



# **MEETING MINUTES**

CITY OF SANTA BARBARA

## **TRANSPORTATION AND CIRCULATION COMMITTEE (TCC)**

David Gebhard Public Meeting Room  
630 Garden Street, Santa Barbara, CA  
Thursday, August 23, 2018, 5:30 PM

CALL TO ORDER: Chair Kathleen Rodriguez called the meeting to order at 5:37 pm.

### **ROLL CALL:**

#### TCC MEMBERS

Kathleen Rodriguez	Present
Jennifer Cregar	Present
E. Howard Green	Present
Susan Horne	Present
Hillary Blackerby	Present
David Hodges	Absent
Ed France	Present

#### Attendees

#### CITY STAFF PRESENT :

Rob Dayton, Transportation Planning and Parking Manager  
Dan Gullett, Supervising Transportation Planner  
Derrick Bailey, Principal Traffic Engineer  
Sam Furtner, Mobility Coordinator  
Mindy Jackson, Administrative Specialist

### **CHANGES TO THE AGENDA: None**

#### **1. PUBLIC COMMENT AND ANNOUNCEMENTS:** (Location on video: 01:10)

The Committee received one comment from the public.

### **CONSENT CALENDAR:**

#### **2. Approval of Minutes from the May 31, 2018, TCC Meeting, where a TCC quorum was present.** (Location on video: 04:18)

**MOTION:** Approve the minutes from the May 31, 2018, meeting.

Ayes: 6      Noes: 0      Abstain: 0      Absent: 1 (Hodges)

## REPORTS

### 3. **MTD Downtown-Waterfront Shuttle FY 2018 Annual Report.** (Location on video: 04:50)

Steve Maas from the Metropolitan Transit District gave a presentation on the Downtown-Waterfront Shuttle Fiscal Year 2018 Annual Report.

A 1-Day Pass is being introduced in September. The cost will be \$1.00 for unlimited rides within a calendar day.

Ed France suggested that a presentation be made at the Waterfront Department (Harbor Commission) since they support a portion of the routes. He would also like to see ways to integrate the use of the shuttle with the Waterfront and Downtown areas.

### 4. **Vision Zero Strategy** (Location on video: 22:55)

Rob Dayton gave a presentation on the draft Vision Zero Strategy. Council adopted the Vision Zero policy to eliminate all severe and fatal transportation-related collisions by 2030. Mr. Dayton defined Vision Zero as a statement that traffic related deaths and serious injuries are avoidable and unacceptable. To achieve Vision Zero a shift in transportation goals and mentality is necessary with transportation safety being prioritized.

The seven Vision Zero Core Principles are:

1. Life is Most Important
2. Every Person Matters
3. People Make Mistakes
4. Focus on Dangerous Locations and Behaviors
5. Drivers Have a Critical Responsibility
6. Pedestrians and Cyclists are the Most Vulnerable Road Users
7. The Government Shares Responsibility for Safe Streets

The Transportation Related Risks are:

- Speeding
- Substance abuse
- Distracted driving
- Unsafe road infrastructure
- Nonuse of safety devices
- Inadequate enforcement

The Police Department will now be providing data from vehicle collisions, fatalities, and severe injuries alongside City crime statistics

The Committee received comments on this item from 5 members of the public. (Location on video: 41:31)

### **DISCUSSION:** (Location on video: 56:00)

Hillary Blackerby mentioned that the Design Boards should be notified of Vision Zero and that safety is the number one priority.

Susan Horne asked about education funding. Rob Dayton said that Council approved \$50,000 to go into the budget for Vision Zero funding.

Kathleen Rodriguez commented that it would be a good idea to add Public Health documentation of injuries that are not currently reported. It was mentioned in Public Comment that all hospitals must report all serious injuries to the federal government and that there is already a system to share that data.

Jennifer Cregar would be supportive of some way to integrate a connection for future Council items back to the Vision Zero Strategy that would be similar to the impact statement on Sustainability in the Council Agenda reports. She would also be supportive of what the City decides to do in relation to shared mobility and that it be consistent with the Vision Zero Strategy.

Ed France would like to see a team approach on Vision Zero with Planning, Public Works, Public Health, and Community Members.

He would like to see no further Office of Safety Traffic grants go forward unless the collaborative group feels good about the approach. The interdepartmental group product would take a look at all the related elements and how they relate to Vision Zero.

**MOTION:**

The Committee enthusiastically recommends that Council adopt the Santa Barbara Vision Zero Strategy 2030.

Ayes: 6      Noes:      Abstain:      Absent: 1 (Hodges)

**5. Carshare Update** (Location on video: 1:31:20)

Dan Gullett, Supervising Transportation Planner, gave an update on the implementation of the City's Carshare Ordinance. There is currently one Carshare operator in the City which is ZipCar. The City has offered to work with ZipCar on marketing their service, but there has been little interest from ZipCar.

There were initially 10 locations that were required of Zipcar. ZipCar has reduced their fleet to two cars. They have a five year contract with the City until 2022. The carshare ordinance and contract with ZipCar are not exclusive and other Carshare companies may operate in the City simultaneously.

There were questions regarding usage data and the rental agreement.

Ed France commented that this is an opportunity to look at a demand management approach for parking. Residents need to be given more choice so that there are less cars sitting unused on the street.

The Committee received comments on this item from 2 members of the public. (Location on video: 1:40:51)

**6. Bike Share Update** (Location on video: 1:55:00 )

Rob Dayton introduced Sam Furtner, the City's new Mobility Coordinator. Sam gave a presentation on Bike Share and creating an effective Bike Share Ordinance.

There are two Bike Share Systems: a Docked system and a Dockless system.

Vendors will need to address sidewalk nuisances and prompt response times. Permitted vendors will be held accountable. Vendors will start with a small-scale and short-term pilot permit. The City will want timely access to user data from the vendor to determine the ideal location for bikes and where they will be best used, and how they are used. The vendor would need to ensure access for disadvantaged communities and provide options for low income, unbanked, or for those without access to smartphones. Aesthetic impacts should be minimized. The vendor will need to do what they can to provide the education and the safety and lawful operation guidance to their customers.

The next step will be to work with the City Attorney, local advocacy groups, and business owners to develop an effective bike share ordinance that addresses these key issues.

#### **DISCUSSION:**

There was discussion regarding how to rent and use a Bike Share bike.

Jennifer Cregar asked about the correlation with Scooter Share. Rob Dayton stated that Bike Share is part of the circulation element and is being looked at right now and Scooter Share has similar issues.

A question was asked about the use of helmets and Rob Dayton stated that a person riding a bike is required to use a helmet if they are sixteen or under, but there is no requirement above that age. A helmet is required when riding a scooter.

Howard Green asked about UCSB's Bike Share program.

The Committee received comments on this item from 4 members of the public. (Location on video: 2:16:16)

Hillary Blackerby commented that we are learning from UCSB's experience with Bike Share and would like to see a regional system that ties in. Safety and accessibility is a number one priority. She asked that staff work with the transit district on stop usage and good connections.

Jennifer Cregar asked that it be taken into consideration what happens to the bikes if a vendor leaves. She suggested working with large area employers to see if the City could play a role in facilitating reduced rates for their employees to encourage them not to drive alone, to and from work.

She mentioned focusing efforts on areas where there isn't already another transit provider. She also asked that staff look at charging capacity needs for electric bikes and scooters and how to meet those needs.

Ed France spoke on bike rack capacity.

He also mentioned looking at the demonstrated ability in the vendor for Bike Share. He would like to see that there is no charge for Bike Share and that it be subsidized. He would also like to see the vendor involved in the planning process.

Ed France suggested a Cycle Track on State Street.

#### **MOTION:**

The meeting was adjourned at 8:52 PM (Location on video: 2:51:31).

**Please note:**

The video recording of this meeting can be found at the City of Santa Barbara's website at:  
<https://www.santabarbaraca.gov/gov/brdcomm/nz/tcc/video.asp>