



City of Santa Barbara

SIGN COMMITTEE MINUTES SEPTEMBER 7, 2021

9:00 A.M.

This Meeting Was Conducted Electronically
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman *Chair*
Jaime Limón *Vice Chair*

ALTERNATES:

David Black (ABR)
Michael Drury (HLC)

STAFF:

Irma Unzueta, Design Review Supervisor
Heidi Reidel, Planning Technician I
Kathleen Goo, Commission Secretary

CALL TO ORDER

The meeting was called to order at 9:00 a.m. by Chair Sorgman.

ATTENDANCE

Members present: Sorgman, Limón, and Drury

Staff present: John Doimas, Assistant City Attorney III; Unzueta; William Russell, Planning Technician II; Reidel; and Goo

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **August 24, 2021**, as amended.

Action: Drury/Sorgman, 3/0/0. Motion carried.

C. Listing of approved Conforming Review signs from **August 24, 2021** through **September 7, 2021**:

Business Name	Address	Case Number	Action
True Love Always	1115 Coast Village Rd.	SGN2021-00065	Final Approval as submitted.
Vitalitea	207 Paseo Nuevo	SGN2021-00042	Final Approval with conditions.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

E. Subcommittee Reports:

No subcommittee reports.

*** THE COMMITTEE RECESSED FROM 9:05 TO 9:10 A.M. ***

(9:10AM) NEW ITEM: CONCEPT REVIEW

1. 316 N MILPAS ST

Assessor's Parcel Number: 031-371-022
Zone: C-G
Application Number: SGN2021-00040
Owner: Yobe, Jose M.
Applicant: Wasantha Mohottige
Business Name: MILPAS TAQUERIA

(Proposal for one 6.6 square foot, internally illuminated wall sign and one 10.0 square foot, non-illuminated wall sign. Total existing signage is 79.1 square feet and total proposed signage is 16.6 square feet. Total building frontage is 62.0 square feet. Applicant is requesting two exceptions: one to exceed the maximum allowed signage area and one to place a sign above the roof line.)

Actual time: 9:10 a.m.

Present: Wasantha Mohottige, Applicant.

Staff comments: Ms. Reidel announced that one of the signs proposed is a menu sign of items for sale, and informed the Committee that comments should be made only on the aesthetics of the sign rather than the content.

Public comment opened at 9:17 a.m., and as no one wished to speak and no written comment was submitted, it closed.

Motion: Continued two weeks with comments:

1. The Committee supports a possible exception approval, and understands the unusual need for directional signage to the proposed rear business location off Milpas Street.
2. Reduce the size of the menu sign (Sign B), and move to a location more in keeping with foot traffic.
3. Replace Sign B above the window with a business identification sign.
4. The Committee would like to see Sign A revised to be more horizontal with red letters on a white background, and suggested a bolder arrow to the right of the word "Taqueria" and possibly the words "in the rear" included below, although the graphic design is up to the applicant.

Action: Sorgman/Drury, 3/0/0. Motion carried.

Individual Comment: Vice Chair Limón asked staff to review the permit status of the existing rear wall "Milpas Liquor" signage, and to initiate enforcement if the sign is unpermitted.

*** MEETING ADJOURNED AT 9:46 A.M. ***