



City of Santa Barbara

SIGN COMMITTEE MINUTES JULY 27, 2021

9:00 A.M.

This Meeting Was Conducted Electronically
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman *Chair*
Jaime Limón *Vice Chair*

ALTERNATES:

Michael Drury (HLC)
David Black (ABR)

STAFF:

Irma Unzueta, Design Review Supervisor
Heidi Reidel, Planning Technician I
Kathleen Goo, Commission Secretary

CALL TO ORDER

The meeting was called to order at 9:00 a.m. by Chair Sorgman.

ATTENDANCE

Members present: Sorgman, Limón, and Drury

Staff present: Unzueta; William Russell, Planning Technician; Reidel; and Goo

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **June 15, 2021**, as amended.

Action: Drury/Limón, 3/0/0. Motion carried.

Motion: Approve the minutes of the Sign Committee meeting of **June 29, 2021**, as submitted.

Action: Limón/Drury, 2/0/1. (Sorgman abstained.) Motion carried.

C. Listing of approved Conforming Review signs from **June 29** through **July 27, 2021**:

Business Name	Address	Case Number	Action
Speedway Express Gas Station	340 W Carrillo St.	SGN2021-00031	Final Approval as submitted.
Speedway Express Gas Station	231 N Milpas St.	SGN2021-00033	Final Approval as submitted.
Speedway Express Gas Station	636 W Carrillo St.	SGN2021-00032	Final Approval as submitted.
Crush Bar & Tap	1129a State St.	SGN2021-00056	Final Approval as submitted.
Santa Barbara Gym & Fitness	2605 De La Vina St.	SGN2021-00048	Final Approval as submitted.
Reunion Kitchen	1118 E Cabrillo Blvd.	SGN2021-00057	Final Approval as submitted.
Fitness Impact	25 W Anapamu St.	SGN2021-00060	Final Approval as submitted.
Umbra	27 E Cota St.	SGN2021-00059	Final Approval as submitted.
Thyne Taylor Fox Howard	205 E Carrillo St.	SGN2021-00062	Final Approval as submitted.
Rockshop Academy	1221 State St. #6	SGN2021-00066	Final Approval as submitted.

The Committee requested that sign applications proposing LED illumination include the illumination specifications and details on plans.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

Ms. Reidel announced the appeal hearing for 18 S. Milpas Street (Aqua Flow Supply) tentatively scheduled for the Architectural Board of Review (ABR) meeting on August 9, 2021.

E. Subcommittee Reports:

No subcommittee reports.

(9:10AM) NEW ITEM: CONCEPT REVIEW

1. **1118 E CABRILLO BLVD**
Assessor's Parcel Number: 017-353-001
Zone: P-R/S-D-3
Application Number: SGN2021-00058
Owner: City of Santa Barbara
Applicant: Irene Rios
Business Name: REUNION KITCHEN & DRINK

(Proposal for a 15.0 square foot ground sign, a 3.7 square foot wall sign, and a 3.0 square foot blade sign. Total proposed signage is 21.7 square feet. None of the signs will be illuminated. Existing signage is 59 square feet and total street frontage is 250 feet. Applicant is requesting an exception to exceed the maximum allowed letter height. The building is a Structure of Merit located in El Pueblo Viejo.)

Actual time: 9:18 a.m.

Present: Irene Rios and Tim Pitts, Applicants; and Justin Van Mullem, Project Planner, Parks & Recreation/City of Santa Barbara

Staff comments: Ms. Reidel stated that the City's Architectural Historian has determined the proposed signage will not have a negative impact on this historic resource. Also, the proposed monument sign does not meet Transportation Division's requirements and will need to be relocated or redesigned. The applicant requests review of the proposed wall sign and blade sign; and requests that review of the monument sign be postponed.

Public comment opened at 9:22 a.m., and as no one wished to speak and no written comment was submitted, it closed.

Motion: Continued two weeks with comments:

1. The Committee appreciates the applicant's desire to identify the business.
2. The proposed blade Sign C is acceptable.
3. Return with a 10-inch letter option for the wall sign or an option with a Spanish font similar to the rest of the building signage.
4. Provide more justification for why El Pueblo Viejo (EPV) design standards would not be appropriate for the proposed wall and monument signage.
5. Restudy the proposed monument sign design to be wider and lower in order to be consistent with the building's Spanish style and other monument signage in the area.

Action: Limón/Drury, 3/0/0. Motion carried.

*** MEETING ADJOURNED AT 9:49 A.M. ***