



City of Santa Barbara

SIGN COMMITTEE MINUTES MARCH 26, 2019

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman *Chair*
Jaime Limón *Vice Chair*

ALTERNATES:

Bob Cunningham (ABR)
Michael Drury (HLC)

STAFF:

Irma Unzueta, Design Review Supervisor
Susan Gantz, Assistant Planner
Heidi Reidel, Commission Secretary

CALL TO ORDER

The meeting was called to order at 9:01 a.m. by Chair Sorgman.

ATTENDANCE

Members present: Sorgman, Limón, and Drury
Staff present: Gantz and Reidel

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **March 12, 2019**, as amended.

Action: Limón/Sorgman, 2/0/1. (Drury abstained.) Motion carried.

C. Listing of approved Conforming Review signs from **March 18** through **March 26, 2019**:

Business Name	Address	Action
Compass	801 Chapala St	Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

E. Subcommittee Reports:

Committee member Limón requested a report on the status of the Committee to update the Sign Ordinance as well as a report on the amendments to the related Supreme Court case.

(9:10AM) CONTINUED ITEM: CONCEPT REVIEW

1. **416 STATE ST**
Assessor's Parcel Number: 037-212-023
Zone: M-C
Application Number: SGN2019-00025
Owner: Hughes Land Holding Trust
Agent: Barrett Reed
Applicant: Dan Morris
Business Name: Kim's Service Department Sign Program

(Proposal for a new sign program for two lot tied parcels at 416 and 418 State Street. The Sign Program will comprise one painted building identification wall sign, two double hanging signs, and one tenant wall sign. None of the signs will be illuminated. These parcels are located in El Pueblo Viejo Landmark District.)

Second Review. Project was last reviewed on March 12, 2019.

Actual time: 9:06 a.m.

Present: Dan Morris, Applicant, Freedom Signs

Public comment opened at 9:20 p.m., and as no one wished to speak, it closed.

Motion: Final approval with the following conditions:

1. This approval shall include the painted building identification sign ("Kim's Service Dept.") located between the two building arches.
2. No additional signs shall be hung from the two approved blade signs that show two signs each.

Action: Limón/Drury, 3/0/0. Motion carried.

(9:30AM) CONTINUED ITEM: CONCEPT REVIEW

2. **1404 DE LA VINA ST**
Assessor's Parcel Number: 039-062-011
Zone: R-MH (R-4)
Application Number: SGN2018-00114
Owner: Johnson Carl D
Business Name: Upham Hotel
Contractor: Benton Signs & Designs

(This is a City Landmark: Upham Hotel and Annex. Proposal to permit "as-built" face changes on a 37.5 square foot, externally-illuminated ground sign and a 6.13 square foot "as-built" change to an externally-illuminated hanging sign. An existing 8.5 square foot non-illuminated wood hanging sign will

remain unaltered. A total of 52.13 square feet of signage is proposed for the site. This application addresses enforcement case ENF2017-00875.)

Second Review. Project was last reviewed on November 6, 2018.

Actual time: 9:24 a.m.

Present: David Benton, Contractor, Benton Signs & Designs

Public comment opened at 9:29 p.m., and as no one wished to speak, it closed.

Motion: Final approval with the following comments:

1. The Sign Committee expressed appreciation for the high quality of the as-built sign and the change to be more reflective of the business.
2. The owner is requested to seek proper approvals in the future.

Action: Drury/Sorgman, 3/0/0. Motion carried.

(9:50AM) CONTINUED ITEM: CONCEPT REVIEW

3. 200 BLK ALAMEDA PADRE SERRA

Assessor's Parcel Number: ROW-002-752

Zone: Right of Way

Application Number: SGN2019-00014

Owner: City of Santa Barbara

Applicant: Sue Burk

Business Name: Eucalyptus Hill Neighborhood Association

(Eucalyptus Hill Improvement Association is proposing to install a sandstone entrance stone off Alameda Padre Serra north of the Salinas Roundabout on City of Santa Barbara property. The 5'0" x 34 inch stone will be sand blasted with the words, "Eucalyptus Hill Neighborhood" and 18" of the stone will be concreted into the ground. Two LED solar lights will be placed in the ground shining up on the stone for evening visibility. Replacement of existing trailing ice plant will be planted in areas potentially damaged by the installation. EHIA will be responsible for the maintenance of the stone, lighting, and landscaping. Sign Committee comments are requested.)

Second Concept Review. Project was last reviewed on February 12, 2019. This application requires a Public Works Encroachment Permit.

Actual time: 9:41 a.m.

Present: Sue Burk, Applicant, Eucalyptus Hill Improvement Association

Public comment opened at 10:07 p.m., and as no one wished to speak, it closed.

Motion: Final approval with the following conditions:

1. The Sign Committee supports the stone monument sign in its irregularity.
2. Burnt Sienna or a warmer color is suggested for the cut letters.
3. Applicant may use either font A or C.
4. Assure a 3" space between the letters and the edge of the sign.

5. Due to the site plan's lack of clarity, be aware that Public Works or Building & Safety may require additional information to obtain the required building permit or encroachment permit.

Action: Limón/Drury, 3/0/0. Motion carried.

*** MEETING ADJOURNED AT 10:08 A.M. ***