



City of Santa Barbara

SIGN COMMITTEE MINUTES AUGUST 24, 2021

9:00 A.M.

This Meeting Was Conducted Electronically
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman *Chair*
Jaime Limón *Vice Chair*

ALTERNATES:

Michael Drury (HLC)
David Black (ABR)

STAFF:

Irma Unzueta, Design Review Supervisor
Heidi Reidel, Planning Technician I
Kathleen Goo, Commission Secretary

CALL TO ORDER

The meeting was called to order at 9:00 a.m. by Chair Sorgman.

ATTENDANCE

Members present: Sorgman, Limón, and Drury (9:07 a.m.)

Staff present: Unzueta; William Russell, Planning Technician II; Reidel; and Goo

GENERAL BUSINESS

A. Public Comment:

The following individual spoke:

1. Richard Closson

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **August 10, 2021**, as submitted.

Action: Limón/Drury, 2/0/1. (Drury abstained.) Motion carried.

C. Listing of approved Conforming Review signs from **August 10th** through **August 24, 2021**:

Business Name	Address	Case Number	Action
Caliber Collision	606 E. Haley St.	SGN2021-00050	Final Approval as submitted.
Athleta	733 State St.	SGN2021-00064	Final Approval with conditions.
Give 2 Pets Thrift Store Boutique	31 Parker Way	SGN2021-00068	Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

E. Subcommittee Reports:

No subcommittee reports.

(9:10AM) DISCUSSION ITEM

1. 630 GARDEN ST

Reference Number:

SGN2019-00051

Staff:

Ariel Calonne, City Attorney

John Doimas, Assistant City Attorney

(Discussion regarding pending revisions to the Sign Regulations Ordinance (SBMC Chapter 22.70).)

Actual time: 9:09 a.m.

Public comment opened at 9:23 a.m.

The following individuals spoke:

1. Richard Closson

No written comment was submitted.

Public comment closed at 9:25 a.m.

Discussion held.

Motion: The Sign Committee requests the recommencing of the Sign Regulations Ordinance update process by the City Attorney's Office, and requests that a prepared draft of the revised Sign Regulations Ordinance return for review by the Committee.

Action: Limón/Drury, 3/0/0. Motion carried.

(9:45AM) CONTINUED ITEM: CONCEPT REVIEW

2. **18 S MILPAS ST**
Assessor's Parcel Number: 017-165-005
Zone: C-G
Application Number: SGN2021-00049
Owner: Sidney W. Schuman Et Al Trust
Sidney Schuman and Evelyn Markowitz, Trustees
Applicant: Eric Compton
Business Name: AQUA FLO SUPPLY

(Proposal for one 21.56 square foot wall sign and two 21.66 square foot wall signs with acrylic letters. Total proposed signage is 64.88 square feet. None of the signs will be illuminated. Total street frontage is 100.0 feet.)

Third review. Project last reviewed on July 6, 2021.

Actual time: 9:35 a.m.

Present: Eric Compton, Applicant

Staff comments: Ms. Reidel stated that the Item is returning to the Full Committee after being continued to Conforming Review because the applicant wants to retain the accessory verbiage on the original application and requested a denial in order to file an appeal. However, projects cannot be denied at Conforming Review. Subsequently, the applicant submitted a revised application with the two side signs reduced in length but still maintaining the original verbiage.

Public comment opened at 9:36 a.m., and as no one wished to speak and no written comment was submitted, it closed.

Motion: Final Approval with comments:

1. The Committee appreciates the reduction in length of the proposed signage.
2. The Committee understands that the accessory language is necessary to identify the company to the public for retail purposes, but generally cautioned the use of repetitive signage.

Action: Limón/Drury, 3/0/0. Motion carried.

*** THE COMMITTEE RECESSED FROM 9:52 TO 9:56 A.M. ***

(10:15AM) CONTINUED ITEM: CONCEPT REVIEW**3. 1118 E CABRILLO BLVD**

Assessor's Parcel Number: 017-353-001
Zone: P-R/SD-3
Application Number: SGN2021-00058
Owner: City of Santa Barbara
Applicant: Irene Rios
Business Name: REUNION KITCHEN + DRINK

(Proposal for a 4.19 square foot wall sign, and a 3.0 square foot blade sign. Total proposed signage is 7.19 square feet. Neither sign will be illuminated. The monument sign on the plans will not be reviewed at this time. Existing signage is 59 square feet and total street frontage is 250 feet. The building is a Structure of Merit located in El Pueblo Viejo.)

Third review. Project last reviewed on August 10, 2021.

Actual time: 9:57 a.m.

Present: Irene Rios Applicant

Staff comments: Ms. Reidel stated that the applicant is requesting action only for the blade and wall sign and the Committee's motion should specify that the action is only for those signs and not the monument sign.

Public comment opened at 9:57 a.m., and as no one wished to speak and no written comment was submitted, it closed.

Motion: **Final Approval with the condition that the wall sign be moved up $\frac{3}{4}$ to one inch to be at least 6 inches from the bottom of the arch.**

Action: Drury/Sorgman, 3/0/0. Motion carried.

Revised

Motion: **Final Approval with the *following conditions:***

1. Move the wall sign up $\frac{3}{4}$ to one inch to be at least 6 inches from the bottom of the arch.
2. *The monument sign is not part of the approval on this application, and shall be removed from the plans.*

Action: Drury/Sorgman, 3/0/0. Motion carried.

*** MEETING ADJOURNED AT 10:07 A.M. ***