



City of Santa Barbara

SIGN COMMITTEE

AGENDA JULY 2, 2019

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman *Chair*
Jaime Limón *Vice Chair*

ALTERNATES:

Bob Cunningham (ABR)
Michael Drury (HLC)

STAFF:

Irma Unzueta, Design Review Supervisor
William Russell, Planning Technician I
Heidi Reidel, Commission Secretary

Items are reviewed in a sequential manner as listed on the agenda. The applicant's presence is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. If an applicant is unable to attend, notification must occur by 4:00 p.m. on the Thursday before the meeting to Will Russell, Sign Committee Planning Technician, at (805) 564-5561 or email WRussell@santabarbaraCA.gov. Otherwise, a postponement/rescheduling fee will apply.

PUBLIC COMMENT: The public is invited to comment on any item on the agenda. Speaker slips are available by the door and should be handed to staff before the agenda item begins. Due to time constraints, individual comments are typically limited to two minutes. Written comments are also welcome. Mail to Sign Secretary, P.O. Box 1990, Santa Barbara, CA 93102-1990 or email to SignSecretary@SantaBarbaraCA.gov.

AGENDAS, MINUTES, REPORTS, & PUBLIC RECORD WRITINGS: Documents relating to agenda items are available for review in the Community Development Department at 630 Garden Street, and agendas, minutes, and reports are also posted online at SantaBarbaraCA.gov/Sign. Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department at 630 Garden Street during normal business hours. Letters received and reports that are a public record and relate to an agenda item are also available for public inspection at the meeting.

PLANS & ADDITIONAL INFORMATION: If you have any questions or wish to review the plans, contact Will Russell, Planning Technician I, at (805) 564-5561 or email WRussell@SantaBarbaraCA.gov.

You may also contact City Planning staff at (805) 564-5578 for questions on case status or visit the Planning & Zoning counter at 630 Garden Street to review the most current plans proposed and other project documents. Office hours are 8:30 a.m. to 4:30 p.m., Monday through Thursday, and every other Friday (see SantaBarbaraCA.gov/Calendar for closure dates).

AMERICANS WITH DISABILITIES ACT: If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, contact the Administrative Supervisor at (805) 564-5470, ext. 4471. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

APPEALS: Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR) or the Historic Landmarks Commission (HLC). Subsequent decisions of the ABR or HLC may be appealed to City Council. For further information on appeals, contact Planning Division staff. Appeals must be in writing and

NOTE: Agenda schedule is subject to change as cancellations occur.

must be filed at the Community Development Department, 630 Garden Street within 10 calendar days of the meeting at which the Sign Committee took action or rendered its decision.

NOTICE: On Thursday, June 27, 2019, this Agenda was posted on the outdoor bulletin board at the Community Development Department, 630 Garden Street and online at SantaBarbaraCA.gov/Sign.

GENERAL BUSINESS

A. Public Comment.

Any member of the public may address the Committee for up to two minutes on any subject within its jurisdiction that is not scheduled on this agenda for a public discussion.

B. Approval of the minutes of the Sign Committee meeting of **June 18, 2019**.

C. Listing of approved Conforming Signs from **June 25** through **July 2, 2019**.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals.

E. Subcommittee Reports.

(9:15AM) NEW ITEM: CONCEPT REVIEW

1. **33 W VICTORIA ST**

Assessor's Parcel Number: 039-630-002

Zone: C-G

Application Number: SGN2019-00061

Owner: Ensemble Theatre Company, Inc.

Applicant: Jason Currie

(Proposal to change the existing sign program. Proposal for four new changeable flag signs, three new wall mounted building signs, and traditional wrought iron lighting fixtures. Total new signage requested is an additional 89.1 square feet. Street frontage is 69 feet.)

Proposal to change previously approved Sign Program. Requires Sign Exception findings.

(9:30AM) NEW ITEM: CONCEPT REVIEW

- 2. 3855 STATE ST**
Assessor's Parcel Number: 051-010-010
Zone: C-G/USS
Application Number: SGN2019-00063
Owner: Macerich La Cumbre LLC
Applicant: John Crispis
Tenant: Bristol Farms

(Proposal for three new internally lit aluminum wall signs. One 90 square feet sign and two 32.5 square feet signs combining for a total of 155 square feet of signage on site. Exception requested for over height letters. Street frontage is 175 feet.)

Requires Sign Exception findings.

(9:50AM) NEW ITEM: CONCEPT REVIEW

- 3. 420 E CARRILLO ST**
Assessor's Parcel Number: 029-302-028
Zone: C-G
Application Number: SGN2019-00067
Owner: QCI 420 Carrillo LLC
Applicant: Kristin Stoyanova

(Proposal for a new sign program for an office building comprising of three tenant spaces and directional signs for entry. Street frontage is 102 feet.)

(10:10AM) NEW ITEM: CONCEPT REVIEW

- 4. 118 STATE ST**
Assessor's Parcel Number: 033-081-015
Zone: HRC-2/S-D-3
Application Number: SGN2019-00065
Owner: 35 State Street Hotel Partners, LLC
Applicant: Dan Morris
Business Name: Hotel Californian

(Proposal for changes to sign program to increase the allowable signage for the visitor's center to 12 square feet. Street frontage is 19.3 feet.)

(10:30AM) NEW ITEM: CONCEPT REVIEW**5. 514 STATE ST**

Assessor's Parcel Number: 037-173-037
Zone: M-C
Application Number: SGN2019-00066
Owner: Garrett, Judith Johnson Living Trust
Applicant: Joe Andrulaitis
Business Name: Institution Ale
Business Owner: Roger Smith

(Proposal for an 8.3 square foot interior neon sign with 30 inch tall letters. Building frontage is 90 feet. This application requires Sign Exceptions to exceed the 10 inch letter height maximum in El Pueblo Viejo Landmark District (EPV) and to allow neon, an unacceptable material in EPV and prohibited by the Sign Ordinance. This application addresses Enforcement Case ENF2019-00300. This structure may be eligible for inclusion on the City's Potential Historic Resources List as one of the few Streamline Moderne buildings in Santa Barbara and was once a gas station and then a car sales room.)

Requires Sign Exception findings.