



City of Santa Barbara

SIGN COMMITTEE MINUTES OCTOBER 8, 2019

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman *Chair*
Jaime Limón *Vice Chair*

ALTERNATES:

Bob Cunningham (ABR)
Michael Drury (HLC)

STAFF:

Irma Unzueta, Design Review Supervisor
William Russell, Planning Technician I
Heidi Reidel, Commission Secretary

CALL TO ORDER

The meeting was called to order at 9:00 a.m. by Chair Sorgman.

ATTENDANCE

Members present: Sorgman, Drury, and Cunningham
Staff present: Russell and Reidel

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **September 10, 2019**, as submitted.

Action: Drury/Cunningham, 2/0/1. (Cunningham abstained. Limón absent.) Motion carried.

C. Listing of approved Conforming Review signs from **September 17** through **October 8, 2019**:

Business Name	Address	Action
Low Pigeon	401 East Haley Street	Final Approval as submitted.
Senseker	100 Frederick Lopez	Final Approval as submitted.

- D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

Mr. Sorgman announced that he did a survey of State Street and took pictures of projecting signs that he felt had inappropriate hardware. In the future he would like the Sign Committee to ask for bracket details and would like the standard for all chains to be a minimum of 3/16 inch chains.

- E. Subcommittee Reports:

No subcommittee reports.

(9:10AM) NEW ITEM: CONCEPT REVIEW

1. **3757 STATE ST**
Assessor's Parcel Number: 051-040-046
Zone: C-R/USS
Application Number: SGN2019-00117
Owner: Tree Amigos, Inc.
Applicant: Ryan Ybarra
Business Name: Mechanics Bank

(Proposal to rename bank from Rabobank to Mechanics Bank. Total signage to be refaced is 34.73 square feet. Total street frontage is 88 feet.)

Actual time: 9:04 a.m.

Present: Mike Drury, Chandler Sign Company

Public comment opened at 9:09 a.m., and as no one wished to speak, it closed.

Motion: Final Approval as submitted.

Action: Drury/Cunningham, 3/0/0. (Limón absent.) Motion carried.

(9:20AM) REVIEW AFTER FINAL APPROVAL

2. **1225 COAST VILLAGE RD**
Assessor's Parcel Number: 009-291-034
Zone: C-1/SD-3
Application Number: SGN2016-00001
Owner: Coast Village Investments, LP
Architect: Rex Ruskauff
Business Name: Olive Mill Plaza

(Sign Program for Olive Mill Plaza, a commercial, retail, and office center comprising four separate buildings on four parcels.)

Review After Final Changes to Approved Sign Program. Item was last heard through case SGN2018-00121 on August 8, 2019. Proposal to specify lighting type for Olive Mill Plaza Sign Program.

Actual time: 9:11 a.m.

Present: Rex Ruskauff, Architect

Staff comments: Mr. Russell stated that the only change to the original sign program is text pertaining to the standard of lighting for the sign program.

Public comment opened at 9:14 a.m., and as no one wished to speak, it closed.

Motion: Final Approval as submitted.

Action: Cunningham/Drury, 3/0/0. (Limón absent.) Motion carried.

(9:30AM) NEW ITEM: CONCEPT REVIEW

3. 7 E ANAPAMU ST

Assessor's Parcel Number: 039-183-041
Zone: C-G
Application Number: SGN2019-00119
Owner: 7 Anapamu LLC (CA)
Applicant: Francesca Rizzo
Business Name: La Cocina

(Proposal to permit two signs. One as-built 14.42 square foot blade sign and one pole mounted 2.14 square foot blade sign. Applicant is requesting an exception to allow pole signage. Total proposed signage is 16.56 square feet. Total street frontage is 44 feet.)

Actual time: 9:15 a.m.

Present: Francesca Rizzo, Applicant, Goleta Signs; and Franco Rizzo, Goleta Signs

Staff comments: Mr. Russell stated that there is an existing blade sign that is under enforcement and will require an exception if approved.

Public comment opened at 9:18 a.m., and as no one wished to speak, it closed.

Motion: Continue two weeks with comments:

1. Study the placing of the painted sign on the east facing wall with the directional hand pointing to the patio for ADA access.
2. The west end of the wall should have a double sided, bracketed sign mounted above the wall, not out on the sidewalk.

Action: Cunningham/Sorgman, 3/0/0. (Limón absent.) Motion carried.

(9:45AM) NEW ITEM: CONCEPT REVIEW**4. 509 E MONTECITO PL**

Assessor's Parcel Number: 031-351-016
Zone: M-I
Application Number: SGN2019-00123
Owner: Visiting Nurse & Hospice Care of Santa Barbara Foundation
Applicant: Dan Morris
Business Name: VNA Health

(Proposal to face change eleven signs and install three new additional signs. Total signage requested is 90.2 square feet. Property is split up into two buildings and have a combined street frontage of 280 feet.)

Actual time: 9:37 a.m.

Present: Dan Morris, Applicant, Freedom Signs

Public comment opened at 9:43 a.m., and as no one wished to speak, it closed.

Motion: Final Approval as submitted.

Action: Cunningham/Drury, 3/0/0. (Limón absent.) Motion carried.

(10:00AM) NEW ITEM: CONCEPT REVIEW**5. 528 ANACAPA ST**

Assessor's Parcel Number: 031-201-029
Zone: M-C
Application Number: SGN2019-00121
Owner: Santa Barbara Rentals LP (AZ)
Applicant: Scott Parker
Business Name: F45

(Proposal for two wall signs, one ground sign, and vinyl window signs and stripes. Total proposed signage is 92.6 square feet. Exceptions are being requested for over height letters and signage over the allowed maximum square footage. Total street frontage is 66 feet.)

Actual time: 9:48 a.m.

Present: Scott Parker, Applicant; and Tiago Magalhaes, F45

Public comment opened at 9:53 a.m.

Written correspondence from Bob Cunningham and Tiago Magalhaes was acknowledged.

Public comment closed at 9:54 a.m.

Motion: Continue two weeks with comments:

1. Restudy the locations of the wall signs on both frontages.
2. Return with to scale drawings of the Wall Sign A.
3. Reduce the Sign A to twelve inches and explore larger letter heights if visibility is an issue.
4. Explore alternate locations for Wall Sign A.
5. Reduce the size of the all F45 vinyl door signs.
6. The monument sign is acceptable as presented.
7. Relocate the Sign B below the fascia hanging over the door facing Cota Street and provide a scale drawing.

Action: Cunningham/Drury, 3/0/0. (Limón absent.) Motion carried.

(10:10AM) ITEM REFERRED FROM CONFORMING REVIEW**6. 24 E MASON ST**

Assessor's Parcel Number: 033-112-001
Zone: OC/SD-3
Application Number: SGN2019-00124
Owner: Theodore A Sanchez Family GST Exempt Trust FBO
Sanchez
Theodore Sanchez, Trustee
Applicant: Kristin Stoyanova
Business Name: Seavees

(Proposal to install new exterior light fixtures for two existing signs.)

Actual time: 10:21 a.m.

Present: Kristin Stoyanova, Applicant, Anacapa Architecture; and Dan Weber, Anacapa Architecture

Public comment opened at 10:24 a.m., and as no one wished to speak, it closed.

Motion: Final Approval as submitted.

Action: Cunningham/Drury, 3/0/0. (Limón absent.) Motion carried.

*** MEETING ADJOURNED AT 10:25 A.M. ***