

**CITY OF SANTA BARBARA
SIGN ORDINANCE REVIEW COMMITTEE**

Staff

Members

Bob Cunningham, Sign Committee
Brigitte Forssell, At Large Residential
Gregg Hart, City Council
Steve Hausz, At Large Residential
Frank Hotchkiss, City Council
Donald K. Katich, Media
Sheila Lodge, Planning Commission
Ken Oplinger, Chamber of Commerce
Krista Pleiser, SB Assn. of Realtors
Michael Drury, Hist. Landmarks Comm.
Howard Wittausch, Architectural Bd of Review



Ariel Calonne
City Attorney

Jaime Limon
Senior Planner

Irma Unzueta
Project Planner

Dan Gullett
Senior Transportation Planner

Alternates

Natalie Cope, Sign Comm.
Deborah L. Schwartz, Planning Commission

June 29, 2017

**AGENDA
SPECIAL MEETING
5:30 p.m.
735 Anacapa Street
Room 15**

ORDER OF BUSINESS: The Sign Ordinance Review Committee meeting will begin at 5:30 pm in Room 15 at 735 Anacapa Street, Santa Barbara, CA.

PUBLIC COMMENT: At the beginning of the meeting, any member of the public may address the Sign Ordinance Review Committee on any subject matter within the jurisdiction of the Sign Ordinance Review Committee that is **not** on the Committee's agenda. The total amount of time for public comments will be 15 minutes, and no individual speaker may speak for more than 2 minutes. If you wish to address the Committee under this item, please complete and deliver to the Chairperson before the meeting is convened, a "Request to Speak" form including a brief description of the subject you wish to address.

REQUEST TO SPEAK: A member of the public may address the Sign Ordinance Review Committee regarding any scheduled agenda item. Any person wishing to make such address should first complete and deliver a "Request to Speak" form prior to the time that the item is taken up by the Committee.

REPORTS: Copies of documents relating to agenda items are available for review in the City Attorney's Office at 740 State Street, Suite 201, and agendas and reports are also posted online at [SORC Agendas](#) . Materials related to an item on this agenda submitted to the Sign Ordinance Review Committee after distribution of the agenda packet are available for public inspection in the City Attorney's Office located at 740 State Street, Suite 201, Santa Barbara, CA 93101, between 8 a.m. and 5 p.m. daily.

AMERICANS WITH DISABILITIES ACT: If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, please contact the City Clerk's Office at (805) 564-5310. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make

reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

CELLULAR PHONES AND PAGERS: Please turn off cellular phones and pagers or set them to silent mode prior to the start of the meeting. Thank you.

CALL TO ORDER

ROLL CALL

PUBLIC COMMENT

1. Any member of the public may address the Sign Ordinance Review Committee on any subject within the jurisdiction of the Committee that is **not** scheduled before them that same day. The total amount of time for public comments will be 15 minutes, and no individual speaker may speak for more than 2 minutes.

DISCUSSION ITEMS:

1. Review of Sign Ordinance:
 - A. General Requirements Table
 - B. Exempt Sign Size Regulations Table
 - C. Sign Standards Table
2. Consider and develop new sign, size, location and other criteria using Content-Neutral Standards Worksheet.
3. Review commercial speech legal principles.
4. Discussion of prevailing practices on off-site real estate signs.
5. Direction to Staff for preparation of draft ordinance.
6. Comments by Committee Members.

ADJOURNMENT