



City of Santa Barbara

SIGN COMMITTEE MINUTES JULY 16, 2019

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman *Chair*
Jaime Limón *Vice Chair*

ALTERNATES:

Bob Cunningham (ABR)
Michael Drury (HLC)

STAFF:

Irma Unzueta, Design Review Supervisor
William Russell, Planning Technician I
Heidi Reidel, Commission Secretary

CALL TO ORDER

The meeting was called to order at 9:03 a.m. by Chair Sorgman.

ATTENDANCE

Members present: Sorgman and Limón
Staff present: Unzueta, Russell, and Reidel

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Postponed approval of the Sign Committee minutes of July 2, 2019 two weeks.

C. Listing of approved Conforming Review signs from **July 9** through **July 16, 2019**:

Business Name	Address	Action
Old Town Antiques	133 West Anapamu Street	Final Approval as submitted.
Cox	3303 State Street	Final Approval as submitted.
Bristol Farms	3855 State Street	Final Approval with conditions.
Office Building 420 East Carrillo Street	420 East Carrillo Street	Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

Mr. Russell announced the following:

1. Michael Drury will be absent from today's meeting.
2. The application for Item 1, 29 East Cabrillo Boulevard, is requesting an exception to exceed the allowed letter height, not to increase letter height as stated in the project description.
3. Institution Ale filed an appeal of the Sign Committee's denial of the sign exception.

E. Subcommittee Reports:

No subcommittee reports.

(9:10AM) NEW ITEM: CONCEPT REVIEW

1. 29 E CABRILLO BLVD

Assessor's Parcel Number: 033-112-006
Zone: HRC-2/SD-3
Application Number: SGN2019-00076
Owner: Ray Mahboob
Applicant: David Benton

(Proposal for two new signs: Sign "A" is a wall sign of 4.64 square feet. Sign "B" is a wall sign of 4.64 square feet. Both signs total 9.28 square feet. Building frontage is 63 linear feet. An exception is requested for increased letter height.)

Actual time: 9:06 a.m.

Present: David Benton, Applicant, Benton Sign Company

Public comment opened at 9:09 a.m.

Written correspondence from Virginia Rehling was read into the record.

Public comment closed at 9:10 a.m.

Motion: Final Approval as submitted, making the findings as stated in Sign Ordinance subsection 22.70.070 for the granting of an exception, and with the condition that the exception request letter should include specifics about the size of the letters.

1. There are exceptional or extraordinary circumstances or conditions applicable to the property involved or to the intended use of the property that do not apply generally to other properties in the vicinity.
2. The granting of the exception will not be materially detrimental to the public welfare or injurious to the properties or improvements in the vicinity.
3. The proposed sign is in conformance with the stated purpose and intent of the Sign Ordinance.

Action: Sorgman/Limón, 2/0/0. Motion carried.

*** The Committee recessed from 9:21 to 9:22 a.m. and re-opened item 1***

Amended

Motion: Final Approval as submitted, making the findings as stated in Sign Ordinance subsection 22.70.070 for the granting of an exception and with the condition that the exception request letter should include specifics about the size of the letters.

1. There are exceptional or extraordinary circumstances or conditions applicable to the property involved or to the intended use of the property *because the scale of the building and scale of the sign seem to be appropriate and more in line with the intent of the Sign Ordinance, as well as the fact that the sign is only three letters, which does not apply generally to other properties in the vicinity.*
2. The granting of the exception will not be materially detrimental to the public welfare or injurious to the properties or improvements in the vicinity.
3. The proposed sign is in conformance with the stated purpose and intent of the Sign Ordinance.

Action: Sorgman/Limón, 2/0/0. Motion carried.

*** THE COMMITTEE RECESSED FROM 9:23 TO 9:32 A.M. ***

(9:20AM) DISCUSSION HEARING

2. REVISED SIGN COMMITTEE SUBMITTAL PACKET

Staff: William Russell

(Continued discussion of Kevin Buckley's proposal for revising the City's Sign Application Submittal Packet.)

Actual time: 9:32 a.m.

Item postponed indefinitely.

*** MEETING ADJOURNED AT 9:33 A.M. ***