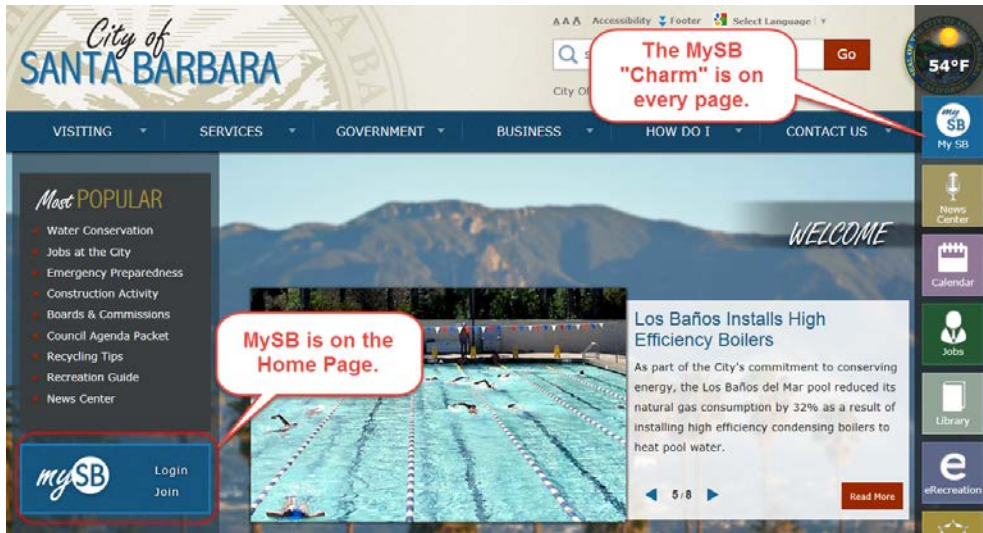


How can I be the first to know what is happening at the City of Santa Barbara, especially in areas I am most interested in?

The City now offers a free personalized internet experience that provides you with knowing city news the moment it is posted, and includes the bookmarking of pages, customization of short cuts (Charm Bar), favorite news feeds, favorite calendars, and of course, subscriptions to what you want to know.

The former “e-subscriptions” has been replaced by “MySB” and has improved in offering you more personalized services.



How do I get started?

Go to www.SantaBarbaraCA.gov and click 'Join' in the MySB box on the left hand side of your screen.

You will be taken to the Login screen:



If you still need to sign up, click on [click here](#) hyperlink to be taken to the sign up form:



The screenshot shows the City of Santa Barbara website's sign-up form. At the top, there is a navigation bar with links for VISITING, SERVICES, GOVERNMENT, BUSINESS, HOW DO I, and CONTACT US. Below the navigation bar is a search bar with the text "Search the City..." and a "Go" button. The main content area is titled "Create A New Account" and contains the following fields: * Email, * Password, * First Name, * Re-type Password, and * Last Name. There are "Sign Up" and "Cancel" buttons at the bottom of the form.

Once you have completed the sign up form, you will be emailed a request to confirm your e-subscription:

City of Santa Barbara - MySB Account Needs Confirmation



City of Santa Barbara - MySB <eSubscripti... Apr 28 (1 day ago)
to

[Click here for confirmation!](#)

*This is an automated message generated by the City of Santa Barbara **MySB** citizen portal.*

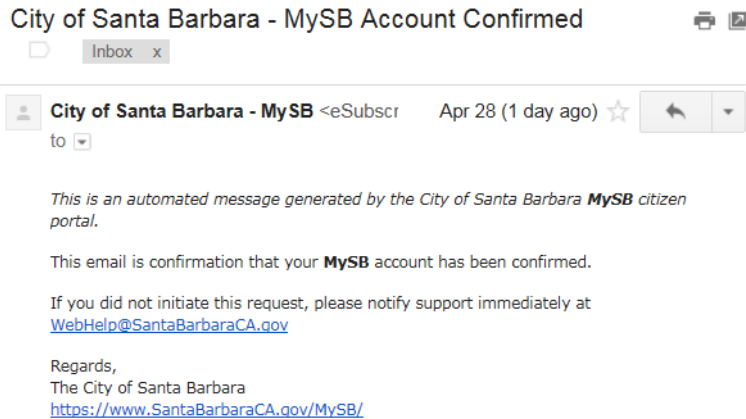
This email is confirmation that your **MySB** account has been created. Before you can use your account, **you must confirm the account by clicking on the link below.**

If you did not initiate this request, please notify support immediately at WebHelp@SantaBarbaraCA.gov

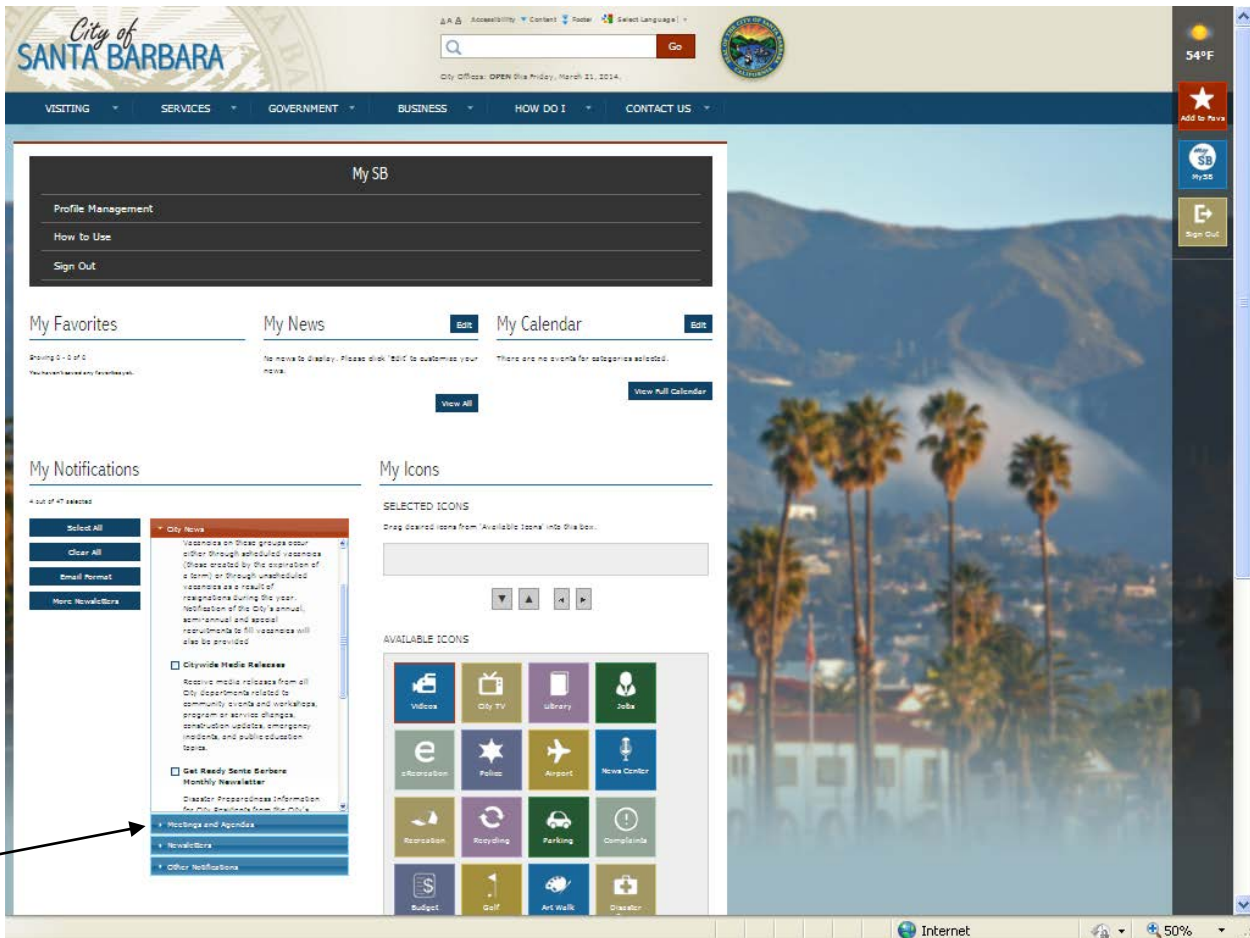
Regards,
The City of Santa Barbara
<http://www.SantaBarbaraCA.gov/MySB/>

[Click here for confirmation!](#)

Once you click on the link to confirm your e-subscription, you will receive another email letting you know you can now login:



You will then see the following options:



Under “**My Notifications**”, click in the “**Meetings and Agendas**” button for a list of city boards and commissions to select those of interest. Once selected you will begin receiving the latest news that you want to know the moment it is posted! It’s that easy. *Plus* you can begin to customize the icons to show you only what you want to see when you want to see it. Get started today and be in the know about your city.