

# **Crosstown Shuttle, Mesa/SBCC & Line 1 & 2 Enhancement**

## **Traffic Mitigation**

**Quarter Ending  
June 30, 2012**

*and*

**Fiscal Year 2012  
Annual Report**

*Prepared by the*

Santa Barbara Metropolitan Transit District



July 23, 2012

*This page intentionally left blank*



## Traffic Mitigation Quarter Ending June 30, 2012

The Santa Barbara Metropolitan Transit District (MTD), in partnership with the City of Santa Barbara, has implemented several service enhancements in recent years. These enhancements include two new routes, the Crosstown Shuttle and Line 4 - Mesa/SBCC, and enhanced peak-period service on Line 1 - Westside and Line 2 - Eastside.

The City is relying on these MTD service enhancements to provide the traffic mitigation required of the City by the Addendum to the Final Mitigated Negative Declaration for the Granada Garage Project (i.e., 985 average daily trips and 229 peak hour trips). The table below presents the ridership of each of these services during each month of the fourth quarter of fiscal year (FY) 2012.

For the enhanced service on Lines 1 & 2, the ridership in the table represents the change from the corresponding month of the year prior to implementation of the enhanced service, to the current month. For Line 4 and the Crosstown Shuttle, the ridership represents the entire ridership of the new routes.

### Fiscal Year 2012 MTD Enhanced Transit Ridership<sup>1</sup>

Period	Change in Total Weekday Average Daily Ridership				Change in P.M. Peak Hour Average Daily Ridership <sup>2</sup>			
	Line 1 & 2	Mesa/SBCC	Crosstown	Total	Line 1 & 2	Mesa/SBCC	Crosstown	Total
<u>4th Quarter</u>								
Apr 2012	194	706	610	<b>1,510</b>	66	163	91	<b>320</b>
May 2012	(146)	632	604	<b>1,090</b>	4	128	85	<b>217</b>
Jun 2012	(579)	508	509	<b>438</b>	(43)	92	91	<b>140</b>

Note 1: Line 1 & 2 ridership is the change from the corresponding month prior to implementation of the enhanced service.

Mesa/SBCC and Crosstown Shuttle ridership is the entire ridership of the new routes.

Note 2: The City of Santa Barbara P.M. Peak Hour is 4:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.

It is important to note that the negative results on Lines 1 & 2 show only that fewer persons rode Lines 1 & 2 on a typical weekday in a given month than in the corresponding month prior to implementation of the enhanced transit. These data do not suggest that the decrease in ridership resulted in additional traffic.



## Traffic Mitigation FY 2012 Annual Report

The Santa Barbara Metropolitan Transit District (MTD), in partnership with the City of Santa Barbara, has implemented several service enhancements in recent years. These enhancements include two new routes, the Crosstown Shuttle and Line 4 - Mesa/SBCC, and enhanced peak-period service on Line 1 - Westside and Line 2 - Eastside.

The City is relying on these MTD service enhancements to provide the traffic mitigation required of the City by the Addendum to the Final Mitigated Negative Declaration for the Granada Garage Project (i.e., 985 average daily trips and 229 peak hour trips). The table below presents the ridership of each of these services during each month of fiscal year (FY) 2012.

For the enhanced service on Lines 1 & 2, the ridership in the table represents the change from the corresponding month of the year prior to implementation of the enhanced service, to the current month. For Line 4 and the Crosstown Shuttle, the ridership represents the entire ridership of the new routes.

**Fiscal Year 2012 MTD Enhanced Transit Ridership<sup>1</sup>**

Period	Change in Total Weekday Average Daily Ridership				Change in P.M. Peak Hour Average Daily Ridership <sup>2</sup>			
	Line 1 & 2	Mesa/SBCC	Crosstown	Total	Line 1 & 2	Mesa/SBCC	Crosstown	Total
<b>1st Quarter</b>								
Jul 2011	(307)	567	579	<b>839</b>	16	94	121	<b>231</b>
Aug 2011	(53)	612	573	<b>1,132</b>	(5)	117	113	<b>225</b>
Sep 2011	8	711	644	<b>1,363</b>	23	143	101	<b>267</b>
<b>2nd Quarter</b>								
Oct 2011	(40)	724	560	<b>1,244</b>	64	141	95	<b>300</b>
Nov 2011	47	708	537	<b>1,292</b>	32	134	91	<b>257</b>
Dec 2011	(127)	449	443	<b>765</b>	(10)	103	74	<b>167</b>
<b>3rd Quarter</b>								
Jan 2012	96	592	497	<b>1,185</b>	58	114	80	<b>252</b>
Feb 2012	153	753	521	<b>1,427</b>	57	167	80	<b>304</b>
Mar 2012	181	647	519	<b>1,347</b>	57	136	91	<b>284</b>
<b>4th Quarter</b>								
Apr 2012	194	706	610	<b>1,510</b>	66	163	91	<b>320</b>
May 2012	(146)	632	604	<b>1,090</b>	4	128	85	<b>217</b>
Jun 2012	(579)	508	509	<b>438</b>	(43)	92	91	<b>140</b>

Note 1: Line 1 & 2 ridership is the change from the corresponding month prior to implementation of the enhanced service.

Mesa/SBCC and Crosstown Shuttle ridership is the entire ridership of the new routes.

Note 2: The City of Santa Barbara P.M. Peak Hour is 4:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.