



City of Santa Barbara

SIGN COMMITTEE MINUTES MAY 21, 2019

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman *Chair*
Jaime Limón *Vice Chair*

ALTERNATES:

Bob Cunningham (ABR)
Michael Drury (HLC)

STAFF:

Irma Unzueta, Design Review Supervisor
Susan Gantz, Assistant Planner
William Russell, Planning Technician
Heidi Reidel, Commission Secretary

CALL TO ORDER

The meeting was called to order at 9:04 a.m. by Chair Sorgman.

ATTENDANCE

Members present: Sorgman, Limón, and Drury
Staff present: Unzueta (at 10:30 a.m.), Gantz, Russell, and Reidel

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **May 7, 2019**, as submitted.
Action: Drury/Limón, 3/0/0. Motion carried.

C. Listing of approved Conforming Review signs from **May 7** through **May 21, 2019**:

Business Name	Address	Action
Oppi'z Bistro and Natural Pizza	1026 State Street	Final Approval as submitted.
Gear	418 State Street	Final Approval as submitted.
Kineci Health & Movement Center	22 W. Mission Street	Final Approval as submitted.
Olive Mill Plaza	1225 Coast Village Road	Final Approval as submitted.
Seavees	24 E Mason Street	Final Approval as submitted.

- D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

- E. Subcommittee Reports:

Committee member Limón stated concern about ability for staff to eventually make a recommendation that Sign Committee adopt potential new submittal requirements.

(9:10AM) CONTINUED ITEM: CONCEPT REVIEW

1. 1118 E CABRILLO BLVD

Assessor's Parcel Number: 017-353-001
Zone: P-R/SD-3
Application Number: SGN2019-00020
Applicant: City of Santa Barbara Parks & Recreation, Owner
Architect: KBZ Architects, Inc. AIA
Business Name: Cabrillo Pavilion

(Proposal for new signage as part of the Cabrillo Pavilion Renovation Project. The proposal includes two, 22.7 square foot, externally-illuminated sandblasted redwood monument signs with steel posts and concrete base, two, 3.25 square foot, externally-illuminated painted wall signs, and two, 3.5 square foot, non-illuminated painted wall signs. Directional and ADA signs shown on the plans are exempt from Sign Committee review. Metal canopy and building lighting was reviewed by the Historic Landmarks Commission under application PLN2014-00248. Total non-exempt signage for this site will be 58.9 square feet. This building is a designated Structure of Merit: "Cabrillo Pavilion and Stoa.")

Second review. Application was last reviewed on February 26, 2019.

Actual time: 9:06 a.m.

Present: Dawn Ziemer, Designer, KBZ Architects, Inc. AIA; Justin Van Mullem, Project Planner, City of Santa Barbara Parks and Recreation Department; and Jill Zachary, Director, City of Santa Barbara Parks and Recreation Department

Public comment opened at 9:15 a.m., and as no one wished to speak, it closed.

Motion: Final Approval as submitted with clarification that the monument sign includes restaurant identification

Action: Limón/Drury, 3/0/0. Motion carried.

(9:30AM) CONTINUED ITEM: CONCEPT REVIEW**2. 1019 CHAPALA ST**

Assessor's Parcel Number: 039-272-009
 Zone: C-G
 Application Number: SGN2019-00034
 Owner: West Bluff Capital Inc.
 Applicant: Lila Boyce
 Business Name: COASTAL
 Business Owner: Coastal Dispensary

(Proposal for three painted metal wall signs of 7.7 square feet, 14.7 square feet, and 9.38 square feet, and two metal projecting signs of 2.75 square feet each with new steel brackets. Total signage for this building will be 37.3 square feet. None of the signs will be illuminated. Total street frontage is 50 feet.)

Second Review. Application was last reviewed on April 23, 2019.

Actual time: 9:22 a.m.

Present: Lila Boyce, Applicant; and Myles Peck, COASTAL

Public comment opened at 9:26 a.m., and as no one wished to speak, it closed.

Motion: Final Approval with conditions:

1. The Sign Committee appreciates the applicant's work with the Sign Committee.
2. Final reduction sizes are to return to Conforming for final review.
3. Reduce Signs B and C to 8".
4. Correct all dimensions on the plans.
5. Show the dimension of the bottom of the sign to grade on the future drawing.
6. Add a plate on top of the backplate 1" out for Sign D.
7. The final detail of the bracket for Sign D should match the Apple sign example as shown.

Action: Limón/Drury, 3/0/0. Motion carried.

This item was reopened at 10:33 a.m.

Amended**Motion: Continued one week to Conforming Review for Final Approval.**

1. The Sign Committee appreciates the applicant's work with the Sign Committee.
2. Final reduction sizes are to return to Conforming for final review.
3. Reduce Signs B and C to 8".
4. Correct all dimensions on the plans.
5. Show the dimension of the bottom of the sign to grade on the future drawing.
6. Add a plate on top of the backplate 1" out for Sign D.
7. The final detail of the bracket for Sign D should match the Apple sign example as shown.

Action: Limón/Drury, 3/0/0. Motion carried.

(9:45AM) CONTINUED ITEM: CONCEPT REVIEW**3. 635 N MILPAS ST**

Assessor's Parcel Number: 031-181-009
Zone: C-G
Application Number: SGN2019-00024
Owner: Don C. & Kathleen Scott Trustees
Applicant: Wasantha Mohottige
Business Name: Santa Barbara Kitchens

(Proposal for an 11.5 square foot, non-illuminated PVC wall sign. Total signage for this upstairs leasehold space will be 11.5 square feet. Street frontage dimension is 30', which includes the North Milpas Street frontage and the canted entry frontage.)

Fourth review. Application was last reviewed on May 7, 2019.

Actual time: 9:46 a.m.

Present: Wasantha Mohottige, Applicant

Public comment opened at 9:50 a.m., and as no one wished to speak, it closed.

Motion: Continue two weeks with comments:

1. Provide better details of Sign B with regard to distance from balcony edge to the building corner where it tapers in.
2. Provide a more decorative detail for the bracket of Sign B, perhaps add a scroll.
3. The Committee finds the color to be acceptable.
4. Reduce the width of Sign A to 50 inches with 20 inches on each side.
5. Reduce the wall sign proportionally to comply with the Sign Ordinance.

Action: Drury/Limón, 3/0/0. Motion carried.

*** THE COMMITTEE RECESSED FROM 10:25 TO 10:30 A.M. ***

(10:00AM) DISCUSSION ITEM**4. SIGN APPLICATION SUBMITTAL PACKET**

Staff: Susan Gantz, Assistant Planner

(Discussion of Kevin Buckley's proposal for revising the City's Sign Application Submittal Packet.)

Actual time: 10:34 a.m.

Present: Kevin Buckley

Discussion Held.

- Although the Sign Committee requested the formation of a Sign Application Submittal Subcommittee, it was determined that an official Subcommittee would not be formed since two or more members of the Sign Committee being present as part of a Subcommittee would constitute a

quorum. Ms. Unzueta suggested the meetings be tracked in Sign Committee Minutes as Discussion Items.

- Mr. Limon was concerned about the eventual need to make a recommendation to Staff for approval and adoption of the new requirements.
- Ms. Unzueta stated that when the revised materials are ready to be implemented, it can be placed on a Sign Committee agenda as a Miscellaneous Action Item.
- Some edits were suggested, and Mr. Buckley offered to include a sheet dedicated to color samples. Staff will add a website address and instructions on how to obtain official paint color numbers and manufacturers to the Resources page that staff will write. Mr. Sorgman will provide the website and information to Staff.
- Sign submittal sheet sizes were discussed and it was recommended that 8.5" x 11"-sized sheets be accepted only for smaller projects such as one or two signs, or existing sign face changes. Mr. Buckley will prepare an additional example of a small sign project on the smaller sized sheet.
- The Sign Committee will mark up the draft documents that Mr. Buckley distributed and will provide them to Staff to be forwarded back to Mr. Buckley so that changes can be made prior to the next discussion of this item.

*** MEETING ADJOURNED AT 11:24 A.M. ***