



City of Santa Barbara

SIGN COMMITTEE MINUTES FEBRUARY 26, 2019

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman *Chair*
Jaime Limón *Vice Chair*

ALTERNATES:

Bob Cunningham (ABR)
Michael Drury (HLC)

STAFF:

Irma Unzueta, Design Review Supervisor
David Eng, Planning Technician
Mia Martinez, Administrative Supervisor

CALL TO ORDER

The meeting was called to order at 9:00 a.m. by Chair Sorgman.

ATTENDANCE

Members present: Sorgman, Limón, and Drury
Staff present: Susan Gantz, Assistant Planner; and Heidi Reidel, Commission Secretary

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **January 29, 2019**, as submitted.

Action: Drury/Limón, 2/0/0. (Drury abstained.) Motion carried.

Motion: Approve the minutes of the Sign Committee meeting of **February 12, 2019**, as submitted.

Action: Drury/Limón, 2/0/0. (Sorgman abstained.) Motion carried.

C. Listing of approved Conforming Review signs from **February 19** through **February 26, 2019**:

Margerum Wine Company	120 State Street	Final Approval as submitted.
Belmond El Encanto	800 Alvarado Place	Final Approval as submitted
Choppa Poke	716 State Street	Final Approval as submitted.
Seavees	24 East Mason Street	Final Approval as submitted.
Pulse TMS	403 East Montecito Street	Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

E. Subcommittee Reports:

No subcommittee reports.

CONCEPT REVIEW – NEW

1. 1118 E CABRILLO BLVD

P-R/SD-3 Zone

(9:10)

Assessor's Parcel Number: 017-353-001
 Application Number: SGN2019-00020
 Owner: City of Santa Barbara Parks & Recreation
 Applicant: City of Santa Barbara Parks & Recreation
 Architect: KBZ Architects, Inc. AIA
 Business Name: Cabrillo Pavilion

(Proposal for new signage as part of the Cabrillo Pavilion Renovation Project. The proposal includes two, 22.0 square foot, externally-illuminated sandblasted redwood monument signs with steel posts and concrete base, two 3.25 square foot, externally-illuminated painted wall signs, and two 3.5 square foot, non-illuminated painted wall signs. Directional and ADA signs shown on the plans are exempt from Sign Committee review. Metal canopy and building lighting was reviewed by the Historic Landmarks Commission under application MST2014-00248. Total non-exempt signage for this site will be 57.5 square feet. This building is a designated Structure of Merit: "Cabrillo Pavilion and Stoa". The project is located in the El Pueblo Viejo Landmark District.)

Actual time: 9:03 a.m.

Present: Jill Zachary, Director, City of Santa Barbara Parks and Recreation Department
 Justin Van Mullem, Project Planner, City of Santa Barbara Parks and Recreation Department; Dawn Ziemer, Architect, KBZ Architects, Inc. AIA; and

Public comment opened at 9:54 p.m., and as no one wished to speak, it closed.

Motion: Continued indefinitely with comments:

1. The Committee likes the monument signs' design, colors, and materials, but is concerned about the shape, which should be consistent with other wood City signs.

2. The Committee suggests adding a decorative shape to the top of the monument signs, such as the directional signs and the shell shown in the directional signs could be added above the copy.
3. The monument sign posts are supportable.
4. The painted building signs are supportable.
5. The Committee is concerned about additional tenant signs returning to the Sign Committee in the future and suggests the applicant provide an allocation plan for signs and placement. The Committee is unsure that an additional monument sign could be supported in the future.
6. The Committee supports the historic nature of the accessibility signage.
7. Restudy the font size on the blade sign.

Action: Drury/Limón, 3/0/0. Motion carried.

*** MEETING ADJOURNED AT 9:57 A.M. ***