



# City of Santa Barbara

## SIGN COMMITTEE MINUTES NOVEMBER 19, 2019

9:00 A.M.  
David Gebhard Public Meeting Room  
630 Garden Street  
[SantaBarbaraCA.gov](http://SantaBarbaraCA.gov)

### COMMITTEE MEMBERS:

Ken Sorgman *Chair*  
Jaime Limón *Vice Chair*

### ALTERNATES:

Bob Cunningham (ABR)  
Michael Drury (HLC)

### STAFF:

Irma Unzueta, Design Review Supervisor  
William Russell, Planning Technician I  
Heidi Reidel, Commission Secretary

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### CALL TO ORDER

The meeting was called to order at 9:03 a.m. by Chair Sorgman.

### ATTENDANCE

Members present: Sorgman, Limón, and Drury  
Staff present: Russell and Reidel

### GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **November 5, 2019**, as amended.

Action: Drury/Limón, 2/0/1. (Drury abstained.) Motion carried.

C. Listing of approved Conforming Review signs from **November 5** through **November 12, 2019**:

<b>Business Name</b>	<b>Address</b>	<b>Action</b>
Riviera Bar	20 W Figueroa St	Final Approval as submitted.
Alessia Café	128 E Canon Perdido St	Final Approval as submitted.
ATM Bank of Montecito	1106 Coast Village Rd	Final Approval as submitted.
Tokyo	611 Paseo Nuevo	Final Approval as submitted.

- D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

Mr. Russell announced that Item 2, 402 West Montecito Street, is postponed indefinitely at the applicant's request.

- E. Subcommittee Reports:

No subcommittee reports.

**(9:10AM) CONTINUED ITEM: CONCEPT REVIEW**

1. **134 S MILPAS ST**  
Assessor's Parcel Number: 017-203-013  
Zone: C-2/SD-3  
Application Number: SGN2019-00129  
Owner: Aied M. Abdullatif  
Applicant: Christina Hall  
Business Name: SINCLAIR

(Proposal to remove Valero gas station signage and replace with Sinclair signage. Request includes 75.8 square feet of signage and an exception to exceed the maximum allowed letter height and the maximum allowed sign square footage. Total street frontage is 45.5 feet.)

**Second Review. Project was last reviewed on October 22, 2019.**

Actual time: 9:06 a.m.

Present: Christina Hall, Applicant

Public comment opened at 9:10 a.m., and as no one wished to speak, it closed.

**Motion: Final Approval as submitted, with Sign Exception findings made as stated in Sign Ordinance subsection 22.70.070 for the granting of an exception:**

1. There are exceptional or extraordinary circumstances or conditions applicable to the property involved or to the intended use of the property because gas stations typically need additional signage to identify pumps and the increase is minor, that do not apply generally to other properties in the vicinity.
2. The granting of the exception will not be materially detrimental to the public welfare or injurious to the properties or improvements in the vicinity.
3. The proposed sign is in conformance with the stated purpose and intent of the Sign Ordinance.

Action: Limón/Drury, 3/0/0. Motion carried.

**(9:20AM) NEW ITEM: CONCEPT REVIEW****2. 401 W MONTECITO ST**

Assessor's Parcel Number: 033-022-020  
Zone: C-2/SD-3  
Application Number: SGN2019-00143  
Owner: Macland Investments  
Applicant: Domingo Rocha  
Business Name: CHEVRON

(Proposal to install a new 23.16 square foot ground sign displaying gas station prices. Applicant is requesting an exception to exceed the maximum allowed sign square footage. Total street frontage is 72 feet.)

**Item postponed indefinitely at the applicant's request.**

**(9:35AM) NEW ITEM: CONCEPT REVIEW****3. 614 E HALEY ST**

Assessor's Parcel Number: 031-293-004  
Zone: M-C (C-M)  
Application Number: SGN2019-00144  
Owner: Justine Roddick Trust  
Justine Roddick, Trustee  
Applicant: Dan Morris  
Business Name: THE FACTORY

(Proposal for two non-illuminated wall signs and one blade. Total signage requested is 32.79 square feet. Total street frontage is 75 feet.)

Actual time: 9:16 a.m.

Present: Dan Morris, Applicant, Freedom Signs; and Karen Blakeman<sup>3</sup>

Public comment opened at 9:18 a.m., and as no one wished to speak, it closed.

**Motion: Final Approval as submitted.**

Action: Limón/Drury, 3/0/0. Motion carried.

**(9:45AM) NEW ITEM: CONCEPT REVIEW**

- 4. 826 N MILPAS ST**  
Assessor's Parcel Number: 031-051-024  
Zone: C-R (C-L/C-P/C-1)  
Application Number: SGN2019-00141  
Owner: Coyne Decedent's Trust  
Applicant: Cindy Jackson  
Business Name: SPEEDY MART

(Proposal for new outdoor ice vending machine. Applicant is requesting an exception to exceed the maximum allowed vending machine height requirement. Total Street frontage is 50 feet.)

Actual time: 9:23 a.m.

Present: Cindy Jackson, Applicant

Public comment opened at 9:25 a.m., and as no one wished to speak, it closed.

**Motion: Continue one week to Conforming Review with comments:**

1. The Sign Committee supports the exception for the vending machine height but has concerns about the width and how it might impact the walkway.
2. Provide a site plan with dimensions for the sidewalk as it relates to the projection of the vending machine.

Action: Limón/Drury, 3/0/0. Motion carried.

**(9:55AM) NEW ITEM: CONCEPT REVIEW**

- 5. 310 N MILPAS ST**  
Assessor's Parcel Number: 031-371-022  
Zone: C-G (C-2)  
Application Number: SGN2019-00142  
Owner: Jose M. Yobe  
Applicant: Cindy Jackson  
Business Name: MILPAS LIQUOR AND DELI

(Proposal for new outdoor ice vending machine. Applicant is requesting an exception to exceed the maximum allowed vending machine height requirement. Total Street frontage is 43 feet.)

Actual time: 9:37 a.m.

Present: Cindy Jackson, Applicant

Public comment opened at 9:43 a.m., and as no one wished to speak, it closed.

**Motion:** Deny the application with the comment that the location of the vending machine is inappropriate, unsafe, and obtrusive. The Committee is in support of alternative locations.

**Action:** Drury/Sorgman, 3/0/0. Motion carried.

**\* MEETING ADJOURNED AT 9:56 A.M. \***