



OFFICE OF THE **CITY ADMINISTRATOR**

# **STATE STREET SUBCOMMITTEE**

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September 14, 2020

## Subcommittee Purpose

- Oversee visioning process to guide and inform the decision making for the Future of State Street.
- Update Council on the Vision for the Future of State Street.

What are the experiences envisioned for State Street?

Who are we designing State Street for?

What are the contributions and outcomes?

## Visioning Process



What are the experiences envisioned for State Street?

# Visioning Process

Who are we designing State Street for?

Develop Interim Street Design (3-4 years)

What are the contributions and outcomes?

Develop a Capital Project  
Public/Private Partnership

# Visioning the Future of State Street

## Public and Stakeholder Outreach Campaign

- Coordinate with City Departments
- Outreach to the Public
- Visit Boards and Commissions
- Involve Stakeholders / Organizations



# Outreach to the Public

- Resident Focused
- Broad Communication Effort
- On-line Survey
- Ambassador Survey on State Street



## Visit Boards and Commissions

- Arts Advisory Committee
- Community Development & Human Services Committee
- Community Events & Festivals Committee
- Downtown Parking Committee
- Historic Landmarks Commission

## Visit Boards and Commissions

- Neighborhood Advisory Council
- Parks and Recreation Commission
- Planning Commission
- Santa Barbara Youth Council
- Transportation and Circulation Committee



## Involve Stakeholders / Organizations

- Downtown Santa Barbara
- Visit Santa Barbara
- Downtown Property Owners
- SB Farmers Market
- SB Bicycle Coalition
- SB South Coast Chamber of Commerce
- Coalition for Sustainable Transportation
- Festival, Events and Arts Organizations
- Coastal Housing Coalition

## Next Steps

Seek Additional Input  
Step #1 of Visioning Process

- Seek Input on Experiences & Activities – Contributions & Impacts
- Update Council of the Visioning Process

# QUESTIONS & DISCUSSION