



City of Santa Barbara

SIGN COMMITTEE AGENDA AUGUST 27, 2019

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman *Chair*
Jaime Limón *Vice Chair*

ALTERNATES:

Bob Cunningham (ABR)
Michael Drury (HLC)

STAFF:

Irma Unzueta, Design Review Supervisor
William Russell, Planning Technician I
Heidi Reidel, Commission Secretary

Items are reviewed in a sequential manner as listed on the agenda. The applicant's presence is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. If an applicant is unable to attend, notification must occur by 4:00 p.m. on the Thursday before the meeting to Will Russell, Sign Committee Planning Technician, at (805) 564-5561 or email WRussell@santabarbaraCA.gov. Otherwise, a postponement/rescheduling fee will apply.

PUBLIC COMMENT: The public is invited to comment on any item on the agenda. Speaker slips are available by the door and should be handed to staff before the agenda item begins. Due to time constraints, individual comments are typically limited to two minutes. Written comments are also welcome. Mail to Sign Secretary, P.O. Box 1990, Santa Barbara, CA 93102-1990 or email to SignSecretary@SantaBarbaraCA.gov.

AGENDAS, MINUTES, REPORTS, & PUBLIC RECORD WRITINGS: Documents relating to agenda items are available for review in the Community Development Department at 630 Garden Street, and agendas, minutes, and reports are also posted online at SantaBarbaraCA.gov/Sign. Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department at 630 Garden Street during normal business hours. Letters received and reports that are a public record and relate to an agenda item are also available for public inspection at the meeting.

PLANS & ADDITIONAL INFORMATION: If you have any questions or wish to review the plans, contact Will Russell, Planning Technician I, at (805) 564-5561 or email WRussell@SantaBarbaraCA.gov.

You may also contact City Planning staff at (805) 564-5578 for questions on case status or visit the Planning & Zoning counter at 630 Garden Street to review the most current plans proposed and other project documents. Office hours are 8:30 a.m. to 4:30 p.m., Monday through Thursday, and every other Friday (see SantaBarbaraCA.gov/Calendar for closure dates).

AMERICANS WITH DISABILITIES ACT: If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, contact the Administrative Supervisor at (805) 564-5470, ext. 4471. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

APPEALS: Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR) or the Historic Landmarks Commission (HLC). Subsequent decisions of the ABR or HLC may be appealed to City Council. For further information on appeals, contact Planning Division staff. Appeals must be in writing and

NOTE: Agenda schedule is subject to change as cancellations occur.

must be filed at the Community Development Department, 630 Garden Street within 10 calendar days of the meeting at which the Sign Committee took action or rendered its decision.

NOTICE: On Thursday, August 22, 2019, this Agenda was posted on the outdoor bulletin board at the Community Development Department, 630 Garden Street and online at SantaBarbaraCA.gov/Sign.

GENERAL BUSINESS

A. Public Comment.

Any member of the public may address the Committee for up to two minutes on any subject within its jurisdiction that is not scheduled on this agenda for a public discussion.

B. Approval of the minutes of the Sign Committee meeting of **August 13, 2019**.

C. Listing of approved Conforming Signs from **August 20** through **August 27, 2019**.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals.

E. Subcommittee Reports.

(9:10AM) NEW ITEM: CONCEPT REVIEW

1. **1838 CLIFF DR**
 Assessor's Parcel Number: 035-150-001
 Zone: C-R
 Application Number: SGN2019-00103
 Owner: Rutherford Marian E/Robert W Trustees
 (For) Rutherford Rev Intervivos Tr
 Applicant: Richard Payatt
 Business Name: Taco Bell

(Proposal to replace existing two wall signs and two logos. Total signage requested is 41.70 square feet. Total street frontage is 92 feet.)

(9:20AM) NEW ITEM: CONCEPT REVIEW

2. **116 CASTILLO ST**
 Assessor's Parcel Number: 033-061-011
 Zone: HRC-1/SD-3
 Application Number: SGN2019-00101
 Owner: Tides Lodging Limited Partnership
 Applicant: Michael Lavallee
 Business Name: Days Inn

(Proposal for a new back lit blade sign, 7 square feet and a new back lit ground sign, 22.16 square feet. Total signage on site is 29.16 square feet. Total street frontage is 170 feet.)

(9:30AM) CONTINUED ITEM: CONCEPT REVIEW**3. 24 E MASON ST**

Assessor's Parcel Number: 033-112-001
Zone: OC/SD-3
Application Number: SGN2019-00062
Owner: Sanchez Family GST Exempt Trust FBO
Theodore A Sanchez
Applicant: Kevin Buckley
Business Name: Wheel Fun Rentals

(Proposal to permit as built wall signs and permit new signage. The applicant is trying to permit existing 35.0 square footage of signage and permit new 21.66 square footage of signage. Total requested signage is 56.93 square feet. Total street frontage is 68 feet.)

Second Review. Last reviewed by Full Sign Committee on August 13, 2019.

(9:40AM) CONTINUED ITEM: CONCEPT REVIEW**4. 1235 COAST VILLAGE RD**

Assessor's Parcel Number: 009-291-035
Zone: C-1/SD-3
Application Number: SGN2018-00121
Owner: Coast Village Investments, LP
Applicant: Justin Booth-Ortega
Business Name: Silverhorn

(Proposal for a new internally illuminated blade sign, 5.6 square feet, and a new window sign, non-illuminated, 4.7 square feet. Total signage on site is 10.5 square feet. Total street frontage is 26 feet.)

Item was last heard on November 14, 2018 and was halted to make changes to the Sign Program. No appealable action will be taken.

(9:55AM) CONTINUED ITEM: CONCEPT REVIEW**5. 1130 STATE ST**

Assessor's Parcel Number: 039-232-020
Zone: C-G
Application Number: SGN2019-00071
Owner: County of Santa Barbara
Applicant: Trish Allen
Business Name: Santa Barbara Museum of Art

(Proposal to change existing sign program to include additional ground signage, exhibit template signage and a store front blade sign. The applicant is requesting exceptions to the sign ordinance to exceed the maximum allowable signage and banner signs. The applicant is requesting to increase the signage of the previously approved 198.3 square footage of signage and increase it by 228.8 square feet with a new grand total of 525.3 square feet. Exception findings will need to be made. Total street frontage is 220 feet.)

Second Review. Last reviewed by Full Sign Committee on August 13, 2019.