



City of Santa Barbara

SIGN COMMITTEE MINUTES SEPTEMBER 10, 2019

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman *Chair*
Jaime Limón *Vice Chair*

ALTERNATES:

Bob Cunningham (ABR)
Michael Drury (HLC)

STAFF:

Irma Unzueta, Design Review Supervisor
William Russell, Planning Technician I
Heidi Reidel, Commission Secretary

CALL TO ORDER

The meeting was called to order at 9:03 a.m. by Chair Sorgman.

ATTENDANCE

Members present: Sorgman, Limón, and Drury
Staff present: Russell and Reidel

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **August 27, 2019**, as submitted.

Action: Drury/Limón, 3/0/0. Motion carried.

C. Listing of approved Conforming Review signs from **September 3** through **September 10, 2019**:

Business Name	Address	Action
SBMA	1130 State Street	Final Approval as submitted.
Flexera	402 East Gutierrez Street	Final Approval as submitted.

- D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

- E. Subcommittee Reports:

No subcommittee reports.

(9:10AM) NEW ITEM: CONCEPT REVIEW

1. **100 FREDERIC LOPEZ RD**
Assessor's Parcel Number: 073-080-068
Zone: SP6-AIA/A-I-1
Application Number: SGN2019-00105
Owner: City of Santa Barbara
Applicant: Dan Morris
Business Name: Senseeker

(Proposal to install a 31 square foot wall sign, non-illuminated. Total street frontage is 73 feet.)

Actual time: 9:08 a.m.

Present: Dan Morris, Applicant, Freedom Signs

Public comment opened at 9:09 a.m., and as no one wished to speak, it closed.

Motion: Continue to Conforming Review with the comment to proportionally reduce the signage to fit within a painted panel background that lines up with the bottom of the adjacent window.

Action: Limón/Drury, 3/0/0. Motion carried.

(9:25AM) NEW ITEM: CONCEPT REVIEW

2. **324 W MONTECITO ST**
Assessor's Parcel Number: 037-232-018
Zone: C-G
Application Number: SGN2019-00107
Owner: Jonathan Modugno Revocable Trust 12/20/05
Tom Modugno, Trustee
Applicant: Cindy Jackson
Business Name: Ice Vending Machine

(Proposal for an outdoor vending machine to be located in the parking lot of Santa Cruz Market. Exception findings are required for an over height vending machine. Total street frontage is 100 feet.)

Actual time: 9:27 a.m.

Present: Cindy Jackson, Owner, Santa Cruz Market

Public comment opened at 9:30 a.m., and as no one wished to speak, it closed.

Motion: Final Approval as submitted, with Sign Exception findings made as stated in Sign Ordinance subsection 22.70.070 for the granting of an exception:

1. There are exceptional or extraordinary circumstances or conditions applicable to the property involved or to the intended use of the property because it offers a public service and there is a need to identify the ice machine to the community.
2. The granting of the exception will not be materially detrimental to the public welfare or injurious to the properties or improvements in the vicinity.
3. The proposed sign is in conformance with the stated purpose and intent of the Sign Ordinance.

Action: Limón/Drury, 3/0/0. Motion carried.

*** MEETING ADJOURNED AT 9:35 A.M. ***