



Public Comment Received for:
Item 1: 214 E De La Guerra St.
(SGN2021-00024)

Name of Sender	Distributed prior to hearing	Distributed after the hearing
1. Paulina Conn	x	

Krystal Vaughn

From: Paulina Conn <pconnt43@cox.net>
Sent: Friday, April 30, 2021 3:01 PM
To: Community Development SIGNsecretary
Subject: Radius group and Chrysler etc signs

EXTERNAL

Dear Sign Committee,

1. **Radius Group Sign:** I wrote about the Radius Group sign last month. Please refer to that letter. Please adhere to Sign Ordinances especially in El Pueblo Viejo. No need to advertise with illumination and large wall.

2. **Chrysler, Jeep, Ram etc. signs:** Again, please adhere to the sign ordinance size. The drawing, I must admit, looks nice. However, 24” seems awfully tall when 11” is the max.

It is difficult to see proportion and scale and how it compares to what is already there for other dealerships. Adhere to what is there already. Do not exceed sign limit size of other facilities.

Developers complain about time consuming rules.

If developers stick to the ordinance rules rather than constantly asking for favoritism, their projects would fly through the planning process with little to no problems.

Sincerely,

Paulina conn
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