



City of Santa Barbara

SIGN COMMITTEE MINUTES DECEMBER 17, 2019

9:00 A.M.

David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman *Chair*
Jaime Limón *Vice Chair*

ALTERNATES:

Bob Cunningham (ABR)
Michael Drury (HLC)

STAFF:

Irma Unzueta, Design Review Supervisor
William Russell, Planning Technician I
Heidi Reidel, Commission Secretary

CALL TO ORDER

The meeting was called to order at 9:00 a.m. by Chair Sorgman.

ATTENDANCE

Members present: Sorgman and Limón
Staff present: Russell and Reidel

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **December 3, 2019**, as submitted.

Action: Sorgman/Limón, 2/0/0. Motion carried.

- C. Listing of approved Conforming Review signs from **December 10** through **December 17, 2019**:

The item was re-opened at 9:14 a.m.

Business Name	Address	Case Number	Action
Chevron	401 W Montecito St	SGN2019-00143	Final Approval as submitted.
Glow Nails & Spa	16 S La Cumbre Rd	SGN2019-00146	Final Approval as submitted.
La Cocina	7 E Anapamu St	SGN2019-00119	Final Approval as submitted.
Music Alley	423 State St	SGN2019-00153	Final Approval as submitted.

- D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

- E. Subcommittee Reports:

No subcommittee reports.

(9:10AM) CONTINUED ITEM: CONCEPT REVIEW

1. 813 E CARRILLO ST

Assessor's Parcel Number: 029-251-028
 Zone: R-M
 Application Number: SGN2019-00102
 Owner: 813 East Carrillo Street, LP
 Applicant: Lucrezia Deleon
 Business Name: Johnson Court

(Proposal for a new residential wooden ground sign, 18 square feet, non-illuminated. Total signage on site is 18 square feet. An exception is requested to exceed the required total square footage of 10 square feet for multi-unit housing less than 25 units.)

Actual time: 9:03 a.m.

Present: Elijah Pearce, RRM Design Group

Public comment opened at 9:06 a.m., and as no one wished to speak, it closed.

Motion: Final Approval with the following condition and Sign Exception findings made as stated in Sign Ordinance subsection 22.70.070 for the granting of an exception:

1. Indicate the exact ground sign location dimensions on the final submitted plan showing the setbacks from the sidewalk and the walkway entrance.
2. There are exceptional or extraordinary circumstances or conditions applicable to the property involved or to the intended use of the property because there is a need to identify and combine the address with the complex location, that do not apply generally to other properties in the vicinity.
3. The granting of the exception will not be materially detrimental to the public welfare or injurious to the properties or improvements in the vicinity.
4. The proposed sign is in conformance with the stated purpose and intent of the Sign Ordinance.

Action: Limón/Sorgman, 2/0/0. Motion carried.

(9:20AM) NEW ITEM: CONCEPT REVIEW

2. 110 S HOPE AVE

Assessor's Parcel Number: 051-010-014
 Zone: C-G/USS
 Application Number: SGN2019-00147
 Owner: Nettleship Family Trust 3/18/93
 Patricia S Nettleship, Trustee
 Applicant: Francesca Rizzo
 Business Name: Phenix Salon Suites

(Proposal for two 24 square foot wall signs and one 4.12 square foot blade sign. Total signage requested is 52.12 square feet. Applicant is requesting exceptions to exceed the maximum allowed letter height and the maximum allowed sign square footage. Total street frontage is 49 feet.)

Actual time: 9:23 a.m.

Present: Francesca Rizzo, Applicant, Goleta Signs; and Franco Rizzo, Goleta Signs

Public comment opened at 9:26 a.m., and as no one wished to speak, it closed.

Motion: Continue three weeks to Conforming Review with comments:

1. Revise the application to try to meet the intent of the Sign Ordinance and reduce the letters to be an average maximum of twelve inches in height.
2. The hanging sign is acceptable as presented.
3. Revise the exception letter to make a specific basis for granting an exception.

Action: Limón/Sorgman, 2/0/0. Motion carried.

(9:35AM) NEW ITEM: CONCEPT REVIEW

- 3. 400 STATE ST**
Assessor's Parcel Number: 037-212-021
Zone: M-C
Application Number: SGN2019-00156
Owner: Safina Abraham Trust
Joseph Safina, Trustee
Applicant: Michael Lavallee
Business Name: Habitat Home and Garden

(Proposal to install one 7.5 square foot blade sign, one 29 square foot wall sign, and two awning signs totaling 9.86 square feet. Total signage requested is 46.36 square feet. Total street frontage is 50 feet.)

Item postponed indefinitely due to the applicant's absence.

*** MEETING ADJOURNED AT 9:52 A.M. ***