



City of Santa Barbara

SIGN COMMITTEE MINUTES JULY 2, 2019

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman *Chair*
Jaime Limón *Vice Chair*

ALTERNATES:

Bob Cunningham (ABR)
Michael Drury (HLC)

STAFF:

Irma Unzueta, Design Review Supervisor
William Russell, Planning Technician I
Heidi Reidel, Commission Secretary

CALL TO ORDER

The meeting was called to order at 9:00 a.m. by Chair Sorgman.

ATTENDANCE

Members present: Sorgman, Drury, and Cunningham
Staff present: Renee Brooke, City Planner (10:14-11:12 p.m.); Russell, and Reidel

GENERAL BUSINESS

A. Public Comment:

The following individuals spoke:

1. Britta Walsworth. Ramsay Stirling ceded time to Ms. Walsworth.
2. Virginia Rehling

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **June 18, 2019**, as submitted.

Action: Drury/Cunningham, 2/0/1. (Cunningham abstained. Limón absent.) Motion carried.

C. Listing of approved Conforming Review signs from **June 25** through **July 2, 2019**:

Business Name	Address	Action
The Little Things Bakery	2018 Cliff Drive	Final Approval as submitted.
Embermill	1031 State Street	Final Approval as submitted.
Topa Topa	116 Santa Barbara Street	Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

E. Subcommittee Reports:

No subcommittee reports.

(9:15AM) NEW ITEM: CONCEPT REVIEW**1. 33 W VICTORIA ST**

Assessor's Parcel Number: 039-630-002
 Zone: C-G
 Application Number: SGN2019-00061
 Owner: Ensemble Theatre Company, Inc.
 Applicant: Jason Currie

(Proposal to change the existing sign program. Proposal for four new changeable flag signs, three new wall mounted building signs, and traditional wrought iron lighting fixtures. Total new signage requested is an additional 89.1 square feet. Street frontage is 69 feet.)

Proposal to change previously approved Sign Program. Requires Sign Exception findings.

Actual time: 9:08 a.m.

Present: Jason Currie, Applicant, Studio Jason Currie; and Jonathan Fox, Artistic Director, Ensemble Theatre Company, Inc.

Public comment opened at 9:19 p.m.

The following individual spoke:

1. Virginia Rehling

Public comment closed at 9:21 p.m.

Motion: Continue indefinitely to the Historic Landmarks Commission.

Action: Drury/Cunningham, 3/0/0. (Limón absent.) Motion carried.

(9:30AM) NEW ITEM: CONCEPT REVIEW**2. 3855 STATE ST**

Assessor's Parcel Number: 051-010-010
Zone: C-G/USS
Application Number: SGN2019-00063
Owner: Macerich La Cumbre LLC
Applicant: John Crispis
Tenant: Bristol Farms

(Proposal for three new internally lit aluminum wall signs. One 90 square feet sign and two 32.5 square feet signs combining for a total of 155 square feet of signage on site. Exception requested for over height letters. Street frontage is 175 feet.)

Requires Sign Exception findings.

Actual time: 9:27 a.m.

Present: Tim Pitts, Superior Electrical Advertising; Sam Masterson, Bristol Farms; and Ilmar Kalviste, Property Manager, La Cumbre Plaza

Public comment opened at 9:40 p.m., and as no one wished to speak, it closed.

Motion: Final Approval with the location of the name sign on the front of the building to be reviewed at Conforming, and making the findings as stated in Sign Ordinance subsection 22.70.070 for the granting of an exception:

1. There are exceptional or extraordinary circumstances or conditions applicable to the property involved or to the intended use of the property because many of the surrounding properties have the same exceptions.
2. The granting of the exception will not be materially detrimental to the public welfare or injurious to the properties or improvements in the vicinity.
3. The proposed sign is in conformance with the stated purpose and intent of the Sign Ordinance.

Action: Cunningham/Drury, 3/0/0. (Limón absent.) Motion carried.

(9:50AM) NEW ITEM: CONCEPT REVIEW**3. 420 E CARRILLO ST**

Assessor's Parcel Number: 029-302-028
Zone: C-G
Application Number: SGN2019-00067
Owner: QCI 420 Carrillo LLC
Applicant: Kristin Stoyanova

(Proposal for a new sign program for an office building comprising of three tenant spaces and directional signs for entry. Street frontage is 102 feet.)

Actual time: 9:48 a.m.

Present: Kristin Stoyanova, Applicant, Anacapa Architecture

Public comment opened at 9:53 p.m., and as no one wished to speak, it closed.

Motion: Continue indefinitely to Conforming Review for Final Approval with the comment to return with a color chip and dimensions on the elevations showing that the wall sign placed in the space between the windows on the second story does not exceed more than two-thirds of the height the window.

Action: Cunningham/Drury, 3/0/0. (Limón absent.) Motion carried.

(10:10AM) NEW ITEM: CONCEPT REVIEW

4. 118 STATE ST

Assessor's Parcel Number: 033-081-015
Zone: HRC-2/S-D-3
Application Number: SGN2019-00065
Owner: 35 State Street Hotel Partners, LLC
Applicant: Dan Morris
Business Name: Hotel Californian

(Proposal for changes to sign program to increase the allowable signage for the visitor's center to 12 square feet. Street frontage is 19.3 feet.)

Actual time: 9:56 a.m.

Present: Dan Morris, Applicant, Freedom Signs

Public comment opened at 10:05 p.m., and as no one wished to speak, it closed.

Motion: Continue indefinitely to Conforming Review with comments:

1. Reduce the size of the letters in the blade sign.
2. The Committee suggests a Santa Barbara blue background for the blade sign and the State Street sign.
3. The hanging sign should be hung by two wrought iron mounted poles underneath the eave and the applicant should provide a detail.

Action: Drury/Cunningham, 3/0/0. (Limón absent.) Motion carried.

(10:30AM) NEW ITEM: CONCEPT REVIEW

5. 514 STATE ST

Assessor's Parcel Number: 037-173-037
Zone: M-C
Application Number: SGN2019-00066
Owner: Judith Johnson Garrett Living Trust
Applicant: Joe Andrulaitis
Business Name: Institution Ale
Business Owner: Roger Smith

(Proposal for an 8.3 square foot interior neon sign with 30 inch tall letters. Building frontage is 90 feet. This application requires Sign Exceptions to exceed the 10 inch letter height maximum in El Pueblo Viejo Landmark District (EPV) and to allow neon, an unacceptable material in EPV and prohibited by the Sign Ordinance. This application addresses Enforcement Case ENF2019-00300. This structure may be eligible for inclusion on the City's Potential Historic Resources List as one of the few Streamline Moderne buildings in Santa Barbara and was once a gas station and then a car sales room.)

Requires Sign Exception findings.

Actual time: 10:14 a.m.

Present: Joe Andrulaitis, Applicant, Andrulaitis + Mixon; and Sean Smith, Institution Ale

Public comment opened at 10:34 p.m.

The following individuals spoke:

1. Jason Dominguez
2. Anna Marie Gott
3. Tamara Erickson
4. Steve Hausz, Oppose
5. Bob Stout
6. Clay Holdren
7. Carrie Kelly, Support
8. Britta Walsworth. Ramsay Stirling ceded time to Ms. Walsworth, Support

Written correspondence from Virginia Rehling was acknowledged.

Public comment closed at 10:57 p.m.

Motion: Deny the sign application requesting two exceptions from the Sign Ordinance to allow a neon sign in El Pueblo Viejo Landmark District that exceeds the 10 inch letter height maximum (22.70.040.B.3), and is located within 10 feet of a window (22.70.040.B.6.e.), on the grounds that the findings pursuant to SBMC Section 22.70.070 for granting the exceptions could not be made:

1. There are no exceptional or extraordinary circumstances or conditions applicable to the property involved or to the intended use of the property because many of the surrounding properties have the same exceptions. The building has suitable signage and this additional signage is not necessary.
2. The granting of the exception will be materially detrimental to the public welfare or injurious to the properties or improvements in the vicinity.
3. The proposed sign is not in conformance with the stated purpose and intent of the Sign Ordinance.

Action: Cunningham/Sorgman, 2/1/0. (Drury opposed. Limón absent.) Motion carried.

*** MEETING ADJOURNED AT 11:12 A.M. ***