



# City of Santa Barbara

## SIGN COMMITTEE MINUTES OCTOBER 19, 2021

9:00 A.M.

This Meeting Was Conducted Electronically  
[SantaBarbaraCA.gov](http://SantaBarbaraCA.gov)

### COMMITTEE MEMBERS:

Ken Sorgman *Chair*  
Jaime Limón *Vice Chair*

### ALTERNATES:

Michael Drury (HLC)  
David Black (ABR)

### STAFF:

Irma Unzueta, Design Review Supervisor  
Heidi Reidel, Planning Technician I  
Kathleen Goo, Commission Secretary

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### CALL TO ORDER

The meeting was called to order at 9:03 a.m. by Chair Sorgman.

### ATTENDANCE

Members present: Sorgman and Limón (Drury absent)

Staff present: Unzueta, William Russell, Planning Technician II, Reidel, and Goo

### GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approved the minutes of the Sign Committee meeting of **October 5, 2021**, as submitted.

Action: Limón/Sorgman, 2/0/0. (Drury absent.) Motion carried.

C. There were no approved Conforming Review signs to report from **October 5, 2021** through **October 19, 2021**.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

E. Subcommittee Reports:

No subcommittee reports.

**(9:10AM) NEW ITEM: CONCEPT REVIEW**

1. **3835 STATE ST #C145**  
Assessor's Parcel Number: 051-010-013  
Zone: C-G/USS  
Application Number: SGN2021-00044  
Owner: Nettleship Family Trust  
Patricia S Nettleship, Trustee  
Applicant: Patricia Rios  
Business Name: PHENIX SALON SUITES

(Proposal for one 35 square foot internally illuminated hanging sign and one 21 square foot internally illuminated wall sign. Total signage requested is 56 square feet. Total street frontage is 66 feet. Applicant is requesting an exception to exceed the maximum allowed lettering height.)

Actual time: 9:07 a.m.

Present: Victor Rodriguez, Agent.

Public comment opened at 9:14 a.m., and as no one wished to speak and no written comment was submitted, it closed.

**Motion: Continued two weeks with comments:**

1. Return with more specific details on the wall sign with more dimensions and existing conditions on the elevation so that placement on the exterior of the building can be clearly determined; and specifically relating to the exposed conduit placement to ensure that adequate screening is provided as much as possible.
2. Provide additional information on the proposed front entrance signage for proportions in relation to the entire storefront, including additional pictures of adjacent businesses for consistency of size and location.
3. Provide an accurate scale for all drawings and renderings.
4. Provide an updated and accurate site plan reflecting actual conditions and orientations.

Action: Limón/Sorgman, 2/0/0. (Drury absent.) Motion carried.

**\* MEETING ADJOURNED AT 9:38 A.M. \***