

**CITY OF SANTA BARBARA  
SIGN ORDINANCE REVIEW COMMITTEE**

**Staff**

**Members**

Bob Cunningham, Sign Committee  
Brigitte Forssell, At Large Residential  
Gregg Hart, City Council  
Steve Hausz, At Large Residential  
Frank Hotchkiss, City Council  
Donald K. Katich, Media  
Sheila Lodge, Planning Commission  
Ken Oplinger, Chamber of Commerce  
Krista Pleiser, SB Assn. of Realtors  
Craig Shallanberger, Hist. Landmarks Comm.  
Howard Wittausch, Architectural Bd of Review



**December 15, 2016**

**AGENDA**

**5:00 p.m.**

**630 Garden Street**

**David Gebhard Public Meeting Room**

**Alternates**

Natalie Cope, Sign Comm.  
Thiep Cung, Architectural Bd of Review  
Fermina B. Murray, Hist. Landmarks Comm.  
Deborah L. Schwartz, Planning Commission

Ariel Calonne  
*City Attorney*

Jaime Limon  
*Senior Planner*

Danny Kato  
*Senior Planner*

Dan Gullett  
*Senior Transportation Planner*

**ORDER OF BUSINESS:** The Sign Ordinance Review Committee meeting will begin at 5:00 pm in the David Gebhard Public Meeting Room at 630 Garden Street, Santa Barbara, CA.

**PUBLIC COMMENT:** At the beginning of the meeting, any member of the public may address the Sign Ordinance Review Committee on any subject matter within the jurisdiction of the Sign Ordinance Review Committee that is **not** on the Committee's agenda. The total amount of time for public comments will be 15 minutes, and no individual speaker may speak for more than 2 minutes. If you wish to address the Committee under this item, please complete and deliver to the Chairperson before the meeting is convened, a "Request to Speak" form including a brief description of the subject you wish to address.

**REQUEST TO SPEAK:** A member of the public may address the Sign Ordinance Review Committee regarding any scheduled agenda item. Any person wishing to make such address should first complete and deliver a "Request to Speak" form prior to the time that the item is taken up by the Committee.

**REPORTS:** Copies of documents relating to agenda items are available for review in the City Attorney's Office at 740 State Street, Suite 201, and agendas and reports are also posted online at [SantaBarbaraCA.gov/ACagendas](http://SantaBarbaraCA.gov/ACagendas). Materials related to an item on this agenda submitted to the Sign Ordinance Review Committee after distribution of the agenda packet are available for public inspection in the City Attorney's Office located at 740 State Street, Suite 201, Santa Barbara, CA 93101, between 8 a.m. and 5 p.m. daily.

**AMERICANS WITH DISABILITIES ACT:** If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, please contact the City Clerk's Office at (805) 564-5310. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

**CELLULAR PHONES AND PAGERS:** Please turn off cellular phones and pagers or set them to silent mode prior to the start of the meeting. Thank you.

**CALL TO ORDER**

**ROLL CALL**

**PUBLIC COMMENT**

1. Any member of the public may address the Sign Ordinance Review Committee on any subject within the jurisdiction of the Committee that is **not** scheduled before them that same day. The total amount of time for public comments will be 15 minutes, and no individual speaker may speak for more than 2 minutes.

**DISCUSSION ITEMS:**

1. Review proposed amendments to the sign ordinance that highlight the legal and policy questions to be addressed.
2. Develop the Committee's view on the policy objectives and directives that need to be served by the City's sign regulations.
3. Provide direction to staff.
4. Develop work plan and provide direction to staff on future agenda items.

**ADJOURNMENT**