



City of Santa Barbara

SIGN COMMITTEE MINUTES MARCH 12, 2019

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman *Chair*
Jaime Limón *Vice Chair*

ALTERNATES:

Bob Cunningham (ABR)
Michael Drury (HLC)

STAFF:

Irma Unzueta, Design Review Supervisor
Susan Gantz, Assistant Planner
Mia Martinez, Administrative Supervisor

CALL TO ORDER

The meeting was called to order at 9:02 a.m. by Chair Sorgman.

ATTENDANCE

Members present: Sorgman and Limón
Staff present: Gantz; Heidi Reidel, Commission Secretary; and Kathleen Goo, Commission Secretary

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **February 26, 2019**, as amended.

Action: Limón/Sorgman, 2/0/0. Motion carried.

C. Listing of approved Conforming Review signs from **March 5** through **March 12, 2019**:

Johnny Was	1159 Coast Village Road	Final Approval as submitted.
Simply Remembered	26 West Calle Laureles	Final Approval as submitted.
Iron Horse Autobody	132 South Milpas Street	Final Approval with conditions.
Café Ana	1201 Anacapa Street	Final Approval as submitted.
The Gift Shoppe Annex	1207 State Street	Final Approval as submitted.
Bond Fitness	211 West Carrillo Street	Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

E. Subcommittee Reports:

No subcommittee reports.

(9:05AM) CONCEPT REVIEW - NEW

1. 418 STATE ST

Assessor's Parcel Number:	037-212-024
Zone	M-C
Application Number:	SGN2019-00025
Owner	Hughes Land Holding Trust
Agent	Barrett Reed
Applicant	Freedom Signs
Organization	Kims Service Department

Proposal for a new sign program for two lot tied parcels at 416 and 418 State Street. The Sign Program will comprise one painted building identification wall sign, two double hanging signs, and one tenant wall sign. None of the signs will be illuminated. These parcels are located in El Pueblo Viejo Landmark District.

First Concept Review of a new sign program.

Actual time: 9:08 a.m.

Present: Dan Morris, Applicant, Freedom Signs

Public comment opened at 9:32 p.m., and as no one wished to speak, it closed.

Motion: Continue two weeks with comments:

1. The Sign Committee supports the stacked blade sign configuration and proposed brackets considering the number of tenants in the building.
2. The "Modern Times" painted wall sign is supportable.
3. Explore an improved manner to identify the building name or an alternative from what is currently proposed.
4. On the Site Plan, identify tenant spaces as "A", "B", "C", and "D".

Action: Limón/Sorgman, 2/0/0. Motion carried.

*** MEETING ADJOURNED AT 9:34 A.M. ***