



City of Santa Barbara

SIGN COMMITTEE MINUTES AUGUST 13, 2019

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman *Chair*
Jaime Limón *Vice Chair*

ALTERNATES:

Bob Cunningham (ABR)
Michael Drury (HLC)

STAFF:

Irma Unzueta, Design Review Supervisor
William Russell, Planning Technician I
Heidi Reidel, Commission Secretary

CALL TO ORDER

The meeting was called to order at 9:02 a.m. by Chair Sorgman.

ATTENDANCE

Members present: Sorgman, Limón (at 9:03 a.m.), and Drury
Staff present: Unzueta (until 10:30 a.m.), Russell, and Reidel

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **July 30, 2019**, as submitted.

Action: Drury/Limón, 3/0/0. Motion carried.

C. Listing of approved Conforming Review signs from **August 5** through **August 13, 2019**:

Business Name	Address	Action
Los Alcos	701 Anacapa St	Final Approval as submitted.
Good Feet	3905 State St	Final Approval as submitted.
Apex Smoke & Vape	234 E Haley St	Final Approval as submitted.
Panda Express	3894 State St	Final Approval as submitted.
AMPM	1935 State St	Final Approval as submitted.
Chevron	115 S La Cumbre Ln	Final Approval as submitted.
Alitos	509 State St	Final Approval as submitted.

Bahiem De Smeth	17 W Carrillo St	Final Approval as submitted.
The Lighthouse	1502 San Pasqual St	Final Approval as submitted.
Springtide	15 W Anapamu St	Final Approval as submitted.
Zoom	420 E Carrillo St	Final Approval with conditions
Target	3891 State St	Final Approval as submitted.
Kiva Cowork	10 E Yanonali St	Final Approval as submitted.
La Quinta	1601 State St	Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

Mr. Russell announced that staff would like to move the Discussion Item on Nondiscrimination/Harassment Policy on today's agenda to the beginning of the meeting.

E. Subcommittee Reports:

No subcommittee reports.

(9:10AM) CONTINUED ITEM: CONCEPT REVIEW:

1. **931 ANACAPA ST**
 Assessor's Parcel Number: 039-322-047
 Zone: C-G (C-2)
 Application Number: SGN2019-00084
 Owner: Unionbancal Corp
 Applicant: Christian Muldoon
 Business Name: UNION BANK

(Proposal to reface an existing, non-illuminated, 16.32 square foot monument sign, re-facing with a bronze finish. Total street frontage is 81 square feet.)

Referred from Conforming Review to Full Committee. Last reviewed on July 23, 2019 Conforming Review Agenda.

Actual time: 9:18 a.m.

Present: Christian Muldoon, Applicant, Vogue Sign Company

Public comment opened at 9:27 a.m., and as no one wished to speak, it closed.

Motion: Final Approval with conditions:

1. Approve the covered solution to preserve the existing sign.
2. The lettering is to mimic the original black and gold leaf plating materials in details and in color.
3. The plans are to be modified to reflect those changes.

Action: Limón/Drury, 3/0/0. Motion carried.

(9:20AM) NEW ITEM: CONCEPT REVIEW:

- 2. 1130 STATE ST**
 Assessor's Parcel Number: 039-232-020
 Zone: C-G (C-2)
 Application Number: SGN2019-00071
 Owner: County of Santa Barbara
 Applicant: Trish Allen
 Business Name: Santa Barbara Museum of Art

(Proposal to change existing sign program to include additional ground signage, exhibit template signage and a store front blade sign. The applicant is requesting an exception to the sign ordinance to exceed the maximum allowable signage, banner signs, and vertical lettering on exhibit template signage. The applicant is requesting to increase the signage of the previously approved 198.3 square footage of signage and increase it by 228.8 square feet with a new grand total of 525.3 square feet. Exception findings will need to be made. Total street frontage is 220 feet.)

Actual time: 9:34 a.m.

Present: Trish Allen, Applicant, SEPPS; Jennifer Bressler, Hunt Design; and Emily Morishita, Hunt Design

Public comment opened at 9:53 a.m., and as no one wished to speak, it closed.

Motion: Continue two weeks with comments:

1. The Committee appreciates the Sign Program as presented.
2. The Committee can support the exceptions for increased flag signage as it is a public building and there is justification to identify it in that manner.
3. The Committee does not support the wall planter signs and would like the applicant to study other examples to justify the historic nature of the property.
4. Study other methods of darkening the incised letters of the wall sign.
5. The Committee suggests adding a small sign to the back of the building.
6. Provide additional Spanish detail to the blade sign bracket.

Action: Limón/Drury, 3/0/0. Motion carried.

*** THE COMMITTEE RECESSED FROM 10:30 TO 10:34 A.M. ***

(9:30AM) NEW ITEM: CONCEPT REVIEW

- 3. 24 E MASON ST**
 Assessor's Parcel Number: 033-112-001
 Zone: OC/SD-3
 Application Number: SGN2019-00062
 Owner: Sanchez Family GST Exempt Trust
 FBO Theodore A. Sanchez
 Applicant: Kevin Buckley
 Business Name: Wheel Fun Rentals

(Proposal to permit unpermitted wall signs and permit new signage. The applicant is trying to permit existing 35.0 square footage of signage and permit new 21.66 square footage of signage. Total requested signage is 56.93 square feet. Total street frontage is 68 feet.)

Actual time: 10:34 a.m.

Present: Kevin Buckley, Applicant

Public comment opened at 10:37 p.m., and as no one wished to speak, it closed.

Motion: Continue two weeks with comments:

1. The Committee supports the new hanging blade sign as proposed.
2. The logo graphic on Sign 3 should be reduced so it is proportional with lettering of Sign 2.

Action: Limón/Drury, 3/0/0. Motion carried.

(9:45AM) NEW ITEM: CONCEPT REVIEW:

4. 515 MARXMILLER PL

Assessor's Parcel Number: 073-450-003
Zone: A-F/SD-3
Application Number: SGN2019-00083
Owner: City of Santa Barbara
Applicant: Wasantha Mohottige
Business Name: Signature Flight

(Proposal to reface an existing 37.5 square foot approved internally illuminated sign monument sign. Total street frontage is 90 feet.)

Actual time: 10:47 a.m.

Present: Wasantha Mohottige, Applicant

Public comment opened at 10:49 p.m., and as no one wished to speak, it closed.

Motion: Final Approval as submitted.

Action: Limón/Drury, 3/0/0. Motion carried.

(9:55AM) CONTINUED ITEM: CONCEPT REVIEW

5. 9 W SOLA ST

Assessor's Parcel Number: 039-131-002
Zone: C-G (C-2)
Application Number: SGN2019-00079
Owner: Howard Family Trust,
FBO Cynthia D. Howard
Applicant: Francesca Rizzo
Business Name: E Electric Bikes

(Proposal to install two new non illuminated wall signs with logo and business name. Proposal to install two non-illuminated wall signs. Total signage requested is 13.6 square feet. Total street frontage is 30.5 feet.)

Referred from Conforming Review to Full Committee. Last reviewed on 7/23/2019 Conforming Review Agenda.

Actual time: 10:51 a.m.

Present: Franco Rizzo, Direct Contact Marketing; and Francesca Rizzo, Applicant, Direct Contact Marketing

Public comment opened at 10:53 p.m., and as no one wished to speak, it closed.

Motion: Final Approval with conditions:

1. Reduce the E to 1'8" to create 2" at the bottom of Sign A and 1" at the top.
2. Provide manufacturer numbers for the paint chip samples.

Action: Drury/Limón, 3/0/0. Motion carried.

(10:05AM) NEW ITEM: CONCEPT REVIEW:

6. 1111 E CABRILLO BLVD

Assessor's Parcel Number: 017-352-006
Zone: HRC-1/SD-3
Application Number: SGN2019-00093
Owner: City of Santa Barbara
KHP IV Santa Barbara LLC
Applicant: Dan Morris
Business Name: Mar Monte

(Proposal to remove and replace four 11.61 square foot wall signs and one 9.97 porte cochere wall sign, with a total signage requested of 68.02 square feet. Total street frontage is 270 feet.)

Actual time: 11:04 a.m.

Present: Dan Morris, Applicant, Freedom Signs

Public comment opened at 11:08 p.m., and as no one wished to speak, it closed.

Motion: Final Approval as submitted.

Action: Limón/Drury, 3/0/0. Motion carried.

(10:15AM) DISCUSSION HEARING

7. DISCUSSION ON NONDISCRIMINATION/HARASSMENT POLICY

Reference Number: SGN2019-00051

Staff: Sarah Gorman, City Clerk Services Manager

(Sign Committee will receive a presentation from City Staff on Non-Discrimination and Harassment Policy.)

Discussion Item for Nondiscrimination/Harassment Policy

Actual time: 9:07 a.m.

Present: Christie Lanning, Human Resource Analyst, City of Santa Barbara

Discussion Held.

*** MEETING ADJOURNED AT 11:10 A.M. ***