



# City of Santa Barbara

## **SIGN COMMITTEE MINUTES JANUARY 29, 2019**

9:00 A.M.  
David Gebhard Public Meeting Room  
630 Garden Street  
[SantaBarbaraCA.gov](http://SantaBarbaraCA.gov)

### **COMMITTEE MEMBERS:**

Ken Sorgman *Chair*  
Jaime Limón *Vice Chair*

### **ALTERNATES:**

Bob Cunningham (ABR)  
Michael Drury (HLC)

### **STAFF:**

Irma Unzueta, Design Review Supervisor  
David Eng, Planning Technician  
Mia Martinez, Administrative Supervisor

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## **CALL TO ORDER**

The meeting was called to order at 9:05 a.m. by Chair Sorgman.

## **ATTENDANCE**

Members present: Sorgman and Limón

Staff present: Eng, Unzueta (until 9:13 a.m.), Susan Gantz, Assistant Planner, and Heidi Reidel, Commission Secretary

## **GENERAL BUSINESS**

### A. 2019 Election of Chair and Vice Chair:

Nominations for Chair: Sorgman

**A vote was taken, and Commissioner Sorgman was elected as Chair.**

Nominations for Vice Chair: Limón

**A vote was taken, and Commissioner Limón was elected as Vice Chair.**

### B. Public Comment:

No public comment.

### C. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **December 18, 2018**, as submitted.

Action: Limón/Sorgman, 2/0/0. (Drury absent.) Motion carried.

D. Listing of approved Conforming Review signs from **December 25, 2018** through **January 29, 2019**:

Compass	1270 Coast Village Road	Final Approval as submitted.
Champagne Nail Bar	3905 State Street	Final Approval as submitted.
Montecito Optometry	1147 Coast Village Road	Final Approval as submitted.
76	1800 State Street	Final Approval as submitted.
Mollie's	1218 State Street	Final Approval as submitted.
Santa Barbara Fasteners Inc.	305 Haley Street	Final Approval as submitted.
Santa Barbara Locksmiths Inc.	305 East Haley Street	Final Approval as submitted.
SB Nailbar	632 State Street	Final Approval with conditions.
Shops @ Waterline	120 Santa Barbara Street	Final Approval as submitted.
Lama Dog	116 Santa Barbara Street	Final Approval as submitted.
Fox Wine Co.	122 Santa Barbara Street	Final Approval with conditions.
Farmers and Merchants Bank	33 E Carrillo Street	Final Approval as submitted.

E. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

In order to improve the quality and completeness of sign applications brought before the Sign Committee, Mr. Sorgman announced that he has reached out to a sign designer to develop a generic sign application that sign applicants can model their submittals after. Planning counter staff can use this as a tool to assist customers and review applications against for completeness.

Ms. Unzueta introduced Susan Gantz, who has returned to Community Development to help train the new Sign Committee planning technician.

F. Subcommittee Reports:

No subcommittee reports.

**CONCEPT REVIEW – NEW****1. 800 ALVARADO PL R-2/4.0/R-H Zone**

**(9:10)** Assessor's Parcel Number: 019-170-022  
 Application Number: SGN2019-00003  
 Owner: El Encanto, Inc.  
 Applicant: Santa Barbara Signs & Graphics  
 Business Name: Belmond El Encanto Santa Barbara

(This is a City designated historic district: El Encanto Hotel Historic District. Proposal for two new 16.25 square foot wall signs, one of which will be externally illuminated. The project includes refacing 3.3 square foot and 14.64 square foot internally illuminated wayfinding pole signs that currently exist off-site near the intersections of Alameda Padre Serra Road at Los Olivos Street and Alameda Padre Serra and Lasuen Road. A total of 50.44 square feet of signage is proposed. The allowable signage is 90 square feet.)

**(Action may be taken if sufficient information is provided.)**

Actual time: 9:13 a.m.

Present: Jason Barbaria, Applicant, Santa Barbara Signs & Graphics

Public comment opened at 9:31 p.m., and as no one wished to speak, it closed.

**Motion: Continue to Conforming with comments:**

1. Reduce the size of Sign C to match the smaller one depicted on the unscaled photo-simulation, move its location up on the wall so that it is more visible.
2. Indicate the exact placement of Sign C with dimensions from the ground shown on plans.
3. Use a more traditional arrow on the directional signs.
4. The Sign Committee finds the other proposed sign alterations acceptable.

Action: Limón/Sorgman, 2/0/0. (Drury absent.) Motion carried.

**CONCEPT REVIEW – CONTINUED****2. 217 N MILPAS ST C-G Zone**

**(9:35)** Assessor's Parcel Number: 017-044-001  
 Application Number: SGN2018-00133  
 Owner: Scharin Family Trust  
 Applicant: Goleta Signs  
 Business Name: Tacos Pipeye

(Proposal for two 15.2 square foot digitally printed wall signs on MDO and one 6 square foot painted sign on an existing awning. A total of 36.4 square feet of signage is proposed on the site. The allowable signage is 38.00 square feet.)

**(Action may be taken if sufficient information is provided. Project was referred from Conforming Review on January 23, 2019.)**

Actual time: 9:48 a.m.

Present: Franco Rizzo, Applicant, Goleta Signs; and Francesca Rizzo, Goleta Signs

Public comment opened at 9:51 p.m., and as no one wished to speak, it closed.

**Motion: Continue to Conforming with comments:**

1. Bring the two groups of text on the wall signs closer together, thus reducing the empty space in the middle, and to relieve the left and right sides of the sign from crowding.
2. Update the plans to show the use of half-inch thick MDO on the wall signs.

Action: Limón/Sorgman, 2/0/0. (Drury absent.) Motion carried.

**\* MEETING ADJOURNED AT 10:01 A.M. \***