



# City of Santa Barbara

## SIGN COMMITTEE MINUTES DECEMBER 3, 2019

9:00 A.M.  
David Gebhard Public Meeting Room  
630 Garden Street  
[SantaBarbaraCA.gov](http://SantaBarbaraCA.gov)

### COMMITTEE MEMBERS:

Ken Sorgman *Chair*  
Jaime Limón *Vice Chair*

### ALTERNATES:

Bob Cunningham (ABR)  
Michael Drury (HLC)

### STAFF:

Irma Unzueta, Design Review Supervisor  
William Russell, Planning Technician I  
Heidi Reidel, Commission Secretary

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### CALL TO ORDER

The meeting was called to order at 9:01 a.m. by Chair Sorgman.

### ATTENDANCE

Members present: Sorgman, Limón, and Drury  
Staff present: Russell and Reidel

### GENERAL BUSINESS

#### A. Public Comment:

No public comment.

#### B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **November 19, 2019**, as submitted.

Action: Drury/Limón, 3/0/0. Motion substituted.

**\*The item was re-opened at 9:05 a.m.\***

The motion was substituted as follows:

Motion: Approve the minutes of the Sign Committee meeting of **November 19, 2019**, as amended.

Action: Drury/Limón, 3/0/0. Motion carried.

C. Listing of approved Conforming Review signs from **November 26** through **December 3, 2019**:

<b>Business Name</b>	<b>Address</b>	<b>Action</b>
Estetica Mia	3311 State St	Final Approval as submitted.
Skin Treats	903 State St	Final Approval as submitted.

## D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

## E. Subcommittee Reports:

No subcommittee reports.

**(9:10AM) NEW ITEM: CONCEPT REVIEW****1. 813 E CARRILLO ST**

Assessor's Parcel Number: 029-251-028  
 Zone: R-M  
 Application Number: SGN2019-00102  
 Owner: 813 East Carrillo Street, LP  
 Applicant: Lucrezia Deleon  
 Business Name: JOHNSON COURT

(Proposal for a new residential wooden ground sign, 18 square feet, non-illuminated. Total signage on site is 18 square feet. An exception is requested to exceed the required total square footage of 10 square feet for multi-unit housing less than 25 units.)

**Item postponed indefinitely due to the applicant's absence.**

**(9:20AM) NEW ITEM: CONCEPT REVIEW****2. 401 W MONTECITO ST**

Assessor's Parcel Number: 033-022-020  
 Zone: C-2/SD-3  
 Application Number: SGN2019-00143  
 Owner: Macland Investments  
 Applicant: Domingo Rocha  
 Business Name: CHEVRON

(Proposal to install a new 23.16 square foot ground sign displaying gas station prices. Applicant is requesting an exception to exceed the maximum allowed sign square footage. Total street frontage is 72 feet. Project will abate violations in ENF2019-00704.)

Actual time: 9:07 a.m.

Present: Sorin Enache, Permitting Director, Promotion Plus Sign Co., Inc.

Public comment opened at 9:22 a.m., and as no one wished to speak, it closed.

**Motion: Continue one week to Conforming Review with comments:**

1. Return with a revised site plan that shows the exact location of the secondary ground sign that meets traffic engineering's minimum sight triangle requirements, ideally in the location that is furthest away from the current ground sign.
2. Modify the secondary ground sign height to be as low as possible, ideally under 6 feet in height.
3. Reduce the price numbers to be a maximum of six inches.
4. The Committee makes the findings as stated in Sign Ordinance subsection 22.70.070 for the granting of an exception:
  - a. There are exceptional or extraordinary circumstances or conditions applicable to the property involved or to the intended use of the property because it has to meet state business code requirements for pricing, that do not apply generally to other properties in the vicinity.
  - b. The granting of the exception will not be materially detrimental to the public welfare or injurious to the properties or improvements in the vicinity.
  - c. The proposed sign is in conformance with the stated purpose and intent of the Sign Ordinance.

Action: Limón/Drury, 3/0/0. Motion carried.

**\* MEETING ADJOURNED AT 9:28 A.M. \***