



City of Santa Barbara

SIGN COMMITTEE MINUTES NOVEMBER 16, 2021

9:00 A.M.

This Meeting Was Conducted Electronically
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman *Chair*
Jaime Limón *Vice Chair*

ALTERNATES:

Michael Drury (HLC)
David Black (ABR)

STAFF:

Irma Unzueta, Design Review Supervisor
Heidi Reidel, Planning Technician i
Kathleen Goo, Commission Secretary

CALL TO ORDER

The meeting was called to order at 9:00 a.m. by Chair Sorgman.

ATTENDANCE

Members present: Sorgman, Limón, Drury

Staff present: Unzueta, William Russell, Planning Technician II, Reidel, and Goo

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **October 19, 2021**, as submitted.

Action: Limón/Sorgman, 2/0/1. (Drury abstained.) Motion carried.

C. Listing of approved Conforming Review signs from **October 19, 2021** through **November 16, 2021**:

Business Name	Address	Case Number	Action
Sunglass Hut	809 State St.	SGN2021-00086	Final Approval as submitted.
De La Vina Lounge	2711 State St.	SGN2021-00082	Final Approval with conditions.
Sol Seek Yoga	25 E. De La Guerra St	SGN2021-00082	Final Approval with conditions.
1283 Coast Village Cir.	1283 Coast Village Cir.	SGN2021-00089	Final Approval as submitted.

- D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

- E. Subcommittee Reports:

1. Vice Chair Limón reported that he and Chair Sorgman are prepared to commence the El Pueblo Viejo Bracket Ad Hoc Subcommittee, and will provide photographs to share at the meeting. Since in-person meetings are not being held at this time, staff agreed to facilitate the virtual Ad Hoc Subcommittee meetings through Zoom.
2. Ms. Unzueta informed the Sign Committee that Advisory Group Interviews are currently underway, and reminded Vice Chair Limón to contact the City Clerk's Office regarding the interview process; otherwise, reappointment cannot be guaranteed.

(9:10AM) CONTINUED ITEM: CONCEPT REVIEW

1. [316 N MILPAS ST](#)
Assessor's Parcel Number: 031-371-022
Zone: C-G
Application Number: SGN2021-00040
Owner: Jose M. Yobe
Applicant: Wasantha Mohottige
Business Name: MILPAS TAQUERIA

(Proposal for one 6.25 square foot, internally illuminated wall sign and one 10.0 square foot, non-illuminated wall sign. Total existing signage is 79.1 square feet and total proposed signage is 16.25 square feet. Total building frontage is 62.0 square feet. Applicant is requesting two exceptions: one to exceed the maximum allowed signage area and one to place a sign above the roof line.)

Second review. Project last reviewed on September 7, 2021.

Actual time: 9:04 a.m.

Present: Wasantha Mohottige, Applicant; and Victor Rodriguez, Agent

Public comment opened at 9:08 a.m., and as no one wished to speak and no written comment was submitted, it closed.

Motion: Continued to Conforming Review with comments:

1. The Board appreciates the changes made to the proposed signage, and the removal of the previously proposed menu sign.
2. For both Signs A and B, increase the spacing between the words "Milpas" and "Taqueria."
3. Reduce Sign B to a 4-foot length in order to alleviate the crowding at the top of the sign.

Action: Limón/Drury, 3/0/0. Motion carried.

(9:30AM) CONTINUED ITEM: CONCEPT REVIEW**2. 2 W MISSION ST**

Assessor's Parcel Number: 025-311-013
Zone: C-G
Application Number: SGN2021-00079
Owner: Tami Stoddard
Applicant: Wasantha Mohottige
Business Name: GRAY CAT

(Proposal for two 7.3 square foot non-illuminated wall signs and one 11.0 square foot non-illuminated wall sign. There are three signs proposed for a total of 25.6 square feet. Total building frontage is 34 feet. The building is located in El Pueblo Viejo Historic Landmark District. This project was continued from Conforming Review.)

Second review. Project was continued from Conforming Review on October 14, 2021.

Actual time: 9:27 a.m.

Present: Wasantha Mohottige, Applicant

Public comment opened at 9:29 a.m., and as no one wished to speak and no written comment was submitted, it closed.

Motion: Continued to Conforming Review with comments:

1. Sign C at the side of the building is acceptable as submitted.
2. Reduce Sign A, "Gray Cat Frame Shop" to a 90-inch maximum length.
3. Either reduce the letter height for Sign B to 3 inches with the sign reduced proportionally or reduce Sign B and convert it to a window sign.

Action: Limón/Sorgman, 3/0/0. (Motion carried.)

(9:50AM) CONTINUED ITEM: CONCEPT REVIEW**3. 3835 STATE ST #C154**

Assessor's Parcel Number: 051-010-013
Zone: C-G/USS
Application Number: SGN2021-00044
Owner: Nettleship Family Trust 3/18/93
Patricia S. Nettleship, Trustee
Applicant: Patricia Rios
Business Name: PHENIX SALON SUITES

(Proposal for one 35 square foot internally illuminated hanging sign and one 21 square foot internally illuminated wall sign. Total signage requested is 56 square feet. Total street frontage is 66 feet. Applicant is requesting an exception to exceed the maximum allowed lettering height.)

Second review. Project last heard on October 19, 2021.

Actual time: 9:48 a.m.

Present: Victor Rodriguez, Applicant; and Aaron Pratt, Agent for the Owner

Public comment opened at 9:55 a.m., and as no one wished to speak and no written comment was submitted, it closed.

Motion: Final Approval with the condition that the applicant reduce the LED illumination levels to a 3500k maximum.

Action: Sorgman/Drury, 3/0/0. Motion carried.

(10:10AM) NEW ITEM: CONCEPT REVIEW

4. **3052 DE LA VINA ST**

Assessor's Parcel Number: 051-121-001
Zone: C-G/USS
Application Number: SGN2021-00053
Owner: Rodman Properties, Ltd.
Applicant: Nina Brentham
Business Name: STARBUCKS

(Proposal for three 9.0 square foot internally illuminated wall signs, and one 9.6 square foot externally illuminated ground sign. There are four signs proposed for a total of 36.6 square feet. Total building frontage is 55 feet.)

Actual time: 10:07 a.m.

Present: Nina Brentham, Applicant for Sign Industries, Inc.

Public comment opened at 10:09 a.m., and as no one wished to speak and no written comment was submitted, it closed.

Motion: Final Approval with the condition that the applicant reduce the logo signs on the side elevations to a 24-inch maximum diameter, and the comment that the logo sign on the front elevation and the ground sign on the retaining wall are acceptable as submitted.

Action: Limón/Drury, 3/0/0. Motion carried.

(10:30AM) NEW ITEM: CONCEPT REVIEW

5. **3885 STATE ST**

Assessor's Parcel Number: 051-022-038
Zone: C-G/USS
Application Number: SGN2021-00091
Owner: Americana Independence, Ltd.
Applicant: Yung Truong
Business Name: COTTAGE URGENT CARE

(Proposal for one 31.8 square foot internally illuminated wall sign, one 2.9 square foot window sign, and two 1.8 square foot window signs. There are four signs proposed for a total of 38.3 square feet. Total building frontage is 89 feet.)

Actual time: 10:24 a.m.

Present: Yung Truong, Applicant

Public comment opened at 10:28 a.m., and as no one wished to speak and no written comment was submitted, it closed.

Motion: Final Approval as submitted.

Action: Sorgman/Limón, 3/0/0. Motion carried.

*** MEETING ADJOURNED AT 10:37 A.M. ***