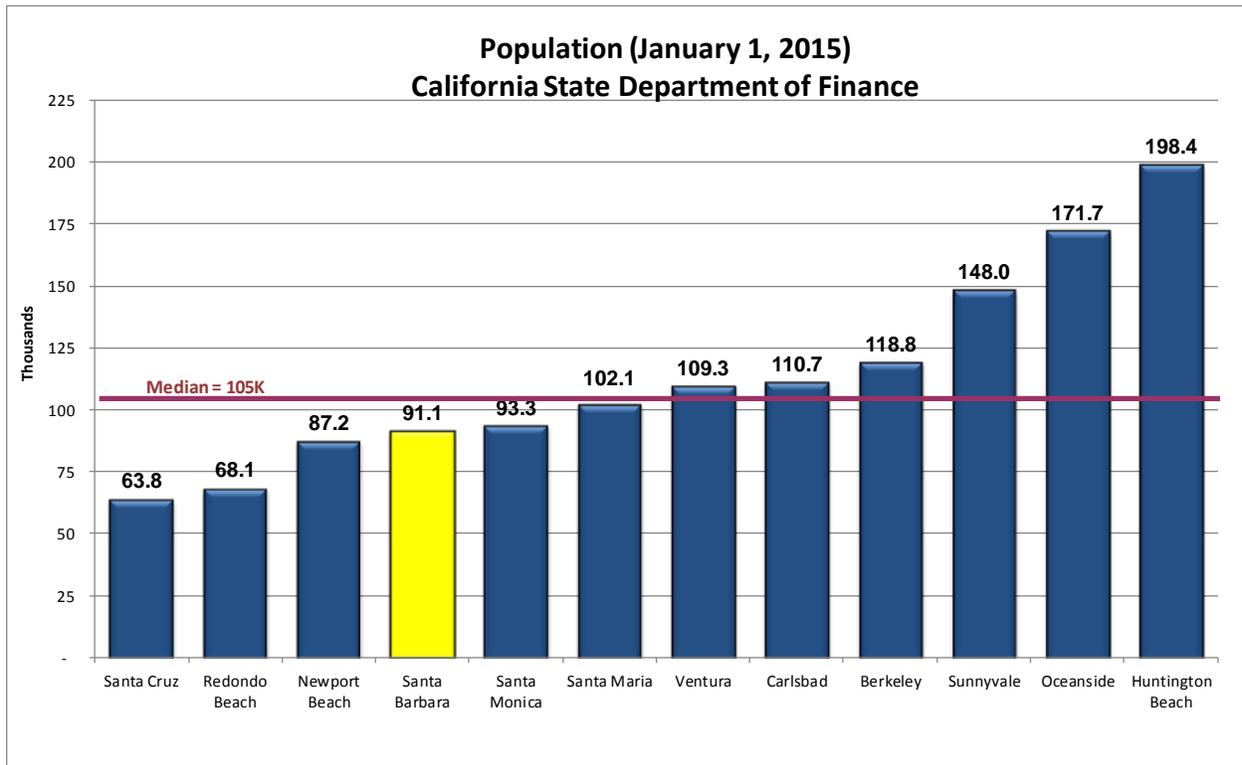


Figure 2 - Land Area

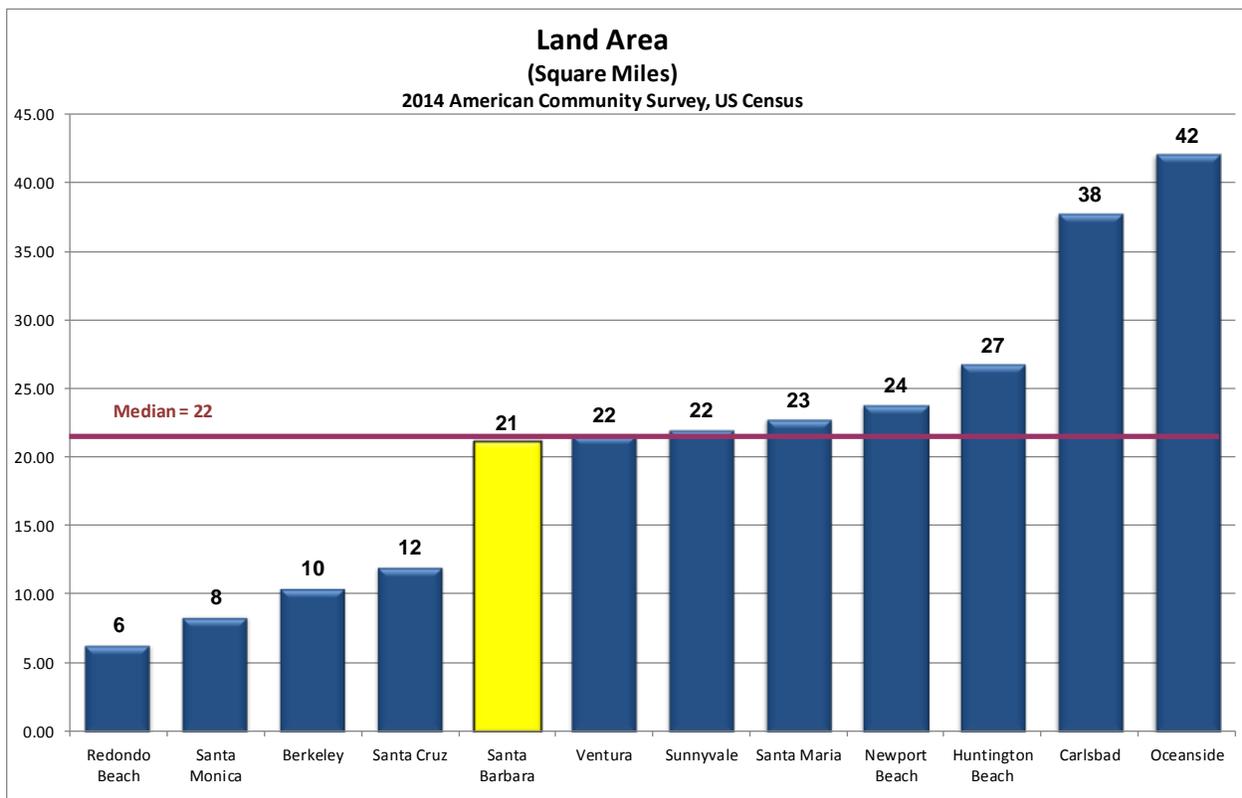


Figure 3 - Population Density

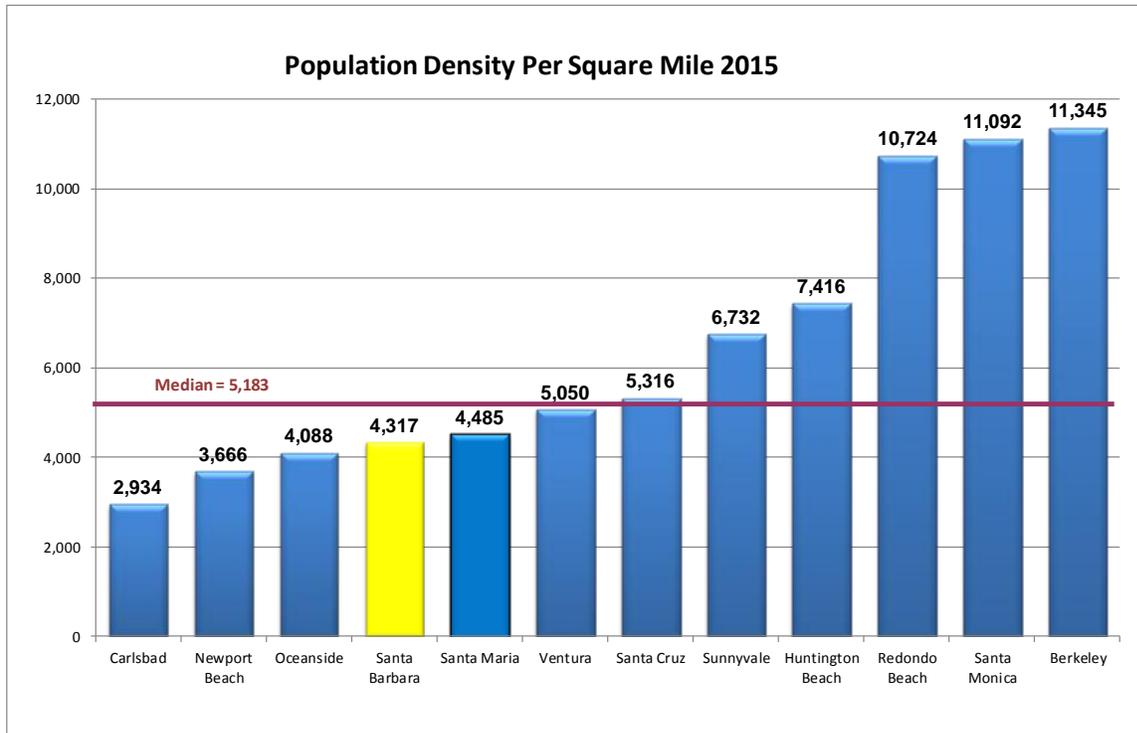


Figure 4 - Educational Attainment

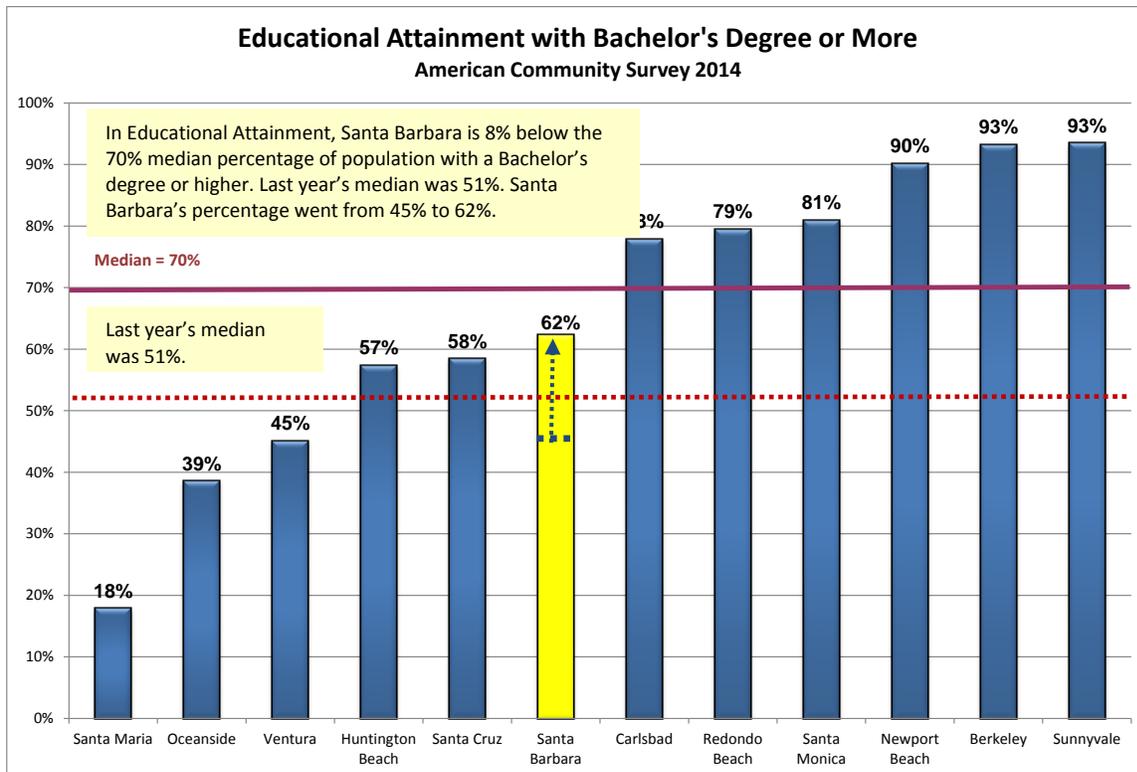


Figure 5 - Age Demographics 65 and Over

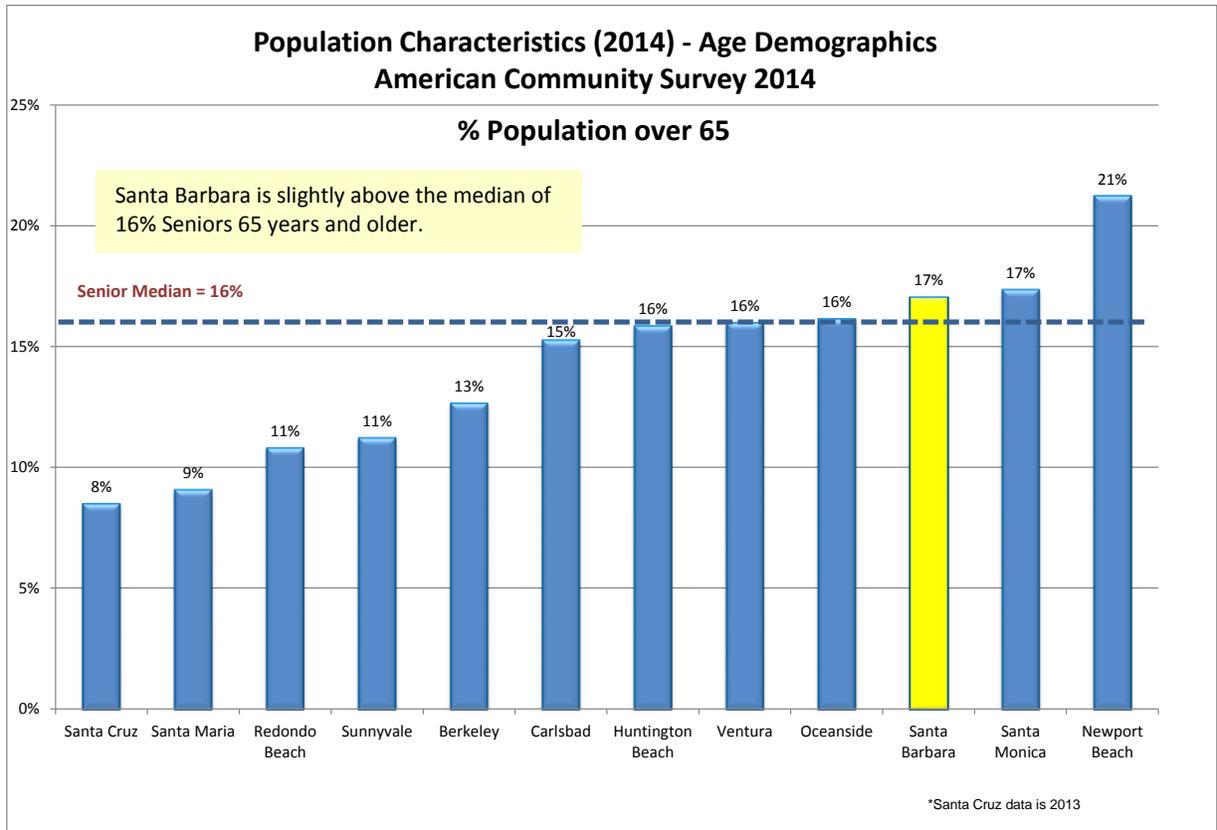


Figure 6 - Age Demographics - 17 and Under

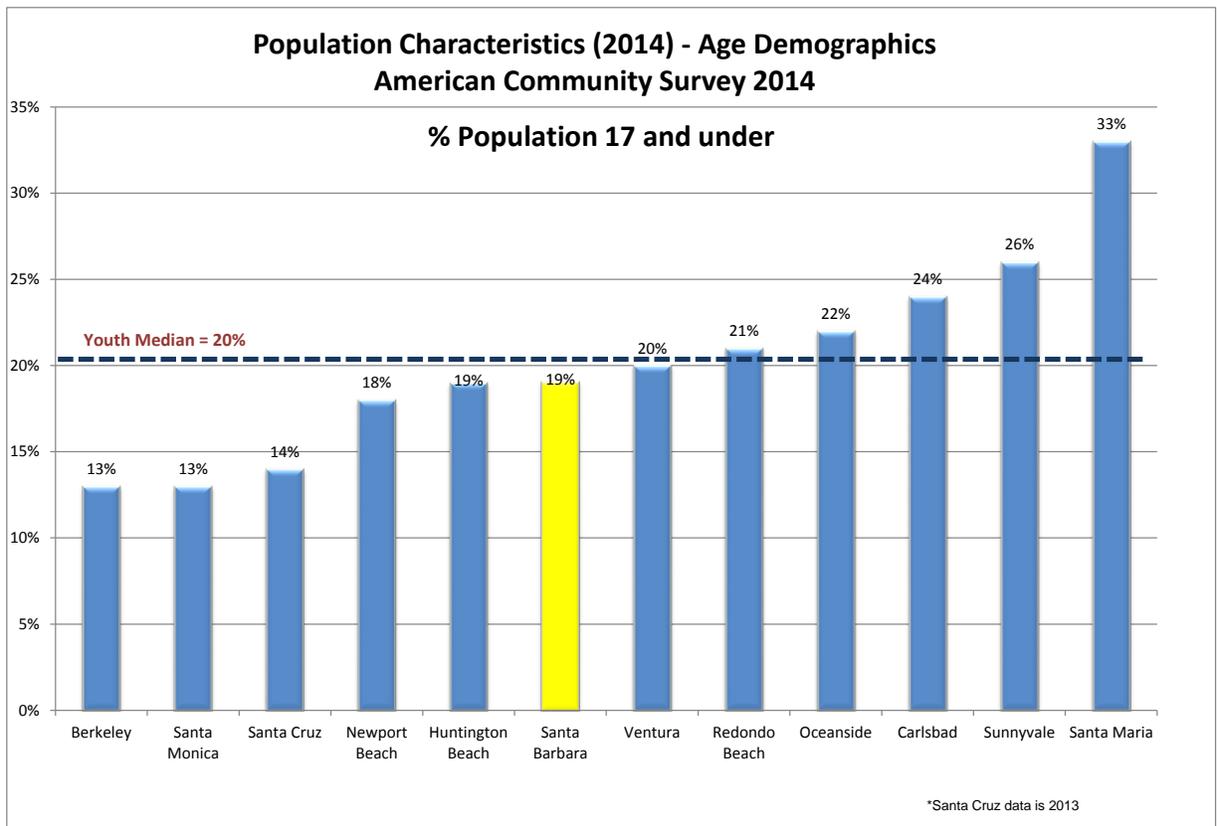


Figure 7 - Median Household Income

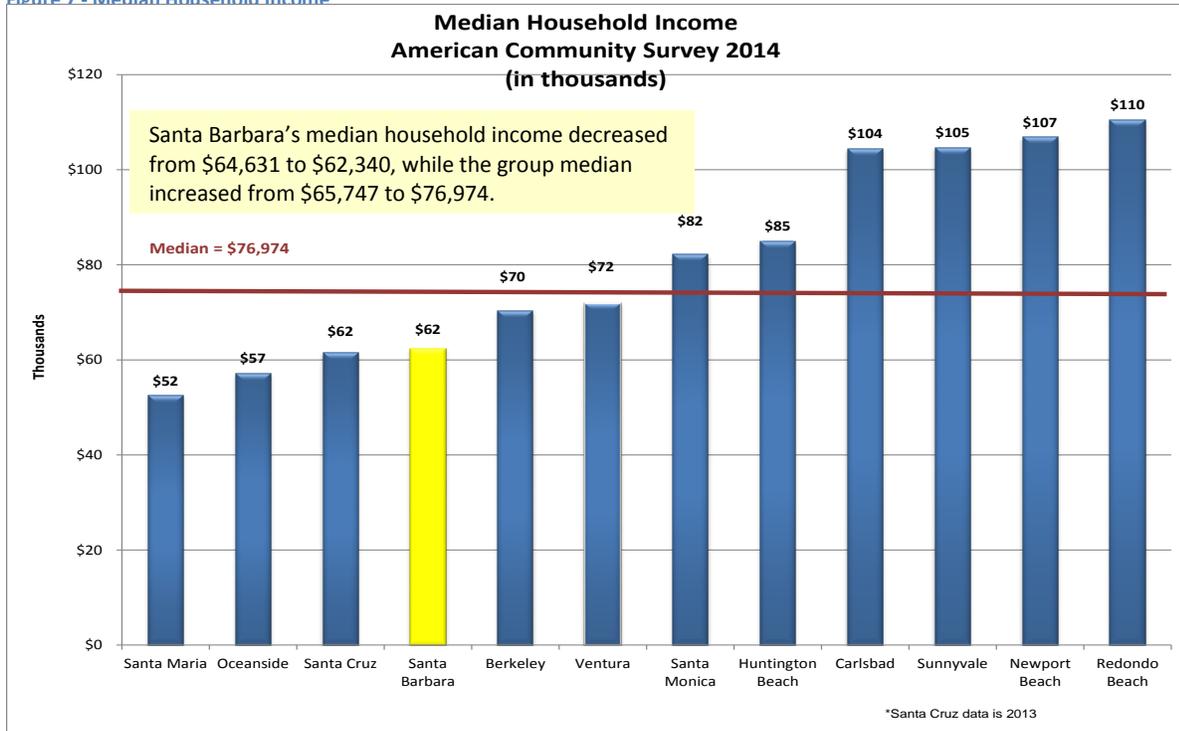


Figure 8 - Per Capita Income

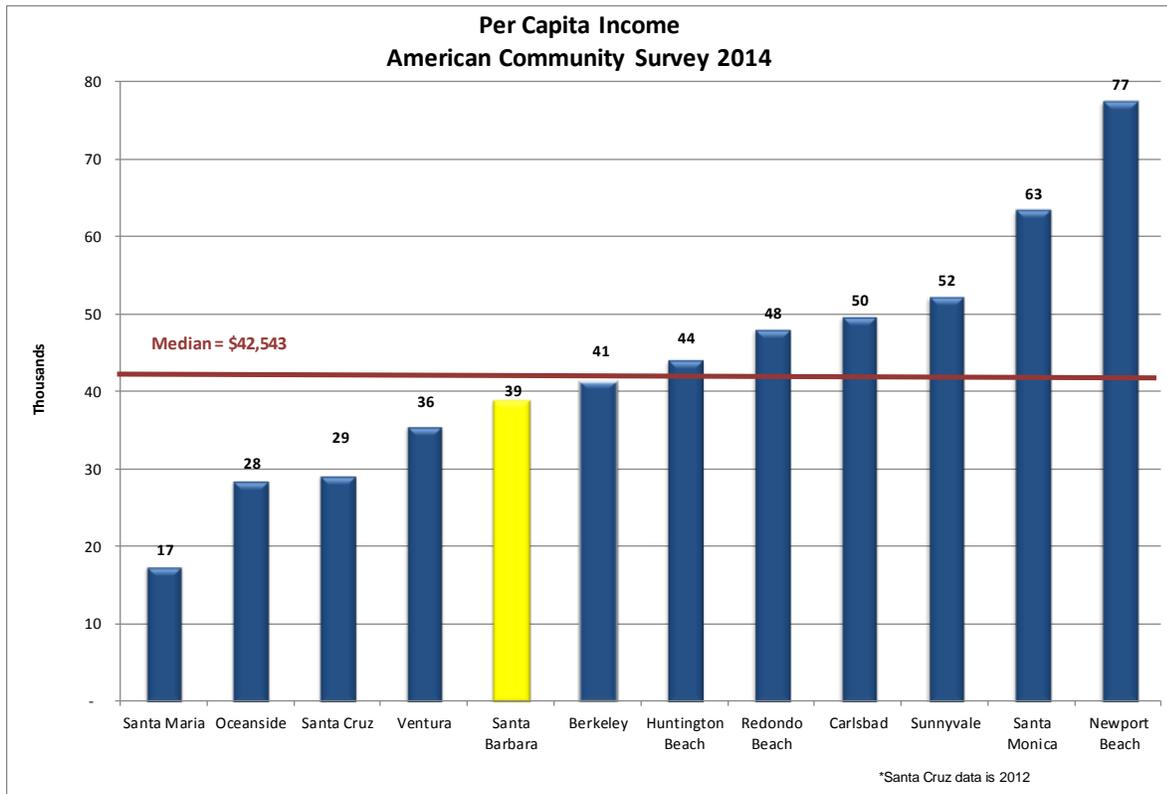


Figure 9 - Percent Income < \$25,000

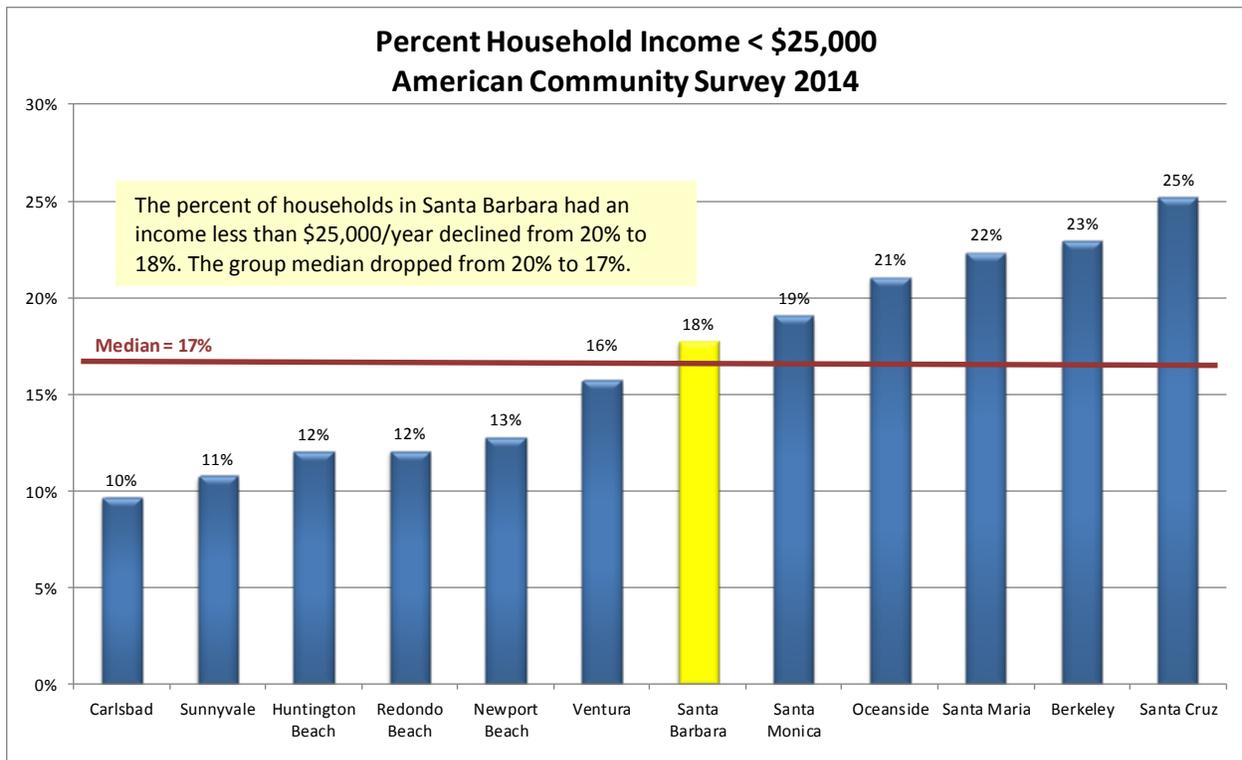


Figure 10 - Percent Income > \$150,000

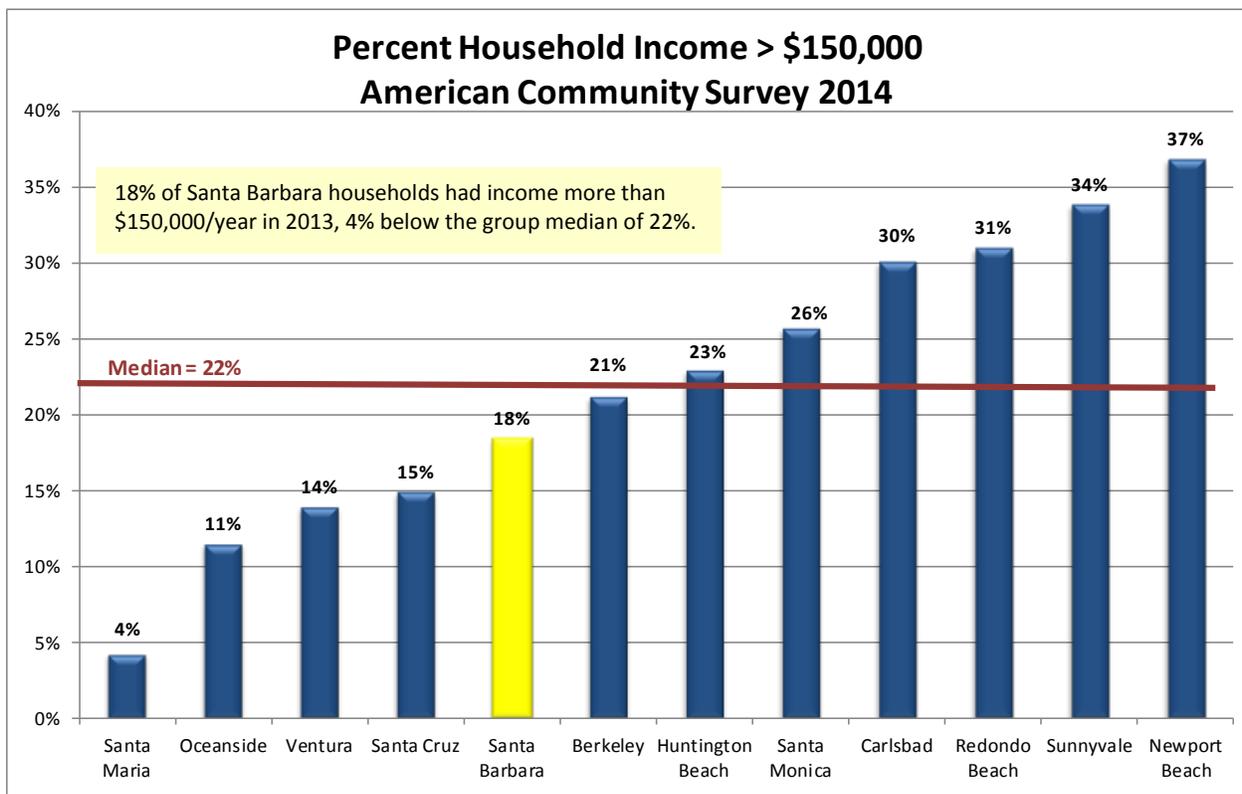
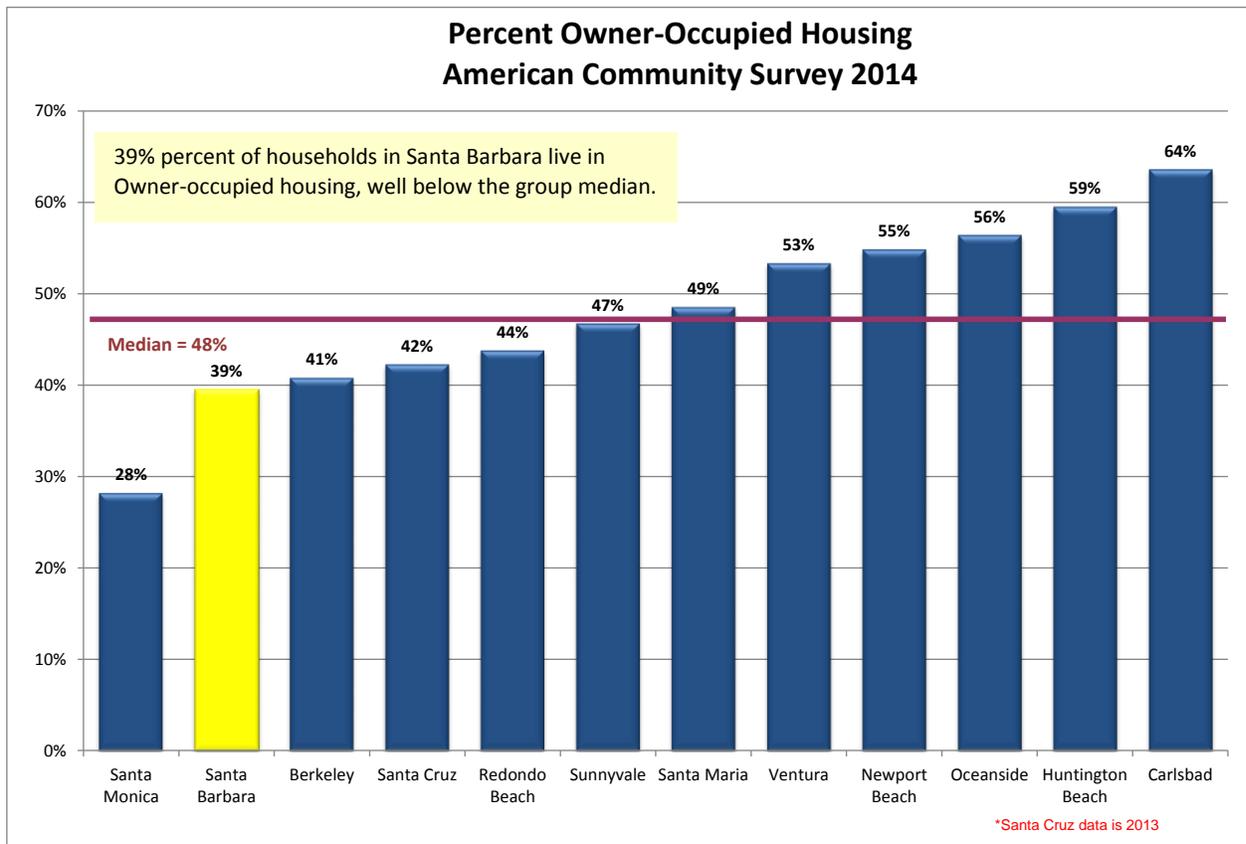


Figure 11 - Percent Owner-Occupied Housing



Financial

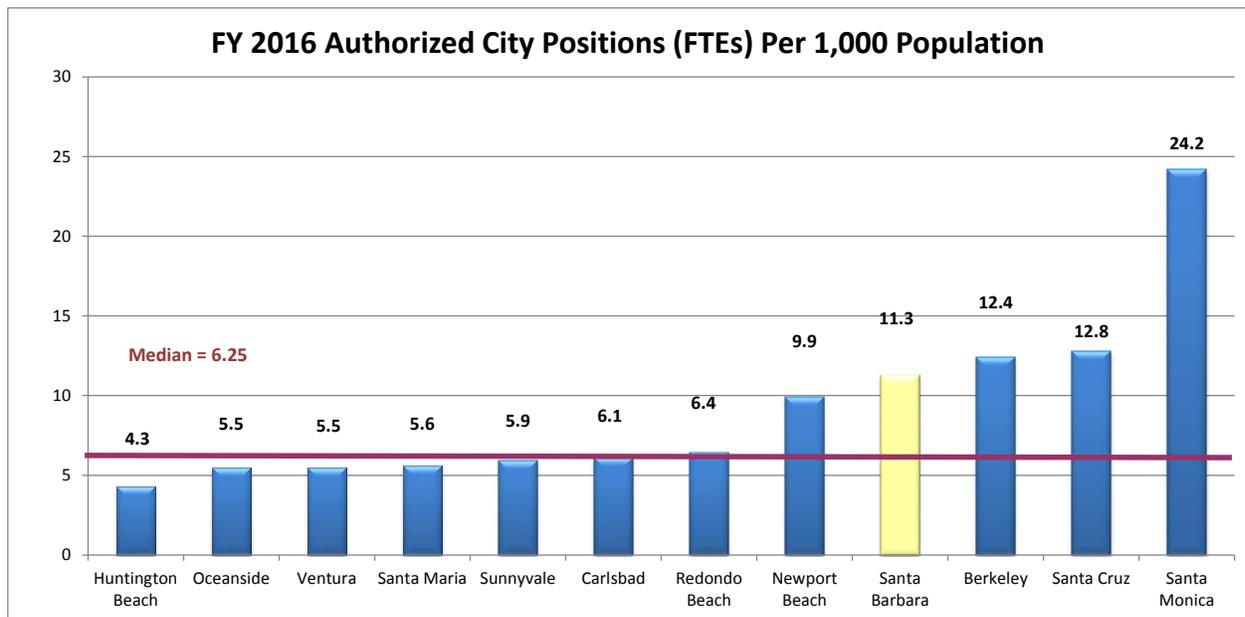
FY 2016 Adopted Budgets

The financial information gathered and presented in this report, provides an overview of a city’s expenses and financial resources drawn from the Fiscal Year 2016 Adopted Budgets. Since every city is structured and organized differently, this report does not include every department. Instead, this report reviews and evaluates primarily general fund budgets for like services.

Authorized Positions

The range for Full-Time Equivalent (FTE) authorized positions per 1,000 population is from 4.3/1000 FTE’s (Huntington Beach) to 24.2/1000 (Santa Monica). Santa Barbara has 11.3 authorized positions per 1,000 residents. Density of population, types of community services provided, and revenue sources influence this number, which is an indicator that has a lot of variability.

Figure 12 - FTEs per 1,000 Population



General Fund Revenues and Expenses

When evaluating the General Fund revenue projected for Fiscal Year 2016, Santa Maria and Santa Monica are the outliers on the chart -- \$53.7 M and \$347.6 M respectively. Santa Barbara is 8% below the median, yet when assessing the per capita revenue, Santa Barbara is 14% above the median. The General Fund revenue per capita ranges from Santa Maria at \$624 to Santa Monica with \$3,726. Each city’s General Fund expense totals do not vary more than 2% from the revenues.

Figure 13 - FY 2016 General Fund Revenue

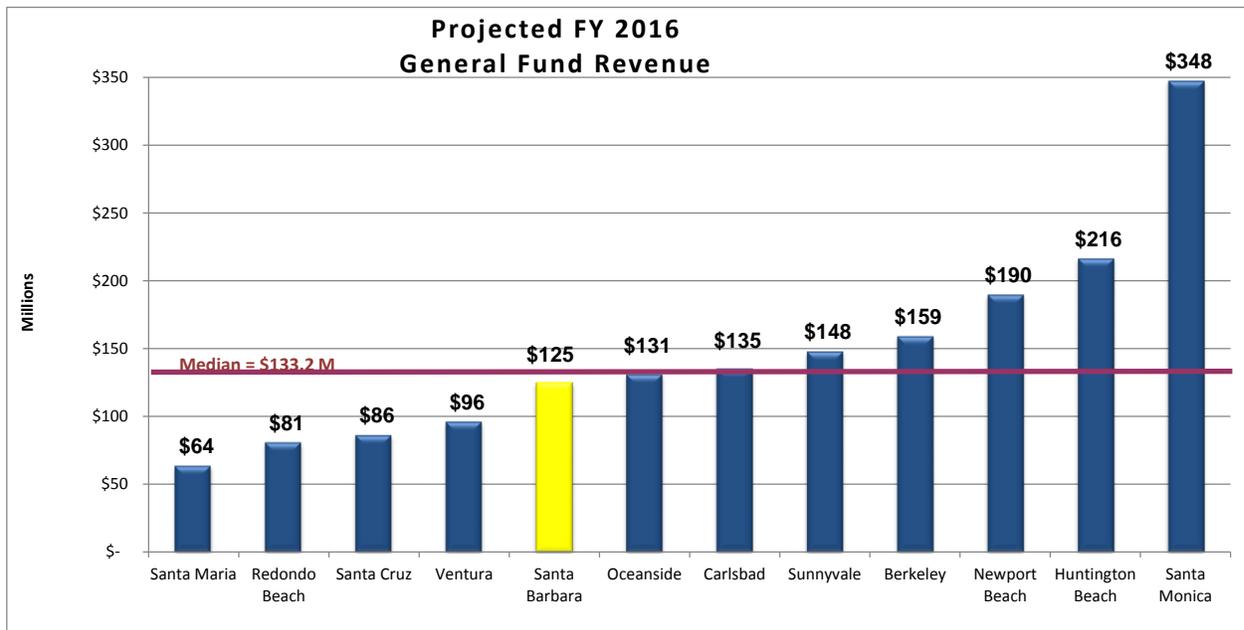


Figure 14 - FY 2016 General Fund Revenue Per Capita

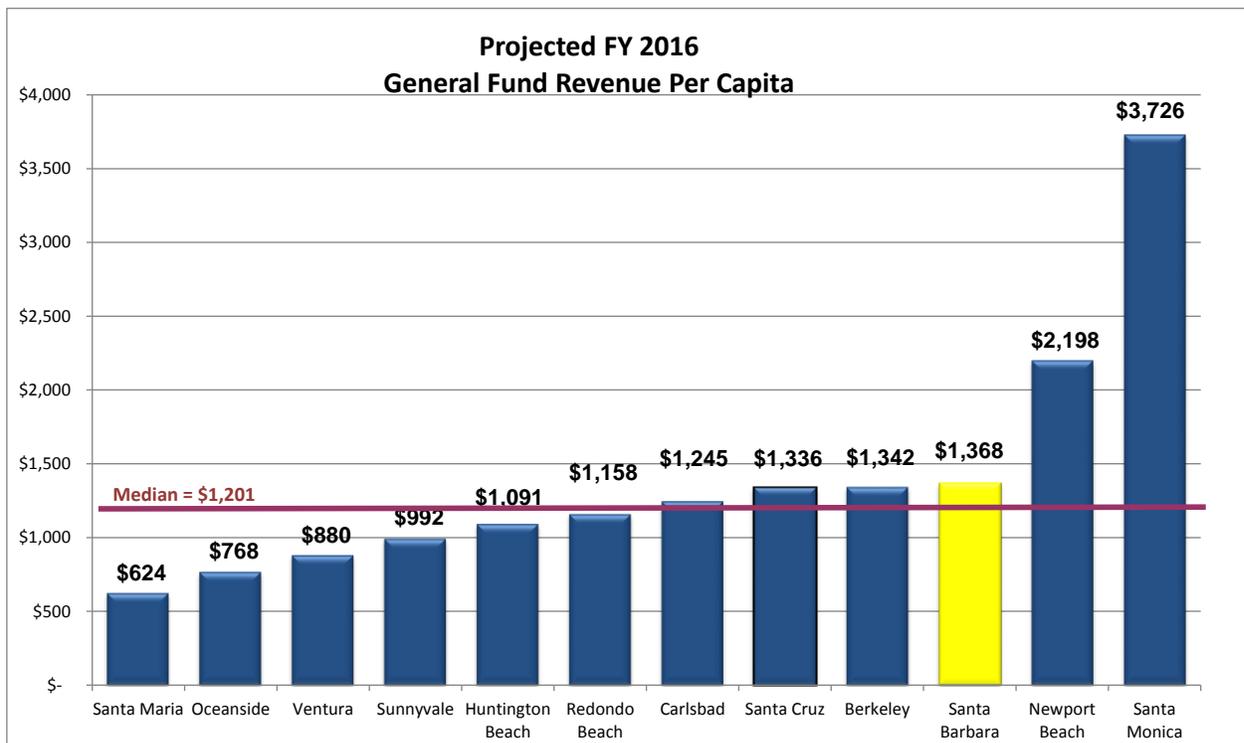


Figure 15 - FY 2016 Sales Tax Revenue

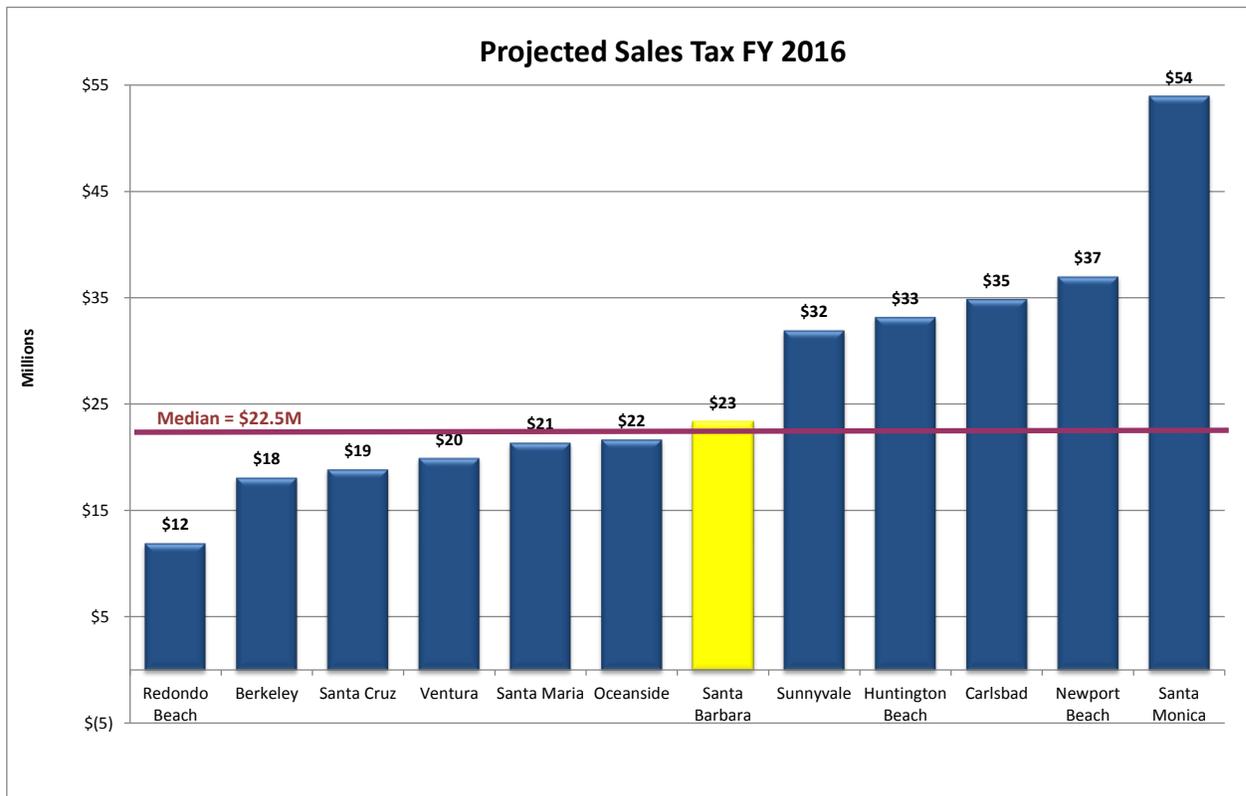


Figure 16 - FY 2016 Sales Tax Per Capita

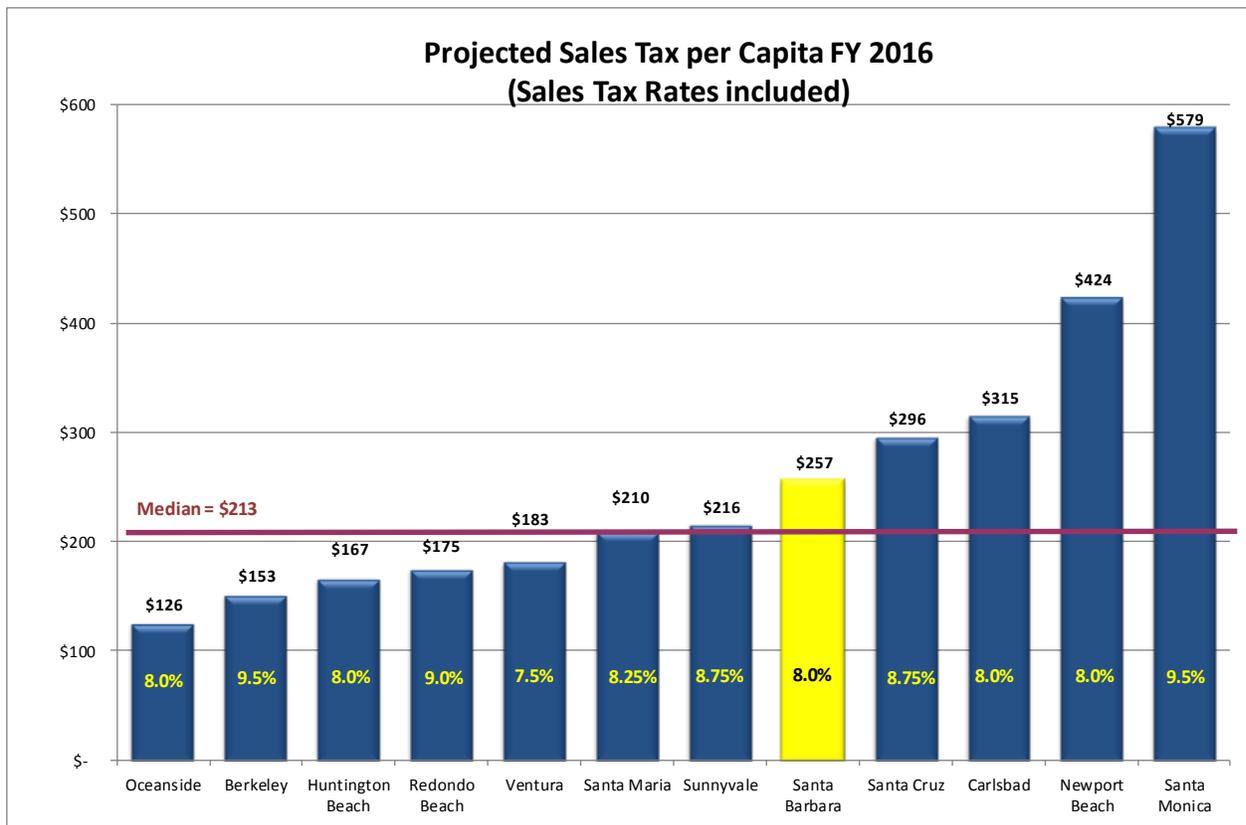


Figure 17 - Property Tax

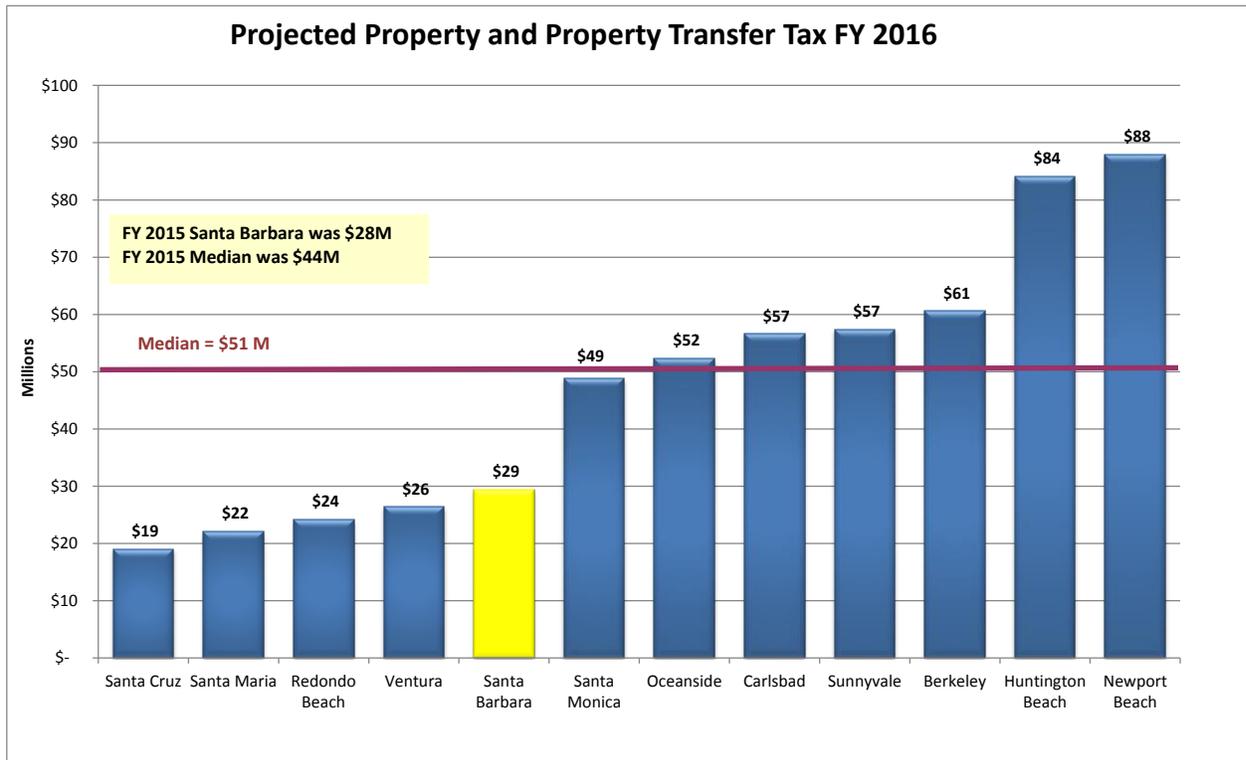


Figure 18 - Property Tax Per Capita

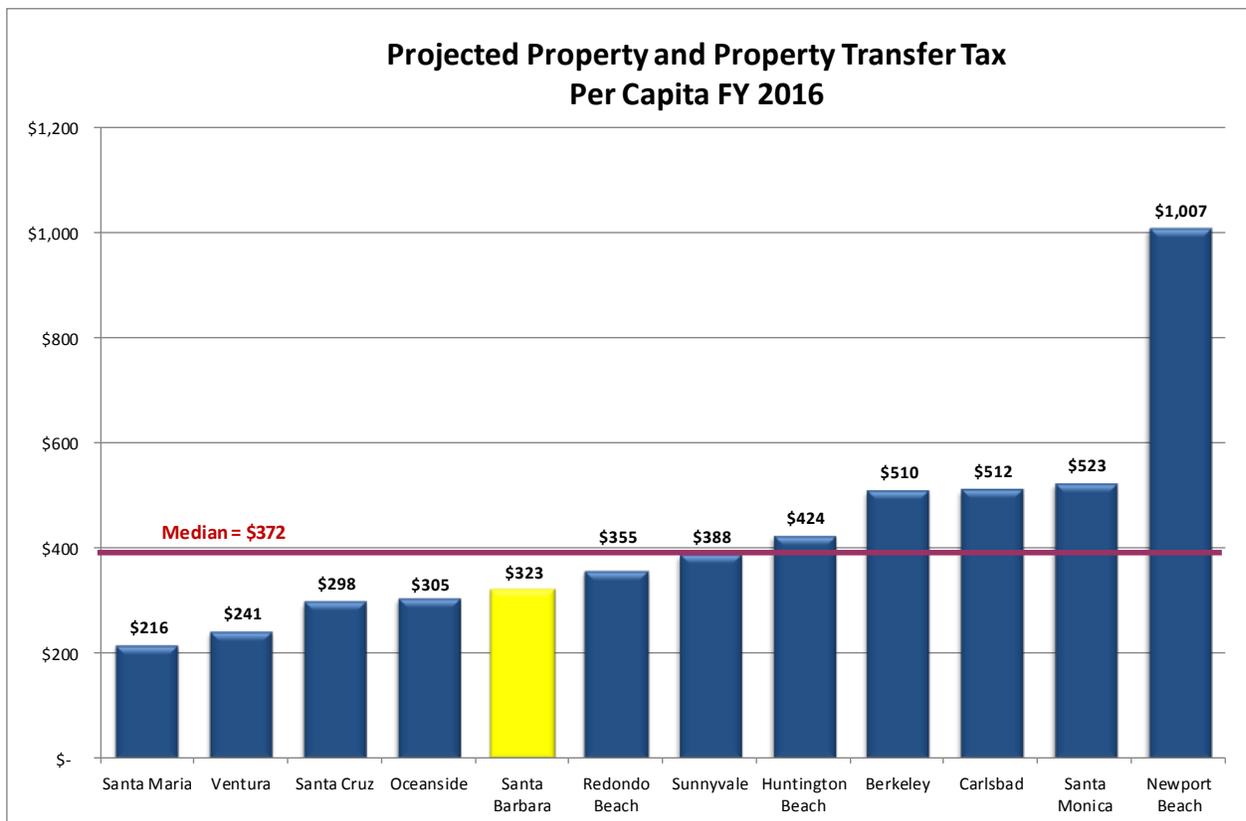


Figure 19 - Assessed Value

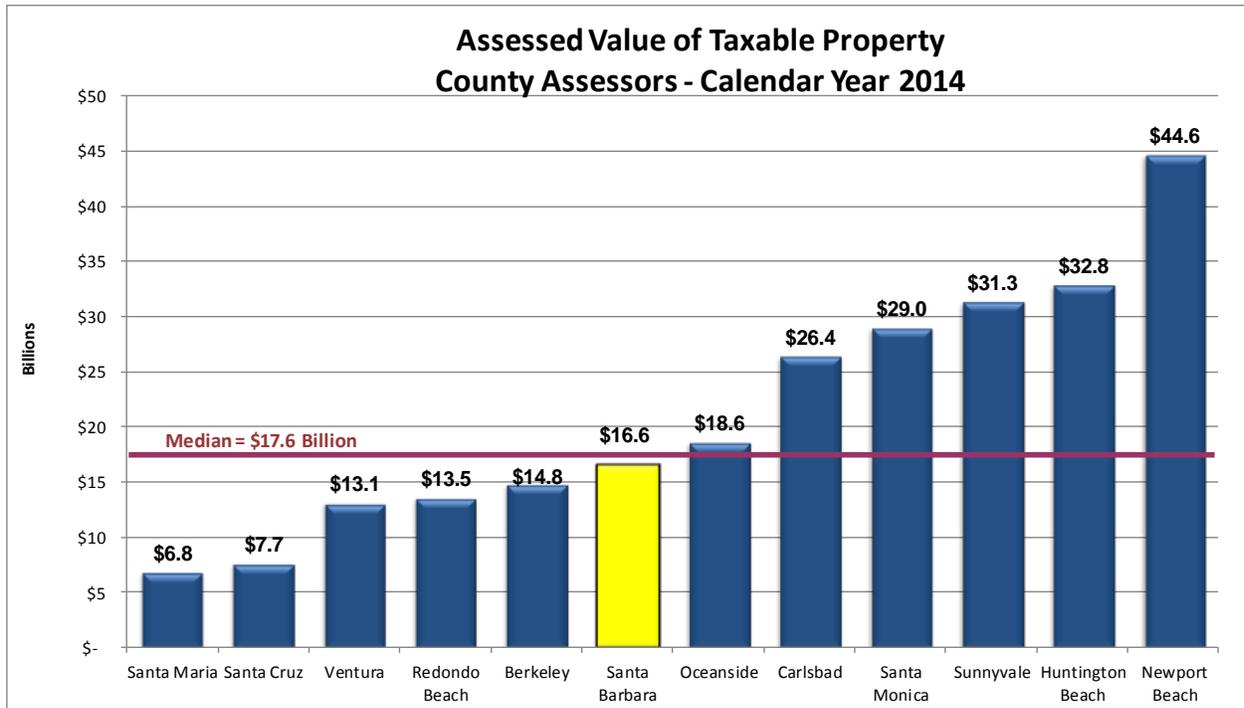


Figure 20 - Assessed Value Per Capita

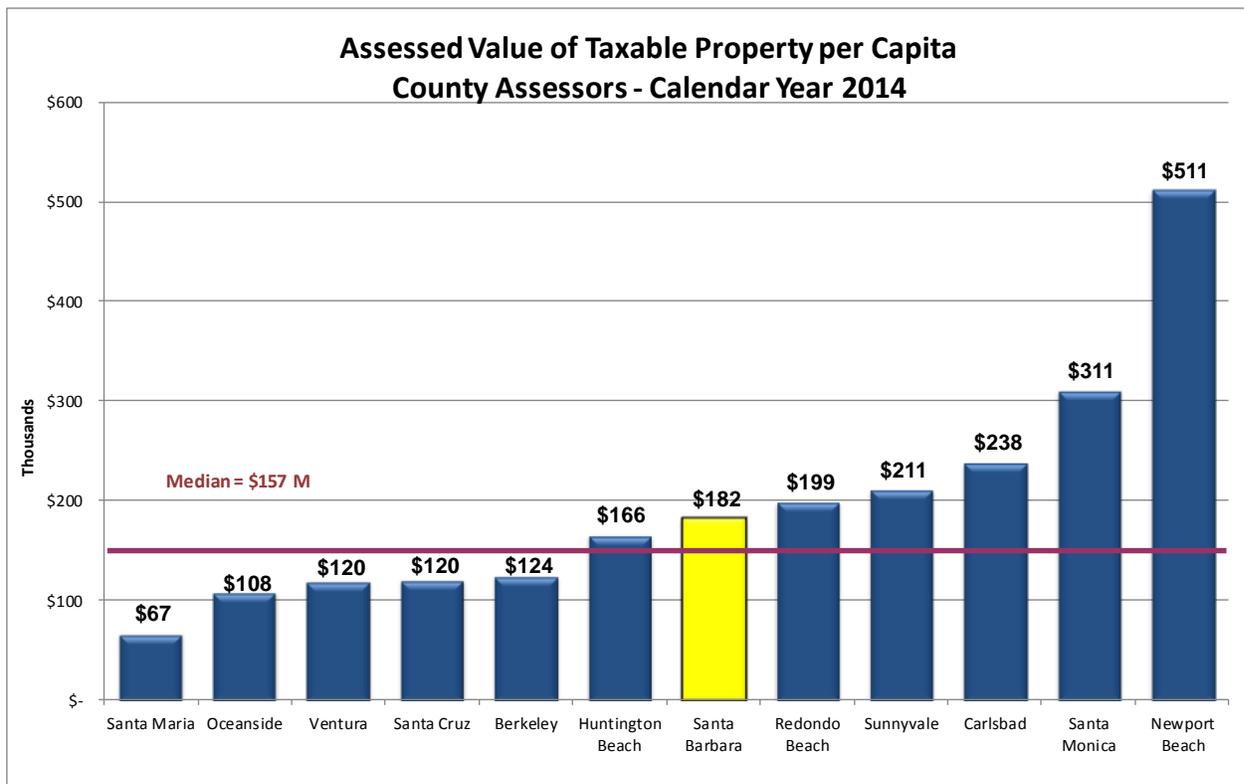


Figure 21 - Transient Occupancy Tax

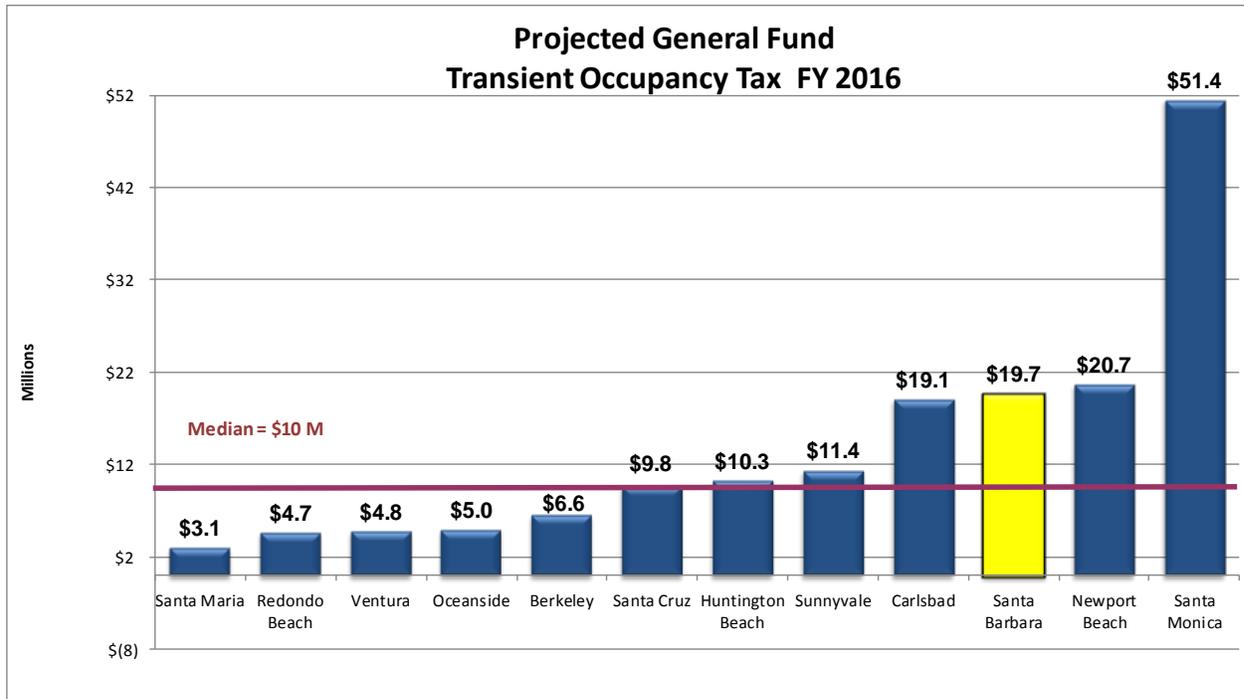


Figure 22 - Transient Occupancy Tax Per Capita

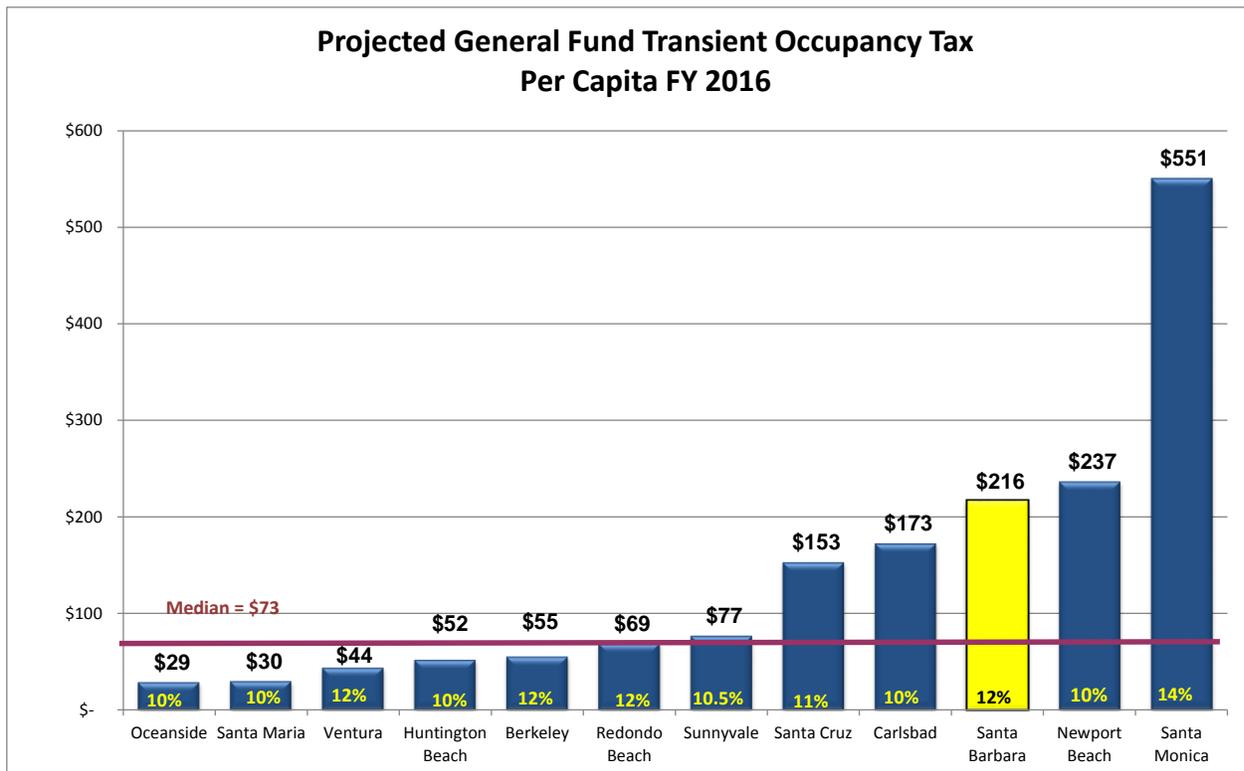


Figure 23 - Business License Tax

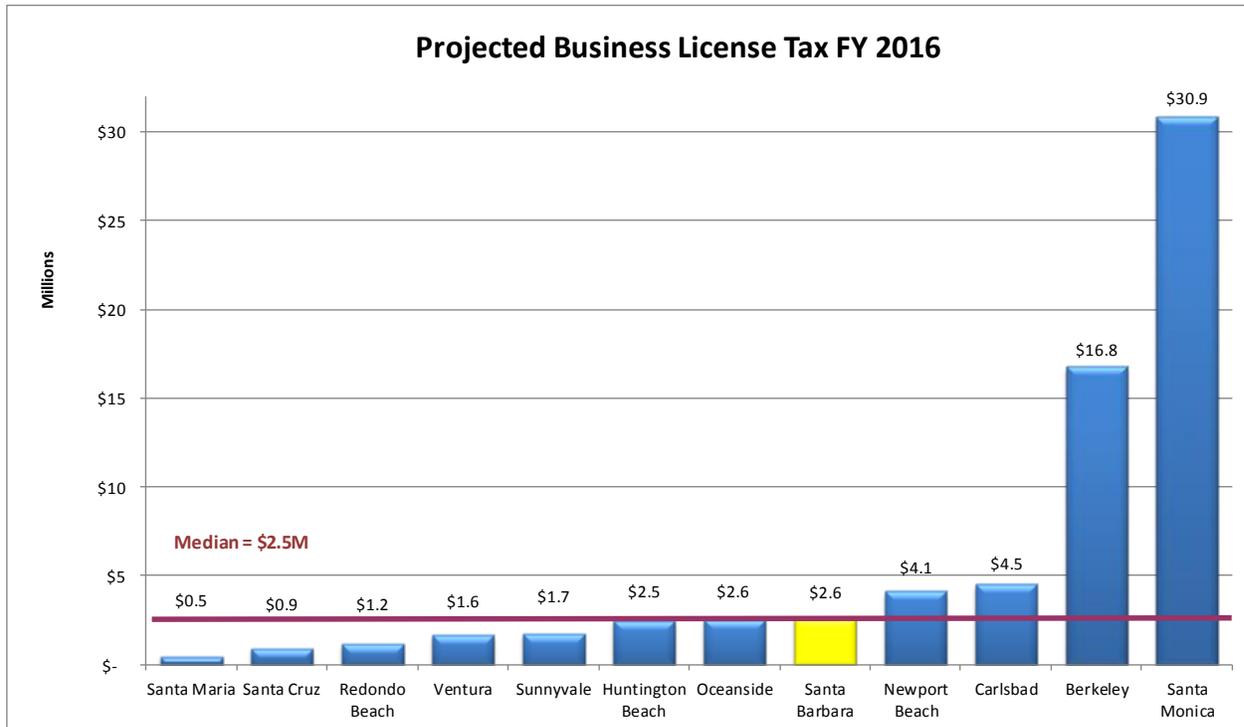


Figure 24 - Business License Tax Per Capita

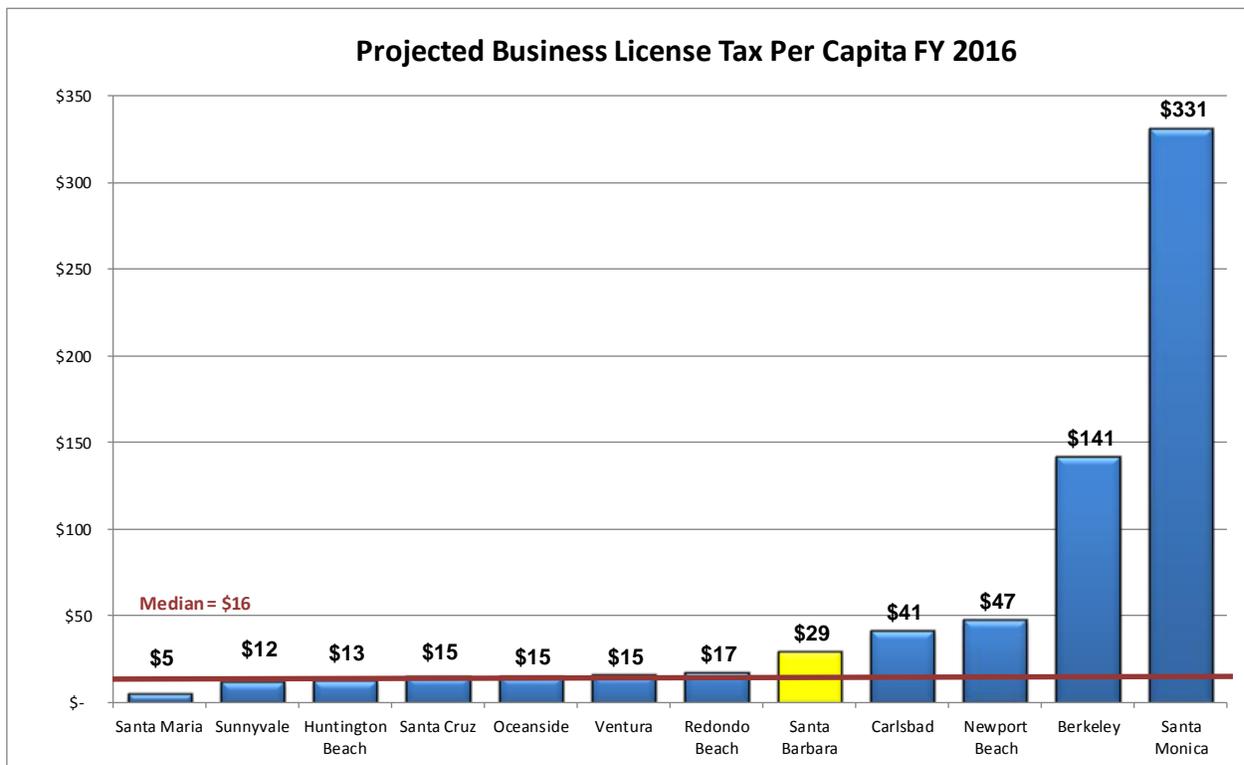


Figure 25 - Utility User Tax

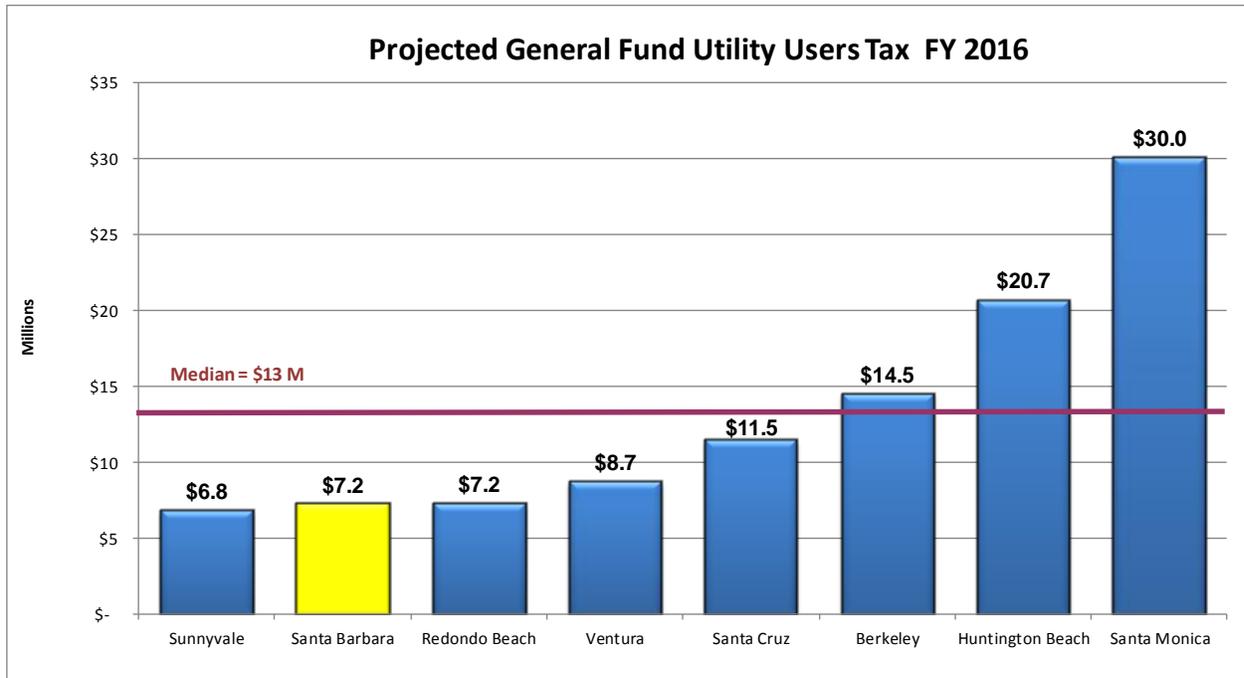
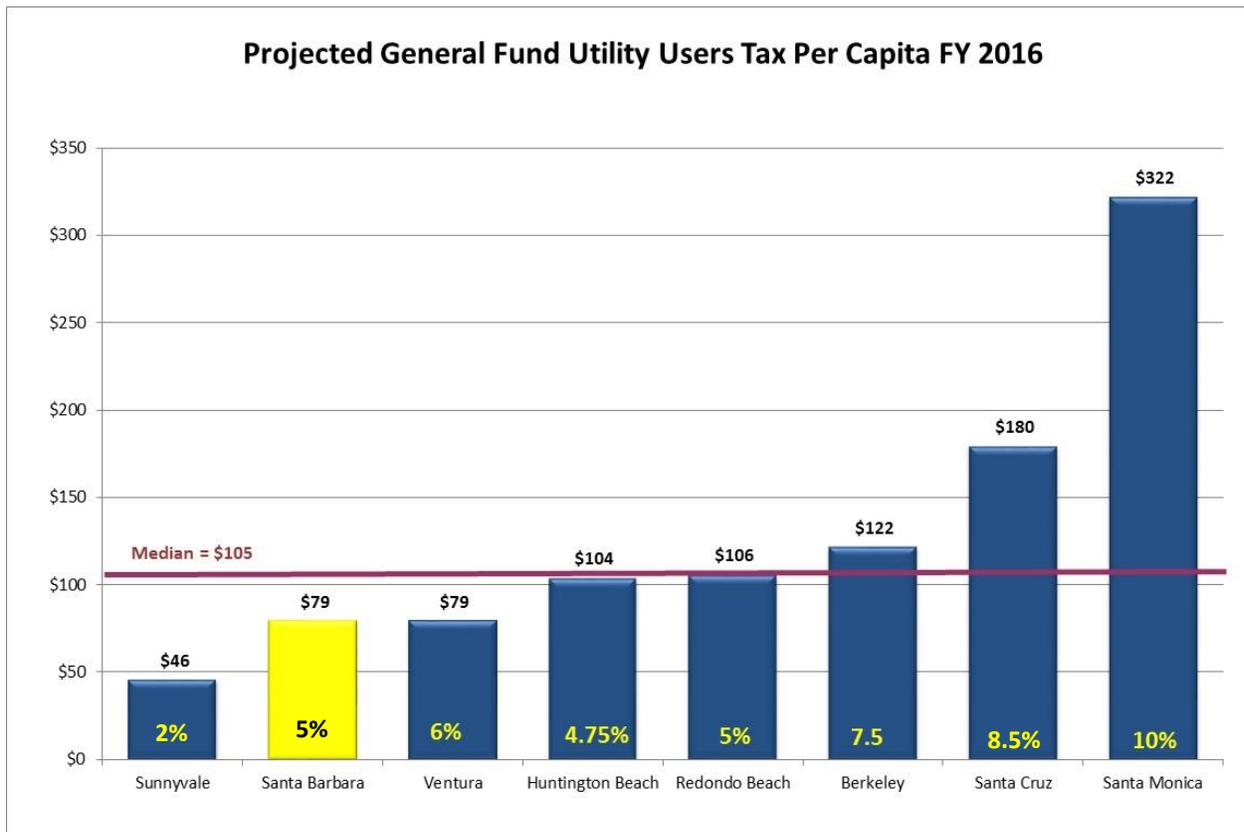


Figure 26 - Utility User Tax Per Capita



Public Safety
Police Department

Information was gathered from the California Department of Justice for three standard indicators: police expenses as a percentage of the General Fund, number of authorized positions per 1,000 residents and Part One Crimes per 1,000 residents.

Figure 27 Police Expense as a % of the General Fund

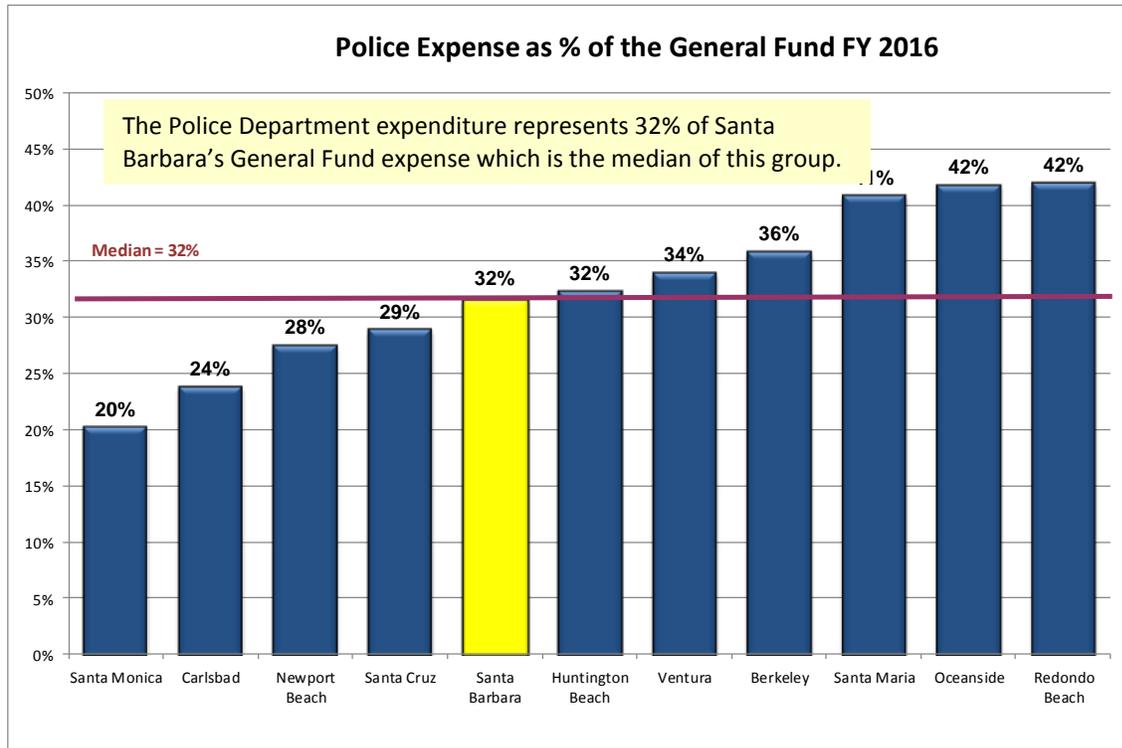
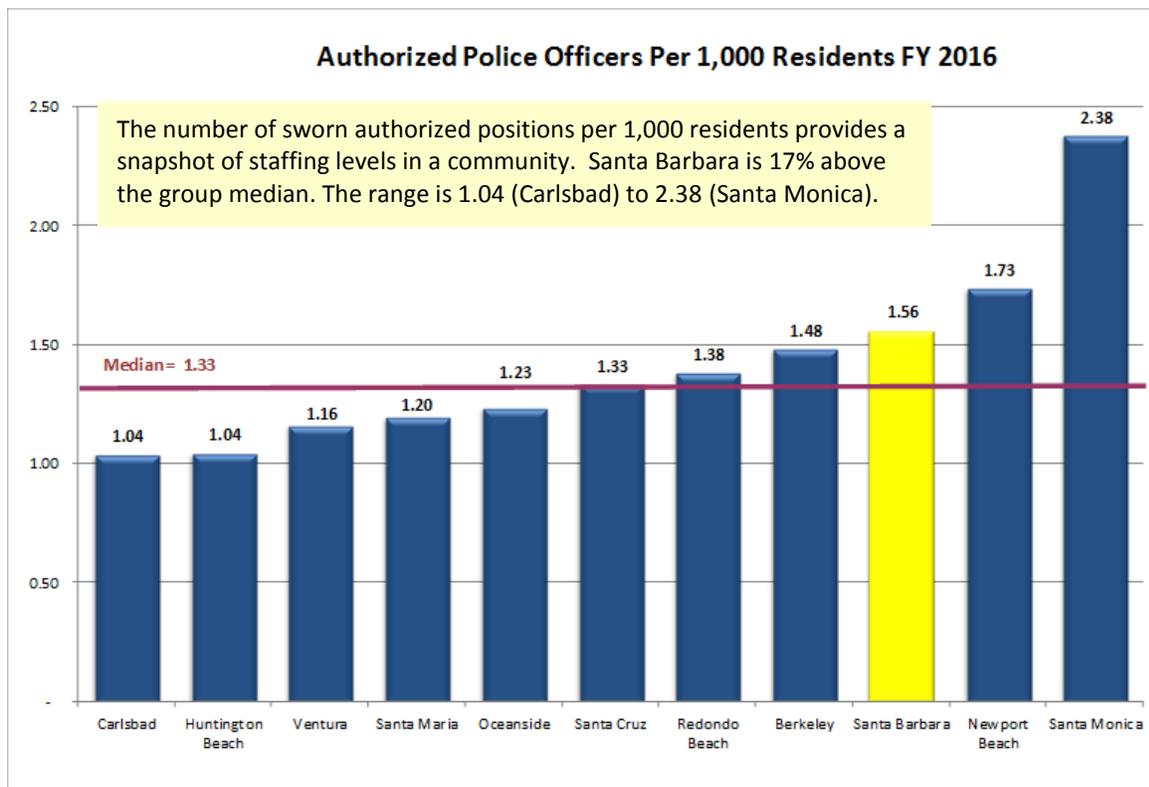


Figure 28 - Authorized Police Officers per 1,000 Residents



Part One Crimes are defined as homicide, burglary, robbery, rape, vehicle, theft, aggravated assault, larceny and arson. These are reported as violent crimes and property crimes. Each city submits this information to the California State Department of Justice (DOJ) as well as to the FBI according to specific guidelines.

Part One Crimes in the City of Santa Barbara (State DOJ)

Figure 29 - Part One Crimes in Santa Barbara

Santa Barbara	2008	2009	2010	2011	2012	2013	2014
Property Crimes	2,512	2,885	2,528	2,756	3,115	2,670	2,389
Violent Crimes	492	428	341	319	363	362	302

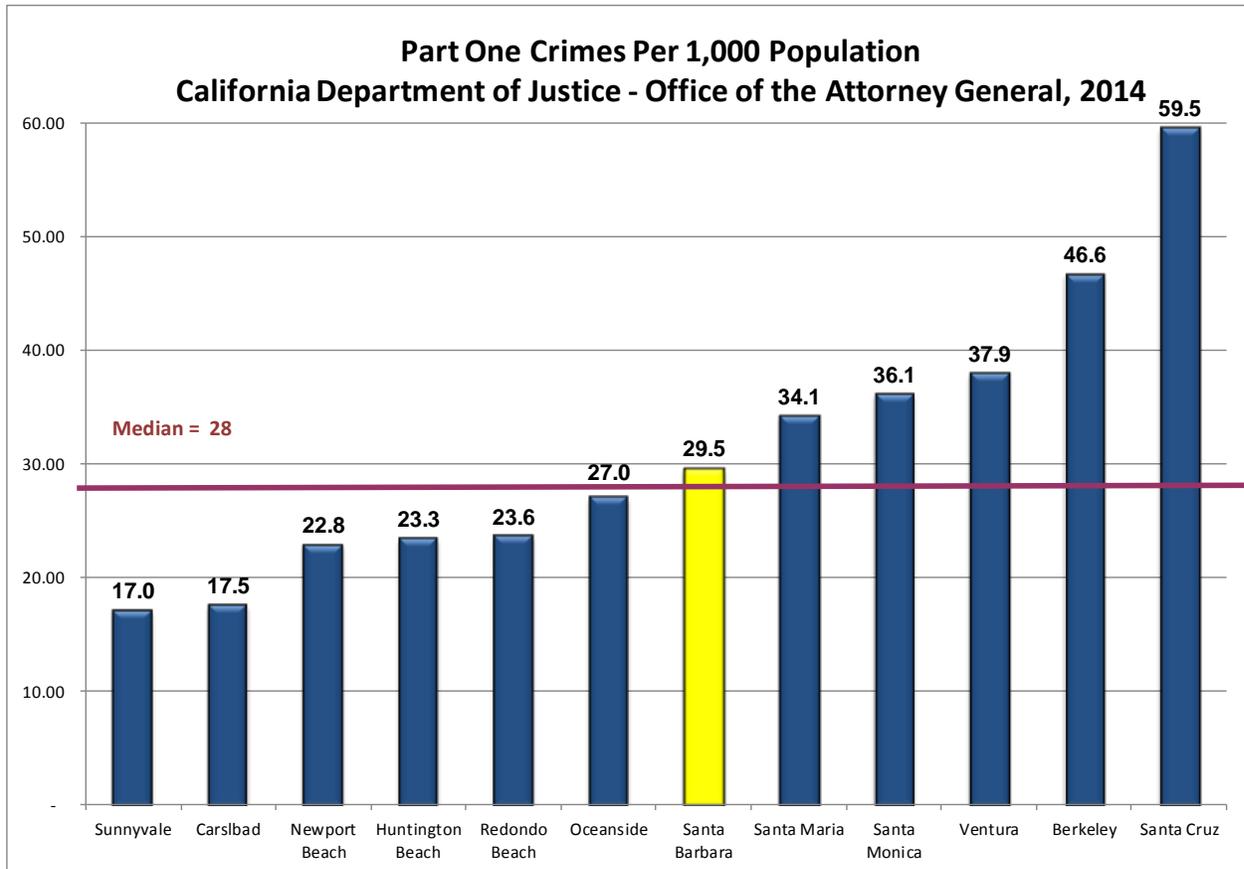
In 2014 the Part 1 Crime rate for Santa Barbara was 29.5 per 1,000 residents. In the comparison group, Santa Barbara has been below the median level of Part One Crimes reported for the last seven years.

Part 1 Crimes, 2014 (Source: State of California Department of Justice)

Figure 30 - Part One Crimes over Seven Years

Agency	2008	2009	2010	2011	2012	2013	2014
Berkeley	7,489	7,082	6,476	5,546	6,183	5,939	5,533
Oceanside	4,980	4,744	4,559	4,469	5,017	5,128	4,636
Huntington Beach	4,716	4,948	5,122	4,995	5,783	5,296	4,629
Ventura	3,685	3,436	3,721	3,646	4,195	4,289	4,143
Santa Cruz	2,537	3,569	3,489	3,836	4,018	3,570	3,794
Santa Maria	3,213	2,561	3,090	3,145	3,120	3,424	3,484
Median	3,109	3,375	3,290	3,243	3,636	3,497	3,424
Santa Monica	3,440	3,747	3,512	3,340	3,793	3,868	3,364
Santa Barbara	3,004	3,313	2,869	3,075	3,478	3,032	2,691
Sunnyvale	2,774	2,938	2,396	2,120	2,725	2,578	2,523
Newport Beach	2,348	2,364	2,293	2,339	2,252	2,231	1,989
Carslbad	2,585	2,195	2,015	2,180	2,374	2,306	1,935
Redondo Beach	1,750	1,767	1,767	1,769	1,786	1,748	1,605
Santa Barbara % Below Median	-3%	-2%	-13%	-5%	-4%	-13%	-21%

Figure 31 - Part One Crimes Per 1,000 Population



Fire Department

The Fire Departments of each city organization operate a variety of programs. Santa Barbara provides emergency medical response, firefighting and emergency services as part of the department. Other communities include Marine Rescue (Santa Cruz), Lifeguards (Newport Beach) and paramedic and/or ambulance services (Santa Cruz, Redondo Beach, Newport Beach, Carlsbad and Huntington Beach).

Figure 32 - Fire Personnel Per 1,000 Residents

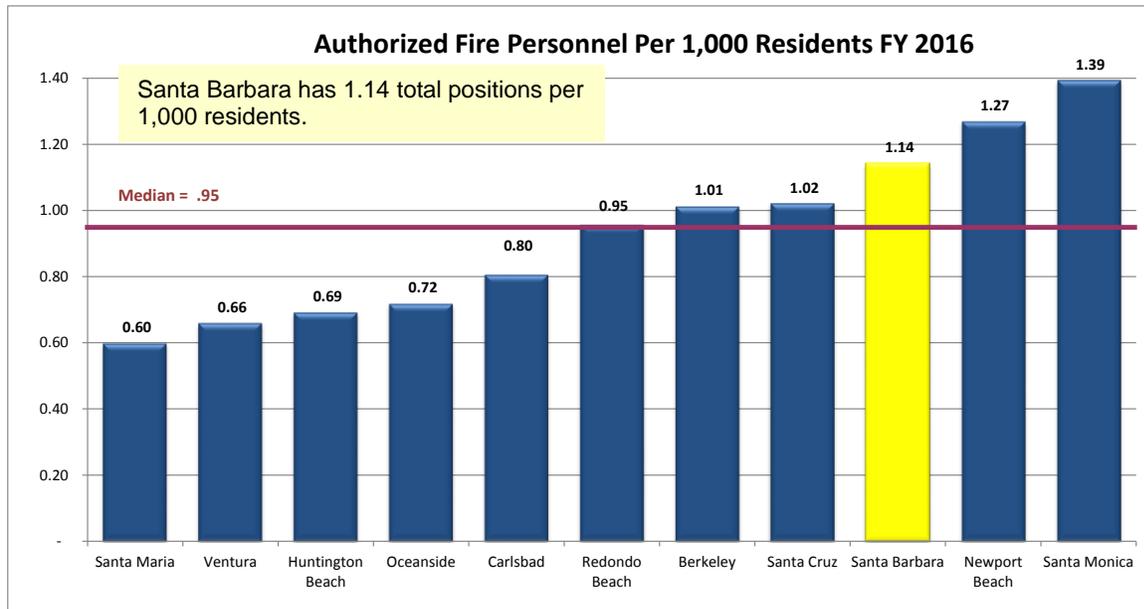


Figure 33 - Square Miles Covered

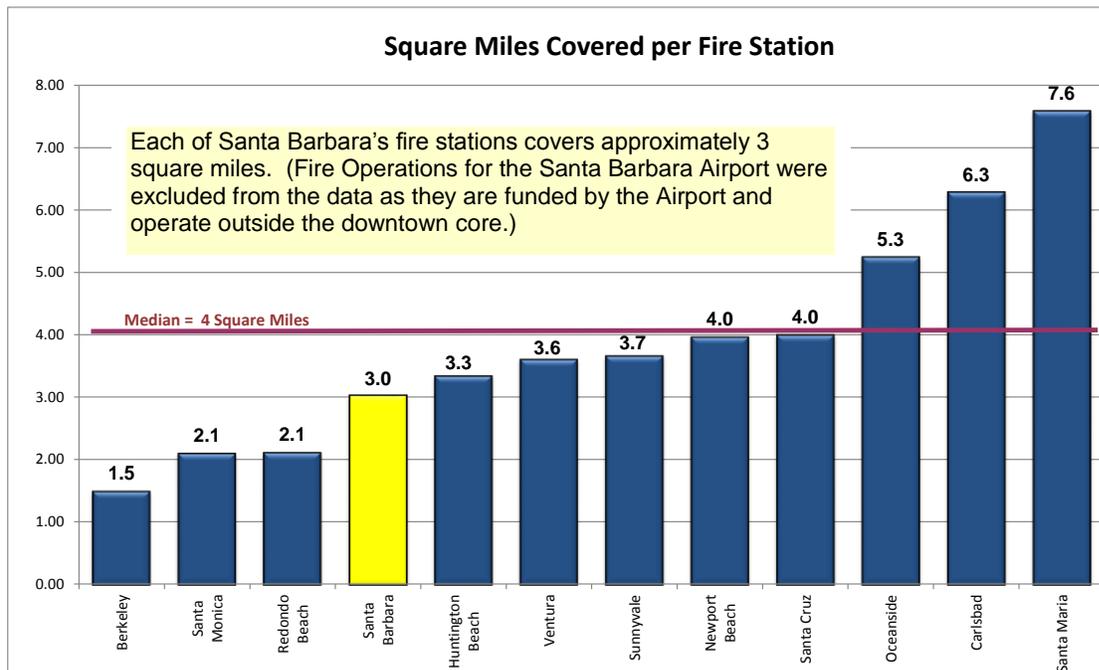


Figure 34 - Fire Operating Expenses as a % of the General Fund

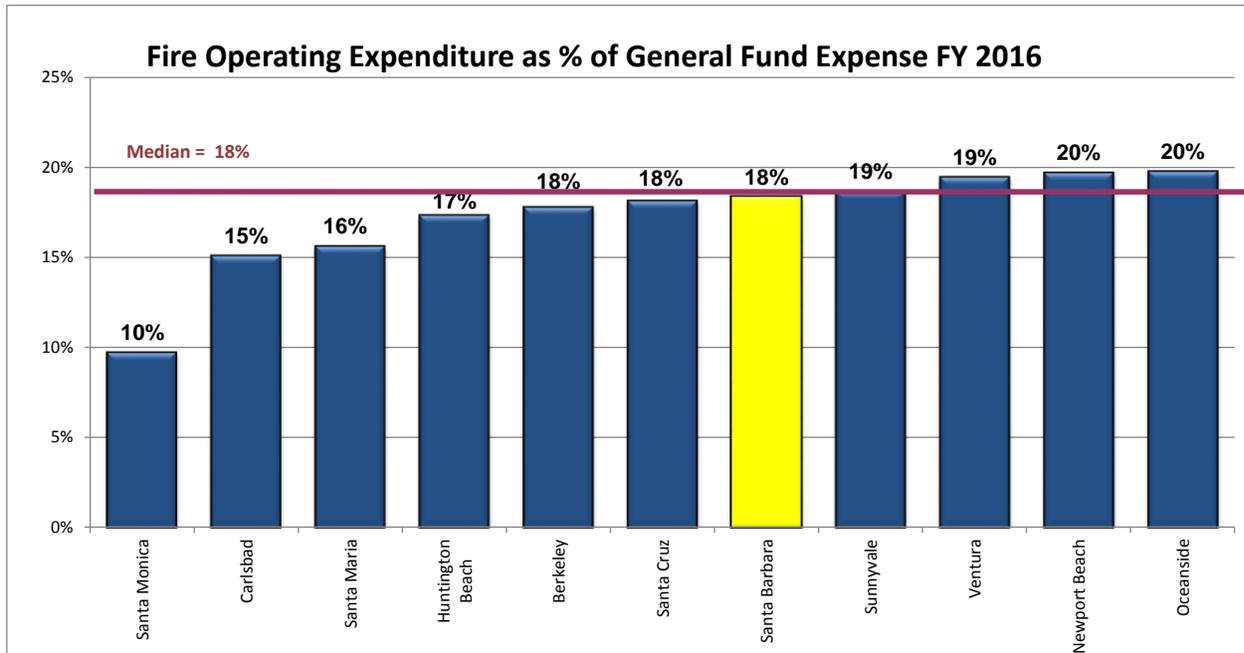


Figure 35 - Fire Emergency Responses

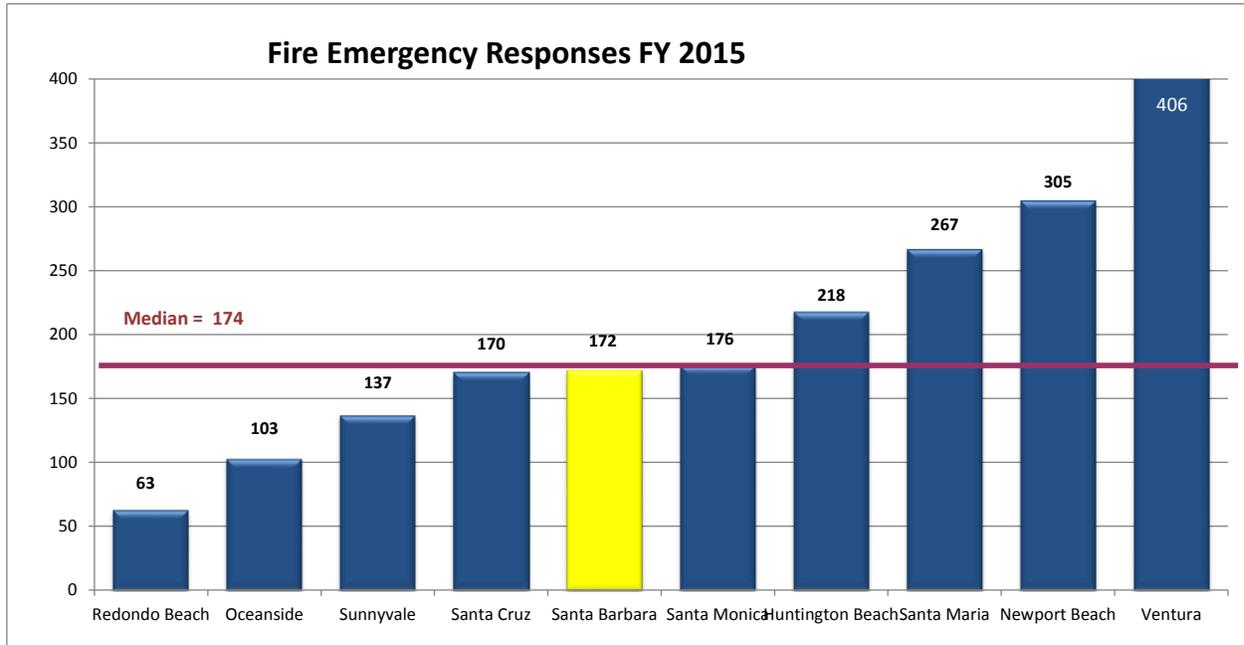
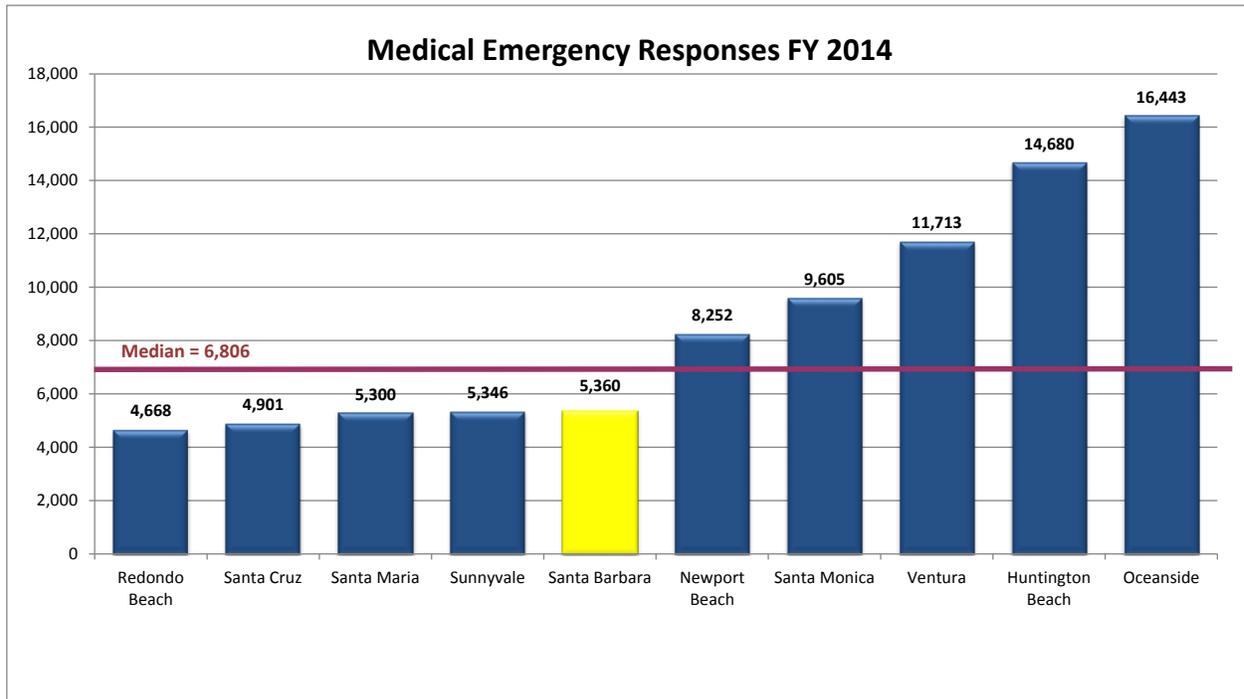


Figure 36 - Medical Emergency Responses



Community Services

Figure 37 - Number of Library Facilities within City Limits

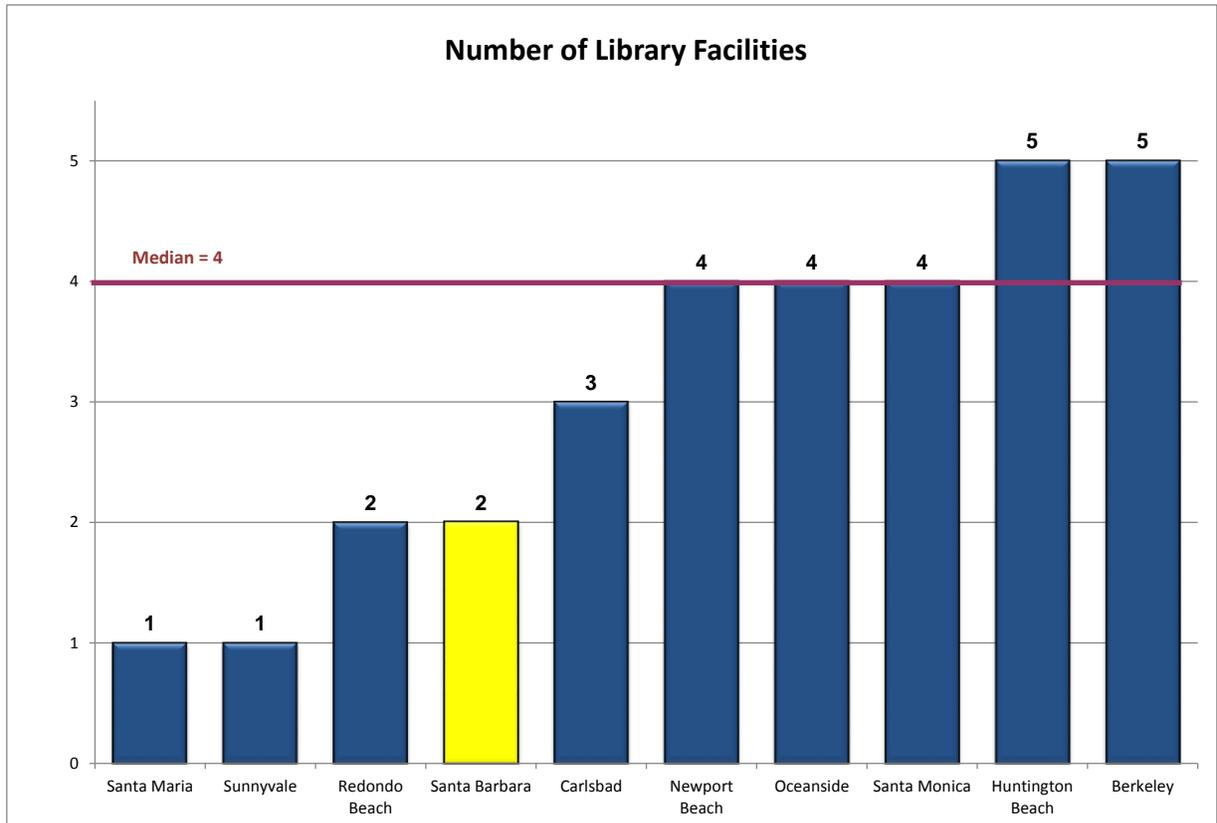


Figure 38 - Library Operating Budget

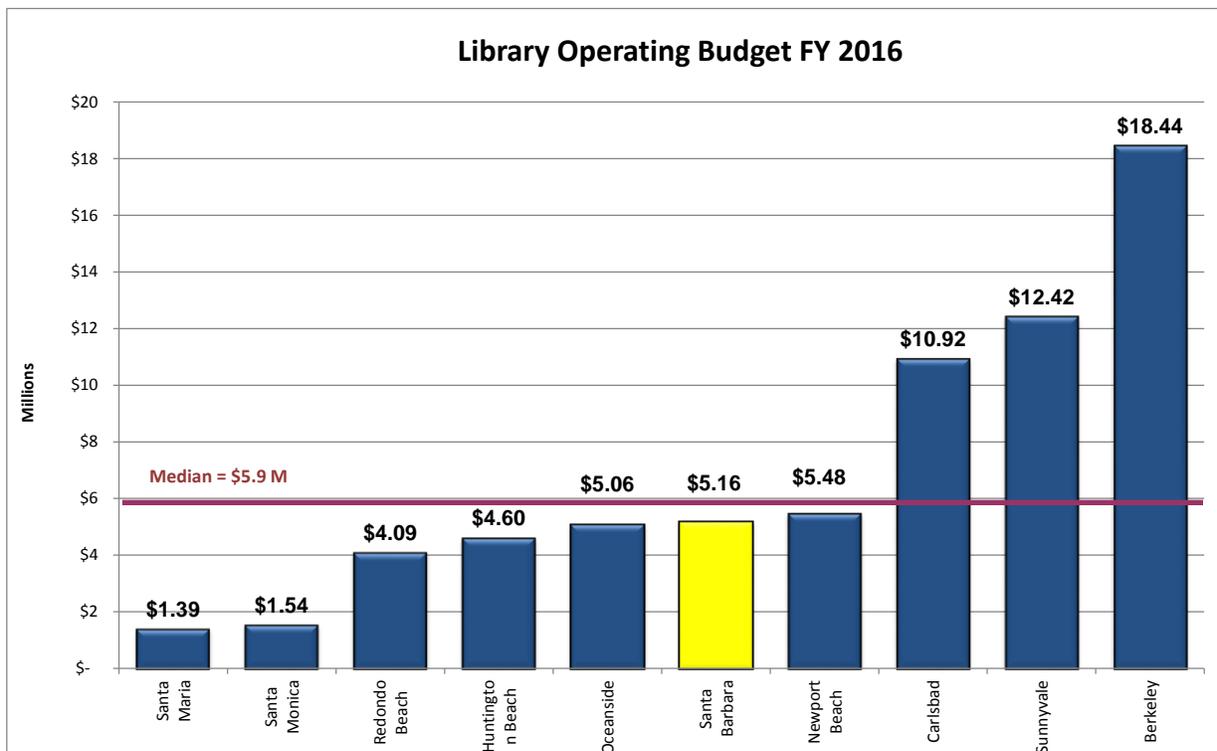


Figure 39 - Developed Parks Per 1,000 Population

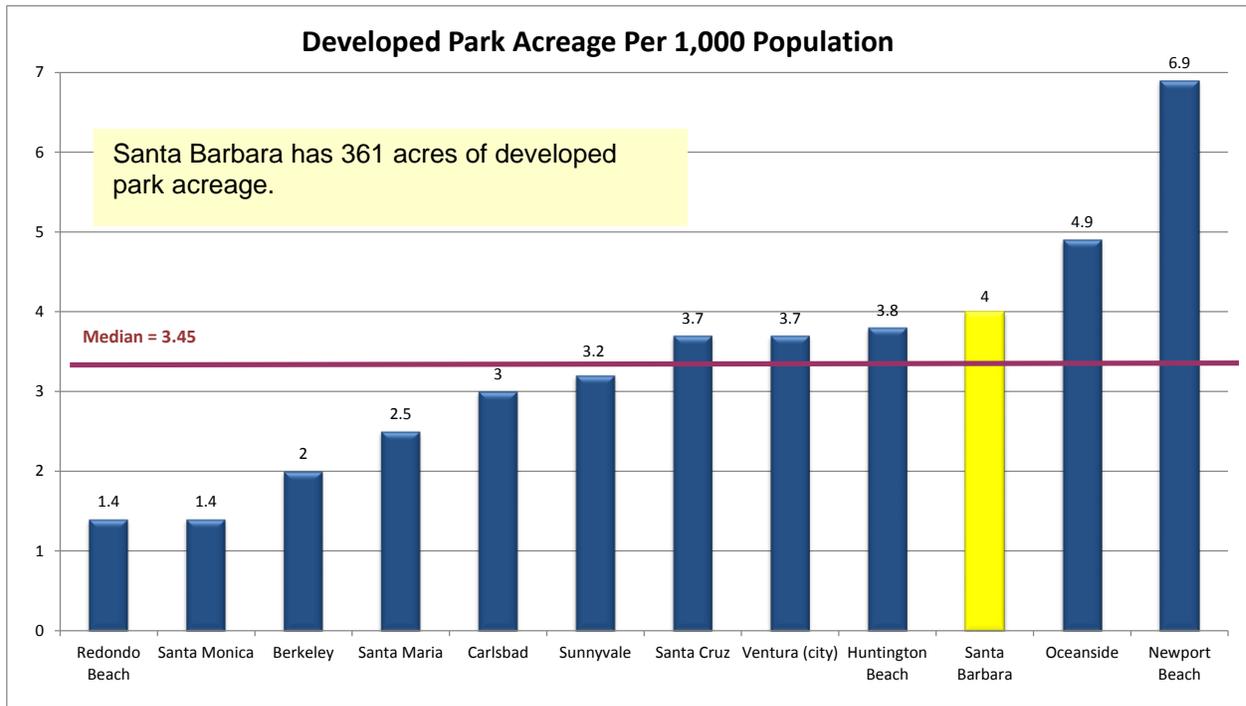


Figure 40 - Pavement Condition Index

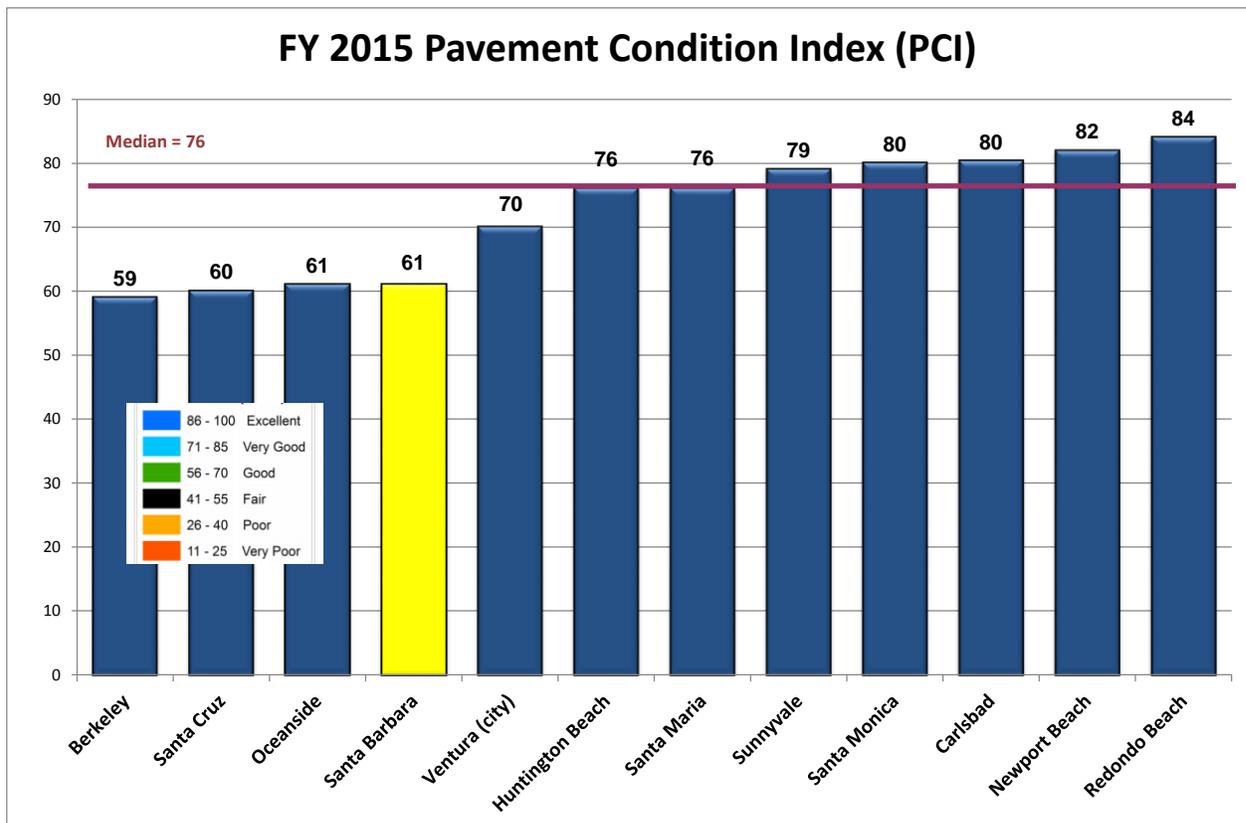
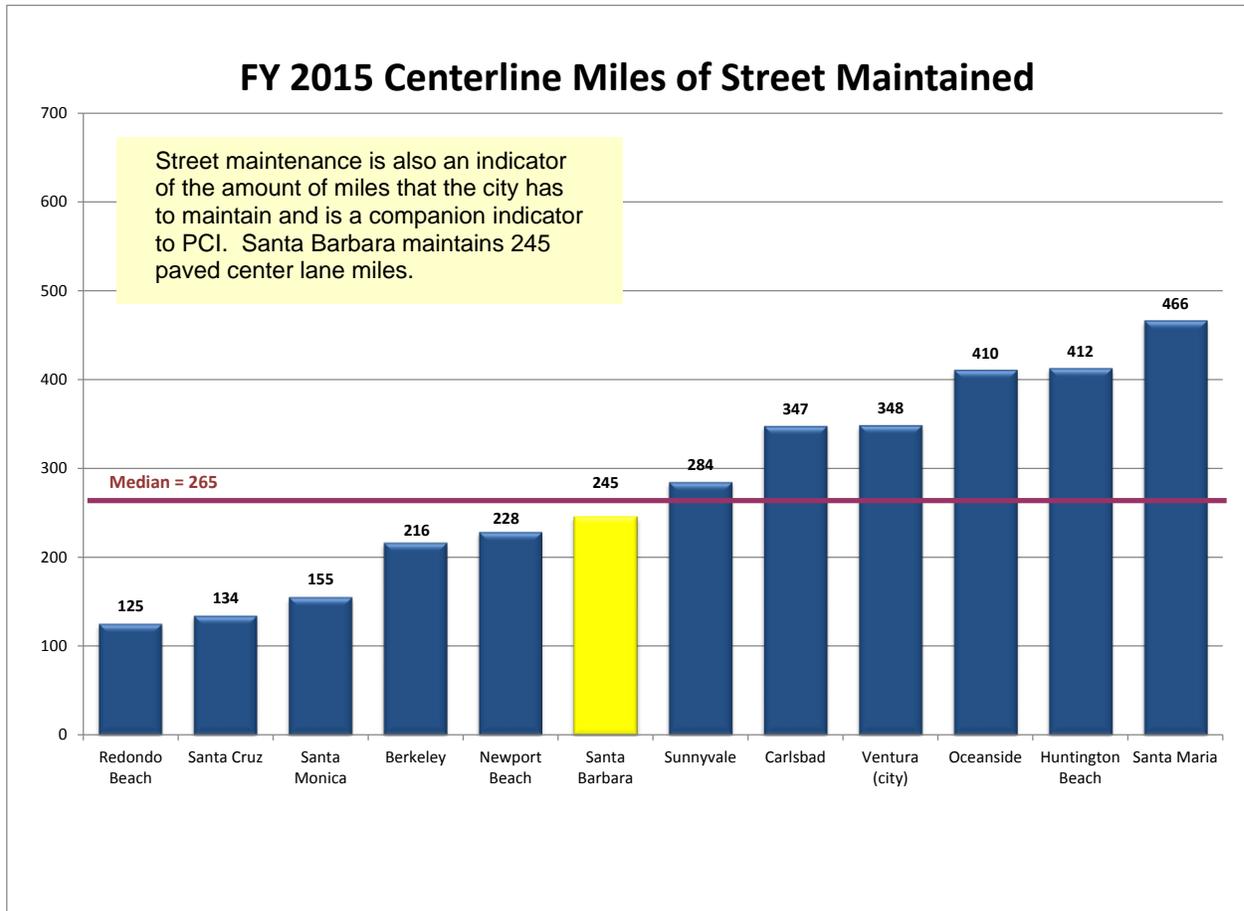


Figure 41 - Centerline Miles of Street Maintained



Sources:

1. FY 2016 Adopted Budgets from city websites, (if not posted, budget staff were contacted to provide information)
2. Tax Rates: <http://www.boe.ca.gov/cgi-bin/rates.cgi>
3. Demographics: <http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml>
4. Population: <http://www.dof.ca.gov/research/demographic/reports/estimates/e-1/view.php>
5. Assessed Valuation: Each County Assessor website 2014 Tax Roll and Annual Report
6. Library Information: <http://www.library.ca.gov/lids/librarystats.html>
7. CA Department of Justice - Office of the Attorney General: <http://oag.ca.gov/crime/cjisc/stats/crimes-clearances>
8. Fire Statistics – City-to-City contact, or information posted on city websites. (Two cities did not respond to the request for FY 2015 incident information).
9. Parks and Public Works information was gathered by City-to-City contact, or from information posted on city websites.