



# City of Santa Barbara

## SIGN COMMITTEE AGENDA NOVEMBER 5, 2019

9:00 A.M.  
David Gebhard Public Meeting Room  
630 Garden Street  
[SantaBarbaraCA.gov](http://SantaBarbaraCA.gov)

### COMMITTEE MEMBERS:

Ken Sorgman *Chair*  
Jaime Limón *Vice Chair*

### ALTERNATES:

Bob Cunningham (ABR)  
Michael Drury (HLC)

### STAFF:

Irma Unzueta, Design Review Supervisor  
William Russell, Planning Technician I  
Heidi Reidel, Commission Secretary

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Items are reviewed in a sequential manner as listed on the agenda. The applicant's presence is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. If an applicant is unable to attend, notification must occur by 4:00 p.m. on the Thursday before the meeting to Will Russell, Sign Committee Planning Technician, at (805) 564-5561 or email [WRussell@santabarbaraCA.gov](mailto:WRussell@santabarbaraCA.gov). Otherwise, a postponement/rescheduling fee will apply.

**PUBLIC COMMENT:** The public is invited to comment on any item on the agenda. Speaker slips are available by the door and should be handed to staff before the agenda item begins. Due to time constraints, individual comments are typically limited to two minutes. Written correspondence may be sent to SIGN Secretary, PO Box 1990, Santa Barbara, CA 93102-1990 or email to [SIGNSecretary@SantaBarbaraCA.gov](mailto:SIGNSecretary@SantaBarbaraCA.gov). Please note that the Committee may not have time to consider written comments received after 8 a.m. on the day of the meeting, however, it will be added to the project file and you are welcome to bring written correspondence to the meeting for distribution (provide 6 copies).

**AGENDAS, MINUTES, REPORTS, & PUBLIC RECORD WRITINGS:** Documents relating to agenda items are available for review in the Community Development Department at 630 Garden Street, and agendas, minutes, and reports are also posted online at [SantaBarbaraCA.gov/Sign](http://SantaBarbaraCA.gov/Sign). Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department at 630 Garden Street during normal business hours. Letters received and reports that are a public record and relate to an agenda item are also available for public inspection at the meeting.

**PLANS & ADDITIONAL INFORMATION:** If you have any questions or wish to review the plans, contact Will Russell, Planning Technician I, at (805) 564-5561 or email [WRussell@SantaBarbaraCA.gov](mailto:WRussell@SantaBarbaraCA.gov).

You may also contact City Planning staff at (805) 564-5578 for questions on case status or visit the Planning & Zoning counter at 630 Garden Street to review the most current plans proposed and other project documents. Office hours are 8:30 a.m. to 4:30 p.m., Monday through Thursday, and every other Friday (see [SantaBarbaraCA.gov/Calendar](http://SantaBarbaraCA.gov/Calendar) for closure dates).

**AMERICANS WITH DISABILITIES ACT:** If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, contact the Administrative Supervisor at (805) 564-5470, ext. 4471. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

NOTE: Agenda schedule is subject to change as cancellations occur.

**APPEALS:** Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR) or the Historic Landmarks Commission (HLC). Subsequent decisions of the ABR or HLC may be appealed to City Council. For further information on appeals, contact Planning Division staff. Appeals must be in writing and must be filed at the Community Development Department, 630 Garden Street within 10 calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**NOTICE:** On Thursday, October 31, 2019, this Agenda was posted on the outdoor bulletin board at the Community Development Department, 630 Garden Street and online at [SantaBarbaraCA.gov/Sign](http://SantaBarbaraCA.gov/Sign).

### **GENERAL BUSINESS**

A. Public Comment.

Any member of the public may address the Committee for up to two minutes on any subject within its jurisdiction that is not scheduled on this agenda for a public discussion.

B. Approval of the minutes of the Sign Committee meeting of **October 22, 2019**.

C. Listing of approved Conforming Signs from **October 29** through **November 5, 2019**.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals.

E. Subcommittee Reports.

### **(9:10AM) NEW ITEM: CONCEPT REVIEW**

1. **17 S MILPAS ST**

Assessor's Parcel Number:	017-171-024
Zone:	C-R
Application Number:	SGN2019-00127
Owner:	S & P Investments
Applicant:	Paul Poirier
Business Name:	Santa Barbara Plaza

(Proposal to reface externally/internally illuminated ground sign for Santa Barbara Plaza, applicant is requesting 36.4 square feet of signage. Total street frontage is 324 feet.)

**(9:25AM) CONTINUED ITEM: CONCEPT REVIEW****2. 528 ANACAPA ST**

Assessor's Parcel Number: 031-201-029  
Zone: M-C  
Application Number: SGN2019-00121  
Owner: Santa Barbara Rentals LP (AZ)  
Applicant: Scott Parker  
Business Name: F45

(Proposal for two wall signs, one ground sign, and vinyl window signs and stripes. Total proposed signage is 92.6 square feet. Applicant is requesting an exception to exceed the allowed maximum square footage. Total street frontage is 66 feet.)

**Second Review. Last reviewed by the Full Sign Committee on October 8, 2019.**

**(9:45AM) NEW ITEM: CONCEPT REVIEW****3. 11 W GUTIERREZ ST**

Assessor's Parcel Number: 037-252-011  
Zone: M-C  
Application Number: SGN2019-00136  
Owner: City of Santa Barbara  
Applicant: Dan Morris  
Business Name: Sevilla Square

(Proposal for a non-illuminated 66.5 square feet of signage for Sevilla Square. Applicant is requesting an exception to allow for offsite signage. Total street frontage is 200 feet.)

**(10:00AM) CONTINUED ITEM: CONCEPT REVIEW****4. 7 E ANAPAMU ST**

Assessor's Parcel Number: 039-183-041  
Zone: C-G  
Application Number: SGN2019-00119  
Owner: 7 Anapamu LLC (CA)  
Applicant: Francesca Rizzo  
Business Name: La Cocina

(Proposal to permit two signs. One as-built 14.42 square foot blade sign and one bracket mounted 2.14 square foot blade sign. Total proposed signage is 16.56 square feet. Total street frontage is 44 feet.)

**Second Review. Last reviewed by the Full Sign Committee on October 8, 2019.**

**(10:15AM) NEW ITEM: CONCEPT REVIEW**

**5. 200 STEARNS WHARF**

Assessor's Parcel Number: 033-120-022  
Zone: HC/SD-3  
Application Number: SGN2019-00137  
Owner: City of Santa Barbara  
Applicant: Heidi Jones  
Business Name: Stearns Wharf Museum of Natural History

(Proposal for seven replacement interpretive signs and one new interpretive sign on Stearns Wharf, non-illuminated. Total of 32.8 square feet of signage requested.)