



City of Santa Barbara

SIGN COMMITTEE MINUTES FEBRUARY 9, 2021

9:00 A.M.

This Meeting Was Conducted Electronically
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman *Chair*
Jaime Limón *Vice Chair*

ALTERNATES:

David Black (ABR)
Michael Drury (HLC)

STAFF:

Irma Unzueta, Design Review Supervisor
William Russell, Planning Technician II
Heidi Reidel, Planning Technician I

CALL TO ORDER

The meeting was called to order at 9:04 a.m. by Chair Sorgman.

ATTENDANCE

Members present: Sorgman, Limón, and Drury
Staff present: Unzueta; Timmy Bolton, Associate Planner; Russell; Reidel; and Kathleen Goo, Commission Secretary

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **January 26, 2021**, as amended.

Action: Sorgman/Drury, 3/0/0. Motion carried.

C. Listing of approved Conforming Review signs from **January 26** through **February 9, 2021**:

| Business Name | Address | Case Number | Action |
|----------------------|----------------------------|--------------------|------------------------------|
| Secret Bao | 1201 Anacapa St. | SGN2021-00006 | Final Approval as submitted. |
| Mindful Barbel | 414 Chapala St. | SGN2021-00010 | Final Approval as submitted. |
| Sevtap Winery | 21 E. Canon Perdido St. | SGN2021-00011 | Final Approval as submitted. |
| T-Mobile | 1011 State St. | SGN2020-00073 | Final Approval as submitted. |

- D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

- E. Subcommittee Reports:

No subcommittee reports.

(9:10AM) NEW ITEM: CONCEPT REVIEW

1. **3304 STATE ST**
Assessor's Parcel Number: 053-324-007
Zone: C-G/USS (C-2/SD-2)
Application Number: SGN2021-00009
Owner: First Bank & Trust
Applicant: Jordan Sheppard
Business Name: FIRST BANK

(Proposal for three 11.1 square foot internally illuminated wall signs. Existing 17.6 square foot monument sign will remain unchanged. Total signage on site is 50.9 square feet. Total street frontage is 88 feet.)

Actual time: 9:10 a.m.

Present: Jordan Sheppard, Signs of Success

Public comment opened at 9:21 a.m., and as no one wished to speak, it closed.

Motion: Continue one week to Conforming Review with the comment to lower Sign A on the south elevation to provide some buffer space between the eave of the building and the top of the proposed signage.

Action: Drury/Sorgman, 3/0/0. Motion carried.

(9:25AM) NEW ITEM: CONCEPT REVIEW**2. 402 S HOPE AVE**

Assessor's Parcel Number: 051-240-017
Zone: RS-7.5/ACS/USS (E-3/P-D/SD-2)
Application Number: SGN2021-00008
Owner: SBAG RE, LP
Applicant: Rick Rice
Business Name: AUDI

(Proposal for a 19.3 square foot internally illuminated wall sign. Existing 8.0 square foot internally illuminated wall sign and a 20.0 square foot internally illuminated ground sign will remain unchanged. Total signage on site is 47.3 square feet. Total street frontage is 97 feet.)

Actual time: 9:30 a.m.

Present: Rick Rice, Applicant

Public comment opened at 9:34 a.m., and as no one wished to speak, it closed.

Motion: Continue one week to Conforming Review with comments:

1. The Sign Committee supports the proposed modest project as submitted.
2. Show the LED lighting strength on the plans to be consistent with other signs in the area.

Action: Limón/Drury, 3/0/0. Motion carried.

*** MEETING ADJOURNED AT 9:43 A.M. ***