

**CITY OF SANTA BARBARA
SIGN ORDINANCE REVIEW COMMITTEE**

Members

Bob Cunningham, Sign Committee
Brigitte Forssell, At Large Residential
Gregg Hart, City Council
Steve Hausz, At Large Residential
Frank Hotchkiss, City Council
Donald K. Katich, Media
Sheila Lodge, Planning Commission
Ken Oplinger, Chamber of Commerce
Krista Pleiser, SB Assn. of Realtors
Craig Shallenberger, Hist. Landmarks Comm.
Howard Wittausch, Architectural Bd of Review



**July 21, 2016
AGENDA**

5:00 p.m.

630 Garden Street

David Gebhard Public Meeting Room

Alternates

Natalie Cope, Sign Comm.
Thiep Cung, Architectural Bd of Review
Fermina B. Murray, Hist. Landmarks Comm.
Deborah L. Schwartz, Planning Commission

Staff

Ariel Calonne
City Attorney
Jaime Limon
Senior Planner
Danny Kato
Senior Planner
Dan Gullett
Senior Transportation Planner

ORDER OF BUSINESS: The Sign Ordinance Review Committee meeting will begin at 5:00 pm in the David Gebhard Public Meeting Room at 630 Garden Street, Santa Barbara, CA.

PUBLIC COMMENT: At the beginning of the meeting, any member of the public may address the Sign Ordinance Review Committee on any subject matter within the jurisdiction of the Sign Ordinance Review Committee that is **not** on the Committee's agenda. The total amount of time for public comments will be 15 minutes, and no individual speaker may speak for more than 2 minutes. If you wish to address the Committee under this item, please complete and deliver to the Chairperson before the meeting is convened, a "Request to Speak" form including a brief description of the subject you wish to address.

REQUEST TO SPEAK: A member of the public may address the Sign Ordinance Review Committee regarding any scheduled agenda item. Any person wishing to make such address should first complete and deliver a "Request to Speak" form prior to the time that the item is taken up by the Committee.

REPORTS: Copies of documents relating to agenda items are available for review in the City Attorney's Office at 740 State Street, Suite 201, and agendas and reports are also posted online at SantaBarbaraCA.gov/ACagendas. Materials related to an item on this agenda submitted to the Sign Ordinance Review Committee after distribution of the agenda packet are available for public inspection in the City Attorney's Office located at 740 State Street, Suite 201, Santa Barbara, CA 93101, between 8 a.m. and 5 p.m. daily.

AMERICANS WITH DISABILITIES ACT: If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, please contact the City Clerk's Office at (805) 564-5310. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make

reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

CELLULAR PHONES AND PAGERS: Please turn off cellular phones and pagers or set them to silent mode prior to the start of the meeting. Thank you.

CALL TO ORDER

ROLL CALL

PUBLIC COMMENT

1. Any member of the public may address the Sign Ordinance Review Committee on any subject within the jurisdiction of the Committee that is **not** scheduled before them that same day. The total amount of time for public comments will be 15 minutes, and no individual speaker may speak for more than 2 minutes.

STAFF REPORTS

1. Welcome and Introductions.

Council Members Hart and Hotchkiss will welcome the Committee and self-introductions will be made by Committee Members, Alternates, and Staff.

2. Election of Chair and Vice-Chair.

The Committee will nominate and elect a Chairperson and Vice-Chairperson.

3. Staff Presentation.

- A. The Historical and Legal Framework of Sign Regulation in Santa Barbara.
- B. The Policy Objectives and Directives underpinning the City's Current Sign Regulations

4. Committee Discussion and Actions.

- A. Future Meeting Dates
- B. Committee Procedures
- C. Policy Issues
- D. Legal Issues
- E. Request for Further Information
- F. Direction to Staff

ADJOURNMENT