

Crosstown Shuttle, Mesa Loop & Line 1 & 2 Enhancement Traffic Mitigation

**Quarter Ending
June 30, 2008**

and

**Fiscal Year 2008
Annual Report**

Prepared by the

Santa Barbara Metropolitan Transit District
Strategic Planning



July 11, 2008



Traffic Mitigation Quarter Ending June 30, 2008

The Santa Barbara Metropolitan Transit District (MTD), in partnership with the City of Santa Barbara, has implemented several service enhancements in recent years. These enhancements include two new routes, the Crosstown Shuttle and the Mesa Loop, and enhanced peak-period service on Line 1 - Westside and Line 2 - Eastside.

The City is relying on these MTD service enhancements to provide the traffic mitigation required of the City by the Addendum to the Final Mitigated Negative Declaration for the Granada Garage Project (i.e., 985 average daily trips and 229 peak hour trips). The table below presents the ridership of each of these services during each month of the fourth quarter of fiscal year (FY) 2008.

For the enhanced service on Lines 1 & 2, beginning in March 2008, the ridership in the table represents the change from the corresponding month of 2006 (prior to implementation of the enhanced service) to the current month.

Fiscal Year 2008 MTD Enhanced Transit Ridership¹

Period	Total Average Daily Ridership (Weekday)				P.M. Peak Hour Average Daily Ridership ²			
	Line 1 & 2	Mesa Loop	Crosstown	Total	Line 1 & 2	Mesa Loop	Crosstown	Total
4th Quarter								
Apr 2008	688	499	612	1,799	205	100	118	423
May 2008	607	478	629	1,714	178	102	123	403
Jun 2008	582	551	584	1,717	197	117	115	429

Note 1: Line 1 & 2 ridership is the change from the corresponding month prior to implementation of the enhanced service.
Mesa Loop and Crosstown Shuttle ridership is the entire ridership of the new routes.

Note 2: The City of Santa Barbara P.M. Peak Hour is 4:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District, Strategic Planning.



Traffic Mitigation FY 2008 Annual Report

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	Line 1 & 2	Mesa Loop	Crosstown	Total	Line 1 & 2	Mesa Loop	Crosstown	Total
<u>1st Quarter</u>								
Jul 2007	207	504	661	1,372	113	104	148	365
Aug 2007	322	426	669	1,417	109	88	139	336
Sep 2007	368	463	645	1,476	142	92	134	368
<u>2nd Quarter</u>								
Oct 2007	411	478	644	1,533	162	107	140	409
Nov 2007	394	496	633	1,523	135	108	135	378
Dec 2007	346	392	542	1,280	144	89	112	345
<u>3rd Quarter</u>								
Jan 2008	243	447	530	1,220	104	96	107	307
Feb 2008	572	527	575	1,674	180	115	112	407
Mar 2008	652	488	593	1,733	187	102	126	415
<u>4th Quarter</u>								
Apr 2008	688	499	612	1,799	205	100	118	423
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