



# City of Santa Barbara

## SIGN COMMITTEE MINUTES JUNE 1, 2021

9:00 A.M.

This Meeting Was Conducted Electronically  
[SantaBarbaraCA.gov](http://SantaBarbaraCA.gov)

### COMMITTEE MEMBERS:

Ken Sorgman *Chair*  
Jaime Limón *Vice Chair*

### ALTERNATES:

David Black (ABR)  
Michael Drury (HLC)

### STAFF:

Irma Unzueta, Design Review Supervisor  
Heidi Reidel, Planning Technician I  
Kathleen Goo, Commission Secretary

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### CALL TO ORDER

The meeting was called to order at 9:00 a.m. by Chair Sorgman.

### ATTENDANCE

Members present: Sorgman, Limón, and Drury (at 9:04 a.m.)

Staff present: Unzueta; William Russell, Planning Technician; Reidel; and Goo

### GENERAL BUSINESS

#### A. Public Comment:

The following individual spoke:

1. Virginia Rehling

#### B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **May 18, 2021**, as submitted.

Action: Drury/Sorgman, 3/0/0. Motion carried.

#### C. Listing of approved Conforming Review signs from **May 18, 2021** through **June 1, 2021**:

<b>Business Name</b>	<b>Address</b>	<b>Case Number</b>	<b>Action</b>
Wheel Fun Rentals	224 Chapala St.	SGN2021-00043	Final Approval as submitted.

- D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

Ms. Reidel announced that on May 26, 2021, the Historic Landmarks Commission approved the as-built monument sign wall at 214 East De La Guerra Street. Committee Member Drury summarized the HLC Full Commission's decision on the item.

- E. Subcommittee Reports:

No subcommittee reports.

**(9:10AM) NEW ITEM: CONCEPT REVIEW**

1. **2605 DE LA VINA ST**

Assessor's Parcel Number: 051-292-018  
Zone: C-G  
Application Number: SGN2021-00048  
Owner: Jenkins Family Living Trust  
Josiah C. and Karen F. Jenkins, Trustees  
Applicant: David Benton  
Business Name: SANTA BARBARA GYM & FITNESS

(Proposal for a 30 square foot wall sign with acrylic letters, two 5 square foot window signs, and a 3 square foot way-finding wall sign. Total proposed signage is 43 square feet. None of the signs will be illuminated. Total street frontage is 50 feet.)

Actual time: 9:10 a.m.

Present: David Benton, Benton Signs and Designs

Public comment opened at 9:12 a.m., and as no one wished to speak, it closed.

**Motion: Continue two weeks with comments:**

1. Return with an exception request letter to allow Sign A to be placed on the parapet.
2. Return with a 9-inch letter option for Sign A.
3. The Committee suggests returning with an alternative font option for Sign A.

Action: Drury/Sorgman, 3/0/0. (Motion carried).

**\* MEETING ADJOURNED AT 9:29 A.M. \***